



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

**2. Applicant Details**

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="M60 0AG"/>
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

## 3. Agent Details

Title	<input type="text"/>
First name	<input type="text" value="Robert"/>
Surname	<input type="text" value="Burns"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="Redforrest House"/>
Address line 2	<input type="text" value="Queens Court North"/>
Address line 3	<input type="text" value="Team Valley"/>
Town/city	<input type="text" value="Gateshead"/>
Country	<input type="text"/>
Postcode	<input type="text" value="NE11 0BP"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
- Projecting or hanging sign(s)
- Hoarding(s)
- Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

2.73 metre(s)

#### 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.092 metre(s)
Dimension:	Height: 0.65 x Width: 0.613 x Depth: 0.075 metre(s)
What materials will the sign be made of?	Aluminium, Steel Acrylic
What is the maximum height of any of the individual letters and symbols?	34 cm
The colour of text and background	Item 1B - Blue on grey
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.73 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.19 x Width: 2.554 x Depth: 0.023 metre(s)
What materials will the sign be made of?	Acrylic
What is the maximum height of any of the individual letters and symbols?	14 cm
The colour of text and background	Item 1C - White on grey
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	3.67 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.83 x Width: 0.895 x Depth: 0.003 metre(s)
What materials will the sign be made of?	Aluminium
What is the maximum height of any of the individual letters and symbols?	49 cm
The colour of text and background	Item 11 - White on red on white

#### 4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.16 metre(s)
What is the maximum projection of the advertisement from face of building?	0.646 metre(s)
Dimension:	Height: 0.6 x Width: 0.646 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background Item 12 - White on red on white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1 x Width: 1 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Item 2A - White on blue, red on white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
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#### 4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	0.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1 x Width: 1 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium and acrylic	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Item 2B - White on blue, red on white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	9 cm
The colour of text and background Item 3 - White on blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	9 cm
The colour of text and background Item 5 - White on blue	
Will the sign be illuminated?	No

#### 4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? Dibond	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background Item 9 - White on blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	9 cm
The colour of text and background Item 10 - White on blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)

#### 4. Type of Proposed Advertisement(s)

What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background  Item 13 - White on blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium and vinyl	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background  Item 14 - White on blue	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.075 metre(s)
What materials will the sign be made of? Aluminium, Steel, Acrylic	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background  Item A, B, C - White on blue	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

#### 4. Type of Proposed Advertisement(s)

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	2.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.04 x Width: 4.1 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Item W1, W2, W3	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5.5 x Width: 1.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium, Steel, Acrylic	
What is the maximum height of any of the individual letters and symbols?	58 cm
The colour of text and background Item P - White on blue	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Item 1B - Internally illuminated logo  
 Item 1C - Non illuminated letters  
 Items 2 & 5 - Non illuminated post mounted signage  
 Items 3, 9, 10, 13, 14 - Non illuminated wall mounted panels  
 Item 11 - Non illuminated Post Office signage  
 Item 12 - Non illuminated Post Office projecting sign  
 Item A, B, & C - Illuminated logos  
 Items W1, W2 & W3 - Non illuminated letters  
 Item P - Illuminated totem

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

## 5. Location of Advertisement(s)

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

See visual G\_73591-A\_Dearnside PFS (Approved)

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

18/09/2020

To

18/09/2025

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

18/09/2020