

	Total	Zone 1	
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Q01 Where do you usually undertake your household's main food shopping?

Aldi, Sheffield Road, Birdwell	10.4%	47	10.4%	47
Aldi, Doncaster Road, Barnsley	2.7%	12	2.7%	12
Aldi, The Common, Ecclesfield	1.3%	6	1.3%	6
Aldi, Old Mill Lane, Barnsley	0.7%	3	0.7%	3
Aldi, Great Eastern Way, Parkgate, Rotherham	0.4%	2	0.4%	2
Aldi, Park Street, Masbrough	0.4%	2	0.4%	2
Aldi, Claycliffe Road, Barnsley	1.1%	5	1.1%	5
Asda, Market Street, Chapeltown	6.2%	28	6.2%	28
Asda, High Street, Wath Upon Dearne	0.2%	1	0.2%	1
Asda, Thomas Street, Worsborough	3.1%	14	3.1%	14
Asda, Old Mill Lane, Barnsley	4.9%	22	4.9%	22
Asda, Chaucer Road, Parson Cross, Sheffield	0.9%	4	0.9%	4
Asda, High Street, Grimethorpe, Barnsley	0.2%	1	0.2%	1
Co-op, Hoyland Road, Hoyland, Barnsley	0.2%	1	0.2%	1
Farmfoods, Rotherham Road, Barnsley	0.2%	1	0.2%	1
Iceland, The Alhambra Centre, Cheapside, Barnsley	0.4%	2	0.4%	2
Iceland, Peel Street, Barnsley (Barnsley Town Centre)	1.1%	5	1.1%	5
Iceland, Peel Centre Retail Park, Barnsley	0.2%	1	0.2%	1
Lidl, Mitchell's Way, Wombwell	0.7%	3	0.7%	3
Lidl, Peel Street, Barnsley	2.9%	13	2.9%	13
Marks & Spencer, Queen Street, Barnsley	2.0%	9	2.0%	9
Marks & Spencer, Cortonwood, Brampton	1.3%	6	1.3%	6
Morrisons, Lower Thomas Street, Barnsley	12.6%	57	12.6%	57
Morrisons, Corton Wood, Brampton	6.9%	31	6.9%	31
Morrisons, Stadium Way, Parkgate, Rotherham	0.7%	3	0.7%	3
Sainsbury's Local, Helens Way, Barnsley	0.2%	1	0.2%	1
Tesco Superstore, Wombwell Road, Hoyland	11.1%	50	11.1%	50
Tesco Extra, Biscay Way, Wath-upon-Deane	0.7%	3	0.7%	3
Tesco Extra, Wombwell Lane, Barnsley	9.5%	43	9.5%	43
Internet / delivery	6.7%	30	6.7%	30
Morrisons, The Common, Ecclesfield, Sheffield	4.0%	18	4.0%	18
Tankersley Village Centre	0.2%	1	0.2%	1
Aldi, Colliery Avenue, Wath upon Dearne S63 7EX	0.4%	2	0.4%	2
Asda, Dewsbury Road, Wakefield, WF2 9BL	0.2%	1	0.2%	1
Asda, Handsworth Road, Handsworth, Sheffield, S13 9LR	0.2%	1	0.2%	1
B&M, Market Street, Hoyland, S74 9QR	0.2%	1	0.2%	1
Birdwell	0.2%	1	0.2%	1
Co-op, Hoyland Road,	0.2%	1	0.2%	1

Hoyland Household Survey for DPP

	Total	Zone 1		
Hoyland, Barnsley, S74 0NE				
Costco, The Parkway, Parkway Drive, Sheffield, S9 4WU	0.2%	1	0.2%	1
Heron, King Street, Hoyland, Barnsley, S74 9JU	0.9%	4	0.9%	4
Lidl, Catley Rd, Darnall, Sheffield S9 5JA	0.2%	1	0.2%	1
M&S, Meadowhall Shopping Centre, Sheffield	0.7%	3	0.7%	3
Morrisons, Off Lower Thomas Street, West Way, Barnsley, S70 1LQ	0.2%	1	0.2%	1
Sainsbury's, Clay Wheels Ln, Sheffield S6 1LZ	0.7%	3	0.7%	3
Tesco Extra, Drummond St, Rotherham S65 1HY	1.3%	6	1.3%	6
Base:	451		451	

Q02 Which internet / home delivery retailer do you usually use for your main food shopping?

Those who do their main food shopping via the Internet at Q01

Amazon	6.7%	2	6.7%	2
Asda	23.3%	7	23.3%	7
Co-op	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0
Morrisons	26.7%	8	26.7%	8
Ocado	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0
Sainsbury's	10.0%	3	10.0%	3
Tesco	33.3%	10	33.3%	10
Waitrose	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0
Base:	30		30	

	Total	Zone 1		
Q03 What is the MAIN reason you choose (LOCATION MENTIONED AT Q01) for your main food shopping?				
Close to home	39.9%	180	39.9%	180
Low prices / value for money	10.4%	47	10.4%	47
Range of food goods available	8.2%	37	8.2%	37
Quality of food goods available	6.2%	28	6.2%	28
Habit / always used it	5.1%	23	5.1%	23
Online shopping is convenient	3.5%	16	3.5%	16
Preference for retailer	2.7%	12	2.7%	12
Good offers	2.0%	9	2.0%	9
Staff discount / work there	2.0%	9	2.0%	9
Delivery service	1.8%	8	1.8%	8
Loyalty scheme / reward points	1.6%	7	1.6%	7
Close to family / friends	1.6%	7	1.6%	7
Started online shopping due to the pandemic and kept using it	1.3%	6	1.3%	6
Friendly / helpful staff	1.3%	6	1.3%	6
Close to work	1.3%	6	1.3%	6
Close to other shops / services	1.1%	5	1.1%	5
Parking provision is good / easy to park	0.9%	4	0.9%	4
Large store	0.9%	4	0.9%	4
Easy to get to by public transport	0.9%	4	0.9%	4
Good layout / easy to get around	0.9%	4	0.9%	4
Can get everything I need there	0.7%	3	0.7%	3
Easy to get to by car	0.4%	2	0.4%	2
Range of non-food goods available	0.4%	2	0.4%	2
Small / quiet store	0.4%	2	0.4%	2
Only one in the area	0.4%	2	0.4%	2
Close to school	0.2%	1	0.2%	1
Use online shopping due to the pandemic / because it's covid safe	0.2%	1	0.2%	1
Pleasant shopping environment	0.2%	1	0.2%	1
Use store / location because it has good covid safety measures	0.2%	1	0.2%	1
Parking prices are low	0.2%	1	0.2%	1
Quiet store	0.2%	1	0.2%	1
Easy to get to by foot	0.2%	1	0.2%	1
Has a toilet	0.2%	1	0.2%	1
Has a petrol station	0.2%	1	0.2%	1
Familiar / know where everything is	0.2%	1	0.2%	1
(Don't know / varies)	1.1%	5	1.1%	5
(No reason in particular)	0.7%	3	0.7%	3
Base:		451		451

Total Zone 1

Q04 How do you normally travel when you do your main food shopping at (LOCATION MENTIONED AT Q01)?
Excluding those who do their main food shopping via the Internet at Q01

Car - driver	61.0%	257	61.0%	257
Car - passenger	21.6%	91	21.6%	91
Bicycle	0.0%	0	0.0%	0
Bus	5.9%	25	5.9%	25
Disability vehicle (e.g. mobility scooter, wheelchair)	0.7%	3	0.7%	3
Motorbike / moped	0.2%	1	0.2%	1
Park & Ride	0.0%	0	0.0%	0
Taxi	1.2%	5	1.2%	5
Train	0.0%	0	0.0%	0
Walk	8.8%	37	8.8%	37
Other	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	2	0.5%	2
Base:		421		421

Meanscore: [Time in minutes]
Q05 How long does it normally take to travel to (LOCATION MENTIONED AT Q01)?
Excluding those who do their main food shopping via the Internet at Q01

1 - 10 minutes	76.5%	322	76.5%	322
11 - 20 minutes	19.5%	82	19.5%	82
21 - 30 minutes	2.9%	12	2.9%	12
31 - 40 minutes	0.0%	0	0.0%	0
41 - 50 minutes	0.0%	0	0.0%	0
51 - 60 minutes	0.0%	0	0.0%	0
Over an hour	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	5	1.2%	5
(Refused)	0.0%	0	0.0%	0
Mean:		9.10		9.10
Base:		421		421

Meanscore: [Number of times per week]
Q06 How often do you normally do your main food shopping at (LOCATION MENTIONED AT Q01)?

7 times a week	0.7%	3	0.7%	3
5 - 6 times a week	0.7%	3	0.7%	3
3 - 4 times a week	2.9%	13	2.9%	13
Twice a week	12.9%	58	12.9%	58
Once a week	63.2%	285	63.2%	285
Once every two weeks	12.4%	56	12.4%	56
Once a month	4.4%	20	4.4%	20
Once every two months	0.0%	0	0.0%	0
Less often	0.2%	1	0.2%	1
(Don't know / varies)	2.7%	12	2.7%	12
Mean:		1.18		1.18
Base:		451		451

	Total	Zone 1		
Meanscore: [£]				
Q07 How much do you normally spend on your main food shopping trip to (LOCATION MENTIONED AT Q01)?				
£1 - £5	0.0%	0	0.0%	0
£6 - £10	0.7%	3	0.7%	3
£11 - £15	1.3%	6	1.3%	6
£16 - £20	4.0%	18	4.0%	18
£21 - £25	3.1%	14	3.1%	14
£26 - £30	8.0%	36	8.0%	36
£31 - £35	2.7%	12	2.7%	12
£36 - £40	10.0%	45	10.0%	45
£41 - £45	3.8%	17	3.8%	17
£46 - £50	9.8%	44	9.8%	44
£51 - £60	11.1%	50	11.1%	50
£61 - £70	6.2%	28	6.2%	28
£71 - £80	9.8%	44	9.8%	44
£81 - £90	2.9%	13	2.9%	13
£91 - £100	10.0%	45	10.0%	45
£101 - £110	0.2%	1	0.2%	1
£111 - £120	1.3%	6	1.3%	6
£121 - £130	1.6%	7	1.6%	7
£131 - £140	0.2%	1	0.2%	1
£141 - £150	1.8%	8	1.8%	8
£151 - £175	0.9%	4	0.9%	4
£176 - £200	1.1%	5	1.1%	5
£201 - £225	0.0%	0	0.0%	0
£226 - £250	0.2%	1	0.2%	1
£251 - £275	0.0%	0	0.0%	0
£276 - £300	0.4%	2	0.4%	2
£301+	0.0%	0	0.0%	0
(Don't know / varies)	8.0%	36	8.0%	36
(Refused)	1.1%	5	1.1%	5
Mean:	64.93		64.93	
Base:	451		451	
Q08 When you undertake your main food and grocery shopping at (LOCATION MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]				
Excluding those who do their main food shopping via the Internet at Q01				
Yes - NON-FOOD shopping	12.8%	54	12.8%	54
Yes - other FOOD shopping	13.8%	58	13.8%	58
Yes - visiting the market	1.9%	8	1.9%	8
Yes - visiting service such as post office / bank / financial institutions etc.	1.2%	5	1.2%	5
Yes - visiting health service such as doctor, dentist, hospital	0.7%	3	0.7%	3
Yes - visiting other service such as laundrette, hairdresser, recycling	0.0%	0	0.0%	0
Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)	0.7%	3	0.7%	3
Yes - buy fuel	3.6%	15	3.6%	15
Yes - travelling to or from work / education	1.9%	8	1.9%	8
Yes - visiting bars / cafés / restaurants	1.7%	7	1.7%	7
Yes - visiting church / place of worship	0.0%	0	0.0%	0
Yes - visiting friends or family	2.1%	9	2.1%	9
Yes - visiting library	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.2%	1	0.2%	1
Yes - Other	0.0%	0	0.0%	0
(No)	65.1%	274	65.1%	274
(Don't know)	1.0%	4	1.0%	4
Base:	421		421	

	Total	Zone 1		
Q09 Apart from (LOCATION MENTIONED AT Q01), where else do you do your household's main food shopping?				
Aldi, Sheffield Road, Birdwell	5.8%	26	5.8%	26
Aldi, Doncaster Road, Barnsley	1.8%	8	1.8%	8
Aldi, The Common, Ecclesfield	1.6%	7	1.6%	7
Aldi, Old Mill Lane, Barnsley	1.6%	7	1.6%	7
Aldi, Park Street, Masbrough	0.2%	1	0.2%	1
Aldi, Claycliffe Road, Barnsley	0.4%	2	0.4%	2
Aldi, Fitzswilliam Road, Rotherham	0.2%	1	0.2%	1
Asda, Market Street, Chapeltown	3.8%	17	3.8%	17
Asda, Thomas Street, Worsborough	1.6%	7	1.6%	7
Asda, Old Mill Lane, Barnsley	3.3%	15	3.3%	15
Asda, Taylors Lane, Parkgate, Rotherham	0.2%	1	0.2%	1
Asda, High Street, Grimethorpe, Barnsley	0.4%	2	0.4%	2
Co-op, Hoyland Road, Hoyland, Barnsley	0.7%	3	0.7%	3
Iceland, The Alhambra Centre, Cheapside, Barnsley	0.7%	3	0.7%	3
Iceland, Peel Street, Barnsley (Barnsley Town Centre)	0.7%	3	0.7%	3
Iceland, Pontefract Road, Barnsley	0.2%	1	0.2%	1
Iceland, Castle Close, Barnsley	0.2%	1	0.2%	1
Lidl, Mitchell's Way, Wombwell	0.2%	1	0.2%	1
Lidl, Peel Street, Barnsley	0.9%	4	0.9%	4
Lidl, Wakefield Road, Mapplewell	0.2%	1	0.2%	1
Lidl, Masborough Street, Rotherham	0.2%	1	0.2%	1
Marks & Spencer, Queen Street, Barnsley	2.0%	9	2.0%	9
Marks & Spencer, Cortonwood, Brampton	2.7%	12	2.7%	12
Morrisons, Lower Thomas Street, Barnsley	3.5%	16	3.5%	16
Morrisons, Corton Wood, Brampton	4.2%	19	4.2%	19
Tesco Superstore, Wombwell Road, Hoyland	4.9%	22	4.9%	22
Tesco Express, Carlton Road, Smithies, Barnsley	0.2%	1	0.2%	1
Tesco Extra, Biscay Way, Wath-upon-Dearne	1.1%	5	1.1%	5
Tesco Extra, Wombwell Lane, Barnsley	4.7%	21	4.7%	21
Internet / delivery	0.7%	3	0.7%	3
Morrisons, The Common, Ecclesfield, Sheffield	2.0%	9	2.0%	9
Barnsley Town Centre	0.4%	2	0.4%	2
Hoyland Town Centre	0.2%	1	0.2%	1
Tankersley Village Centre	0.4%	2	0.4%	2
Asda, Sheffield Road, Chesterfield S41 8JZ	0.2%	1	0.2%	1
B&M Express, Neville Avenue, Barnsley, S70 3HF	0.4%	2	0.4%	2
B&M, Market Street, Hoyland, S74 9QR	0.2%	1	0.2%	1
Heron, King Street, Hoyland, Barnsley, S74 9JU	0.4%	2	0.4%	2

Hoyland Household Survey for DPP

	Total	Zone 1		
Iceland, Meadowhall Shopping Centre, Sheffield	0.2%	1	0.2%	1
Kingstone	0.2%	1	0.2%	1
Lidl, Stannington Rd, Sheffield S6 5FL	0.2%	1	0.2%	1
Local market, Barnsley Town Centre, S70 1RL	0.2%	1	0.2%	1
M&S, Meadowhall Shopping Centre, Sheffield	0.2%	1	0.2%	1
Quality Save, Peel St, Barnsley S70 2RL	0.4%	2	0.4%	2
Sainsbury's, Clay Wheels Ln, Sheffield S6 1LZ	0.9%	4	0.9%	4
Sainsbury's, Trinity Walk, Wakefield WF1 1QQ	0.2%	1	0.2%	1
Tesco Express, Woodsetts Rd, North Anston, Sheffield S25 4FQ	0.2%	1	0.2%	1
Tesco Extra, Drummond St, Rotherham S65 1HY	0.4%	2	0.4%	2
Waitrose, Ecclesall Rd, Sheffield S11 8HY	0.2%	1	0.2%	1
(Don't know / varies)	0.4%	2	0.4%	2
(Nowhere else)	42.8%	193	42.8%	193
Base:		451		451

	Total	Zone 1		
Q10 Where do you do most of your household's small scale 'top-up' food shopping?				
Aldi, Sheffield Road, Birdwell	5.1%	23	5.1%	23
Aldi, Doncaster Road, Barnsley	1.6%	7	1.6%	7
Aldi, The Common, Ecclesfield	0.2%	1	0.2%	1
Aldi, Old Mill Lane, Barnsley	0.4%	2	0.4%	2
Aldi, Park Street, Masbrough	0.9%	4	0.9%	4
Asda, Market Street, Chapeltown	0.9%	4	0.9%	4
Asda, Thomas Street, Worsborough	4.7%	21	4.7%	21
Asda, Old Mill Lane, Barnsley	0.7%	3	0.7%	3
Asda, High Street, Grimethorpe, Barnsley	0.2%	1	0.2%	1
Asda, High Street, Goldthorpe, Rotherham	0.2%	1	0.2%	1
Co-op, Hoyland Road, Hoyland, Barnsley	4.9%	22	4.9%	22
Co-op, Keresforth Hill Road, Kingstone, Barnsley	1.1%	5	1.1%	5
Co-op, Wakefield Road, New Lodge, Barnsley	0.2%	1	0.2%	1
Co-op, Curch Street, Darton, Barnsley	0.2%	1	0.2%	1
Co-op, High Street, Dodworth, Barnsley	0.2%	1	0.2%	1
Co-op, Fenton Road, Greasbrough, Rotherham	0.2%	1	0.2%	1
Co-op, Grange View Road, Rotherham	0.7%	3	0.7%	3
Iceland, The Alhambra Centre, Cheapside, Barnsley	0.2%	1	0.2%	1
Iceland, Peel Street, Barnsley (Barnsley Town Centre)	0.4%	2	0.4%	2
Iceland, Peel Centre Retail Park, Barnsley	0.2%	1	0.2%	1
Lidl, Mitchell's Way, Wombwell	0.2%	1	0.2%	1
Lidl, Peel Street, Barnsley	0.7%	3	0.7%	3
Marks & Spencer, Queen Street, Barnsley	1.3%	6	1.3%	6
Marks & Spencer, Cortonwood, Brampton	1.3%	6	1.3%	6
Morrisons, Lower Thomas Street, Barnsley	2.0%	9	2.0%	9
Morrisons, Corton Wood, Brampton	0.4%	2	0.4%	2
Tesco Superstore, Wombwell Road, Hoyland	7.1%	32	7.1%	32
Tesco Esso Express, Burncross Road, Chapeltown	0.9%	4	0.9%	4
Tesco Esso Express, Wortley Road, Rotherham	0.2%	1	0.2%	1
Tesco Express, Huddersfield Road, Barnsley	0.4%	2	0.4%	2
Tesco Extra, Biscay Way, Wath-upon-Deane	0.7%	3	0.7%	3
Tesco Extra, Wombwell Lane, Barnsley	2.7%	12	2.7%	12
Internet / delivery	2.0%	9	2.0%	9
Morrisons, The Common, Ecclesfield, Sheffield	0.2%	1	0.2%	1
Barnsley Town Centre	4.0%	18	4.0%	18
Doncaster Town Centre	0.2%	1	0.2%	1
Hoyland Town Centre	3.5%	16	3.5%	16
Sheffield City Centre	0.2%	1	0.2%	1
Stairfoot Local Centre	0.2%	1	0.2%	1

Hoyland Household Survey for DPP

	Total	Zone 1		
Tankersley Village Centre	0.9%	4	0.9%	4
Wentworth Village Centre	0.7%	3	0.7%	3
Worsbrough Local Centre	1.1%	5	1.1%	5
Asda, Sheffield Road, Chesterfield S41 8JZ	0.2%	1	0.2%	1
B&M Express, Neville Avenue, Barnsley, S70 3HF	0.2%	1	0.2%	1
B&M, Market Street, Hoyland, S74 9QR	0.4%	2	0.4%	2
B&M, Old Mill Lane, Barnsley, S71 1LP	0.4%	2	0.4%	2
Birdwell	0.4%	2	0.4%	2
Co-op, Barnsley Road, Dodworth, S75 3JX	0.2%	1	0.2%	1
Co-op, High St, Ecclesfield, Sheffield S35 9UA	0.2%	1	0.2%	1
Co-op, Thorpe Street, Thorpe Hesley, Rotherham, S61 2RP	0.4%	2	0.4%	2
Company Shop, Wentworth Way Industrial Estate, Wentworth Way, Tankersley, Barnsley, S75 3DH	0.2%	1	0.2%	1
Gateway, Durham Way, Royston SG8 5GX	0.2%	1	0.2%	1
Heron, King Street, Hoyland, Barnsley, S74 9JU	2.2%	10	2.2%	10
Kendray	0.2%	1	0.2%	1
Lidl, Stannington Rd, Sheffield S6 5FL	0.2%	1	0.2%	1
Local market, Barnsley Town Centre, S70 1RL	0.2%	1	0.2%	1
Londis, Royston Lane, Royston, Barnsley, S71 4NJ	0.2%	1	0.2%	1
M&S, Meadowhall Shopping Centre, Sheffield	0.2%	1	0.2%	1
McColls, High Street, Worsbrough Dale, Worsbrough, Barnsley, S70 4SQ	0.2%	1	0.2%	1
Nisa, Lindhurst Road, Barnsley, S71 3DG	0.2%	1	0.2%	1
One Stop, Neville Ave, Barnsley S70 3HB	0.7%	3	0.7%	3
One Stop, West Street, Hoyland, Barnsley, S74 9ED \$(ONE sTOP, HOYALND	0.4%	2	0.4%	2
Premier, Doncaster Road, Barnsley, S70 1UH \$(PREMIER DONCASTER ROAD	0.2%	1	0.2%	1
Tesco Express, Woodsetts Rd, North Anston, Sheffield S25 4FQ	0.2%	1	0.2%	1
Tesco Extra, Drummond St, Rotherham S65 1HY	0.7%	3	0.7%	3
Thorpe Hesley	2.7%	12	2.7%	12
Wombwell	0.2%	1	0.2%	1
(Don't know / varies)	1.6%	7	1.6%	7
(Don't do this type of shopping)	32.2%	145	32.2%	145
Base:		451		451

Total Zone 1

Q11 Which internet / home delivery retailer do you use for your 'top-up' food shopping?
Those who do their main food shopping via the Internet at Q10

Amazon	11.1%	1	11.1%	1
Asda	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0
Tesco	0.0%	0	0.0%	0
Waitrose	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0
Local supplier	11.1%	1	11.1%	1
Mcqueens Dairies	22.2%	2	22.2%	2
Cowgill & Son, Lower Sycamore Farm, Hoyland	11.1%	1	11.1%	1
(Don't know / varies)	44.4%	4	44.4%	4
Base:		9		9

Q12 What is the MAIN reason you choose (LOCATION MENTIONED AT Q10) for your 'top-up' food shopping?
Those who do top-up food shopping at Q10

Close to home	58.2%	174	58.2%	174
Close to work	6.4%	19	6.4%	19
Quality of food goods available	6.4%	19	6.4%	19
Range of food goods available	5.7%	17	5.7%	17
Low prices / value for money	5.0%	15	5.0%	15
Habit / always used it	3.0%	9	3.0%	9
Good offers	1.3%	4	1.3%	4
Can get everything I need there	1.3%	4	1.3%	4
Close to other shops / services	1.0%	3	1.0%	3
Easy to get to by car	1.0%	3	1.0%	3
Only one in the area	1.0%	3	1.0%	3
Preference for retailer	1.0%	3	1.0%	3
Like to support local business	1.0%	3	1.0%	3
Parking provision is good / easy to park	0.7%	2	0.7%	2
Familiar / know where everything is	0.7%	2	0.7%	2
Loyalty scheme / reward points	0.7%	2	0.7%	2
Has a petrol station	0.7%	2	0.7%	2
Easy to get to by foot	0.7%	2	0.7%	2
Staff discount / work there	0.7%	2	0.7%	2
Support local traders	0.3%	1	0.3%	1
Friendly / helpful staff	0.3%	1	0.3%	1
Large store	0.3%	1	0.3%	1
Small / quiet store	0.3%	1	0.3%	1
Range of non-food goods available	0.3%	1	0.3%	1
Close to school	0.3%	1	0.3%	1
Delivery service	0.3%	1	0.3%	1
(No reason in particular)	0.7%	2	0.7%	2
(Don't know / varies)	0.7%	2	0.7%	2
Base:		299		299

Total Zone 1

Q13 How do you normally travel when you do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?
Those who do top-up food shopping at Q10; excludes internet

Car - driver	48.3%	140	48.3%	140
Car - passenger	7.6%	22	7.6%	22
Bicycle	0.0%	0	0.0%	0
Bus	2.8%	8	2.8%	8
Disability vehicle (e.g. mobility scooter, wheelchair)	1.4%	4	1.4%	4
Motorbike / moped	0.3%	1	0.3%	1
Park & Ride	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0
Walk	38.6%	112	38.6%	112
Other	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	3	1.0%	3
Base:		290		290

Meanscore: [Time in minutes]
Q14 How long does it normally take to travel to (LOCATION MENTIONED AT Q10)?
Those who do top-up food shopping at Q10; excludes internet

1 - 10 minutes	84.5%	245	84.5%	245
11 - 20 minutes	13.1%	38	13.1%	38
21 - 30 minutes	1.0%	3	1.0%	3
31 - 40 minutes	0.0%	0	0.0%	0
41 - 50 minutes	0.3%	1	0.3%	1
51 - 60 minutes	0.7%	2	0.7%	2
Over an hour	0.0%	0	0.0%	0
(Don't know / varies)	0.3%	1	0.3%	1
(Refused)	0.0%	0	0.0%	0
Mean:		7.38		7.38
Base:		290		290

Meanscore: [Number of times per week]
Q15 How often do you normally do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?
Those who do top-up food shopping at Q10

7 times a week	4.3%	13	4.3%	13
5 - 6 times a week	3.3%	10	3.3%	10
3 - 4 times a week	10.0%	30	10.0%	30
Twice a week	27.8%	83	27.8%	83
Once a week	33.8%	101	33.8%	101
Once every two weeks	12.0%	36	12.0%	36
Once a month	2.7%	8	2.7%	8
Once every two months	0.7%	2	0.7%	2
Less often	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	16	5.4%	16
Mean:		1.90		1.90
Base:		299		299

	Total	Zone 1	
Meanscore: [£]			
Q16 How much do you normally spend on your 'top-up' food shopping trip to (LOCATION MENTIONED AT Q10)?			
<i>Those who do top-up food shopping at Q10</i>			
£1 - £5	27.8%	83	27.8%
£6 - £10	20.4%	61	20.4%
£11 - £15	10.7%	32	10.7%
£16 - £20	17.1%	51	17.1%
£21 - £25	4.3%	13	4.3%
£26 - £30	3.0%	9	3.0%
£31 - £35	1.0%	3	1.0%
£36 - £40	2.3%	7	2.3%
£41 - £45	0.7%	2	0.7%
£46 - £50	1.7%	5	1.7%
£51 - £60	0.0%	0	0.0%
£61 - £70	0.7%	2	0.7%
£71 - £80	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%
£91 - £100	0.3%	1	0.3%
£101 - £110	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%
£141 - £150	0.3%	1	0.3%
£151 - £175	0.0%	0	0.0%
£176 - £200	0.0%	0	0.0%
£201 - £225	0.0%	0	0.0%
£226 - £250	0.0%	0	0.0%
£251 - £275	0.0%	0	0.0%
£276 - £300	0.0%	0	0.0%
£301+	0.0%	0	0.0%
(Don't know / varies)	9.0%	27	9.0%
(Refused)	0.7%	2	0.7%
Mean:	14.90		14.90
Base:	299		299

	Total	Zone 1		
Q17 Apart from (LOCATION MENTIONED AT Q10), where else do you do your household's 'top-up' food shopping?				
<i>Those who do top-up food shopping at Q10</i>				
Aldi, Sheffield Road, Birdwell	2.3%	7	2.3%	7
Aldi, The Common, Ecclesfield	0.3%	1	0.3%	1
Aldi, Park Street, Masbrough	0.3%	1	0.3%	1
Asda, Market Street, Chapeltown	0.3%	1	0.3%	1
Asda, Thomas Street, Worsborough	1.7%	5	1.7%	5
Asda, Old Mill Lane, Barnsley	0.3%	1	0.3%	1
Asda, Taylors Lane, Parkgate, Rotherham	0.3%	1	0.3%	1
Co-op, Hoyland Road, Hoyland, Barnsley	2.0%	6	2.0%	6
Co-op, Keresforth Hill Road, Kingstone, Barnsley	0.3%	1	0.3%	1
Co-op, Fenton Road, Greasbrough, Rotherham	0.3%	1	0.3%	1
Co-op, Bevan Way, Chapeltown, Sheffield	0.3%	1	0.3%	1
Iceland, The Alhambra Centre, Cheapside, Barnsley	1.0%	3	1.0%	3
Iceland, Peel Street, Barnsley (Barnsley Town Centre)	0.7%	2	0.7%	2
Iceland, Peel Centre Retail Park, Barnsley	0.3%	1	0.3%	1
Lidl, Mitchell's Way, Wombwell	0.7%	2	0.7%	2
Lidl, Peel Street, Barnsley	0.7%	2	0.7%	2
Lidl, Wakefield Road, Mapplewell	0.3%	1	0.3%	1
Marks & Spencer, Queen Street, Barnsley	0.3%	1	0.3%	1
Marks & Spencer, Cortonwood, Brampton	1.0%	3	1.0%	3
Morrisons, Lower Thomas Street, Barnsley	2.3%	7	2.3%	7
Morrisons, Corton Wood, Brampton	3.0%	9	3.0%	9
Morrisons, Stadium Way, Parkgate, Rotherham	0.3%	1	0.3%	1
Sainsbury's Local, Wortley Road, High Green	0.3%	1	0.3%	1
Sainsburys Local, Redbrook Road, barnsley	0.3%	1	0.3%	1
Tesco Superstore, Wombwell Road, Hoyland	1.3%	4	1.3%	4
Tesco Esso Express, Wortley Road, Rotherham	0.3%	1	0.3%	1
Tesco Extra, Wombwell Lane, Barnsley	1.3%	4	1.3%	4
Internet / delivery	1.0%	3	1.0%	3
Morrisons, The Common, Ecclesfield, Sheffield	0.3%	1	0.3%	1
Barnsley Town Centre	1.3%	4	1.3%	4
Hoyland Town Centre	1.7%	5	1.7%	5
Stairfoot Local Centre	0.3%	1	0.3%	1
Wentworth Village Centre	0.3%	1	0.3%	1
Worsbrough Local Centre	0.3%	1	0.3%	1
Aldi, Colliery Avenue, Wath upon Dearne S63 7EX	0.3%	1	0.3%	1
Aldi, Fox Valley Way, Deepcar, Sheffield, S36 2AD	0.3%	1	0.3%	1
B&M Express, Neville Avenue, Barnsley, S70 3HF	0.7%	2	0.7%	2
B&M, Market Street, Hoyland, S74 9QR	1.0%	3	1.0%	3

Hoyland Household Survey for DPP

	Total	Zone 1		
Birdlwell	0.7%	2	0.7%	2
Co-op, Hoyland Road, Hoyland, Barnsley, S74 0NE	0.7%	2	0.7%	2
Harley	1.0%	3	1.0%	3
Heron, King Street, Hoyland, Barnsley, S74 9JU	2.3%	7	2.3%	7
Heron, Margetson Cres, Parson Cross, Sheffield S5 9ND	0.3%	1	0.3%	1
Home Bargains, Fox Valley Retail Park, Fox Valley Way, Deepcar, Sheffield S36 2AD	0.3%	1	0.3%	1
Iceland, Parkway Central, Cricket Inn Rd, Sheffield S2 5AU	0.3%	1	0.3%	1
Kendray	0.3%	1	0.3%	1
Kingstone	0.3%	1	0.3%	1
M&S, Meadowhall Shopping Centre, Sheffield	1.0%	3	1.0%	3
Quality Save, Peel St, Barnsley S70 2RL	0.3%	1	0.3%	1
Sainsbury's, Clay Wheels Ln, Sheffield S6 1LZ	0.3%	1	0.3%	1
Thorpe Hesley	1.0%	3	1.0%	3
(Don't know / varies)	2.0%	6	2.0%	6
(Nowhere else)	58.2%	174	58.2%	174
Base:		299		299

	Total	Zone 1		
Q18 Where do you normally undertake most of your non-food shopping (e.g clothes, household items, DIY goods etc.)?				
Aldi, Sheffield Road, Birdwell	0.2%	1	0.2%	1
Asda, Market Street, Chapeltown	0.2%	1	0.2%	1
Asda, Cortonwood Retail Park, Brampton	0.4%	2	0.4%	2
Asda, Taylors Lane, Parkgate, Rotherham	0.2%	1	0.2%	1
Lidl, Peel Street, Barnsley	0.2%	1	0.2%	1
Marks & Spencer, Queen Street, Barnsley	0.4%	2	0.4%	2
Marks & Spencer, Cortonwood, Brampton	0.4%	2	0.4%	2
Morrisons, Lower Thomas Street, Barnsley	0.7%	3	0.7%	3
Morrisons, Corton Wood, Brampton	0.7%	3	0.7%	3
Tesco Superstore, Wombwell Road, Hoyland	0.2%	1	0.2%	1
Tesco Extra, Wombwell Lane, Barnsley	0.2%	1	0.2%	1
Tesco Extra, Biscay Way, Wath-upon-Dearne	0.2%	1	0.2%	1
Barnsley Town Centre	25.5%	115	25.5%	115
Doncaster Town Centre	0.7%	3	0.7%	3
Hoyland Town Centre	2.7%	12	2.7%	12
Rotherham Town Centre	0.4%	2	0.4%	2
Sheffield City Centre	1.3%	6	1.3%	6
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	1.1%	5	1.1%	5
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	15.1%	68	15.1%	68
Great Eastern Retail Park, Broad Street, Parkgate (Home Bargains, Aldi, Iceland)	0.2%	1	0.2%	1
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	2.7%	12	2.7%	12
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	10.9%	49	10.9%	49
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	2.9%	13	2.9%	13
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	0.7%	3	0.7%	3
The Foundry Retail Park, Great Eastern Way, Parkgate, Rotherham (B&M, United Carpets & Beds, Bensons for Beds, The Range)	0.2%	1	0.2%	1
B&Q, Corton Wood, Brampton	0.2%	1	0.2%	1
Ikea, Sheffield Road, Tinsley, Sheffield	0.2%	1	0.2%	1

	Total	Zone 1	
Internet / delivery	21.5%	97	21.5%
Bridlington	0.2%	1	0.2%
Costco, Parway Business Park, Sheffield S9 4WU	0.4%	2	0.4%
Ecclesfield, Sheffield S35 9XA	0.2%	1	0.2%
Fox Valley Way, Stocksbridge, Sheffield S36 2AB	0.2%	1	0.2%
Kilner Way Retail Park, Sheffield S6 1NN	0.2%	1	0.2%
Lakeside Village Shopping Outlet, Doncaster DN4 5PJ	0.2%	1	0.2%
Leeds City Centre	0.2%	1	0.2%
New Lodge, Barnsley	0.4%	2	0.4%
Pondsford, Heeley, Sheffield S2 4HS	0.2%	1	0.2%
Skegness	0.2%	1	0.2%
The Alhambra Shopping Centre, 8-9 Cheapside, Barnsley S70 1SB	0.2%	1	0.2%
Wombwell	0.4%	2	0.4%
York Designer Outlet, St Nicholas Ave, York YO19 4TA	0.2%	1	0.2%
(Don't know / varies)	6.0%	27	6.0%
Base:	451	451	

Meanscore: [Number of times per week]

Q19 How often do you normally visit (LOCATION MENTIONED AT Q18) for your non-food shopping?

Excludes don't know / varies at Q18

7 times a week	0.9%	4	0.9%	4
5 - 6 times a week	0.7%	3	0.7%	3
3 - 4 times a week	1.9%	8	1.9%	8
Twice a week	5.4%	23	5.4%	23
Once a week	23.8%	101	23.8%	101
Once every two weeks	15.6%	66	15.6%	66
Once a month	22.6%	96	22.6%	96
Once every 2 months	5.9%	25	5.9%	25
Once every 3 months	7.1%	30	7.1%	30
Less often	8.3%	35	8.3%	35
(Don't know / varies)	7.8%	33	7.8%	33
Mean:	0.81	0.81		
Base:	424	424		

	Total	Zone 1		
Meanscore: [£]				
Q20 How much do you normally spend on your non-food shopping at (LOCATION MENTIONED AT Q18)?				
<i>Excludes don't know / varies at Q18</i>				
£1 - £5	2.4%	10	2.4%	10
£6 - £10	3.8%	16	3.8%	16
£11 - £15	3.1%	13	3.1%	13
£16 - £20	9.2%	39	9.2%	39
£21 - £25	4.7%	20	4.7%	20
£26 - £30	6.4%	27	6.4%	27
£31 - £35	1.2%	5	1.2%	5
£36 - £40	3.1%	13	3.1%	13
£41 - £45	1.4%	6	1.4%	6
£46 - £50	9.4%	40	9.4%	40
£51 - £60	0.7%	3	0.7%	3
£61 - £70	0.5%	2	0.5%	2
£71 - £80	1.4%	6	1.4%	6
£81 - £90	0.2%	1	0.2%	1
£91 - £100	4.0%	17	4.0%	17
£101 - £110	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0
£121 - £130	0.2%	1	0.2%	1
£131 - £140	0.0%	0	0.0%	0
£141 - £150	0.5%	2	0.5%	2
£151 - £175	0.0%	0	0.0%	0
£176 - £200	1.2%	5	1.2%	5
£201 - £225	0.2%	1	0.2%	1
£226 - £250	0.2%	1	0.2%	1
£251 - £275	0.0%	0	0.0%	0
£276 - £300	0.5%	2	0.5%	2
£301+	0.2%	1	0.2%	1
(Don't know / varies)	44.6%	189	44.6%	189
(Refused)	0.9%	4	0.9%	4
Mean:		47.64		47.64
Base:		424		424

Hoyland Household Survey for DPP

	Total	Zone 1		
Q21 Where do you normally do most of your household's shopping for clothes, footwear and other fashion goods?				
Asda, Cortonwood Retail Park, Brampton	0.4%	2	0.4%	2
Asda, Old Mill Lane, Barnsley	0.2%	1	0.2%	1
Asda, Taylors Lane, Parkgate, Rotherham	0.2%	1	0.2%	1
Marks & Spencer, Queen Street, Barnsley	2.7%	12	2.7%	12
Marks & Spencer, Cortonwood, Brampton	0.2%	1	0.2%	1
Tesco Superstore, Wombwell Road, Hoyland	0.4%	2	0.4%	2
Tesco Extra, Wombwell Lane, Barnsley	0.7%	3	0.7%	3
Barnsley Town Centre	23.5%	106	23.5%	106
Doncaster Town Centre	0.7%	3	0.7%	3
Hoyland Town Centre	1.6%	7	1.6%	7
Rotherham Town Centre	0.4%	2	0.4%	2
Sheffield City Centre	2.7%	12	2.7%	12
Worsbrough Local Centre	0.2%	1	0.2%	1
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	10.9%	49	10.9%	49
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	1.8%	8	1.8%	8
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	23.1%	104	23.1%	104
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	2.4%	11	2.4%	11
Internet / delivery	20.0%	90	20.0%	90
Freeport Shopping Centre, Hornsea	0.2%	1	0.2%	1
Glass Works, Barnsley S70 8TT	0.2%	1	0.2%	1
Harrogate	0.2%	1	0.2%	1
Junction 32 Outlet Shopping, Tomahawk Trail, Castleford WF10 4FR	0.9%	4	0.9%	4
Lakeside Village Shopping Outlet, Doncaster DN4 5PJ	0.4%	2	0.4%	2
Leeds City Centre	0.7%	3	0.7%	3
Sainsbury's, Archer Rd, Sheffield S8 0TD	0.2%	1	0.2%	1
Thorpe Hesley	0.2%	1	0.2%	1
Weatherby	0.2%	1	0.2%	1
Wombwell	0.2%	1	0.2%	1
(Don't know / varies)	1.6%	7	1.6%	7
(Don't do this type of shopping)	2.9%	13	2.9%	13
Base:		451		451

	Total	Zone 1		
Q22 Where do you normally do most of your household's shopping for furniture, floor coverings and household textiles?				
Asda, Market Street, Chapeltown	0.2%	1	0.2%	1
Asda, Cortonwood Retail Park, Brampton	0.2%	1	0.2%	1
Tesco Superstore, Wombwell Road, Hoyland	0.4%	2	0.4%	2
Barnsley Town Centre	5.1%	23	5.1%	23
Darton Village Centre	0.2%	1	0.2%	1
Hoyland Town Centre	2.7%	12	2.7%	12
Rotherham Town Centre	0.4%	2	0.4%	2
Sheffield City Centre	3.8%	17	3.8%	17
Stairfoot Local Centre	0.2%	1	0.2%	1
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	0.7%	3	0.7%	3
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	5.5%	25	5.5%	25
Great Eastern Retail Park, Broad Street, Parkgate (Home Bargains, Aldi, Iceland)	0.2%	1	0.2%	1
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	2.0%	9	2.0%	9
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	2.7%	12	2.7%	12
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	3.5%	16	3.5%	16
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	9.1%	41	9.1%	41
The Foundry Retail Park, Great Eastern Way, Parkgate, Rotherham (B&M, United Carpets & Beds, Bensons for Beds, The Range)	1.8%	8	1.8%	8
Westgate Retail Park, Ings Road, Wakefield (Currys, pets at Home, SCS, Wren Kitchens)	0.2%	1	0.2%	1
B&Q, Corton Wood, Brampton	1.3%	6	1.3%	6
Ikea, Sheffield Road, Tinsley, Sheffield	2.9%	13	2.9%	13
Abroad	0.2%	1	0.2%	1
Internet / delivery	14.4%	65	14.4%	65
Birdwell	0.2%	1	0.2%	1
Birstall Retail Park, Batley WF17 9DT	0.2%	1	0.2%	1
Boundary Mills, Poplar Way, Catcliffe, Rotherham S60 5TR	0.2%	1	0.2%	1
Darton Business Park, Barnsley S75 5NH	0.2%	1	0.2%	1
Dunelm, Canklow Meadows, Rotherham S60 2XL	1.6%	7	1.6%	7

Hoyland Household Survey for DPP

	Total	Zone 1		
Ecclesfield, Sheffield S35 9XA	0.2%	1	0.2%	1
Furniture Warehouse, Darnall, Sheffield S9 5NF	0.2%	1	0.2%	1
Hillsborough	0.4%	2	0.4%	2
Junction 32 Outlet Shopping, Tomahawk Trail, Castleford WF10 4FR	0.2%	1	0.2%	1
Leeds City Centre	0.4%	2	0.4%	2
Penistone	0.2%	1	0.2%	1
Pondsford, Heeley, Sheffield S2 4HS	1.1%	5	1.1%	5
Thorpe Hesley	0.2%	1	0.2%	1
West Yorkshire Retail Park, Birstall WF17 9AD	0.2%	1	0.2%	1
Wombwell	0.2%	1	0.2%	1
(Don't know / varies)	10.0%	45	10.0%	45
(Don't do this type of shopping)	26.2%	118	26.2%	118
Base:		451		451

	Total	Zone 1		
Q23 Where do you normally do most of your household's shopping for DIY and decorating goods?				
Asda, Thomas Street, Worsborough	0.2%	1	0.2%	1
Barnsley Town Centre	7.8%	35	7.8%	35
Doncaster Town Centre	0.2%	1	0.2%	1
Hoyland Town Centre	2.9%	13	2.9%	13
Rotherham Town Centre	0.9%	4	0.9%	4
Sheffield City Centre	0.4%	2	0.4%	2
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	1.6%	7	1.6%	7
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	2.2%	10	2.2%	10
Great Eastern Retail Park, Broad Street, Parkgate (Home Bargains, Aldi, Iceland)	0.2%	1	0.2%	1
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	0.2%	1	0.2%	1
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	1.3%	6	1.3%	6
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	2.9%	13	2.9%	13
The Foundry Retail Park, Great Eastern Way, Parkgate, Rotherham (B&M, United Carpets & Beds, Bensons for Beds, The Range)	0.2%	1	0.2%	1
B&Q, Corton Wood, Brampton	43.9%	198	43.9%	198
Ikea, Sheffield Road, Tinsley, Sheffield	0.2%	1	0.2%	1
Internet / delivery	6.2%	28	6.2%	28
B&Q, Catesby Business Park, Doncaster DN4 8SJ	0.2%	1	0.2%	1
B&Q, Penistone Rd, Hillsborough, Sheffield S6 2GF	1.8%	8	1.8%	8
Birdwell	0.2%	1	0.2%	1
KDA, Fall Bank Industrial Estate, Fall Bank Cres, Dodworth, Barnsley S75 3LS	1.1%	5	1.1%	5
Screfix, Mangham Rd, Rotherham S61 4RJ	1.3%	6	1.3%	6
South Elmsall Town Centre, WF9 2SE	0.2%	1	0.2%	1
Thorpe Hesley	0.2%	1	0.2%	1
Wickes, Old Mill Ln, Barnsley S71 1LS	2.0%	9	2.0%	9
Wombwell	0.2%	1	0.2%	1
(Don't know / varies)	3.1%	14	3.1%	14
(Don't do this type of shopping)	18.2%	82	18.2%	82
Base:		451		451

	Total	Zone 1		
Q24 Where do you normally do most of your household's shopping for domestic appliances such as washing machines, fridges, cookers and kettles?				
Asda, Market Street, Chapeltown	0.7%	3	0.7%	3
Tesco Extra, Wombwell Lane, Barnsley	1.1%	5	1.1%	5
Barnsley Town Centre	4.2%	19	4.2%	19
Doncaster Town Centre	0.2%	1	0.2%	1
Hoyland Town Centre	0.7%	3	0.7%	3
Rotherham Town Centre	0.2%	1	0.2%	1
Sheffield City Centre	3.8%	17	3.8%	17
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	29.5%	133	29.5%	133
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	2.4%	11	2.4%	11
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	1.6%	7	1.6%	7
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	9.3%	42	9.3%	42
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	0.2%	1	0.2%	1
B&Q, Corton Wood, Brampton	0.4%	2	0.4%	2
Internet / delivery	27.9%	126	27.9%	126
Ace Domestic, Halifax Rd, Sheffield S6 1LH	0.2%	1	0.2%	1
Argos (Sainsbury's), Wadsley Bridge, Sheffield S6 1NH	0.2%	1	0.2%	1
Costco, Parway Business Park, Sheffield S9 4WU	0.2%	1	0.2%	1
Currys, Heeley Retail Park, Meersbrook, Sheffield S8 0RG	0.4%	2	0.4%	2
Leeds City Centre	0.2%	1	0.2%	1
Sainsbury's, Clay Wheels Ln, Sheffield S6 1LZ	0.2%	1	0.2%	1
South Elmsall Town Centre, WF9 2SE	0.2%	1	0.2%	1
(Don't know / varies)	3.3%	15	3.3%	15
(Don't do this type of shopping)	12.6%	57	12.6%	57
Base:		451		451

	Total	Zone 1		
Q25 Where do you normally do most of your household's shopping for TV, Hi Fi, Radio, Photographic and Computer equipment?				
Asda, Market Street, Chapeltown	0.2%	1	0.2%	1
Asda, Cortonwood Retail Park, Brampton	0.4%	2	0.4%	2
Asda, Old Mill Lane, Barnsley	0.7%	3	0.7%	3
Tesco Superstore, Wombwell Road, Hoyland	0.2%	1	0.2%	1
Tesco Extra, Wombwell Lane, Barnsley	2.2%	10	2.2%	10
Barnsley Town Centre	4.4%	20	4.4%	20
Brinsworth Village Centre	0.4%	2	0.4%	2
Doncaster Town Centre	0.2%	1	0.2%	1
Sheffield City Centre	4.0%	18	4.0%	18
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	24.4%	110	24.4%	110
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	1.6%	7	1.6%	7
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbyscraft, Currys, Jollyes, B&M, Smyths Toys)	2.0%	9	2.0%	9
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	1.1%	5	1.1%	5
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	9.8%	44	9.8%	44
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	0.7%	3	0.7%	3
Internet / delivery	24.6%	111	24.6%	111
Argos (Sainsbury's), Wadsley Bridge, Sheffield S6 1NH	0.2%	1	0.2%	1
Costco, Parway Business Park, Sheffield S9 4WU	0.7%	3	0.7%	3
Currys, Heeley Retail Park, Meersbrook, Sheffield S8 0RG	0.2%	1	0.2%	1
Currys, The Peel Centre, Barnsley S71 1JE	0.2%	1	0.2%	1
Ecclesfield, Sheffield S35 9XA	0.4%	2	0.4%	2
Leeds City Centre	0.2%	1	0.2%	1
(Don't know / varies)	3.8%	17	3.8%	17
(Don't do this type of shopping)	17.3%	78	17.3%	78
Base:		451		451

	Total	Zone 1		
Q26 Where do you normally do most of your household's shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods?				
Asda, Market Street, Chapeltown	0.2%	1	0.2%	1
Asda, Cortonwood Retail Park, Brampton	0.2%	1	0.2%	1
Asda, Thomas Street, Worsborough	0.2%	1	0.2%	1
Asda, Old Mill Lane, Barnsley	0.9%	4	0.9%	4
Lidl, Mitchell's Way, Wombwell	0.2%	1	0.2%	1
Morrisons, Lower Thomas Street, Barnsley	0.9%	4	0.9%	4
Morrisons, Corton Wood, Brampton	0.2%	1	0.2%	1
Tesco Superstore, Wombwell Road, Hoyland	0.7%	3	0.7%	3
Tesco Extra, Wombwell Lane, Barnsley	1.3%	6	1.3%	6
Tesco Extra, Biscay Way, Wath-upon-Deane	0.2%	1	0.2%	1
Barnsley Town Centre	19.5%	88	19.5%	88
Doncaster Town Centre	0.2%	1	0.2%	1
Hoyland Town Centre	3.3%	15	3.3%	15
Rotherham Town Centre	1.1%	5	1.1%	5
Sheffield City Centre	2.0%	9	2.0%	9
Stairfoot Local Centre	0.4%	2	0.4%	2
Wentworth Village Centre	0.2%	1	0.2%	1
Worsbrough Local Centre	1.6%	7	1.6%	7
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	0.4%	2	0.4%	2
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	5.1%	23	5.1%	23
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	1.6%	7	1.6%	7
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	10.4%	47	10.4%	47
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	1.3%	6	1.3%	6
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	0.9%	4	0.9%	4
Internet / delivery	22.0%	99	22.0%	99
Morrisons, The Common, Ecclesfield, Sheffield	0.2%	1	0.2%	1
Asda, Handsworth Rd, Handsworth, Sheffield S13 9LR	0.2%	1	0.2%	1
Birdwell	0.2%	1	0.2%	1
Brampton	0.2%	1	0.2%	1
Chapeltown	0.4%	2	0.4%	2
Elsecar, Barnsley	0.2%	1	0.2%	1
Grenoside	0.2%	1	0.2%	1
Harrogate	0.2%	1	0.2%	1
Home Bargains, Parlway	0.2%	1	0.2%	1

	Total	Zone 1
Central, Sheffield S2 5AU		
Kendray	0.4% 2	0.4% 2
Leeds City Centre	0.2% 1	0.2% 1
Stratford Town Centre	0.2% 1	0.2% 1
\$(s)TRATFORD		
Thorpe Hesley	1.8% 8	1.8% 8
Wombwell	0.4% 2	0.4% 2
(Don't know / varies)	2.0% 9	2.0% 9
(Don't do this type of shopping)	17.5% 79	17.5% 79
Base:	451	451

	Total	Zone 1		
Q27 Where do you normally do most of your household's shopping on recreational goods including bicycles, games, toys, sports and camping equipment?				
Asda, Old Mill Lane, Barnsley	0.2%	1	0.2%	1
Tesco Extra, Wombwell Lane, Barnsley	0.2%	1	0.2%	1
Barnsley Town Centre	7.3%	33	7.3%	33
Hoyland Town Centre	0.2%	1	0.2%	1
Rotherham Town Centre	0.2%	1	0.2%	1
Sheffield City Centre	1.6%	7	1.6%	7
Barnsley Peel Retail Park, Harborough Hill Road, Barnsley (Argos, Currys, The Range, Pets at Home)	1.1%	5	1.1%	5
Cortonwood Retail Park, Brampton, Barnsley (Next, JD Sports, TK Maxx, Sports Direct, Wilko, New Look, Matalan)	12.4%	56	12.4%	56
Meadowhall Retail Park, Attercliffe Common, Sheffield (The Range, Hobbycraft, Currys, Jollies, B&M, Smyths Toys)	2.2%	10	2.2%	10
Meadowhall Shopping Centre, Meadowhall Way, Meadowhall, Sheffield S9 1EP	3.3%	15	3.3%	15
Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham (H&M, Boots, Currys, Primark, Asda, Pets at Home, Nike Factory Store, Superdrug, Wilko)	1.8%	8	1.8%	8
Stairfoot Barnsley Retail Park, Wombwell Lane, Wombwell (B&M, Dunelm, One Below)	0.2%	1	0.2%	1
The Foundry Retail Park, Great Eastern Way, Parkgate, Rotherham (B&M, United Carpets & Beds, Bensons for Beds, The Range)	0.2%	1	0.2%	1
Internet / delivery	17.3%	78	17.3%	78
Canklow Meadows, Rotherham S60 2XL	0.2%	1	0.2%	1
Go Outdoors, Hill St, Highfield, Sheffield S2 4SZ	0.2%	1	0.2%	1
Go Outdoors, Middlestown, Wakefield WF4 4PZ	0.4%	2	0.4%	2
Low Valley, Darfield	0.2%	1	0.2%	1
Sainsbury's, Clay Wheels Ln, Sheffield S6 1LZ	0.2%	1	0.2%	1
(Don't know / varies)	1.3%	6	1.3%	6
(Don't do this type of shopping)	49.0%	221	49.0%	221
Base:		451		451
GEN Gender of respondent:				
Male	29.7%	134	29.7%	134
Female	70.3%	317	70.3%	317
Base:		451		451

	Total		Zone 1	
AGE Could I ask how old you are please?				
18 to 24	3.8%	17	3.8%	17
25 to 34	8.4%	38	8.4%	38
35 to 44	9.5%	43	9.5%	43
45 to 54	7.3%	33	7.3%	33
55 to 64	13.7%	62	13.7%	62
65 +	57.2%	258	57.2%	258
(Refused)	0.0%	0	0.0%	0
Base:		451		451

QUOTA Catchment:

Postcode area: S70	43.2%	195	43.2%	195
Postcode area: S74	29.0%	131	29.0%	131
Postcode area: S61 (Partial)	15.7%	71	15.7%	71
Postcode area: S62 (Partial)	4.2%	19	4.2%	19
Postcode area: S75 (Partial)	7.8%	35	7.8%	35
Base:		451		451