



CMR  
17 JUN 2008

CHIEF EXECUTIVE'S DEPT  
CIVIL ENGINEERING  
RECEIVED  
16 JUN 2008  
ACCEPTED BUT UNCHECKED

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of planning applications on council websites**

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

**1. Applicant Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

**2. Agent Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

### 9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

ALL THE TIME

To

16/6/08

date (DD/MM/YYYY)

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

WE ARE BUYING THE PROPERTY.

Yes

No

If No, why not?

### 11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type: ALUM. SIGNS			
a) The height from the ground to the base of the advertisement (in metres)	5 METERS BY 10 METERS		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)			
c) The maximum height of any of the individual letters and symbols (in metric)			
d) The colour of the text and background	WHITE, BLUE		
e) Materials of the proposed sign(s)	ALUM.		
f) The maximum projection of advertisement from the face of the building			
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m <sup>2</sup> )			
i) Will the illumination be static or intermittent?			

## **Application for Consent to Display an Advertisement(s)**

*Town and Country Planning (Control of Advertisement) Regulations 2007*

### **1. Applicant Name and Address**

Please enter the Applicant Details, including full name and title. Please also enter the house/flat number and/or name (if applicable) and street name in the Street address field. The town, county, country and full postcode should also be entered.

If the application is being submitted by an agent (i.e. someone who is acting on the applicant's behalf) all correspondence, including the decision letter, will be sent to him/her.

### **2. Agent Name and Address**

Please enter the Agent Details, including full name and title. Please also enter the house/flat number and/or name (if applicable) and street name in the Street address field. The town, county, country and full postcode should also be entered.

If the application is being submitted by an agent (i.e. someone who is acting on the applicant's behalf) all correspondence, including the decision letter, will be sent to him/her.

### **3. Site Address Details**

Please enter the address of the site. Enter the house/flat number and/or name (if appropriate) and street name in the Street address field. The town, county, country and full postcode should also be entered. If the application relates to open ground describe its location as clearly as possible (e.g. 'Land to rear of 12 to 18 High Street' or provide a grid reference).

### **4. Pre-application Advice**

The local authority may be able to offer (possibly for a fee) pre-application discussions before a formal application is submitted in order to guide applicants through the process. This can minimise delays later in processing the application.

Pre-application discussions can also help you and the planning authority identify areas of concern about your proposed development so that you can give consideration to amending your proposal before the application is submitted. The advice and guidance given to you at the pre-application stage is given in good faith. However, it does not guarantee or supply a definitive undertaking as to whether your proposal is likely to be acceptable.

If you have received pre-application advice from the planning service please indicate the reference/date of any correspondence or discussion and the name of the officer. If you do not know these details then please state 'Unknown'.

This will assist the Council in dealing with your application as quickly as possible.

### **5. Neighbour and Community Consultation**

The Council will consult your neighbours in most circumstances. It is often better to tell your neighbours prior to submitting the application rather than letting the Council's official letter of notification bring the application to their attention for the first time.

### **6. Council Employee/Member**

You must declare whether the applicant or agent is a member of the council's staff, an elected member of the Council or related to a member of staff or elected member of the Council.

## **12. Planning Application Requirements**

Please use the checklist to ensure that the forms have been correctly completed and that all relevant information is submitted. Failure to complete the form correctly or to supply sufficiently detailed drawings or other relevant supporting information will result in your application being returned as invalid.

The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours and height above the ground and, where it would project from a building, the extent of projection. The submission of photomontages may also be appropriate. The drawing should include the site location plan and should have sufficient detail to enable the site to be identified.

The declaration must be dated to enable the application for advertisement consent to be processed.

You may be committing an offence if the information given in this form is false or misleading.

## **13. Declaration**

Please sign and date your application.

## **14. Applicant Contact Details**

Please provide contact information for the applicant.

## **15. Agent Contact Details**

Please provide contact information for the agent.

## **16. Site Visit**

Access to the site (i.e. where the works are proposed to take place) may be required by the case officer. Please provide contact details in the event that an appointment needs to be made. This will assist the Council in dealing with your application as quickly as possible.

SIGNS ARE GOING BEHIND  
OUR GATES



SIGNS GOING BEHIND  
OUR FENCE IS





