

## Project need - Community engagement

### **Please summarise the local organisations and community leaders that you worked with to undertake your community engagement?**

Forge Community Partnership (FCP) is made up initially of 12 local organisations working together to represent the very best for the local community. As a result, FCP is part of the local community DNA which ensures that engagement with the community is on-going process and not something that required activating. In addition, FCP works with all aspects of community development and therefore understands the lives of people in the local area to ensure that the Parkside development meet those needs and is marketed in a way which responds effectively.

Direct discussions have taken place with existing users of the Rockingham Sports Ground, namely :

- o Hoyland Town Football Club
- o Kixx Mini Soccer
- o YMCA Archery
- o Mac Fitness
- o Dance Exercise Group
- o Local Elected members for the Rockingham & Milton wards
- o Tankersley Parish Council
- o South Area Council Area Manager
- o Executive Head & Head teachers of local primary schools
- o Local Community Groups
- o Environmental Groups (Reach)
- o Local Residents
- o Emerging interests
- o BMBC – planning, public health, sports & PA,

Our ongoing community engagement work allowed ourselves to have some really positive conversations about how the existing clubs and groups could be a significant part of the Parkside development. It enabled BMBC and FCP to understand the potential impact and expansion opportunities that would be available through the enhanced new facility. These conversations enable to air and overcome any potential concerns that may exist but also how as a groups of current users can work together to ensure a facility for all.

Our wider community engagement with and through local community groups have helped us to understand the opportunities for local people to be more active. These include but not limited to outdoor gentle exercise, walking football, health walk groups, social sports (Football and multi sports etc), archery, children's soccer, cardio exercise and specific women only activity. Important to note, that our community engagement will continue to identify opportunities for physical activity and social activity throughout the life of the Parkside development. It will be managed through organised timetabled activity combined with flexible recreational access to maximise benefit to as broad a section of our community throughout the operational day.

Our approach to structured and flexible timetabling is built on our wider Local Development Plan . With a lack of suitable and attractive community spaces for football, multi-sport use and social activity, the Parkside development will enormously enhance the local provision and provide inspirational facilities on the door-step that are accessible all year round. We have refined and considered this approach hand-in-hand with the proposed activities which were identified through community consultation. We have listened to the key partners, potential new users and the local community to shape and influence what we do, when we do it and most importantly how we deliver a truly community facility.

Although our approach is an inclusive multi-sport offer, the impact of the development will bring the ability for local affiliated teams and recreational football groups/providers to use a top class all season floodlit facility. The space provided by the over-sized design ensures its large capacity will improve the quality of local football for all ages and all formats. Even more so when the lack of other accessible footballing facilities are considered.

In summary, the Parkside development will bring substantial growth to football development at all levels, increased physical activity, improved opportunities for social activity bringing a strategically significant and much needed facility to the local community, Barnsley and South Yorkshire.

## Usage

### **Does the programme of use support the needs identified from the local community?**

The programme is reflective of an enhanced version of the current offer with room for significant expansion both in terms of football participation but also a wide range of clubs, groups and fitness organisations. The additional activities are reflective of what our community engagement has told us and ensure that we have created a balance between the needs of existing users but also the needs of the local community making the facility more valuable as a multi activity offer.

Currently the football and archery activities use a shared location which splits the available time for activity to take place. The new site will provide archery with a separate shooting range allowing full access for the club without restricting any access to the 3g facility. or the community centre.

## Inclusivity – underrepresented groups

### **How do you intend to address the inequalities that exist within your local area for some or all the following key target groups - lower socio-economic groups, diverse ethnic communities, and disability users?**

Barnsley is an area that has some of the greatest inequalities in the region and the country:

- 10th out of 333 LA's for Education, skills and training.
- 18th Employment Deprivation
- 20th Health Deprivation and disability
- 13% of our 32000 primary and secondary children have special educational needs
- 25% of children are in low income families and eligible for school meals.

Our approach will support the Active in Barnsley Partnership Strategic plan to help tackle inequality of access to sport and physical activity opportunities to those who need more support. This will form part of a Proportionate Universalism approach which seeks to provide support at a sliding scale based upon the level of need required. Therefore our programme of activities will look at how we can apply this to the range and cost of activities that may act as barriers. E.g. Healthy holiday programmes (RitC), older people social activity, reduced or free activities for some children and young people, hardship policies and equipment donations within club memberships etc.

Our partners to support us in this will be:

- BMBC - Communities, public health, sport and PA, social care.
- Active in Barnsley Partners - including college, RitC, BMBC, BPL, YSF, Hospital, Age UK, Barnsley CVS.
- Hoyland Town Football Club
- YMCA Archery
- Mac Fitness
- NHS Cardio Rehabilitation
- MST Martial Arts academy
- Dance-exercise

## Inclusivity – women and girls

### **How does your project demonstrate a clear vision to develop the Women and Girls (W&G) player pathway and provide non-affiliated opportunities?**

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Working partnerships with the local primary schools across the area of interest and supported by the HTFC aspiration we will have equality of opportunity for girls and their families to engage with, develop and progress from recreational activity through to organised affiliated league teams.

Work with local primary schools – Holiday Clubs and fun boot camps promote exercise and fitness.

Wildcats

Reds in the community

combined with emerging interest from other local grass roots clubs.

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## Multi-sport

### **Which sports or physical activity did the local groups identify as a priority?**

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- o Kixx Mini Soccer
- o YMCA Archery
- o Mac Fitness
- o Dance Exercise Group
- o Local Elected members for the Rockingham & Milton wards
- o Tankersley Parish Council
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- o Environmental Groups (Reach)
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- Football
- Rugby
- Archery
- MST – Michael Siddal Taekwondo
- Cardio Fitness
- BMBC
- Fit Reds
- Sheffield Hallam FA

## Local catchment area

### **What is the known demand and competition for this facility within a 30-minute journey time?**

The Parkside development was identified as a priority development (AKA Rockingham Sports Ground) in the LFFP due to the undersupply of 3G facilities which showed a requirement for 4 more 3G FTP's with no progress achieved. Within a 5 mile radius there are no other community accessible 3g FTP's available and due to the location of the Parkside Development the closest accessible community facility would be a journey out of the borough to the already full capacity Sheffield Thorncliffe Hub. Once built, Parkside would provide a facility that would have local impact but also a reach across a significant proportion of the south east and south west of the borough. There currently is no competition to the proposed Parkside site, but it would deliver a completely new and needed offer to help raise the standards of football participation and wider physical activity opportunities for the local community.