



PLANNING CONSULTATION RESPONSE

Application No	2026/0269
Proposal	Display of freestanding illuminated totem front sign. (Advertisement Consent)
Address	10 Wombwell Road, Platts Common, Barnsley, S74 9SQ
Date of Consultation Reply	22 nd May 2026
Consultee	Highways DC

Consultation Assessment and Justification

The proposed illuminated totem sign would be positioned back from the public highway and well above head height, as such, it is considered that it would not adversely impact upon any vehicular or pedestrian sight lines/visibility nor constitute an undue distraction to road users. The totem sign is to have a proposed maximum luminance of 300cd/m² which is within recommended maximum levels.

The proposed freestanding illuminated totem sign is therefore considered acceptable from a highways development control perspective.

NO OBJECTION

Consultation Suggested Conditions:

No specific highways related conditions are deemed necessary.

Consultation Informative(s):

No specific highways related informative notes are deemed necessary.

Planning Obligations required:

—