



# BARNLSLEY

Metropolitan Borough Council

## ADVERT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL  
OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2010/1496

To Astley Signs  
Redforrest house  
Queens Court North  
Earlsway  
Team Valley  
Gateshead  
NE11 0BP

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby grants consent for the Display of 1 no. internally illuminated totem sign and 4 no. non illuminated car parking signs Land at Blacker Road, Mapplewell, Barnsley, South Yorkshire, S75 6BW

in accordance with the application form and accompanying plan(s) registered by the Council on 14 December 2010.

- 1 The development hereby approved shall be carried out strictly in accordance with the plans and specifications as approved under drawing number G6176 Mapplewell unless prior written consent has been given by the Local Planning Authority to any variation.  
**Reason: In the interests of the visual amenities of the locality and in accordance with UDP Policy BE6, Design Standards.**
- 2 The means of lighting shall be positioned, angled screened or baffled to prevent glare, reflection or other distraction to highway users and the level of illumination shall comply with the current recommendations of the Institution of Lighting Engineers technical report no5 "Brightness of Illuminated Advertisements".  
**Reason in the interests of highway safety.**

### Reason(s) for Granting Permission

- 1 Unique The proposed signage is considered of a design and scale that respects the character of the Principle Shopping Area, and as such complies with the guidance within SPG8 "Advertisements".

Signed *Stephen Moralee*

Assistant Director, Planning and Transportation

Dated 26 January 2011

## **THE STANDARD CONDITIONS**

1. All advertisements displayed, and any land used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.
3. Where any advertisement is required under these Regulations to be removed the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

## **NOTES**

1. The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no longer period is specified the consent shall have effect as consent for five years.
2. Before an advertisement may be displayed on any land, the permission of the owner or any person entitled to grant such permission must be obtained.
3. A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £100 and in the case of a continuing offence to a fine of £5 for each day during which the offence continues after conviction.
4. If the applicant is aggrieved by the decision of the local planning authority to grant consent subject to conditions, the applicant may by notice served within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of a Notice of Appeal in cases where he is satisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.