

- 9.168** A travel plan is a long-term management strategy for an occupier or site that seeks to deliver sustainable transport objectives through positive action and is articulated in a document that is regularly reviewed. It involves developing a set of procedures, schemes and targets that encourage people to use sustainable forms of transport, and should:
- be site specific
 - contain both measures addressing site design, infrastructure and new services, as well as marketing, promotion and awareness raising
 - provide a package of measures integrated into the design and use of the development
 - encourage walking, cycling and public transport use and facilitate disabled access
 - restrict on-site car-parking spaces
 - include arrangements for managing the process
- 9.169** The travel plan is an important tool in implementing measures to influence travel behaviour. It should demonstrate a firm commitment by developers and occupiers to reduce the number of trips generated by, or attracted to their site. By encouraging walking and cycling in particular, travel plans can contribute to a healthier lifestyle, reducing obesity and improving quality of life. The Highways Agency will work with us to advise developers how to prepare, implement, monitor, review and update travel plans to support their development and will consider tri-partite agreements with the council and developers where appropriate. The Highways Agency has developed toolkits of Active Traffic Management and Integrated Demand Management which can be used to regulate traffic on the National Strategic Road Network. These interventions are preferred to capacity improvements.
- 9.170** The council will also work with the South Yorkshire Local Transport Plan partners and the Highways Agency to ensure a consistent approach for the preparation, implementation and monitoring of travel plans. As previously mentioned, the SYPTE Travel Advisors work with us to provide a valuable service to employers in providing advice to employers producing travel plans.

CSP 26 New Development and Highway Improvement

New development will be expected to be designed and built to provide safe, secure and convenient access for all road users.

If a development is not suitably served by the existing highway, or would create or add to highway safety problems or the efficiency of the highway for all road users, we will expect developers to take mitigating action or to make a financial contribution to make sure the necessary improvements go ahead. Any contributions will be secured through a planning obligation or planning condition.