

DESIGN, ACCESS, PLANNING &  
HERITAGE STATEMENTS

# ELSECAR HERITAGE CENTRE INTERPRETATION PANELS

# ELSECAR VISITOR CENTRE SIGNAGE DESIGN & ACCESS/PLANNING STATEMENT

## 1. INTRODUCTION

This document should be read in conjunction with the submitted application forms, drawings and other supporting documents.

The site is located at Elsecar Heritage Centre, Wath Rd, Elsecar, Barnsley S74 8HJ.

## 2. PROPOSALS

We are seeking permission for replacement interpretation panels at Elsecar Heritage Centre including the following:

- Main Welcome and Maps Panels - 1200x2400mm
- Other Welcome/Signage Panels - Size varies
- Map Panels - 885x755mm
- Main Interpretation Panels - 1200x750mm
- Other Interpretation Panels - Size Varies
- Image Panels - 700x700mm

Further information is available in the heritage statement.

## 3. KEY DESIGN ISSUES

Approach: The approach to the site and buildings will remain unchanged.

Access: There is no proposed changes that impact access.

External Appearance: The replacement signage reduces visual clutter and is more suited to the design and context of the heritage centre.

Environmental Sustainability: Where possible sustainable methods will be used during the works including the recycling or reuse of removed materials.

## 4. EXISTING PHOTOS

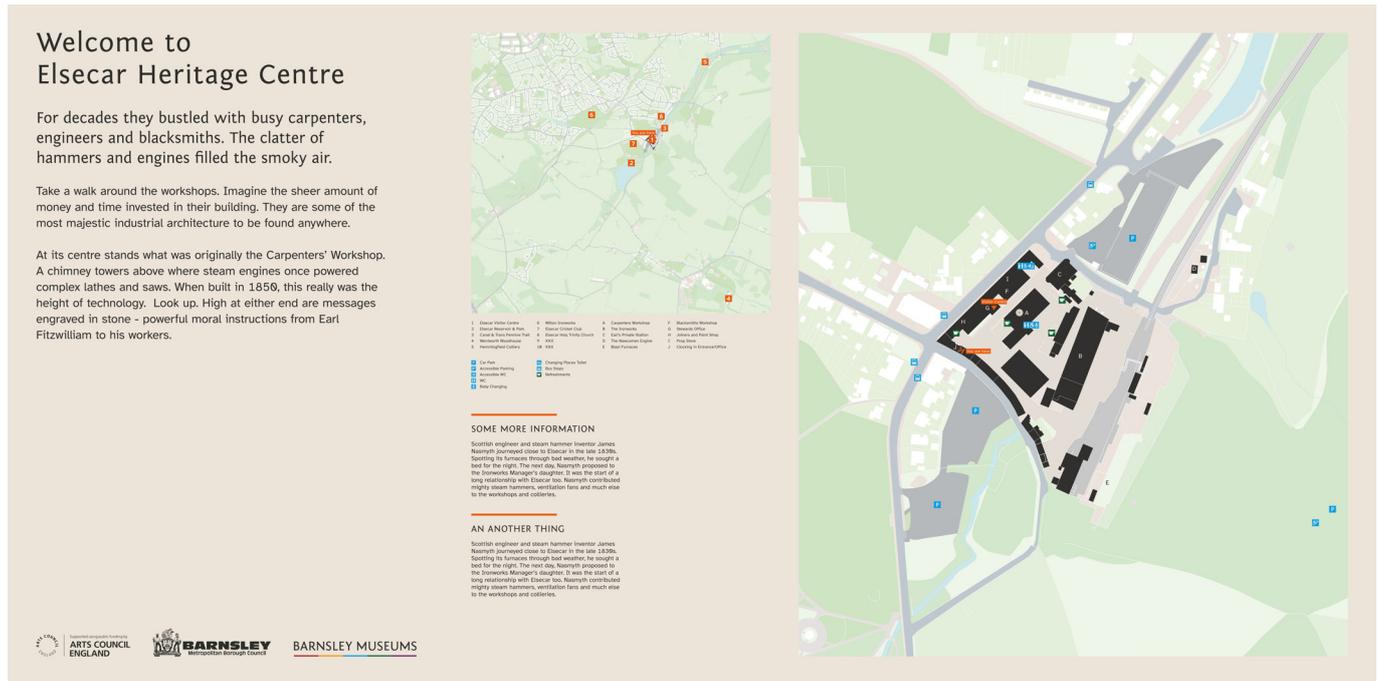
See 'Existing Signage Audit' PDF for existing photos of signs to be replaced.

## 5. VISUALISATIONS

The following Mock ups and CGI's demonstrate the visual impact of the key panel types. The text and images are placeholder and will vary for each panel. The general structure and appearance will however remain as per the provided template.

### TYPE 1 - INTRODUCTORY PANEL

- Contain a brief introduction to Elsecar and its importance
- Include maps of both the main heritage centre site and also the wider context and landmarks
- 1200x2400mm



**TYPE 2 - MAIN INTERPRETATION PANEL: WALL MOUNTED (2A) AND PLINTH MOUNTED (2B)**

- Building introductions & brief history
- Key features where appropriate
- A small quote or personal story - historic or present day
- 1200x750mm



# The Carpenters' Workshop

For decades they bustled with busy carpenters, engineers and blacksmiths. The clatter of hammers and engines filled the smoky air.

Take a walk around the workshops. Imagine the sheer amount of money and time invested in their building. They are some of the most majestic industrial architecture to be found anywhere.

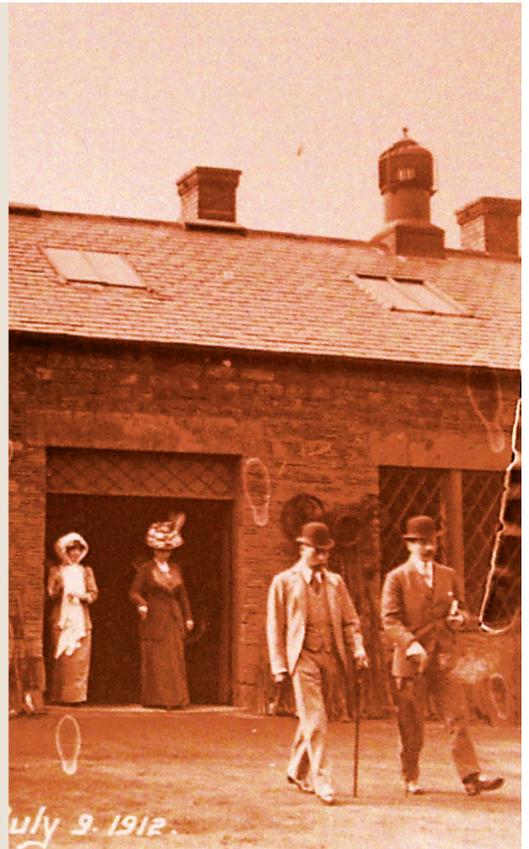
At its centre stands what was originally the Carpenters' Workshop. A chimney towers above where steam engines once powered complex lathes and saws. When built in 1850, this really was the height of technology. Look up. High at either end are messages engraved in stone - powerful moral instructions from Earl Fitzwilliam to his workers.



## A LOVE LIT BY THE FURNACES

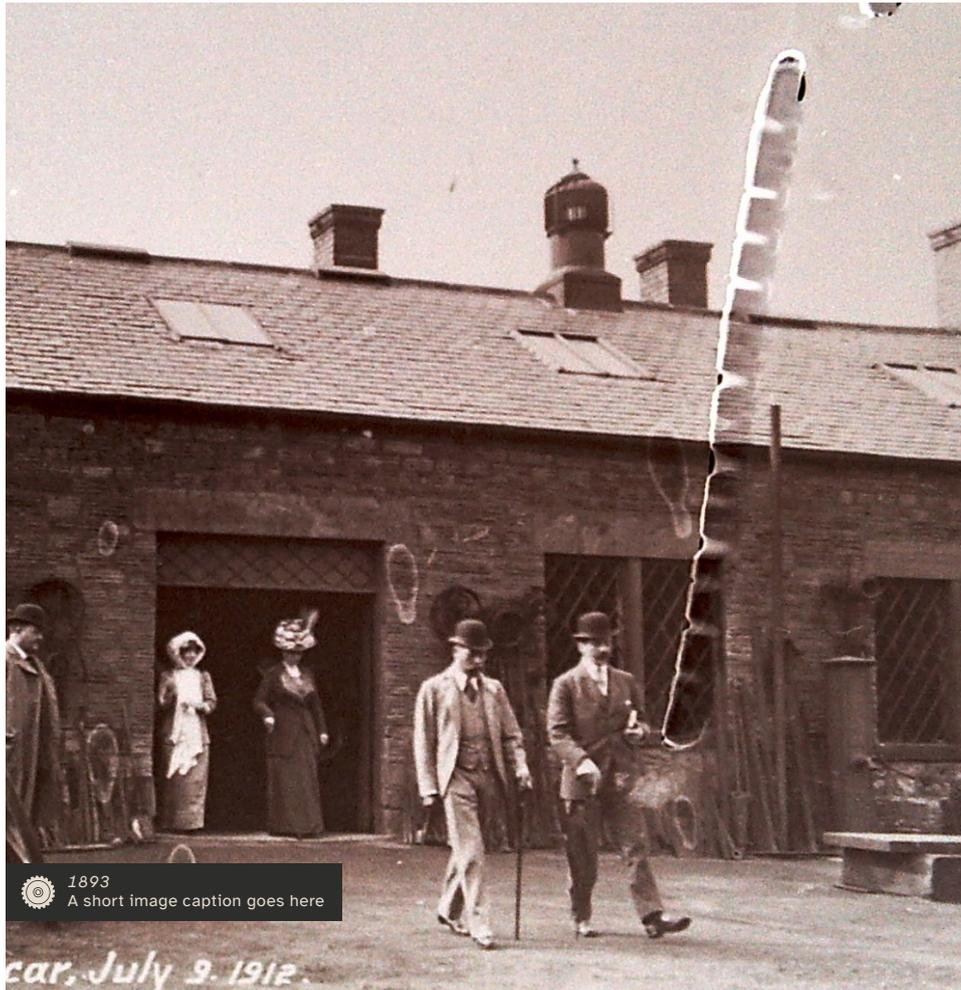
Scottish engineer and steam hammer inventor James Nasmyth journeyed close to Elsecar in the late 1830s. Spotting its furnaces through bad weather, he sought a bed for the night. The next day, Nasmyth proposed to the Ironworks Manager's daughter. It was the start of a long relationship with Elsecar too. Nasmyth contributed mighty steam hammers, ventilation fans and much else to the workshops and collieries.

1893  
A short image caption goes here



### TYPE 3 - HISTORIC IMAGE PANEL

- Historic image
- As close as possible to location of image
- 700x700mm



## TYPE 4 - MAP PANELS

- Site Map with Key locations and facilities
- Onto Existing metal stands



## OTHER PANELS

- Various introduction and misc signage panels will be updated to match new graphics style but the content and size will remain the same.



# ELSECAR VISITOR CENTRE SIGNAGE

## HERITAGE STATEMENT

### 1. INTRODUCTION

This statement forms part of a advertisement consent and listed building application for new external signage at Elsecar Visitor Centre. Address: Elsecar Heritage Centre, Wath Road, Elsecar, Barnsley, S74 8HJ

We have shared the proposals with the councils conservation officer for initial comment before preparing this application.

### 2. PROPOSAL

We are seeking permission to replace X existing signs and install 1 new sign. Please see the drawings and documents included in this application for further detail.

All signs will be Vinyl wrapped Dibond panels with lamination to increase durability and prevent vandalism. This is the same type as the existing panels on site.

### 3. HERITAGE SIGNIFICANCE

The Heritage Centre site contains a number of Grade II\* listed buildings of great heritage significance as well as the former ironworks which is a scheduled monument List Entry. 1465668 . Replacement panels are directly attached to the external fabric of Buildings 7, 8, 10, 11, 17 & 21. Relevant listings for these include 1465837, 1287085, 1465836, 1151097.

The complex is noted for having group value *“as an important part of the complex of buildings which formed Elsecar Central Workshops, an early and influential centralised workshop facility, the complex as a whole being a remarkable survival nationally which is of more than special interest.”*

The replacement and proposed panels aim to improve the interpretation available about these important buildings and improve visitor awareness of their significance.

### 4. ASSESSMENT OF IMPACT

- Our proposals seek reduce the ‘busyness’ of the existing interpretation and improve legibility.
- The panels contain interpretation informing visitors of the history of the site and its importance.
- The visual style of the proposed signage is in line with the character of both the visitor centre and wider heritage centre to better suit the aesthetic of the existing buildings and the surroundings.
- The majority of the proposed signage replaces existing panels in the same position and size to limit impact. The only new panel will be clamped to the entrance gates and can easily be removed without permanent impact.
- As described, the fixings will either be non-permanent in nature or made into mortar joints to prevent any permanent damage to the historic fabric.

### 5. CONCLUSIONS

We believe that the proposed replacement signage is considerably designed and well suited to the aesthetic of the historic site. It offers improved clarity and a reduction of visual clutter to positively contribute to the character and appearance of the buildings and their settings. The new interpretation will improve visitor experience and wayfinding through increased clarity of maps and new interpretive text.



London Office

2 Lonsdale Rd, London, W11 2DE

+44 (0)7855107279

[www.wignallandmoore.com](http://www.wignallandmoore.com)

Yorkshire Workshops

Church Street, Aldbrough, HU11 4RN

+44 (0)7495177651

[info@wignallandmoore.com](mailto:info@wignallandmoore.com)