Blade Angela

From: [redacted]
Sent: 18 September 2015 13:10
To: DevelopmentControl & DevelopmentManagement
Subject: Follow up for Ref 4483109 v1

Planning Portal Online Application Ref 4483109 v1

Dear Planning Dept
I spoke to someone on Tuesday at 10am who I think was called Steve about my application for planning and change of use. He asked me to submit an outline of my business which I propose to locate at 38 Chapel Street. Please see my submission below.

The business
I wish to offer coaching, counselling, psycho-education and similar for ordinary folk in the Barnsley and surrounding area. In it's simplest form my business involves conversation with a specialist to help individuals identify and connect with their inner values. The end result is that clients better align their everyday choices with their deepest beliefs and morality enabling them to live a happier life. In doing this clients report an improvement in the quality of their everyday life as well as enhanced relationships. I believe over time that these outcomes also lead to stronger happier communities.

What the business is not
It will not offer any kind of beauty therapy, nor will it be a spa facility. It is strictly about stimulating the mind in order to nourish the soul. It is not a religious organisation.

Footfall
All appointments must be arranged in advance so people will not be turning up on spec. Each appointment will last 60-90 meaning that at full capacity there will be 2 clients per hour. At the rear of the property there is space for 4-5 cars so I do not envisage that parking on the street will be affected adversely. As a psychologist and coach/counsellor practitioner myself I expect to have a maximum of 20 clients per week. I intend to rent one therapy room to a different practitioner each weekday so that we offer a diverse psychological wellbeing service, e.g. hypnotherapy, reiki, acupuncture, reflexology, yoga/pilates, nutrition, or weight loss therapy.

Location
I have purposefully sought a predominantly residential are to locate the business because the business requires peace and quiet. A town centre location just didn't fit the bill. My work requires calm and peacefulness so that people have the rare opportunity of space, time and quiet to think about themselves and their lives. I can guarantee that we will not participate in noisy activities that would cause unwarranted disruption to neighbours. I like Hoyland and specifically Chapel Street as a location because it is populated by real decent people and because it is a vibrant community with a welcoming spirit.

Opening hours
I envisage core hours to be 9-3 or 9-5 during weekdays. However its possible Saturday mornings might also suit my clients. I would like to run small groups (say 4 people) on a couple of evenings per month. The house is very small and will not accomodate more than a few clients at a time so there is no danger of larger

numbers attending.

My background
I have training in psychology, counselling and coaching and have worked for 20 years in the not-for-profit sector. I live locally with my husband and three small children. Starting a business enterprise is a completely new venture for myself and my husband who is going to help maintain the building and garden.

Changes
We have recently learned that there was planning approved on the site for two new semi-detached houses. So it may be that local residents are relieved to hear that we are planning very few alterations. The shape and size of the property will remain unchanged. We wish to make the property more accessible to wheelchair users and to add a window to the rear roof. We also want to make the rear garden suitable for parking by block paving which allows grass to grow through and by planting some attractive shrubs. The house needs considerable renovation, i.e. new roof, rewire, and gas central heating. We also propose a neat clean white/off-white outer appearance with down lights to ensure safe access during the dark winter months.

Security
We will need very little in the way of office or other equipment. There is no need to keep cash on the premises. Downlights will be fitted for safety and security.

Summary
I do hope local residents feel reassured by the information I have supplied. In brief the purpose of my work is to stimulate the mind and nourish the soul, the soul being the part of us that is our feelings, desires, affections and aversions. I very much hope that local residents will be curious about my work and feel able to ask questions of me, and that very quickly the business will become a valued community resource. The premises will not alter much beyond necessary renovations to make the property safe and welcoming and more energy-efficient, and cosmetic changes to smarten up the façade and garden. There will be a modest increase in the amount of traffic to the property but parking to the rear should mean that on-street parking is not adversely affected. I welcome any questions people might have which can be posted through the front door.

I hope this information is what Steve was needing. I look forward to hearing from you again.

Rachel Waddington