9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From 01/04/09 To 01/04/14 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☑ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	DIRECTORY SIGN		
a) The height from the ground to the base of the advertisement (in metres)	0.576m		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	2300x1200x200		
c) The maximum height of any of the individual letters and symbols (in metric)	80mm.		
d) The colour of the text and background	VARIOUS.		
e) Materials of the proposed sign(s)	STEEL/BRONZE STAINLESS STEEL.		
f) The maximum projection of advertisement from the face of the building	N/A.		
Will any of the sign(s) be illuminated	Yes ☐ No ☑	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	N/A		
h) illuminance levels (cd/m²)	N/A		
i) Will the illumination be static or intermittent?	N/A.		