



Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	<input type="text"/>	First name:	<input type="text"/>		
Last name:	<input type="text"/>				
Company (optional):	<input type="text" value="WILLIAMS + GLYN"/>				
Unit:	<input type="text"/>	House number:	<input type="text"/>	House suffix:	<input type="text"/>
House name:	<input type="text"/>				
Address 1:	<input type="text" value="c/o AGENT"/>				
Address 2:	<input type="text"/>				
Address 3:	<input type="text"/>				
Town:	<input type="text"/>				
County:	<input type="text"/>				
Country:	<input type="text"/>				
Postcode:	<input type="text"/>				

2. Agent Name and Address

Title:	<input type="text"/>	First name:	<input type="text"/>		
Last name:	<input type="text"/>				
Company (optional):	<input type="text" value="PEARCE SIGNS LIMITED"/>				
Unit:	<input type="text"/>	House number:	<input type="text"/>	House suffix:	<input type="text"/>
House name:	<input type="text"/>				
Address 1:	<input type="text" value="c/o 31 HEATHLANDS ROAD"/>				
Address 2:	<input type="text"/>				
Address 3:	<input type="text"/>				
Town:	<input type="text" value="CHANDLER'S FORD"/>				
County:	<input type="text" value="HAMPSHIRE"/>				
Country:	<input type="text"/>				
Postcode:	<input type="text" value="SO53 1QU"/>				

3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Postcode (optional):

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:

Reference:

Date (DD/MM/YYYY): (must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am:

- (a) a member of staff Yes No
- (b) an elected member Yes No
- (c) related to a member of staff
- (d) related to an elected member

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	ALL
Application for a projecting or hanging sign(s)	AS
Application for a hoarding(s)	DRAWINGS
Other	ENCLOSED

If you selected Other, please describe:

8. Location of Advertisement(s)

Is the advertisement you are applying for already in place? Yes No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes No Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

5 YEARS

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FASCIA	FASCIA	FASCIA
a) The height from the ground to the base of the advertisement (in metres)	6.2M	6.2M	6.2M
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	07900 x 3000M	3285 x 3000M	12360 x 3000M
c) The maximum height of any of the individual letters and symbols (in metric)	250MM	250MM	250MM
d) The colour of the text and background	AS DRAWINGS	AS DRAWINGS	AS DRAWINGS
e) Materials of the proposed sign(s)	ALUMINIUM	ALUMINIUM	ALUMINIUM
f) The maximum projection of advertisement from the face of the building	75MM	75MM	75MM
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> TEXT ONLY	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNAL	INTERNAL	INTERNAL
h) illuminance levels (cd/m ²)	689.4533	689.4533	689.4533
i) Will the illumination be static or intermittent?	STATIC	STATIC	STATIC

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	PROJECTING 2ND.	A.T.M	OPENING HOARD
a) The height from the ground to the base of the advertisement (in metres)	6.2M	650MM	980MM
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	400MM DIA	679 x 1422MM	315 x 980 MM
c) The maximum height of any of the individual letters and symbols (in metric)	250MM	130MM	135MM
d) The colour of the text and background	AS DRAWINGS	AS DRAWINGS	AS DRAWINGS
e) Materials of the proposed sign(s)	ALUMINIUM	ACRYLIC	ACRYLIC, ALUMINIUM
f) The maximum projection of advertisement from the face of the building	575MM	30MM	30MM
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNAL	INTERNAL	
h) illuminance levels (cd/m ²)	LOBS 4533	LOBS 4533	
i) Will the illumination be static or intermittent?	STATIC	STATIC	

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	BELL SIGN	C.E.K.V	
a) The height from the ground to the base of the advertisement (in metres)	990MM	1325 MM	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	250 x 300 MM	220 x 275 MM	
c) The maximum height of any of the individual letters and symbols (in metric)	60MM	35MM	
d) The colour of the text and background	AS DRAWINGS	AS DRAWINGS	
e) Materials of the proposed sign(s)	ALUMINIUM	VINYL	
f) The maximum projection of advertisement from the face of the building	N/A	N/A	
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			