principle

BRAND IMPLEMENTERS

Holiday Inn
Barnsley

Date: 18th Febuary 2009

Revision: Rev I 06/07/09 N Robinson

Address : Brooklands Hotel
Barnsley

Contact :

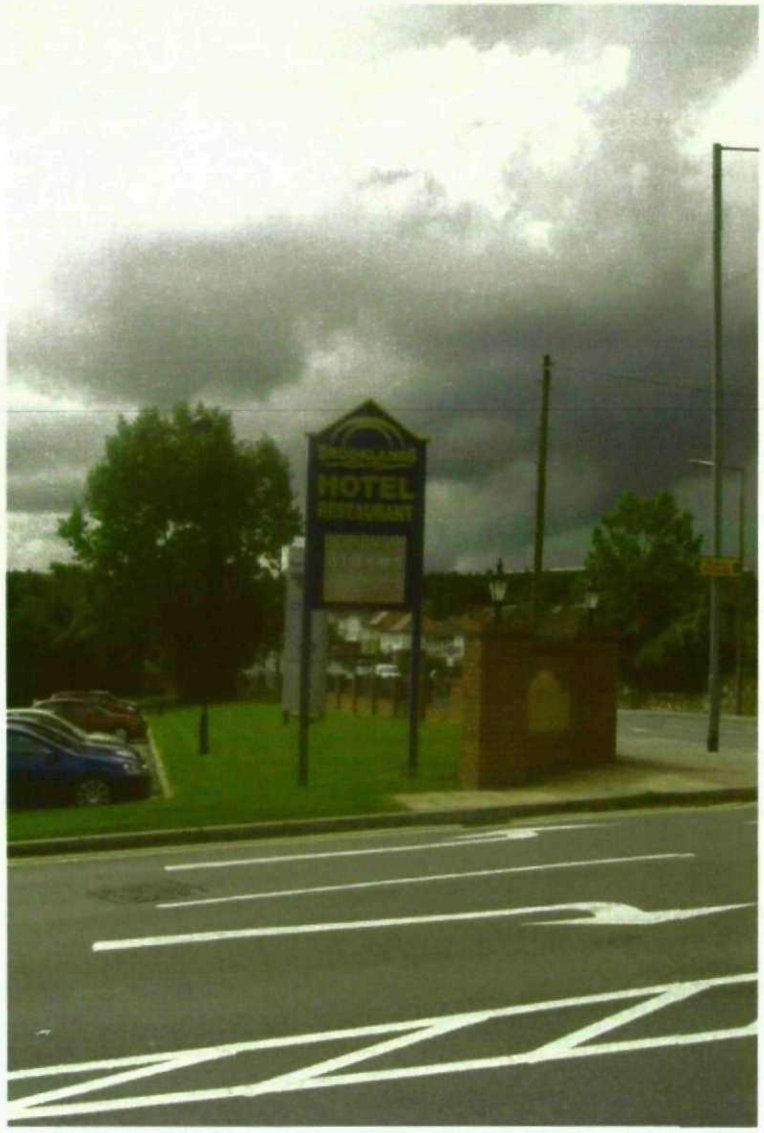
Drawn By: A Glennie

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Implementation Details

Location Ref : Entrance totem

Sign No : 1

Sign Type : P-25 special Double sided

Substrate : Grass / soft earth

Size : 1918 x 4240 x 914mm o/a

Face Material : Aluminium powder-coated White with acrylic logo*

Graphics : Digitally printed vinyl logo with pushed through acrylic logotype and having translucent vinyl to face*

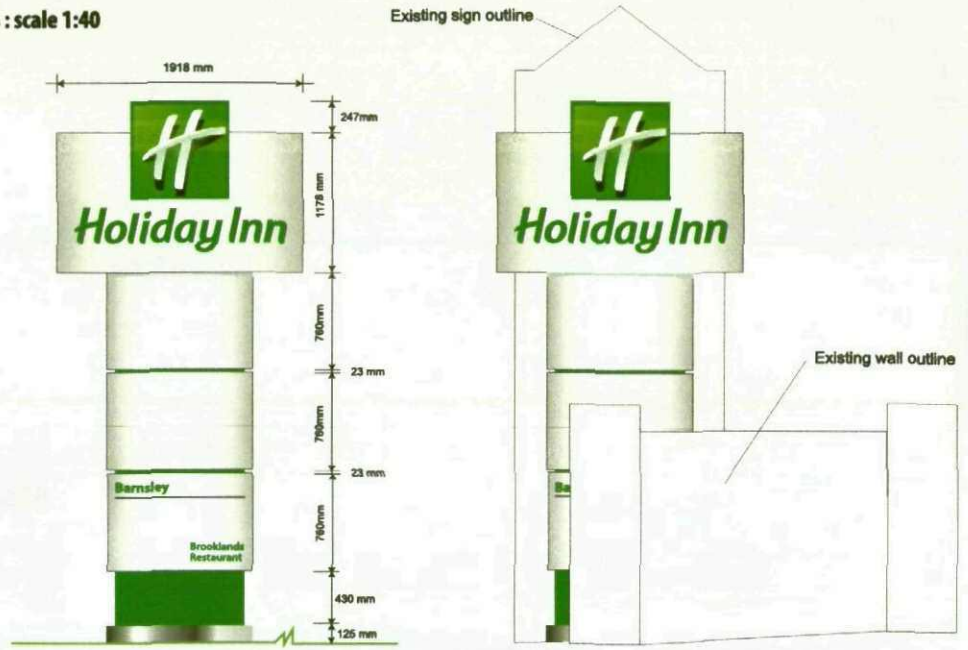
Colour Ref :*

Illumination : Fluorescent tubes

Additional Notes : * For full specification details see implementation guideline document
Full technical survey to be taken before engineering drawings.
No existing supply for sign.

Text to be on top panel to allow visibility over stone entrance wall

Product Details : scale 1:40



Existing



Proposed



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Implementation Details

Location Ref	**: Over door canopy**
Sign No	**: 2**
Sign Type	**: Special backing panels and fret cut pushed through letters**
Substrate	**: Existing stone canopy**
Size	**: 5000mm x 1200mm Backing panels**
Face Material	**: Aluminium powder-coated White with acrylic pushed through logo***
Graphics	**: Digitally printed vinyl logo with pushed through acrylic logotype and having translucent vinyl to face***
Colour Ref	**:***
Illumination	**: Fluorescent tubes**
Additional Notes	**: * For full specification details see implementation guideline document** Full technical survey to be taken before engineering drawings produced.

Product Details :



Existing



Proposed



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Implementation Details

Location Ref : Green building Uplight

Sign No : 8

Sign Type : HI - G-WL -2LED

Substrate : Brick

Size :

Face Material

Graphics :

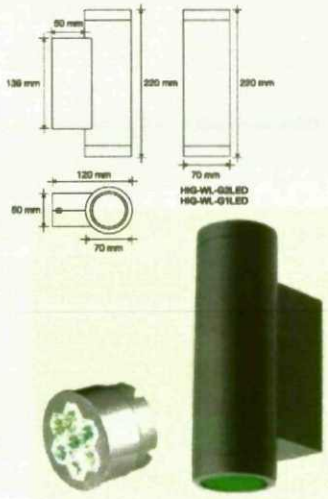
Colour Ref : *

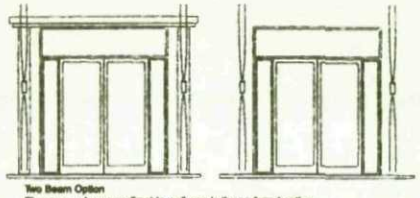
Illumination :

Additional Notes : * For full specification details see implementation guideline document

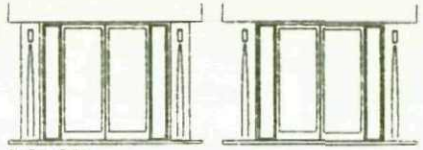
Product Details :

(Model HI-G-WL-G2LED & HI-G-WL-G1LED) Optional Low Level Column Lights





Two Beam Option
Shown on columns or direct to wall area is the preferred option.



One Beam Option
Shown on columns or direct to wall area if there are architectural restrictions or if the main entrance is situated under a large canopy were a two beam light would be ineffective.



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Implementation Details

Location Ref : Flag Poles ADJACENT TO TOTEM

Sign No : 9 / 3 off required

Sign Type : Flag poles with 2m x 1m flags

Substrate :Grass area

Size : Poles 6m in height

Face Material : TBC

Graphics : TBC

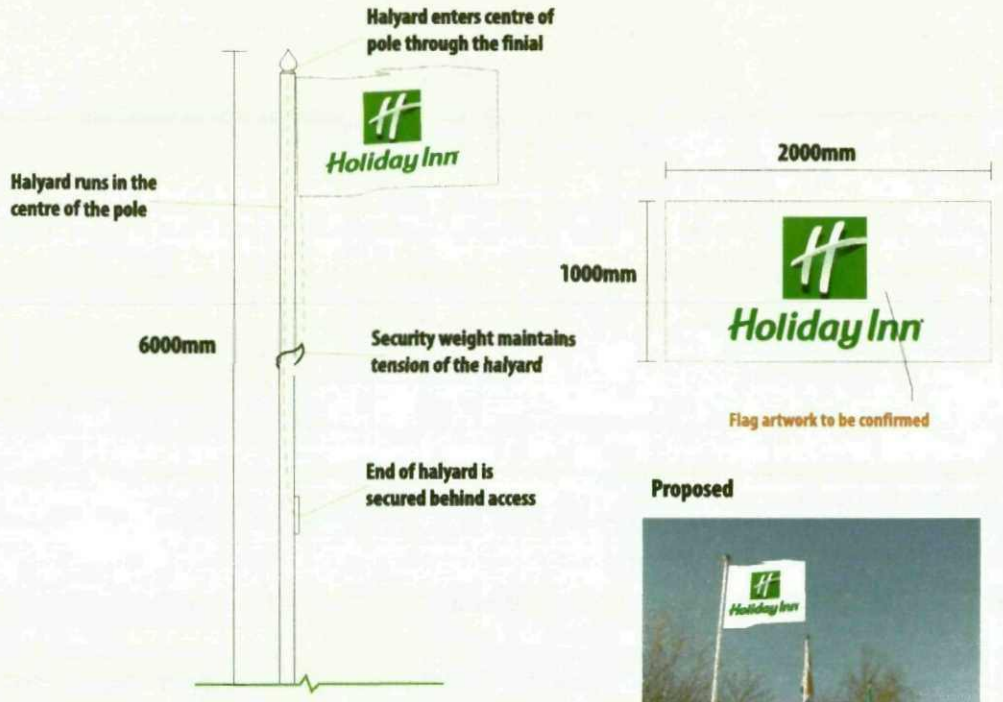
Colour Ref : Pantone PMS 362c

Illumination : Non Illuminated

Additional Notes : * Position for flags TBC on site. Proposed pictures is for visual representation only.

** ALL SIZES ARE ESTIMATIONS - SUBJECT TO CHANGE

Product Details :



Proposed



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