

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:													
Company name	Iceland Foods Ltd																
Street address:	Second Avenue Deeside Industrial Park 			Telephone number:	<table><thead><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr></thead><tbody><tr><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td></tr></tbody></table>	Country Code	National Number	Extension Number									
Country Code	National Number	Extension Number															
Town/City	Deeside			Mobile number:													
County:	Flintshire			Fax number:													
Country:				Email address:													
Postcode:	CH5 2NW																
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No																	

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Chris	Surname:	Betteridge												
Company name:	Matthews & Goodman																
Street address:	Nations House Edmund Street 			Telephone number:	<table><thead><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr></thead><tbody><tr><td> </td><td> 0151 236 4552 </td><td> </td></tr><tr><td> </td><td> </td><td> </td></tr><tr><td> </td><td> 0151 236 4024 </td><td> </td></tr></tbody></table>	Country Code	National Number	Extension Number		0151 236 4552						0151 236 4024	
Country Code	National Number	Extension Number															
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	0151 236 4024																
Town/City	Liverpool			Mobile number:													
County:				Fax number:													
Country:	United Kingdom			Email address:													
Postcode:	L3 9NY			cbetteridge@matthews-goodman.co.uk													

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Iceland		
Street address:	Laithes Lane		
Town/City:	Barnsley		
County:	South Yorkshire		
Postcode:	S71 3AA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	434665
Northing:	409425

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.375

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120

m

What are the dimensions of the proposed advertisement?

Height:

0.740

 x Width:

3.170

 x Depth:

0.100

 metres

What materials will the sign be made of?

Plexiglass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

White text on a red and orange background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.170

m

What are the dimensions of the proposed advertisement?

Height:

0.850

 x Width:

3.300

 x Depth:

0.100

 metres

What materials will the sign be made of?

Plexiglass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

White text on a red and orange background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.350

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.120

m

What are the dimensions of the proposed advertisement?

Height:

0.740

 x Width:

3.170

 x Depth:

0.100

 metres

What materials will the sign be made of?

Plexiglass

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

White text on a red and orange background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date