



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text"/>	First Name:	<input type="text"/>	Surname:	<input type="text"/>
Company name:	<input type="text" value="MCDONALD'S RESTAURANTS LTD"/>				
Street address:	<input type="text" value="11-59 HIGH ROAD, EAST FINCHLEY"/>				
	<input type="text"/>				
	<input type="text" value="LONDON"/>				
Town/City:	<input type="text"/>				
Country:	<input type="text" value="United Kingdom"/>				
Postcode:	<input type="text" value="N2 8AW"/>				
	Telephone number: <input type="text"/>				
	Mobile number: <input type="text"/>				
	Fax number: <input type="text"/>				
	Email address: <input type="text"/>				
Are you an agent acting on behalf of the applicant?					
<input checked="" type="radio"/> Yes <input type="radio"/> No					

2. Agent Name, Address and Contact Details

Title:	<input type="text" value="Miss"/>	First Name:	<input type="text" value="Donna"/>	Surname:	<input type="text" value="Smith"/>
Company name:	<input type="text" value="PLANWARE LTD"/>				
Street address:	<input type="text" value="THE GRANARY, FIRST FLOOR"/>				
	<input type="text" value="37 WALNUT TREE LANE"/>				
	<input type="text" value="SUDBURY"/>				
Town/City:	<input type="text" value="SUFFOLK"/>				
Country:	<input type="text" value="United Kingdom"/>				
Postcode:	<input type="text" value="CO10 1BD"/>				
	Telephone number: <input type="text" value="01787468500"/>				
	Mobile number: <input type="text"/>				
	Fax number: <input type="text"/>				
	Email address: <input type="text" value="Donna.smith@planware.co.uk"/>				

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

VARIOUS SITE SIGNAGE INCLUDING 1 GATEWAY, 7 NO. FREESTANDING SIGNS, 1 NO. SIDE BY SIDE DIRECTIONAL, 3 NO. BANNER UNITS AND 19 NO. DOT SIGNS.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

SEE DETAILS OF TOTEM 3, HERO BOARD, TOTEM 4, DIRECTIONAL SIGNS, SIDE BY SIDE DIRECTIONAL, BANNER, GATEWAY AND DOT SIGNS

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

8. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:

To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x

Width: x

Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes No

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cm

The colour of text and background:

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

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Will the sign be illuminated? Yes No

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11 (d). Details of Proposed Advertisement(s) - Other Sign

TOTEM 3 PRE SALE BOARD - KHAKI GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1NO./2NO. & 3NO. INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKI & GREY

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

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What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

CAUTION LOOK RIGHT SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

BLACK TEXT ON GREY BACKGROUND

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

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What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKI & GREY

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

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What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

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Will the sign be illuminated? Yes No

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11 (d). Details of Proposed Advertisement(s) - Other Sign

TOTEM 3 - KHAKE GREEN PPC ALUMINIUM PANELS WITH OPTIONS FOR 1NO./2NO. & 3NO. INTERNALLY ILLUMINATED POS SIGN. SIGNS TO BE SINGLE SIDES AND NON-ROTATING.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKE AND GREY

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

BANNER UNIT- POWDER COATED KHAKE GREEN BASE WITH PERFORATED METAL 'MCDONALDS' BANNER SIGN.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

KHAKE GREEN WITH 'MCDRIVE' ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 25 No Entry - SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

RED AND WHITE

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

GATEWAY - PPC ALUMINIUM GATEWAY SIGN IN RAL 6015 AND TIMBER EFFECT, WITH INTERNALLY ILLUMINATED 'DRIVE THRU' TO FRONT ELEVATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

TIMBER EFFECT, KHAKI GREEN, WHITE, YELLOW

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

DOT SIGN - ACCESSIBLE PARKING BAY SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

WHITE, BLACK, YELLOW

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

DOT SIGN - ACCESSIBLE PARKING BAY SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

WHITE, BLACK AND YELLOW

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

11 (d). Details of Proposed Advertisement(s) - Other Sign

CAUTION LOOK RIGHT SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

BLACK TEXT ON GREY BACKGROUND

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 25D PEDESTRIAN CROSSING- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

RED, WHITE AND BLACK

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 25D PEDESTRIAN CROSSING- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

RED, WHITE AND BLACK

Will the sign be illuminated? Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

HERO BOARD - TIMBER EFFECT ALUMINIUM PANEL WITH ROTATING/INTERNALLY ILLUMINATED DISPLAY PANEL

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

TIMBER KHAKI AND GREY

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 25D PEDESTRIAN CROSSING- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

RED, WHITE AND BLACK

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 25D PEDESTRIAN CROSSING- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

RED, WHITE AND BLACK

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 14B - PARKED ORDER BAY 1 - ALUMINIUM PANELS ON PLASTIC COATED STEEL POST

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

WHITE WITH BLACK TEXT AND YELLOW GOLDEN ARCH

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

SIGN 14C - PARKED ORDER BAY 2 - ALUMINIUM PANELS ON PLASTIC COATED STEEL POST

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

WHITE WITH BLACK TEXT AND YELLOW GOLDEN ARCH

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

DOT SIGN LOOK BOTH WAYS- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

GREY WITH BLACK TEXT

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

DOT SIGN LOOK BOTH WAYS- SIGN HEAD ON METAL POST FITTED VIA MASS CONCRETE FOUNDATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

GREY BACKGROUND WITH BLACK TEXT

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

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What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? Yes No

Will the sign be illuminated internally or externally? Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? Static Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

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What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

Yes No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date