



## PLANNING CONSULTATION RESPONSE

<b>Application No</b>	2026/0261
<b>Proposal</b>	Display of 2x aluminium tray signs with LED lettering; 1x digital display screen and vinyl graphic around existing ATM.
<b>Address</b>	11 Peel Square, Barnsley, S70 2QT
<b>Date of Consultation Reply</b>	24.04.2026
<b>Consultee</b>	Charlie Atkinson Design & Conservation Assistant

### Consultation Assessment and Justification

The main consideration is: -

- Whether or not the proposal would preserve or enhance the character or appearance of the conservation area

#### Planning (Listed Buildings and Conservation Areas) Act 1990

Section 72 (1): Buildings or other land in a conservation area, special attention shall be paid to the desirability of preserving or enhancing.

#### Policy

NPPF 207/208: Identify and assess heritage significance including the setting and the effect of a proposal

NPPF 212: Great weight given to an asset's conservation, irrespective of the degree of harm

NPPF 213: Any harm to or loss of significance will require clear and convincing justification

NPPF 219: LPA's should look for opportunities for development within conservation areas and within the setting of heritage assets that enhance or reveal significance

Barnsley Local Plan HE1: The Historic Environment

#### Conservation Comments:

This application seeks advertisement consent for the display of two aluminium tray signs with LED lettering, a digital display screen and a vinyl graphic surrounding an existing ATM at 11 Peel Square, Barnsley.

The site, occupied by The Co-operative Bank, lies within the Regent Street, Church Street and Market Hill Conservation Area, which was extended in June 2024. While the building is not attached to a listed building, it sits within the setting of several grade II listed buildings, which should be considered. The property is a modern, brick-built building dating from the late 20th century, having received planning permission in 1975. It has limited architectural detailing and is identified in the Conservation Area Appraisal as a negative building within the conservation area. That said, both the existing signage and the proposed advertisements are felt to be neutral interventions.

Consequently, the proposed display of two aluminium tray signs, a digital display screen and vinyl graphics are considered acceptable from a conservation perspective. The proposal would result in



# BARNSLEY

Metropolitan Borough Council

only a limited change to the building's appearance, and the darkened fascia and frontage are considered sympathetic to the character and area of the conservation area and its surrounding buildings. On this basis, the application for advertisement consent is recommended for approval.

NO OBJECTION\*

\*Delete as applicable

**Consultation Suggested Conditions:**

**Consultation Informative(s):**

**Planning Obligations required:**