

JUSTIFICATION STATEMENT
The Stafford Arms @ Stainborough

The new signage has been designed to be sympathetic to the buildings fabric and its surroundings. The continual use of traditional design and construction gives the building a feel of symmetry. All the signage has been located on the natural areas as not to conflict with the buildings aesthetics or detract from the architecture. It will be manufactured from Aluminium and painted, displayed in traditional methods.

The signage will indicate both the buildings function and also the access points to both foot and vehicular traffic at distance also creating a better flow of traffic for users of the outlet.