BARNSLEY
Metropolitan Borough Council

ADVERT CONSENT – SPLIT DECISION

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2011/0005

To Miss Adrienne Forrest
2nd Floor
Marian House
3 Colton Mill
Bullerthorpe Lane
Leeds
West Yorkshire
LS1S 9JN

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby grants consent for

5 wall mounted lightbox signage
Former Pioneer Store, Peel Street, Barnsley, S70 2RE

in accordance with the application form and accompanying plan(s) registered by the Council on 06 January 2011.

1 The development hereby approved shall be carried out strictly in accordance with the plans and specifications as approved unless prior written consent has been given by the Local Planning Authority to any variation. The approved signs being those shown on plans:

747/25 Wall mounted lightbox signage

747/26 Proposed signage elevations

Reason: In the interests of the visual amenities of the locality and in accordance with UDP Policy BE6, Design Standards.

Signed Stephen Moralee

Assistant Director, Planning and Transportation

Dated 11 April 2011

Planning and Transportation Service **Telephone: 01226 - 772000**
PO Box 604, Barnsley, S70 9FE **Fax: 01226 - 772591**

Reason(s) for Granting Permission

1 Unique The proposed signage complies with policy BE6 (Design Standards) of the Unitary Development Plan.

Refuse the proposed estate signage and advertising hoarding
Former Pioneer Store, Peel Street, Barnsley, S70 2RE

Refuse

1. In the opinion of the Local Planning Authority, the proposed 7m high free standing entrance sign and hoarding advertisements would materially harm the appearance of the street scene, by reason of their size, siting and undue prominence and therefore would be contrary to Policy BE6D of the approved Barnsley Unitary Development Plan and the Council's Supplementary Planning Guidance Note 8.

THE STANDARD CONDITIONS

1. All advertisements displayed, and any land used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.

3. Where any advertisement is required under these Regulations to be removed the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

NOTES

1. The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no longer period is specified the consent shall have effect as consent for five years.

2. Before an advertisement may be displayed on any land, the permission of the owner or any person entitled to grant such permission must be obtained.

3. A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £100 and in the case of a continuing offence to a fine of £5 for each day during which the offence continues after conviction.

4. If the applicant is aggrieved by the decision of the local planning authority to grant consent subject to conditions, the applicant may by notice served within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of a Notice of Appeal in cases where he is satisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.

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