

**Appendix 2 – Barnsley Household Shopping Survey Results  
(Extracts)**



## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q01 Leaving aside food shopping, where would you regard as your household's main shopping centre?</b>												
Barnsley	70.3%	707	85.2%	264	65.8%	73	56.8%	88	69.4%	120	63.3%	162
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	2.8%	28	0.3%	1	0.0%	0	0.0%	0	0.6%	1	10.2%	26
Goldthorpe	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	1.1%	11	1.3%	4	0.9%	1	0.0%	0	3.5%	6	0.0%	0
Penistone	1.2%	12	0.3%	1	9.9%	11	0.0%	0	0.0%	0	0.0%	0
Rotherham	1.9%	19	0.3%	1	0.9%	1	1.9%	3	0.0%	0	5.5%	14
Sheffield	1.7%	17	0.6%	2	6.3%	7	1.9%	3	1.2%	2	1.2%	3
Meadowhall	9.3%	93	8.1%	25	10.8%	12	20.0%	31	6.9%	12	5.1%	13
Wakefield	2.8%	28	0.3%	1	0.9%	1	0.0%	0	12.7%	22	1.6%	4
Wombwell	2.7%	27	0.3%	1	0.0%	0	13.5%	21	0.0%	0	2.0%	5
Other	0.3%	3	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Internet / online	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cortonwood Retail Park	1.2%	12	0.3%	1	0.0%	0	2.6%	4	0.6%	1	2.3%	6
Wath upon Dearne	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mapplewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mexborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Retail World / Parkgate Retail Park	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Stairfoot Retail Park	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stocksbridge	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	16	1.0%	3	1.8%	2	1.3%	2	3.5%	6	1.2%	3
Base:		1005		310		111		155		173		256
<b>Q02 How often do you visit Barnsley town centre for shopping on average?</b>												
Everyday / 6 or 7 days a week	5.1%	51	11.9%	37	1.8%	2	2.6%	4	1.2%	2	2.3%	6
4 or 5 times a week	1.4%	14	2.6%	8	0.9%	1	0.6%	1	0.6%	1	1.2%	3
2 or 3 times a week	21.2%	213	33.5%	104	14.4%	16	11.0%	17	22.5%	39	14.5%	37
Once a week	32.0%	322	34.5%	107	39.6%	44	26.5%	41	33.5%	58	28.1%	72
Once a fortnight	10.0%	100	6.5%	20	13.5%	15	14.8%	23	11.0%	19	9.0%	23
Once a month	10.5%	106	5.8%	18	10.8%	12	15.5%	24	11.6%	20	12.5%	32
Less frequently	13.3%	134	3.9%	12	12.6%	14	23.9%	37	11.0%	19	20.3%	52
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1
(Don't visit Barnsley Town Centre)	6.3%	63	1.3%	4	6.3%	7	4.5%	7	8.7%	15	11.7%	30
Base:		1005		310		111		155		173		256
<b>Q03 How do you usually travel to the town centre?</b>												
<i>Those who visit Barnsley town centre at Q02</i>												
Car / van (as driver)	51.2%	482	40.9%	125	73.1%	76	44.6%	66	58.2%	92	54.4%	123
Car / van (as passenger)	12.6%	119	7.5%	23	7.7%	8	19.6%	29	12.0%	19	17.7%	40
Walk	10.7%	101	28.4%	87	4.8%	5	3.4%	5	1.3%	2	0.9%	2
Bus	23.0%	217	20.9%	64	12.5%	13	27.7%	41	26.6%	42	25.2%	57
Taxi	1.0%	9	1.3%	4	1.0%	1	0.7%	1	1.9%	3	0.0%	0
Cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Train	1.1%	10	0.3%	1	1.0%	1	4.1%	6	0.0%	0	0.9%	2
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.3%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Base:		942		306		104		148		158		226

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
<b>Q04 Other than shopping, what else do people in your household use .....(town centre mentioned at Q01) for?</b>						
Art gallery	0.2%	2	0.3%	1	0.0%	0
Banks / building societies	18.7%	188	28.7%	89	8.1%	9
Browsing	1.9%	19	2.3%	7	2.7%	3
Cinema	5.6%	56	3.2%	10	6.3%	7
College / education	1.1%	11	1.0%	3	0.9%	1
Eating out	10.7%	108	11.9%	37	9.0%	10
Gym / health and fitness clubs	1.9%	19	1.3%	4	0.0%	0
Library	3.2%	32	5.2%	16	3.6%	4
Night clubs	4.6%	46	4.2%	13	2.7%	3
Post Office	3.1%	31	5.5%	17	0.9%	1
Pubs	12.6%	127	18.7%	58	3.6%	4
Sports clubs	2.2%	22	1.3%	4	5.4%	6
Theatre	1.4%	14	1.3%	4	3.6%	4
Work	5.3%	53	7.1%	22	2.7%	3
Other	1.3%	13	0.3%	1	0.9%	1
Visit the hairdressers	1.0%	10	0.0%	0	1.8%	2
Doctors / hospital / dentists	1.0%	10	0.6%	2	3.6%	4
Visit friends / relatives	0.6%	6	0.3%	1	0.9%	1
Play bingo	0.8%	8	1.6%	5	0.9%	1
Visit the market	0.6%	6	0.6%	2	2.7%	3
Swimming	0.3%	3	0.6%	2	0.0%	0
Ice skating	0.3%	3	0.3%	1	0.0%	0
General socialising	0.4%	4	1.0%	3	0.0%	0
Travel agents	0.3%	3	0.3%	1	0.9%	1
(None mentioned)	37.6%	378	30.6%	95	49.6%	55
(Don't know)	9.5%	95	4.8%	15	11.7%	13
Base:	1005	310	111	155	173	256

**Q05 Where do you do most of your household's shopping for clothing, footwear or other fashion goods?**

Barnsley Town Centre	46.7%	469	57.4%	178	35.1%	39	41.9%	65	48.6%	84	40.2%	103
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	3.4%	34	1.0%	3	0.0%	0	0.6%	1	0.6%	1	11.3%	29
Huddersfield	0.4%	4	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.4%	1
Leeds	1.8%	18	1.6%	5	2.7%	3	0.6%	1	4.6%	8	0.4%	1
Rotherham	1.8%	18	1.0%	3	0.0%	0	3.2%	5	0.0%	0	3.9%	10
Sheffield	5.1%	51	4.8%	15	10.8%	12	3.9%	6	4.6%	8	3.9%	10
Meadowhall	23.9%	240	26.1%	81	27.9%	31	28.4%	44	15.6%	27	22.3%	57
Wakefield	2.7%	27	0.6%	2	0.0%	0	0.0%	0	13.9%	24	0.4%	1
Wombwell	0.9%	9	0.0%	0	0.9%	1	3.2%	5	0.0%	0	1.2%	3
Internet	1.1%	11	0.6%	2	0.9%	1	0.6%	1	1.7%	3	1.6%	4
Mail order	3.0%	30	1.3%	4	6.3%	7	3.9%	6	2.9%	5	3.1%	8
Other	1.0%	10	1.0%	3	1.8%	2	0.6%	1	1.7%	3	0.4%	1
Cortonwood Retail Park	3.5%	35	1.6%	5	0.0%	0	9.0%	14	2.9%	5	4.3%	11
Retail World / Parkgate Retail Park	0.4%	4	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.8%	2
Asda, Cortonwood Retail Park	0.2%	2	0.0%	0	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Dearne Valley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Goldthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
South Elmsall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know)	1.2%	12	0.0%	0	3.6%	4	0.6%	1	1.7%	3	1.6%	4
(Don't buy these goods)	2.1%	21	2.9%	9	4.5%	5	0.0%	0	1.2%	2	2.0%	5
Base:	1005	310	111	155	173	256						

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q06 Where do you do most of your household's shopping for furniture, carpets or other floor coverings?</b>												
Barnsley Town Centre	37.8%	380	51.0%	158	37.8%	42	36.8%	57	32.4%	56	26.2%	67
Peel Centre Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wombwell Lane/Stairfoot Retail Park	2.8%	28	3.2%	10	1.8%	2	4.5%	7	2.3%	4	2.0%	5
Cortonwood Retail Park Barnsley	4.9%	49	4.5%	14	3.6%	4	5.2%	8	4.0%	7	6.3%	16
Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	3.7%	37	1.6%	5	0.9%	1	0.6%	1	1.7%	3	10.5%	27
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Leeds	2.3%	23	2.6%	8	3.6%	4	0.6%	1	3.5%	6	1.6%	4
Rotherham	3.9%	39	2.6%	8	0.9%	1	5.2%	8	1.2%	2	7.8%	20
Sheffield	4.8%	48	5.5%	17	15.3%	17	2.6%	4	3.5%	6	1.6%	4
Meadowhall	2.2%	22	1.9%	6	5.4%	6	0.6%	1	2.3%	4	2.0%	5
Wakefield	4.4%	44	1.3%	4	0.0%	0	2.6%	4	15.6%	27	3.5%	9
Internet	2.0%	20	1.9%	6	1.8%	2	2.6%	4	2.3%	4	1.6%	4
Mail order	1.6%	16	1.9%	6	1.8%	2	1.3%	2	1.2%	2	1.6%	4
Other	0.6%	6	0.0%	0	0.0%	0	3.2%	5	0.6%	1	0.0%	0
Penistone	0.4%	4	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	1.3%	13	0.3%	1	0.0%	0	5.8%	9	0.0%	0	1.2%	3
Wombwell	0.5%	5	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.4%	1
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Cudworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	3
Darlton	0.3%	3	0.0%	0	0.9%	1	0.0%	0	1.2%	2	0.0%	0
Goldthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mexborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Shafton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know)	10.4%	105	8.7%	27	6.3%	7	11.6%	18	13.9%	24	11.3%	29
(Don't buy these goods)	14.1%	142	12.6%	39	13.5%	15	12.3%	19	13.9%	24	17.6%	45
Base:		1005		310		111		155		173		256

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q07 Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?</b>												
Barnsley Town Centre	44.9%	451	55.5%	172	42.3%	47	36.8%	57	45.1%	78	37.9%	97
Peel Centre Retail Park	0.4%	4	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wombwell Lane/Stairfoot Retail Park	9.3%	93	7.4%	23	3.6%	4	18.7%	29	6.9%	12	9.8%	25
Cortonwood Retail Park Barnsley	6.1%	61	4.8%	15	6.3%	7	8.4%	13	3.5%	6	7.8%	20
Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Doncaster	3.2%	32	0.3%	1	0.9%	1	0.0%	0	1.2%	2	10.9%	28
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	1.2%	12	1.9%	6	1.8%	2	0.0%	0	1.2%	2	0.8%	2
Rotherham	2.4%	24	1.0%	3	0.9%	1	2.6%	4	0.0%	0	6.3%	16
Sheffield	4.3%	43	4.5%	14	14.4%	16	5.2%	8	1.2%	2	1.2%	3
Meadowhall	7.1%	71	6.1%	19	8.1%	9	8.4%	13	7.5%	13	6.6%	17
Wakefield	2.5%	25	1.0%	3	0.0%	0	0.0%	0	11.0%	19	1.2%	3
Internet	1.4%	14	0.0%	0	0.9%	1	0.6%	1	4.0%	7	2.0%	5
Mail order	4.0%	40	2.9%	9	4.5%	5	5.2%	8	5.2%	9	3.5%	9
Other	0.6%	6	0.3%	1	0.9%	1	0.0%	0	0.6%	1	1.2%	3
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brierley	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hoyland market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Mexborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	0.3%	3	0.3%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
South Elmsall	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Stairfoot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	4.7%	47	5.5%	17	4.5%	5	5.2%	8	4.6%	8	3.5%	9
(Don't buy these goods)	6.6%	66	7.1%	22	8.1%	9	5.8%	9	7.5%	13	5.1%	13
Base:	1005	310	111	155	173	256						
<b>Q08 Where do you do most of your household's shopping for household appliances such as fridges, cookers, washing machines, vacuum cleaners, kettles or hair dryers?</b>												
Barnsley Town Centre	49.0%	492	66.1%	205	52.3%	58	38.7%	60	50.3%	87	32.0%	82
Peel Centre Retail Park	3.1%	31	2.3%	7	1.8%	2	1.9%	3	5.8%	10	3.5%	9
Wombwell Lane/Stairfoot Retail Park	3.0%	30	2.3%	7	1.8%	2	5.8%	9	1.7%	3	3.5%	9
Cortonwood Retail Park Barnsley	8.2%	82	8.4%	26	1.8%	2	8.4%	13	4.6%	8	12.9%	33
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Doncaster	3.0%	30	0.3%	1	0.0%	0	0.0%	0	0.0%	0	11.3%	29
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.4%	1
Leeds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.4%	1
Rotherham	4.7%	47	1.0%	3	3.6%	4	10.3%	16	0.0%	0	9.4%	24
Sheffield	2.6%	26	1.3%	4	10.8%	12	2.6%	4	1.2%	2	1.6%	4
Meadowhall	2.5%	25	3.2%	10	3.6%	4	1.9%	3	2.9%	5	1.2%	3
Wakefield	2.7%	27	0.0%	0	0.0%	0	0.0%	0	13.9%	24	1.2%	3
Internet	4.7%	47	3.5%	11	6.3%	7	3.2%	5	4.0%	7	6.6%	17
Mail order	2.5%	25	2.6%	8	1.8%	2	2.6%	4	2.3%	4	2.7%	7
Other	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.4%	1
Retail World / Parkgate Retail Park	2.2%	22	0.3%	1	0.9%	1	10.3%	16	0.6%	1	1.2%	3
Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dryden Industrial Estate, Dryden Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Carlton Road, Smithies, Barnsley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Wath upon Dearne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
(Don't know)	3.6%	36	2.3%	7	3.6%	4	5.8%	9	2.9%	5	4.3%	11
(Don't buy these goods)	6.6%	66	6.1%	19	7.2%	8	8.4%	13	6.4%	11	5.9%	15
Base:	1005	310	111	155	173	256						

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q09 Where do you do most of your household's shopping for audio-visual equipment such as radios, TVs, DVD players, HiFi, telephones, photographic goods and computer products?</b>												
Barnsley Town Centre	46.9%	471	63.2%	196	48.6%	54	32.3%	50	48.6%	84	34.0%	87
Peel Centre Retail Park	2.7%	27	2.6%	8	2.7%	3	0.6%	1	2.9%	5	3.9%	10
Wombwell Lane/Stairfoot Retail Park	2.3%	23	1.6%	5	1.8%	2	3.9%	6	1.2%	2	3.1%	8
Cortonwood Retail Park Barnsley	9.7%	97	9.0%	28	2.7%	3	14.8%	23	5.2%	9	13.3%	34
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Doncaster	2.7%	27	0.3%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	26
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.6%	6	0.0%	0	0.0%	0	0.6%	1	2.3%	4	0.4%	1
Rotherham	4.3%	43	1.3%	4	2.7%	3	7.7%	12	0.0%	0	9.4%	24
Sheffield	3.4%	34	2.3%	7	13.5%	15	1.9%	3	1.2%	2	2.7%	7
Meadowhall	3.2%	32	2.6%	8	4.5%	5	7.1%	11	4.0%	7	0.4%	1
Wakefield	2.6%	26	0.3%	1	0.9%	1	0.0%	0	12.1%	21	1.2%	3
Internet	5.2%	52	4.2%	13	4.5%	5	5.8%	9	6.4%	11	5.5%	14
Mail order	2.4%	24	2.9%	9	0.9%	1	1.9%	3	2.9%	5	2.3%	6
Other	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	1.6%	16	0.3%	1	0.9%	1	7.1%	11	0.0%	0	1.2%	3
Wath upon Dearne	0.4%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	3
Asda, Old Mill Lane, Barnsley	0.3%	3	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0
Bolton upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Currys, Smithies Lane, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Dryden Industrial Estate, Dryden Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Barnsley Road, Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	42	3.2%	10	4.5%	5	5.8%	9	5.2%	9	3.5%	9
(Don't buy these goods)	6.3%	63	5.8%	18	6.3%	7	7.1%	11	5.8%	10	6.6%	17
Base:		1005		310		111		155		173		256

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q10 Where do you do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products?</b>												
Barnsley Town Centre	38.7%	389	54.2%	168	45.9%	51	25.8%	40	38.2%	66	25.0%	64
Peel Centre Retail Park	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Wombwell Lane/Stairfoot Retail Park	3.1%	31	2.6%	8	3.6%	4	4.5%	7	2.9%	5	2.7%	7
B&Q Warehouse, Stairfoot	20.6%	207	26.1%	81	13.5%	15	15.5%	24	24.3%	42	17.6%	45
Cortonwood Retail Park Barnsley	13.7%	138	4.2%	13	9.9%	11	30.3%	47	2.9%	5	24.2%	62
Bradford	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	1.6%	16	0.3%	1	0.0%	0	0.0%	0	1.2%	2	5.1%	13
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Leeds	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Rotherham	2.3%	23	0.6%	2	0.0%	0	2.6%	4	0.0%	0	6.6%	17
Sheffield	1.1%	11	0.0%	0	7.2%	8	0.6%	1	0.6%	1	0.4%	1
Meadowhall	0.8%	8	1.0%	3	0.9%	1	1.9%	3	0.6%	1	0.0%	0
Wakefield	3.0%	30	0.0%	0	0.0%	0	0.0%	0	16.2%	28	0.8%	2
Internet	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1
B&Q, Cortonwood Retail Park, Brampton	1.4%	14	0.3%	1	1.8%	2	5.2%	8	0.0%	0	1.2%	3
Brampton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Cudworth	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	2
Darfield	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Fall Bank Industrial Estate, Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Grimethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mapplewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Penistone	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Royston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Wickes, Old Mill Lane, Barnsley	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	2.9%	29	2.3%	7	2.7%	3	1.9%	3	2.3%	4	4.7%	12
(Don't buy these goods)	7.3%	73	7.1%	22	8.1%	9	7.1%	11	7.5%	13	7.0%	18
Base:	1005	310	111	155	173	256						

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q11 Where do you do most of your household's shopping for chemists and medical goods, cosmetics and other beauty products?</b>												
Barnsley Town Centre	59.1%	594	80.6%	250	51.4%	57	41.3%	64	64.2%	111	43.8%	112
Cortonwood Retail Park	7.0%	70	1.9%	6	3.6%	4	16.8%	26	1.7%	3	12.1%	31
Wombwell Lane Retail Park	2.9%	29	0.6%	2	0.0%	0	12.9%	20	0.0%	0	2.7%	7
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	1.3%	13	0.3%	1	0.0%	0	0.0%	0	0.6%	1	4.3%	11
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Rotherham	1.6%	16	0.0%	0	0.0%	0	2.6%	4	0.0%	0	4.7%	12
Sheffield	1.2%	12	0.3%	1	8.1%	9	0.6%	1	0.0%	0	0.4%	1
Meadowhall	4.2%	42	3.5%	11	9.9%	11	3.9%	6	4.6%	8	2.3%	6
Wakefield	2.4%	24	0.0%	0	0.0%	0	0.0%	0	12.1%	21	1.2%	3
Internet	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order	1.0%	10	1.0%	3	0.9%	1	0.6%	1	1.7%	3	0.8%	2
Other	0.5%	5	0.3%	1	0.0%	0	0.6%	1	0.6%	1	0.8%	2
A. M Clark, Penistone	0.8%	8	0.0%	0	7.2%	8	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Darfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Goldthorpe	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	20
Grimethorpe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Hoyland	1.4%	14	0.0%	0	0.0%	0	9.0%	14	0.0%	0	0.0%	0
Penistone	1.4%	14	0.0%	0	12.6%	14	0.0%	0	0.0%	0	0.0%	0
Royston	0.5%	5	0.3%	1	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Wombwell	0.7%	7	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.4%	1
Asda, Old Mill Lane, Barnsley	0.3%	3	0.3%	1	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Athersley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Barnburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Birdwell	0.3%	3	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton upon Dearne	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Burton Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kexbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Mapplewell	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Mexborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Silkstone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Staincross	0.3%	3	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Tesco, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Thurnscoe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Wakefield Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Wath upon Dearne	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	2
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worsbrough	0.4%	4	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	24	1.9%	6	0.0%	0	3.9%	6	3.5%	6	2.3%	6
(Don't buy these goods)	3.5%	35	4.5%	14	3.6%	4	2.6%	4	2.9%	5	3.1%	8
Base:	1005	310		111		155		173		256		

## Barnsley Shopping Survey for Donaldsons

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5						
<b>Q12 Where do you do most of your household's shopping for books, jewellery and watches, china, glassware and kitchen utensils, recreational and luxury goods?</b>												
Barnsley Town Centre	43.9%	441	58.1%	180	32.4%	36	33.5%	52	45.1%	78	37.1%	95
Cortonwood Retail Park	3.8%	38	1.0%	3	0.0%	0	9.7%	15	1.2%	2	7.0%	18
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	2.2%	22	0.3%	1	0.9%	1	0.0%	0	0.6%	1	7.4%	19
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	1.4%	14	1.6%	5	1.8%	2	0.6%	1	3.5%	6	0.0%	0
Rotherham	1.9%	19	0.6%	2	0.0%	0	4.5%	7	0.0%	0	3.9%	10
Sheffield	2.7%	27	1.9%	6	6.3%	7	1.9%	3	3.5%	6	2.0%	5
Meadowhall	13.7%	138	14.5%	45	15.3%	17	20.6%	32	9.8%	17	10.5%	27
Wakefield	2.7%	27	0.0%	0	0.0%	0	0.0%	0	12.7%	22	2.0%	5
Internet	4.4%	44	3.5%	11	6.3%	7	1.3%	2	3.5%	6	7.0%	18
Mail order	1.2%	12	0.0%	0	0.9%	1	1.3%	2	0.6%	1	3.1%	8
Other	0.5%	5	0.3%	1	1.8%	2	0.0%	0	0.6%	1	0.4%	1
Penistone	0.5%	5	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0
Wombwell	0.5%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Goldthorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Stairfoot Retail Park	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco, Wombwell Way, Barnsley	0.2%	2	0.0%	0	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Wath upon Dearne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.9%	49	4.2%	13	4.5%	5	4.5%	7	6.4%	11	5.1%	13
(Don't buy these goods)	13.7%	138	12.9%	40	20.7%	23	15.5%	24	12.7%	22	11.3%	29
Base:		1005		310		111		155		173		256