

DESIGN and ACCESS STATEMENT
For
Perrys Motor Sales Limited, Citroen Dealership
Refurbishment
At
CLAYCLIFFE ROAD, BARNSELEY

15th JULY 2011

This Design and Access Statement relates to the refurbishment of an existing car dealership. Work to the exterior of the building will be limited to the provision of new cladding on the side showroom / workshop elevation and the introduction of a new signage in line with the dealership brand requirements.

The Process

The Citroen dealership located at Claycliffe Road, Barnsley, is a franchised dealership and as such is required by Citroen to maintain the brand design aesthetic. The Citroen brand is promoted through its dealerships via a universal design language that focuses on the "Red Box" concept. The "Red Box" concept has been developed for use in new build projects and refurbishments and utilises a simple pallet of colours and quality materials that can be applied to variety of building designs and site locations.

Use

The land is currently occupied by Perrys Motor Sales Limited, Citroen Dealership. The proposed refurbishment will not change the current use of the building.

Amount of development

The development will be limited to the internal refurbishment of the car showroom, customer reception area and modifications to the building elevations. There will be no increase in the area of the building as a result of the development. The work to the elevations will be contained within existing overall wall dimensions.

Layout

The basic layout of the building and site will generally remain unchanged with the car sales showroom and customer areas located to the front of the building and workshop and parts department located to the rear away from the frontage with the public highway.

Scale

The overall size of the building will not be affected by the refurbishment works.

Landscaping

The proposals will not require or modify the existing landscaping.

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GD Design Group, 6A Riffa Business Park, Harrogate Road, Pool in Wharfedale, LEEDS LS21 2RZ

Appearance

It is proposed that the refurbishment works at the Citroen dealership will create a more contemporary appearance to the main showroom and workshop elevation as indicated on the submitted plans.

Access

Access into the site and circulation routes through the site will remain unchanged. The primary point of access into the building for customers will remain unchanged.

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