Kestrel J36 M1 PARK

Travel Plan Coordinator

A Travel Plan Coordinator has been appointed for the development. Their responsibility is to assist with any travel related queries to and from your workplace. Whether its help with working out the best public transport ticket, finding a suitable cycle route to work or help with planning a journey, the Travel Plan Coordinator is here to help.

If you require any advice, support or additional information on your sustainable travel options or have any queries on anything in this brochure.
Please email Kate Peel on kate.peel@optimahighways.com.



Optima are also contactable on Facebook under 'Optima Tpc'.

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Guide prepared on behalf of Kestrel Park, by

OPTIMA
Intelligent Highways Solutions

Kestrel J36 M1 PARK



Kestrel Park, Rockingham

SUSTAINABLE TRAVEL GUIDE

Welcome

Your workplace benefits from a Travel Plan featuring a package of measures aimed at promoting more active, cleaner travel choices to reduce the reliance of a private car. The Travel Plan involves mechanisms, initiatives and targets that together can enable a development to reduce the impact of travel on the environment, whilst also achieving several other positive benefits for the area.

We're not anti-car and understand that there are journeys where you require a vehicle, but we're here to help you improve your travel choices and make small changes to help both yourself and the environment. If you can travel out of peak hours, this is really helpful. It reduces congestion and idling, whilst also saving yourself time!

You might not need to travel to work every day, and this a great way to reduce vehicles on the network.

Annual travel surveys assist in monitoring progress of the site so please look to complete them at the time. The survey will be identifiable by Optima branding.

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Walking and Wheeling

Even if you don't walk or wheel to work, your lunch break is the perfect opportunity to get moving. With plenty of facilities and services nearby, there's no need to drive. Step outside, enjoy some fresh air, fit in a few extra steps, and take the chance to connect with colleagues. Every walk, no matter how short, can boost your wellbeing and help you return to work feeling refreshed and re-energised.

Travelling By Cycle

Regular cycling can reduce stress and improve your fitness whilst also enjoying the great outdoors. It's a popular way to travel to work or use as a leisure activity.

There are cycle stores available at your workplace. It is recommended for you to bring your own lock for your bike.

Details of local cycle routes and journey planners can be found by visiting www.walkwheelcycletrust.org.uk

Travelling by Bus

Buses are far more energy-efficient than individual cars, especially when they are filled with passengers. Riding the bus eliminates the stresses associated with driving, such as traffic and parking issues. Passengers can relax, read, or even work while traveling, turning commute time into productive or restful time.

You can often combine travelling by bus with car sharing, whether that be you're dropped off or picked up at a bus stop on someone else's route home or to work! Ask around your workplace and see how you can work together to reduce your travel footprint.

The nearest bus stops from your workplace at located on Sheffield Road (west of the development). From there, you can catch a bus to Sheffield centre, Elsecar, Wombwell and Barnsley.

You can find up to date bus timetables, real time journey information and tickets by visiting www.traveline.info

Car Sharing

Car sharing significantly reduces the number of vehicles on the road network. Whether you're a driver or passenger, by opting to car share you can split the cost of your journey, therefore reducing fuel and maintenance costs as well as reducing your carbon footprint.

Check out www.liftshare.com for the savings you could make and sign up to see to find other car sharers in your area. Alternatively, ask around your workplace to see if you can car share.

Electric Vehicles

Electric vehicles are becoming more and more common. There are charging points located at your workplace. For when you're out and about, Zapmap allows you to find and navigate to points across the country.

Visit www.zap-map.com to find out more.

