

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Gavin	Surname:	Bradford		
Company name	Ford Motor Company						
Street address:	1/651 Eagle Way			Country Code	National Number	Extension Number	
	Warley			Telephone number:			
				Mobile number:			
Town/City	Brentwood			Fax number:			
County:	Essex			Email address:			
Country:	United Kingdom						
Postcode:	CM13 3BW						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Margaret	Surname:	Sparrow		
Company name:	ASG (Essex) Ltd						
Street address:	1 Bentalls			Country Code	National Number	Extension Number	
				Telephone number:	01268 706800		
				Mobile number:			
Town/City	Basildon			Fax number:	01268 706801		
County:	Essex			Email address:			
Country:	United Kingdom						
Postcode:	SS14 3BS				msparrow@asg.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Polar Ford		
Street address:	Wakefield Road		
Town/City:	Barnsley		
County:	South Yorkshire		
Postcode:	S71 1NF		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	435005
Northing:	408019

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacing existing signage with new Transit Centre signs in respect of Ford Retail Look and Style signage programme.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

1 Freestanding 3.4 Pylon; 1 Freestanding Tertiary Directional sign; 2 Freestanding Entrance Features

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see attached proposed plans and design

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.070

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

3.620

 x Depth:

0.200

 metres

What materials will the sign be made of?

Install 1 off 'Transit Centre' Clip. Main face panels are constructed from radiused aluminium panels. The face panels are fixed to an alucobond back panel. 'Transit Centre' clip face panels are to be aperture cut to accept acrylic moulded letters. Fascia is installed by way of brackets to a suitable wall fixed ladder system.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Main face panels PVDF sprayed Ford Silver Grey (RAL 9006). Back panels sprayed Ford Blue (RAL 270 30 35). Acrylic moulded letters formed from 3mm white acrylic with 3M matt black self-adhesive vinyl applied to face.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.070

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

0.800

 x Width:

3.600

 x Depth:

0.200

 metres

What materials will the sign be made of?

1 off replacement 'Transit Centre' panel. Main face panels are constructed from radiused aluminium. The face panels are fixed to an alucobond back panel. 'Transit Centre' clip face panels are to be aperture cut to accept acrylic moulded letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Main face panels PVDF sprayed Ford Silver Grey (RAL 9006). Back panels sprayed Ford Blue (RAL 270 30 35). Moulded letters formed from 3mm white acrylic with 3M matt black self-adhesive vinyl applied to face.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010

m

What are the dimensions of the proposed advertisement?

Height:

0.164

 x Width:

1.890

 x Depth:

0.100

 metres

What materials will the sign be made of?

1 off set of letters to be fitted underneath existing free flying logo. Sub text manufactured from router cut 5mm Perspex.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.164

cm

The colour of text and background:

Perspex - PVC coated RAL 9006 (White Aluminium) 30-40% Matt finish.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

3.400

 x Width:

1.650

 x Depth:

0.325

 metres

What materials will the sign be made of?

Install 1 off new 3.4 double sided pylon and new base. The pylon is constructed from SMC material panels fixed over a 200mm x 150mm x 5mm steel box section framework with 50mm x 50mm x 3mm steel box section crossbraces. the plinth at the bottom of the panels is formed from 2mm aluminium panels folded around the framework. Shadow gaps are formed from 20mm x 20mm x 2mm aluminium box section and fixed to the bottom return of the panel above. Top panels are aperture cut to accept a size 3 Ford oval button logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

SMC material panels sprayed Ford Silver Grey (RAL 9006). The plinth and shadow gaps sprayed Ford Blue (RAL 270 30 35). Ford oval button logo 3mm blue acrylic with text in white acrylic with a chrome outline. Text is applied directly to the face panels using 3M matt black self-adhesive vinyl.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.765

 x Width:

1.200

 x Depth:

0.270

 metres

What materials will the sign be made of?

The sign is constructed from SMC material panels fixed over a 80mm x 40mm x 4mm steel box section framework with 40mm x 2mm steel box section crossbraces. The plinth at the base of the panels ia formed from 2mm aluminium panels pfolded around the framework. Shadow gaps are formed from 15mm x 15mm x 1.5mm aluminium box section and fixed in to the bottom return of the panel above.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.000

cm

The colour of text and background:

SMC material panels sprayed Ford Silver Grey (RAL (9006). The plinth and shadow gaps sprayed Ford Blue (RAL 270 30 35). Text is applied to the face of the panels using 3M matt black self-adhesive vinyl.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.336

m

What are the dimensions of the proposed advertisement?

Height:

2.450

 x Width:

1.500

 x Depth:

0.336

 metres

What materials will the sign be made of?

Install 1 off new free standing entrance feature (left handed). The entrance feature is constructed from 3mm alucobond background panels and folded around stainless steel framework. Fixed to background are 3mm SMC panels. The top face panel is aperture cut to accept 496mm x 200mm Ford oval button logo. Mirror finished stainless steel fabricated letters running vertically are attached to the background panels.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9.000

cm

The colour of text and background:

3mm alucobond background panels sprayed Ford Blue (RAL 270 30 3). SMC panels PVDF sprayed in Ford Silver Grey (RAL 9006). Ford oval button logo formed from 3mm Blue ACrylic with text and details in 3mm White Acrylic. Text is applied directly to the face panel in 3M Matt Black self-adhesive vinyl.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

Install to existing background 1 off arhced entrance feature (right handed). The entrance feature is constructed from 3mm alucobond background panels and folded around stainless steel framework. Fixed to background are 3mm SMC panels. The top face panel is aperture cut to accept a 496mm x 200mm Ford oval button logo. Mirror finished stainless steel fabricated letters running vertically are attached to the background panelss.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

3mm alucobond background panels sprayed/stoved Ford Blue (RAL 270 30 35) SMC panels PVDF sprayed Ford Silver Grey (RAL 9006). Ford oval button logo formed from 3mm blue acrylic with text and details in 3mm White acrylic. Text is applied directly to the face panel in 3M Matt Black self-adhesive vinyl.

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date