



Consultation methodology

The consultation undertaken to date by Barnsley MBC and IBI Group fully complies with the local planning validation requirements. The consultation process has been utilised to help the community and stakeholders shape the scheme and to generate an informed debate on the proposals.

The involvement of the community and stakeholders is a critical part of the development process for Barnsley town centre. The consultation work on this scheme started in summer 2014 and will continue throughout the redevelopment of the town centre.

Communication and Consultation plan

Barnsley MBC and the IBI Group are committed to undertaking exemplar public consultation on the redevelopment proposals for Barnsley town centre and have prepared a detailed communication and consultation plan with the aim to:

- Increase borough wide awareness of the town centre development plans
- Develop and build positive relationships with Stakeholders
- Ensure that every stakeholder segment has the opportunity to inform the development plans
- Engage with and seek the views of the local community
- Gain credible, constructive input from the local community to shape aspects of the proposals
- Involve the local community to create opportunities to contribute to the regeneration of the town centre
- Inform and shape redevelopment proposals that will create a sustainable future for the town centre.

The communications and consultation plan is a living document which is regularly updated as each stage of the project progresses.

Methodology and programme

The communication and consultation plan was developed in January 2014 at the point when the plans to redevelop the town centre were announced. The purpose of the communication and consultation plan was to consider the following:

- The background to the project
- The aims of the project
- An overview of consultation & communication activities
- Targeted activities for stakeholder groups
- The key communication messages
- An implementation plan and activity log

The proposed methodology was to use a wide range of activities as possible to engage the community and stakeholders in the project.

