



## PLANNING CONSULTATION RESPONSE

<b>Application No</b>	2026 0312 & 0313
<b>Proposal</b>	Installation of a multifunctional communication Hub including defibrillator and advertisement display.
<b>Address</b>	Pavement opposite 36 - 38 Eldon Street, Barnsley
<b>Date of Consultation Reply</b>	12.05.2026
<b>Consultee</b>	Charlie Atkinson Design & Conservation Assistant

### Consultation Assessment and Justification

The main consideration is: -

- Whether or not the proposal would preserve or enhance the character or appearance of the conservation area

#### Planning (Listed Buildings and Conservation Areas) Act 1990

Section 72 (1): Buildings or other land in a conservation area, special attention shall be paid to the desirability of preserving or enhancing.

#### Policy

NPPF 207/208: Identify and assess heritage significance including the setting and the effect of a proposal

NPPF 212: Great weight given to an asset's conservation, irrespective of the degree of harm

NPPF 213: Any harm to or loss of significance will require clear and convincing justification

NPPF 219: LPA's should look for opportunities for development within conservation areas and within the setting of heritage assets that enhance or reveal significance

Barnsley Local Plan HE1: The Historic Environment

#### Conservation Comments:

These applications seek planning permission and advertisement consent for the installation of a multifunctional communication hub, including a defibrillator and advertisement display, on the pavement opposite 36–38 Eldon Street in Barnsley.

The site is located within the setting of the Regent Street, Church Street and Market Hill Conservation Area, originally designated in 1973 and extended in 2024. Although the unit itself would not be sited within the conservation area, it occupies a prominent position, with the advertisement screen clearly visible to oncoming traffic and to pedestrians approaching from the east.

That said, from a conservation perspective - and considering the public benefits of the proposal alongside the existing modern development in the surrounding area - the introduction of the hub is considered acceptable. On this basis, the applications are recommended for approval.



# BARNSLEY

Metropolitan Borough Council

NO OBJECTION*		
*Delete as applicable		
<b><u>Consultation Suggested Conditions:</u></b>		
<b><u>Consultation Informative(s):</u></b>		
<b><u>Planning Obligations required:</u></b>		