



BARNSLEY

Metropolitan Borough Council

ADVERT REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL
OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2011/1329

To Mrs Katie Hutton
Axis Architecture
Talbot Chambers
2-6 North Church Street
Sheffield
S1 2DH

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby refuses consent for the

Display of 3 no. advertising billboard signs.

Oakwell Filling Station, Pontefract Road, Barnsley, S71 1AB

in accordance with the application form and accompanying plan(s) registered by the Council on
28 October 2011.

The reasons for the Council's decision to refuse consent are:-

- 1 The signs would be out of scale with the existing signs within the immediate area and result in over dominant and intrusive features culminating in a cluttered and aggressively commercial appearance to the detriment of visual amenity. In addition, the proposed signage would serve general advertising which would not relate to the site or the area. As a result, the proposed signage would be injurious to amenity by virtue of size, position, location and proliferation, contrary to CSP 29, BE6D and SPG 8.

Signed

Stephen Moralee

Assistant Director, Planning and Regulatory Services

Dated 02 December 2011

NOTES:-

1. If the applicant is aggrieved by the decision of the Local Planning Authority to refuse consent the applicant may within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of notice of appeal in cases where he is satisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.