Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: Perrys Motor Sales Limited

Street address: Suite 1, 500 Pavilion Drive
Northampton Business Park
Brackmills
Town/City: Northampton
County: Northamptonshire
Country: England
Postcode: NN4 7YJ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Paul | Surname: Soden

Company name: Scaramanga Design Ltd

Street address: studio 6 chestnut court jill lane
Town/City: sambourne
County: Worcestershire
Country: United Kingdom
Postcode: b96 6es

	Country Code	National Number	Extension Number
Telephone number:		01527494466	
Mobile number:			
Fax number:			

Email address: paul.soden@scaramangadesign.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name: PERRYS MOTOR VILLAGE

Street address: CLAYCLIFFE ROAD

BARUGH GREEN

Town/City: BARNSLEY

County:

Postcode: S75 1LR

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 432011

Northing: 408043

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Citroen corporate signage to include;
2nr building mounted Citroen signs and chevrons
Dealer name sign
Entrance panel sign
3nr 6m high Citroen flags
3nr 6m high Citroen Busness Centre flags
6m high Citroen totem
Free standing Citroen Business Center sign
Building mounted Workshop Services sign and bay number.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 6 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 5

Please describe:

Citroen corporate signage to include;
2nr building mounted Citroen signs and chevrons
Dealer name sign
Entrance panel sign
3nr 6m high Citroen flags
3nr 6m high Citroen Busness Centre flags
6m high Citroen totem
Free standing Citroen Business Center sign
Building mounted Workshop Services sign and bay number.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing drawings CIT32/E01A and E03

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 17/08/2011 To: 17/08/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 1.68 x Depth: 0.2 metres

What materials will the sign be made of?

Sign Type A, chrome effect chevrons

What is the maximum height of any of the individual letters and symbols (in centimetres)? 150 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.4 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 1.68 x Depth: 0.2 metres

What materials will the sign be made of?

Sign Type A, chrome effect chevrons

What is the maximum height of any of the individual letters and symbols (in centimetres)? 150 cm

The colour of text and background:

n/a

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 0.53 x Width: 5.53 x Depth: 0.2 metres

What materials will the sign be made of?

Sign Type A, Plexiglass Citroen letters, red RAL 3000

What is the maximum height of any of the individual letters and symbols (in centimetres)? 53 cm

The colour of text and background:

red letters on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 80 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 0.53 x Width: 5.53 x Depth: 0.2 metres

What materials will the sign be made of?

Sign Type A, Plexiglass Citroen letters, red RAL 3000

What is the maximum height of any of the individual letters and symbols (in centimetres)? 53 cm

The colour of text and background:

red letters on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 80 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.9 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.2 m

What are the dimensions of the proposed advertisement? Height: 0.325 x Width: 1.435 x Depth: 0.2 metres

What materials will the sign be made of?

Sign Type B, "Perrys" Dealer name sign, opaque silver perspex letters with stainless steel sides

What is the maximum height of any of the individual letters and symbols (in centimetres)? 32.5 cm

The colour of text and background:

silver letters on glazing

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 80 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.55 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.1 m

What are the dimensions of the proposed advertisement? Height: 1.5 x Width: 2.1 x Depth: 0.1 metres

What materials will the sign be made of?

Sign type D, Clear acrylic sign with plexiglass workshop letters

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18 cm

The colour of text and background:

chrome effect letters

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 1.85 x Depth: 0.8 metres

What materials will the sign be made of?

Sign G Molded GRP Citroen Totem sign

What is the maximum height of any of the individual letters and symbols (in centimetres)? 12 cm

The colour of text and background:

Red letters and silver chevron on white background

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ◉ Externally

Illuminance Levels: 200 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0 m

What is the maximum projection of the advertisement from face of building (in metres)? 1 m

What are the dimensions of the proposed advertisement? Height: 2.5 x Width: 0.9 x Depth: 0.1 metres

What materials will the sign be made of?

Sign Type C, Aluminium Welcome panel with acrylic logo and plexiglass letters

What is the maximum height of any of the individual letters and symbols (in centimetres)? 32 cm

The colour of text and background:

Chrome chevron, red Citroen letters and grey Welcome letters on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 3 x Width: 3 x Depth: 0.1 metres

What materials will the sign be made of?

Sign type H, Business Centre Sign white extruded aluminium frame with white Di-bond panel and applied vinyl lettering.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

Silver/grey letters on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 0.65 x Depth: 0 metres

What materials will the sign be made of?

Sign type E, white GRP flag poles with printed Citroen PVC banners.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

silver chevron, red Citroen lettering on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 6 x Width: 0.65 x Depth: 0.1 metres

What materials will the sign be made of?

Sign type F, white GRP flag poles with printed Citroen Business Centre PVC banners.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 15 cm

The colour of text and background:

silver chevron, red Citroen lettering and dark grey Business Center letters on white background

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ○ The applicant ◉ Other person

If Other has been selected, please provide:

Contact name:

Title: First name: Surname:

Telephone number:

Country code: National number: Extension number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 13/07/2011