



Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MR	First name:	MATT
Last name:	BURROW		
Company (optional):	PERSIMMON HOMES W. YORKS		
Unit:	3	House number:	
		House suffix:	
House name:			
Address 1:	HEPTON COURT		
Address 2:	YORK ROAD		
Address 3:			
Town:	LEEDS		
County:			
Country:			
Postcode:	LS9 6PW		

2. Agent Name and Address

Title:		First name:	
Last name:			
Company (optional):			
Unit:		House number:	
		House suffix:	
House name:			
Address 1:			
Address 2:			
Address 3:			
Town:			
County:			
Country:			
Postcode:			

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

17/11/2015

To

17/11/2020

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FLAGS X10	HOARDING / DISPLAY BOARD X1	
a) The height from the ground to the base of the advertisement (in metres)	6	0.8	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	2.5m x 0.9m	1.8 x 0.4 x 0.02m	
c) The maximum height of any of the individual letters and symbols (in metric)	25cm	50cm	
d) The colour of the text and background	GREEN + WHITE	GREEN + WHITE	
e) Materials of the proposed sign(s)	BUILDERS POLE ALUMINIUM	DI BOND (ALUMINIUM COMPOSITE)	
f) The maximum projection of advertisement from the face of the building			
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☐ No ☒	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			