



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:		Surname:	French
Company name:					
Street address:	1 Canada Square				
Telephone number:					
Mobile number:					
Town/City:					
Fax number:					
Country:					
Email address:					
Postcode:					
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ryan	Surname:	Possnett
Company name:	AXIS Architecture				
Street address:	Talbot chambers				
	2-6 North Church Street				
Telephone number:	01142490944				
Mobile number:					
Town/City:	Sheffield				
Fax number:					
Country:					
Email address:					
Postcode:	S1 2DH				
	Ryan@axis-architecture.com				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Welcome signage
Welcome poster
Door signage.
ATM Headers
Nameplate
Opening Hours

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

8. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

E1-EX-PL

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 11/04/2016

To: 11/04/2021

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 10,665.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.09 m

What are the dimensions of the proposed advertisement? Height: 0.40 x Width: 4.08 x Depth: 0.09 metres

What materials will the sign be made of?

Individually built up aluminium letters & logo.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Text - Black / Logo - Red

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 300.00 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.17 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.50 x Width: 4.10 x Depth: 0.00 metres

What materials will the sign be made of?

Individually built up aluminium letters & logo. Installed internally.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 50 cm

The colour of text and background:

Text - Black / Logo - Red

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.83

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.88

m

What are the dimensions of the proposed advertisement?

Height:

0.65

 x Width:

0.17

 x Depth:

0.88

 metres

What materials will the sign be made of?

10mm mild steel bracket with 3mm thick ring. Opal acrylic faces internally.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25

cm

The colour of text and background:

Logo - Red / Background - White

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

300.00

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.82

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.52

 x Width:

1.50

 x Depth:

0.00

 metres

What materials will the sign be made of?

Digitally printed vinyl letters applied to powder coated aluminium backing panel.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25

cm

The colour of text and background:

Background - White / Text back & red.

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.93

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.05

m

What are the dimensions of the proposed advertisement?

Height:

0.52

 x Width:

0.72

 x Depth:

0.05

 metres

What materials will the sign be made of?

white aluminium composite sheet complete with 32mm thick foamex fixing panel to the rear.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Background - Blac. Text - White

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Vitreous enamel with 2mm brushed stainless steel surround.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Bacground - white. Text black .

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Vitreous enamel with 2mm brushed stainless steel surround.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Background - white/red . Text black .

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

Gloss black film applied internally.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Gloss Black.

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.75	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 0.85 x	Width: 1.41 x	Depth: 0.00 metres
What materials will the sign be made of?	Reverse applied, digitally printed vinyl circles.		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	5	cm	
The colour of text and background:	Grey		
Will the sign be illuminated?	☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.86	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 0.30 x	Width: 0.21 x	Depth: 0.00 metres
What materials will the sign be made of?	reverse applied, ditigally printed vinyl		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	2	cm	
The colour of text and background:	Background - pruple / Text - White		
Will the sign be illuminated?	☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	1.19	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 0.21 x	Width: 0.30 x	Depth: 0.00 metres
What materials will the sign be made of?	reverse applied, digitally printed vinyl.		
What is the maximum height of any of the individual letters and symbols (in centimetres)?	5	cm	
The colour of text and background:	Background white / red. Text - Black		
Will the sign be illuminated?	☐ Yes ☒ No		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	1.19	m	
What is the maximum projection of the advertisement from face of building (in metres)?	0.00	m	
What are the dimensions of the proposed advertisement?	Height: 0.07 x	Width: 0.14 x	Depth: 0.00 metres

11 (d). Details of Proposed Advertisement(s) - Other Sign

What materials will the sign be made of?

reverse applied, digitally printed vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3

cm

The colour of text and background:

Background - white / Text - Black

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.33

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.07

x

Width:

0.24

x

Depth:

0.00

metres

What materials will the sign be made of?

reverse applied, digitally printed vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3

cm

The colour of text and background:

Background white text black .

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.19

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

0.21

x

Width:

0.15

x

Depth:

0.00

metres

What materials will the sign be made of?

Reverse applied, digitally printed vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8

cm

The colour of text and background:

Background - White / Text - black / Logo - Red

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.27

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.00

m

What are the dimensions of the proposed advertisement?

Height:

1.80

x

Width:

0.90

x

Depth:

0.00

metres

What materials will the sign be made of?

reverse applied, digitally printed vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7

cm

The colour of text and background:

Background white/Image. text - Black

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

white aluminium composite sheet complete with 32mm thick foamex fixing panel to the rear.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Backgroun - Black. Text - White

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date