All new applications and amendments submitted between Monday 17th and Friday 21st February 2025 may incur a delay in being acknowledged as our Planning system is being upgraded. We apologise for any inconvenience this may cause.

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Advertisement Right 030701 And 327801

Address Line 1

Wombwell Lane

Address Line 2

Stairfoot

Address Line 3

Barnsley

Town/city

Barnsley

Postcode

S70 3NT

Description of site location must be completed if postcode is not known:

Easting (x)

437413

Northing (y)

405443

Description

Applicant Details

Name/Company

Title

Mr

First name

James

Surname

Sullivan

Company Name

Wildstone Capital Ltd

Address

Address line 1

22 Berghem Mews

Address line 2

Blythe Road

Address line 3

Town/City

London

County

Country

England

Postcode

W14 0HN

Are you an agent acting on behalf of the applicant?

- (x) Yes
- ( ) No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Jake

Surname

Rowlands

Company Name

Barnsley Council

Address

Address line 1

1 Westgate

Address line 2

Address line 3

Town/City

Barnsley

County

Country

United Kingdom

Postcode

S70 2DR

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Relocation of the existing internally illuminated 48-sheet digital advertisement displays (application no. 2019/0523) to accommodate the proposed Stairfoot widening

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
3 metres

Width:
6 metres

Depth:
0.45 metres

What is the height from the ground to the base of the advertisement?:
2.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
300 centimetres

What materials will the advertisement be made of?:
Existing - no change

The colour of text and background:
Multicoloured

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

Please see enclosed documents and drawings

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- (x) Yes
- ( ) No

If Yes, please provide details

Previously approved under 2019/0523. We are wanting to move the advertisements back as the new highway will run through the current location of the advertisements.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ( ) Yes
- ( ) No
- (x) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

We are moving the current advertisements back in the same position the new highway will be.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ( ) Yes
- (x) No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

30/09/2025

To Date

30/09/2035

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- (x) Yes
- ( ) No

If Yes, please provide details

Yes - MD Car Sales & Adjoining landowners.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- (✓) Yes
- ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- (✓) The agent
- ( ) The applicant
- ( ) Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ( ) Yes
- (✓) No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ( ) Yes
- (✓) No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- (✓) Yes
- ( ) No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- (✓) Yes
- ( ) No

If yes, please provide details of their name, role, and how they are related:

***** REDACTED ******

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Jake Rowlands

Date

20/08/2025