BARNSLEY
Metropolitan Borough Council

Planning and Building Control
Economic Regeneration - Place Directorate
Barnsley Metropolitan Borough Council, PO Box 634, Barnsley, S70 9GG
DevelopmentManagement@barnsley.gov.uk
www.barnsley.gov.uk/services/planning-and-buildings

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Shelter 29m From 352 Wakefield Road 7m From Wakefield Road
Address line 1	Wakefield Road Service Road
Address line 2	New Lodge
Address line 3	
Town/city	Barnsley
Postcode	S71 1RY

Description of site location must be completed if postcode is not known:

Easting (x)	434457
Northing (y)	409353

Description

2. Applicant Details

Title	Mr
First name	Kevin
Surname	Oldland
Company name	Alight Media
Address line 1	8
Address line 2	Maysville Close
Address line 3	Great Sankey
Town/city	Warrington

2. Applicant Details

Country	GB
Postcode	WA5 3TS

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

AN UPGRADE OF THE EXISTING DOUBLE-SIDED PAPER 6 SHEET ADVERTISING UNIT TO A COMBINED DIGITAL AND PAPER 6 SHEET ADVERTISING UNIT WHICH IS TO BE INSTALLED AS AN INTEGRAL PART OF AN EXISTING BUS SHELTER. THIS IS TO BE PROVIDED UNDER THE TERMS OF THE AGREEMENT BETWEEN SOUTH YORKSHIRE PASSEGER TRANSPORT EXECUTIVE AND ALIGHT MEDIA. THE DIGITAL PANEL WOULD DISPLAY A SEQUENCE OF STATIC ADVERTISING IMAGES WHICH WOULD CHANGE VIA A SMOOTH TRANSITION NO MORE FREQUENTLY THAN EVERY 10 SECONDS. THIS NEW ADVERTISING UNIT REPLACES THE PANEL SHOWN IN THE ENCLOSED PHOTOGRAPH IN THE SAME POSITION AND GIVES A CLEAR VIEW ON THE UPCOMING BUS.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☑ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.175 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.215 x Width: 1.245 x Depth: 0.39 metre(s)
What materials will the sign be made of? ALUMINIUM	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background VARIOUS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	280 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

DESCRIPTION; THE DOUBLE-SIDED ADVERTISING UNIT IS TO BE INSTALLED AS AN INTREGAL PART OF AN EXISTING BUS SHELTER AND WILL BE INTERNALLY ILLUMINTATED. ONE PANEL WILL BE THE DIGITAL PANEL FACING INTO THE BUS SHELTER AND THE OTHER SIDE WILL BE THE PAPER PANEL. BOTH THESE PANELS ARE ON THE DEPARTURE END OF THE SHELTER. THIS NEW ADVERTISING UNIT REPLACES THE PANEL

4. Type of Proposed Advertisement(s)

SHOWN IN THE ENCLOSED PHOTOGRAPH IN THE SAME POSITION AND GIVES A CLEAR VIEW ON THE UPCOMING BUS.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

SEE ATTACHED SURVEY SHEET TITLED 0401-0009 (THIS MAY HAVE SINCE BEEN REMOVED BY PREVIOUS CONTRACT HOLDER)

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	03/08/2020
To	03/08/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ○ The agent
- ◉ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application)	18/05/2020