

Fascia sign - Preferred Option 1

Flex face internally illuminated fascia sign

Code - SCDFAS001

Size - Site Specific

Construction - Aluminium constructed sign box powder coated white 50% gloss BS 4800-00E 55 with reinforced PVC flex face skin] decorated with text in black & logo in red pantone 1795c which is 3ms vinyl. Sign to be internally illuminated via cool white fluorescent tubes.

Application - Sign to be installed on prepared fascia on external elevations of the store.

NOTE: Luminance levels = 1900cd/m²
The value quoted is subject to a tolerance of ± 3%



Sign Depth
Site Specific
450mm minimum

hsbc.co.uk



08457 404 404

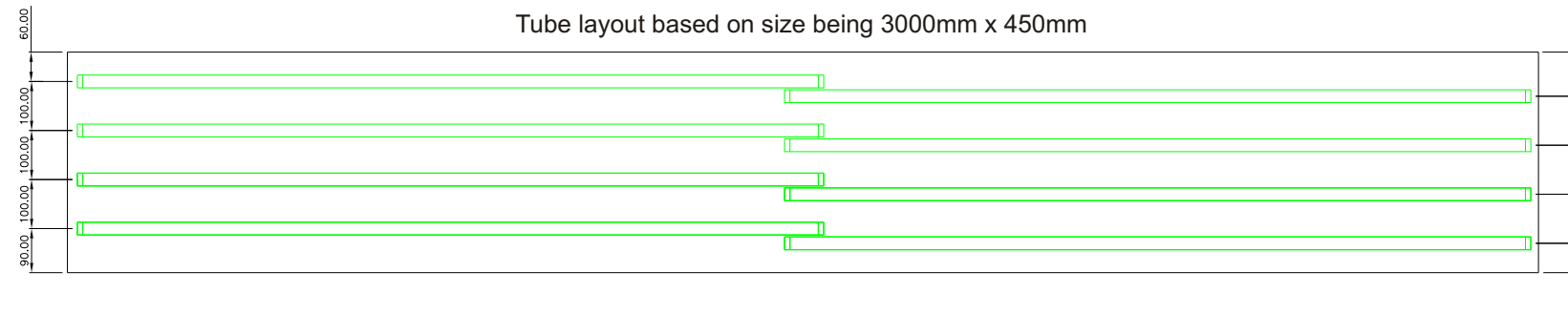
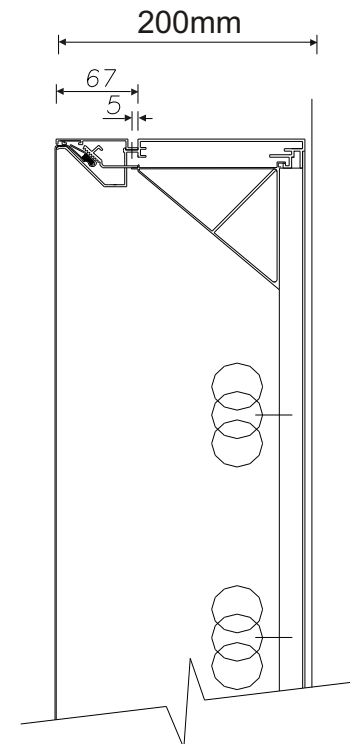
Sign Profile
200mm Depth

Note; Univers 55(roman)
40% hexagen height

WIDTH
(SITE SPECIFIC)

Note; Subject to change dependent on Branch
format i.e; High Street Commercial Centre

SECTION DETAILS



*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design
Project Signware Component Drawing
Title Face Treatment Full Face Illuminated Sign

Scale NTS
Artwork FLT/FCD

Signage Colours



Date 21-02-08 **No** SCDFAS001
Designer J Churn **Revision** B
Approved I Robertson

Fascia sign - Option 2

Folded dibond internally illuminated fascia sign

Code - SCDFAS002

Size - Site Specific

Construction - Folded dibond face panel with 100mm returns. Panel is router cut & backed up with opal acrylic, the letters are black perspex with an opal keyline

The logo is made up of white & red perspex attached to opal backing panel with no keyline.

The web address & tel number are 10mm acrylic painted semi gloss black & fixed to the panel. Internally illuminated via cool white fluorescent tubes.

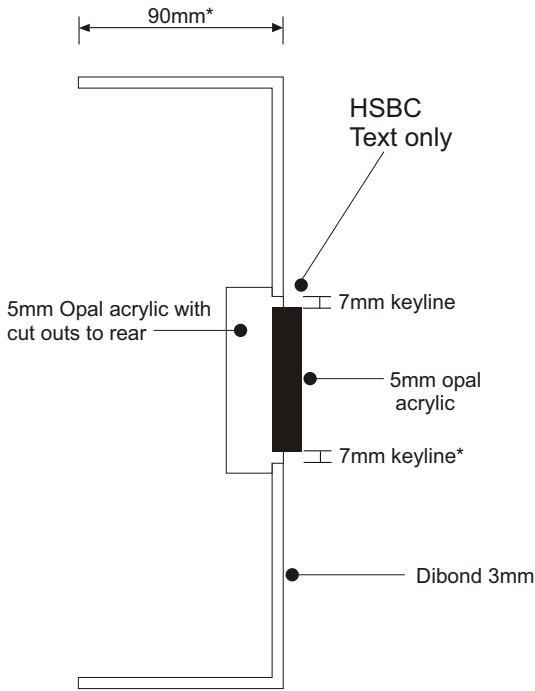
Application - Sign to be installed on prepared fascia on external elevations of the store.

Lux levels TBC

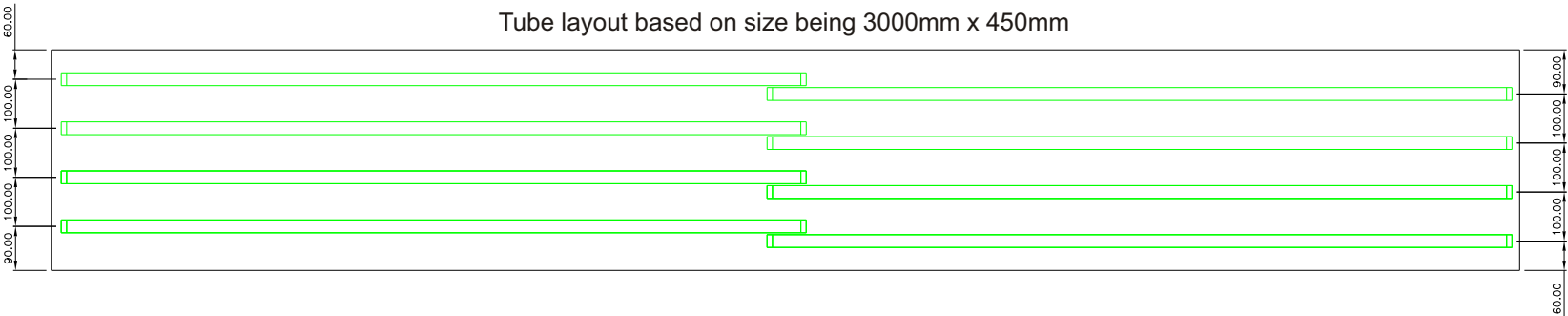
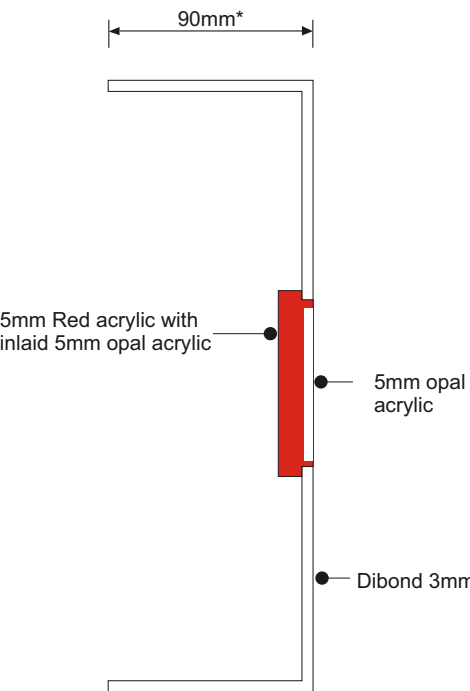
SIGN PROPORTIONS; TYPICAL RELATIONSHIPS				
MINIMUM FASCIA HEIGHT	CAP HEIGHT	ILLUMINATED KEYLINE	SIGN DEPTH	ROWS OF TUBES
450MM	300MM	6MM	85MM	4
525MM	350MM	7MM*	90MM*	4
600MM	400MM	8MM	90MM	5
675MM	450MM	9MM	95MM	5
750MM	500MM	10MM	95MM	6
825MM	550MM	11MM	100MM	6
900MM	600MM	12MM	100MM	7



SECTION DETAILS ILLUMINATED LETTER



SECTION DETAILS ILLUMINATED LOGO



*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design

Scale 1:5/1:10

Signage Colours



Date 21-02-08

No SCDFAS002

Project Signware Component Drawing

Title Face Treatment Keyline Illuminated letters with Full Face Illuminated Logo

Artwork FLT/FCD

Designer J Churn

Revision A

Approved I Robertson

Approved I Robertson

Branch Application - Preferred Option 4

Fascia sign

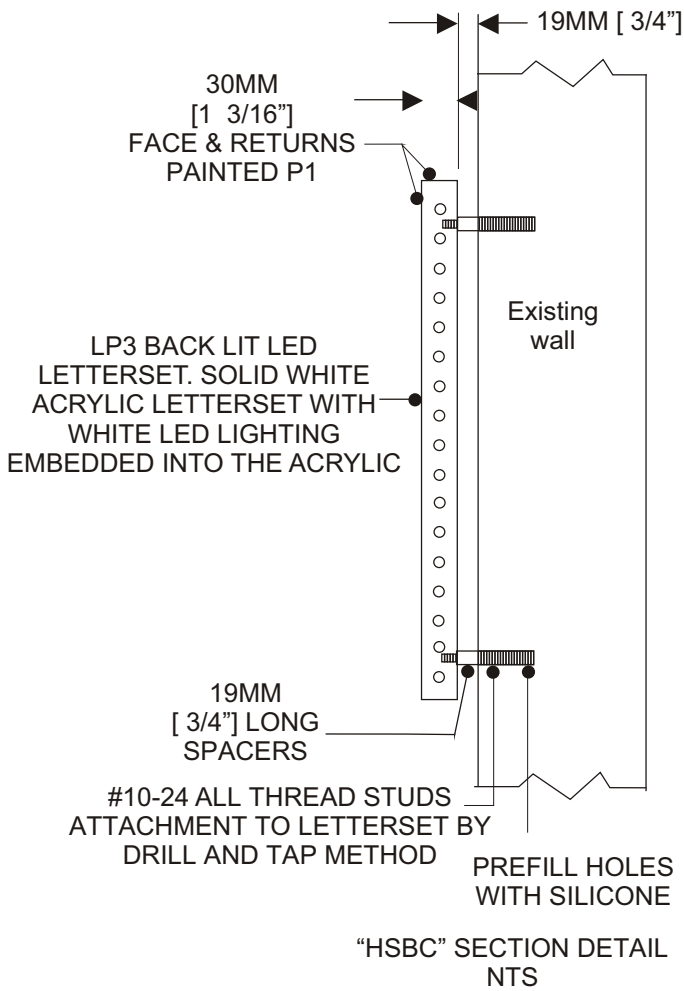
Individual built up letters with halo illumination

Code - SDCFAS004

Size - Site Specific

Construction - Acrylic letters with LEDs imbedded inside using cast resin. Creating halo & face illumination.

Application - Sign to be installed on prepared fascia on external elevations of the store on stand off locators.



*STACKED HSBC BRAND VARIATION AVAILABLE



Client	HSBC Retail Design	Scale	1:10	Signage Colours	PMS1795C white black	Date	21-02-08	No	SCDFAS004
Project	Signware Component Drawing					Designer	J Churn	Revision	A
Title	Fascia treatment individual letters & logo illuminated	Artwork	FLT			Approved	I Robertson		

SIGN PROPORTIONS; TYPICAL RELATIONSHIPS

CAP HEIGHT	RETURN DEPTH
300MM	30mm 10% Cap height
350MM	35mm 10% Cap height
400MM	40mm 10% Cap height
450MM	45mm 10% Cap height
500MM	50mm 10% Cap height
550MM	55mm 10% Cap height
600MM*	60mm* 10% Cap height

Fascia sign - Option 5

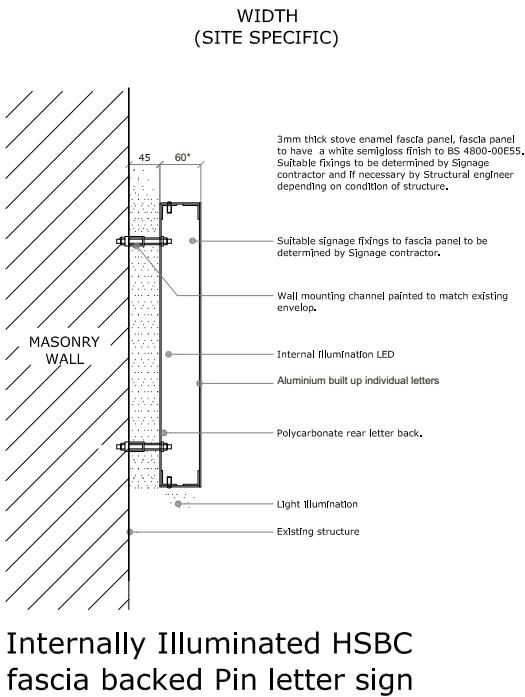
Individual built up halo illuminated letters

Code - SCDFAS005

Size - Site Specific

Construction - Aluminium built up letters with 60mm returns sprayed black 50% gloss. Illuminated by LEDs
Logo to be sprayed white BS4800 00 E 55 & red to match pantone 1795c with opal acrylic face having applied red & white vinyl to give face illumination.

Application - Sign to be installed on prepared fascia on external elevations of the store on stand off locators.



*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design **Scale** 1:10

Project Signware Component Drawing

Title Fascia treatment individual keyline letters & face illuminated logo **Artwork** FLT

Signage Colours

PMS1795C white black

Date 21-02-08 **No** SCDFAS005

Designer J Churn **Revision** A

Approved I Robertson

SIGN PROPORTIONS; TYPICAL RELATIONSHIPS		
CAP HEIGHT	ILLUMINATED KEYLINE	RETURN DEPTH
300MM	6MM	30mm 10% Cap height
350MM	7MM	35mm 10% Cap height
400MM	8MM	40mm 10% Cap height
450MM	9MM	45mm 10% Cap height
500MM	10MM	50mm 10% Cap height
550MM	11MM	55mm 10% Cap height
600MM*	12MM	60mm* 10% Cap height

Fascia sign - Option 6

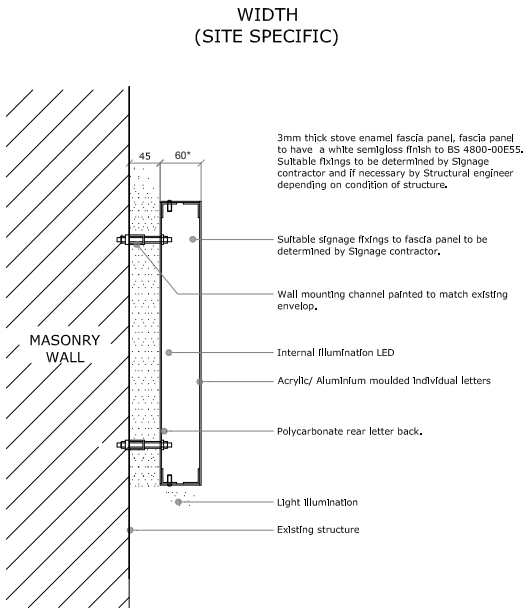
Individual built up keyline illuminated letters

Code - SCDFAS006

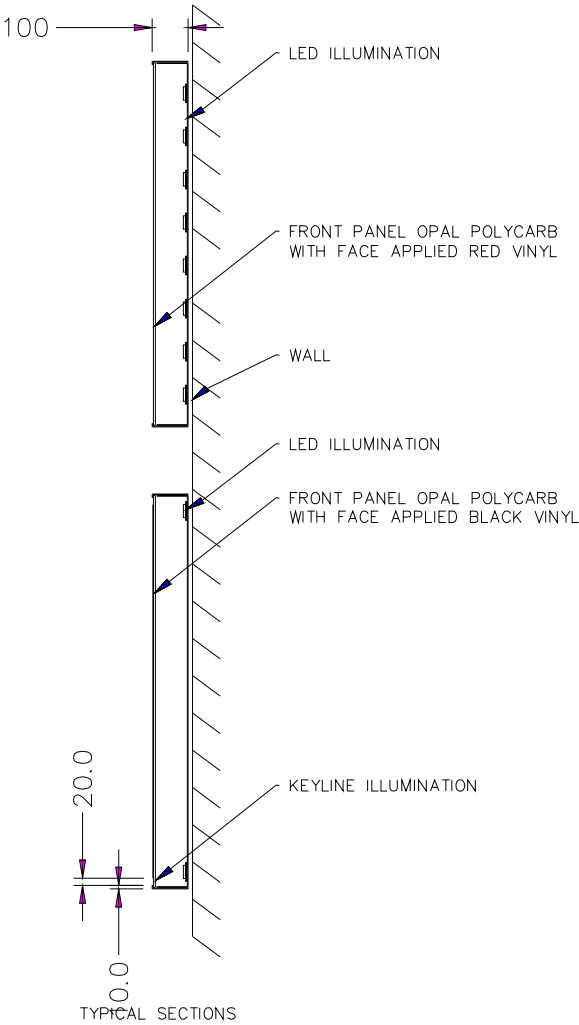
Size - Site Specific

Construction - Aluminium letters with 60mm returns sprayed black 50% gloss. Opal acrylic face of letter with applied black vinyl to give keyline illumination via LEDs.
Logo to be sprayed white BS4800 00 E 55 & red to match pantone 1795c with opal acrylic face having applied red & white vinyl to give face illumination.

Application - Sign to be installed on prepared fascia on external elevations of the store on stand off locators.



Internally Illuminated HSBC fascia backed Pin letter sign



*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design **Scale** 1:10

Project Signware Component Drawing

Title Fascia treatment individual keyline letters & logo illuminated **Artwork** FLT

Signage Colours

PMS1795C white black

Date 21-02-08 **No** SCDFAS006

Designer J Churn **Revision** A

Approved I Robertson

SIGN PROPORTIONS; TYPICAL RELATIONSHIPS

CAP HEIGHT	RETURN DEPTH
300MM	30mm 10% Cap height
350MM	35mm 10% Cap height
400MM	40mm 10% Cap height
450MM	45mm 10% Cap height
500MM	50mm 10% Cap height
550MM	55mm 10% Cap height
600MM*	60mm* 10% Cap height

Fascia sign - Option 7

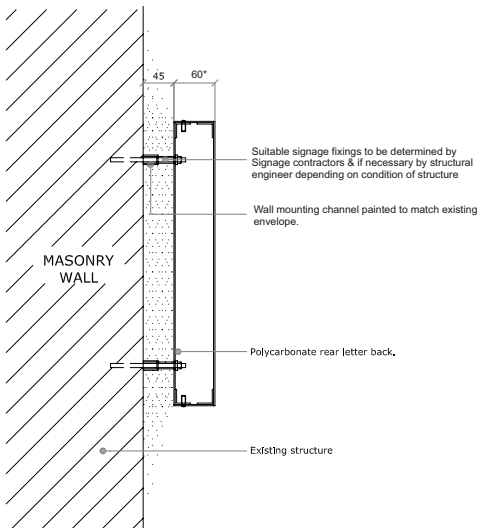
Individual built up non illuminated letters

Code - SCDFAS007

Size - Site Specific

Construction - Aluminium letters with 60mm returns sprayed black 50% gloss. Illuminated by LEDs giving halo illumination.
Logo to be sprayed white BS 4800 00 E55 & red to match pantone 1795c

Application - Sign to be installed on prepared fascia on external elevations of the store on stand off locators.



Internally Illuminated
HSBC Pin letter sign

*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design

Scale 1:10

Signage Colours



Date 21-02-08

No SCDFAS007

Project Signware Component
Drawing

Title Fascia treatment
individual letters &
logo non-illuminated

Artwork FLT

Designer J Churn

Revision A

Approved I Robertson

Branch Application - Option 8

Fascia sign

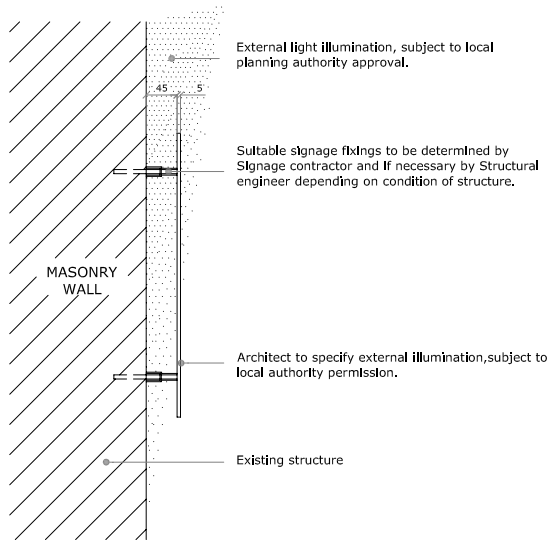
Individual non illuminated brass letters

Code - SCDFAS008

Size - Site Specific

Construction - Flat cut brass letters with stand off locators. Logo to be split painted to match 1795c vinyl to the face

Application - Sign to be installed on prepared fascia on external elevations of the store on stand off locators.



Externally Illuminated/
Non-Illuminated HSBC Pin letter
sign

*STACKED HSBC BRAND VARIATION AVAILABLE



Client HSBC Retail Design

Project Signware Component Drawing

Title Fascia treatment individual brass letters & logo non-illuminated

Scale 1:10

Artwork FLT

Signage Colours

PMS1795C white brass

Date 21-02-08

Designer J Churn

Approved I Robertson

No SCDFAS008

Revision A