BARNSLEY
Metropolitan Borough Council

Planning and Building Control
Economic Regeneration - Place Directorate
Barnsley Metropolitan Borough Council, PO Box 634, Barnsley, S70 9GG
DevelopmentManagement@barnsley.gov.uk
www.barnsley.gov.uk/services/planning-and-buildings

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Victoria Medical Centre
Address line 1	Victoria Cresent
Address line 2	
Address line 3	
Town/city	Barnsley
Postcode	S75 2AE

Description of site location must be completed if postcode is not known:

Easting (x)	433761
Northing (y)	406737

Description

2. Applicant Details

Title	Other
Other	
First name	
Surname	N/A
Company name	GWR Property Co Ltd
Address line 1	c/o Agent (Wildstone Planning)
Address line 2	22 Berghem Mews
Address line 3	Blythe Road

2. Applicant Details

Town/city	London
Country	United Kingdom
Postcode	W14 0HN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

3. Agent Details

Title	Mr
First name	Philip
Surname	Allard
Company name	Wildstone Planning
Address line 1	22 Berghem Mews
Address line 2	Blythe Road
Address line 3	Brook Green
Town/city	London
Country	United Kingdom
Postcode	W14 0HN
Primary number	02073139571
Secondary number	
Fax number	
Email	philip.allard@wildstoneplanning.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Upgrade 1no. 96 sheet and 1no. 48 sheet advertisements with 2no. 6 metres by 3 metres (48 sheet) single-sided freestanding digital displays and associated logo boxes.

Please select the type(s) of advertising you are proposing:

- [ ] Fascia sign(s)
- [ ] Projecting or hanging sign(s)
- [ ] Hoarding(s)
- [x] Other type(s)

Other type(s): Please add details of each proposed advertisement

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.57 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 6 x Depth: 0.26 metre(s)
What materials will the sign be made of? Digital LED screen surrounded by a black powder coated metallic frame	
What is the maximum height of any of the individual letters and symbols?	300 cm
The colour of text and background Multi-Coloured	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.71 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.5 x Width: 1.5 x Depth: 0.26 metre(s)
What materials will the sign be made of? LED digital logo box	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background Multi-coloured	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.16 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3 x Width: 6 x Depth: 0.26 metre(s)
What materials will the sign be made of? Digital LED screen surrounded by black powder coated metallic frame	
What is the maximum height of any of the individual letters and symbols?	300 cm
The colour of text and background Multi-Coloured	

4. Type of Proposed Advertisement(s)

Other type(s): 3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0.82 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.5 x Width: 1.5 x Depth: 0.26 metre(s)
What materials will the sign be made of? Digital LED logo box	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background Multi-Coloured	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

2no. 6 metres by 3 metres (48 sheet) single-sided freestanding digital displays and associated logo boxes.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Refer to Drawing Set 10941/PA/01-07

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	12/08/2019
To	12/08/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◉ The agent
- ○ The applicant
- ○ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ○ Yes ◉ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑

Date (cannot be pre-application) 17/06/2019