Aldi, Royston – Car Park Management Strategy

Parking Availability

Car parking will be made available for 2 hours free parking for customers of the store. Two hours parking provides propensity for linked trips given the proximity to the town centre and the time like encourages linked trips with the surrounding facilities which was a material consideration in the determination of the original application.

The sites connectivity with surrounding residential areas encourages foot borne trips and the frequent bus services that operate in the area facilitate trips by modes of transport other than the private car. Cycle racks are also provided on site. Cumulatively, these help to reduce pressure and ease capacity on the car park over the life time of the development, which in any event, has been deemed appropriate and commensurate to the hereby approved foodstore. Other sustainable modes of transport to and from the store, including for staff, are also promoted as part of the approved travel Plan.

Trolleys

The Aldi store will operate a coin operated trolley system to incentivise customers to return the trolley at the end of their shop, helping to keep the car park and wider site tidy and free from obstruction.

As seen at numerous other Aldi stores, one trolley bay is provided adjacent the stores entrance/ exit which encourages trolleys to be returned to their bay, which benefits from protection by the store canopy.

These measures help to remove the occurrence of trolleys leaving the site.

Litter

The Aldi foodstore at High Street, Royston has litter bins placed outside the store entrance/ exit. This encourages visitors to the site to dispose of any litter correctly upon entering and leaving the store, for example any unwanted receipts, helping to keep the car park and wider site tidy and free from obstruction.

Aldi staff also inspect the car park throughout the trading day, and pick up any litter to ensure the site remains clean & tidy. Litter bins are included in the inspections to ensure they are emptied when nearing capacity, and to prevent over-spill.

These measures help to minimise litter within the site.

Planning Potential Ltd

London
Magdalen House
148 Tooley Street
London SE1 2TU
T: 020 7357 8000

Harrogate
14-15 Regent Parade
Harrogate HG1 5AW
T: 01423 502115

Bristol
13-14 Orchard Street
Bristol BS1 5EH
T: 0117 214 1820