



The commissioning and installation public art on The Seam site will enrich the cultural environment and the public realm. The public art will be a key tool in engaging visitors and users of the site, and will add to the cultural fabric of the wider town centre. Given the digital focus of the Campus, the public art also provides an opportunity to demonstrate the 'art of the possible' in digital creativity and reflect the ambition of the site by pushing boundaries and introducing new ideas, talent and technologies.

The preferred theme for the SEAM Super Structures is the three White Roses of Yorkshire. The three Super Structures - the central one 15mtrs tall and the outer two 12mtrs tall would all have an overall shape relating to a Yorkshire Rose. The White Rose of York (Latinised as rosa alba, blazoned as a rose argent) is a heraldic rose which was adopted in the 14th century as a badge of the royal House of York. In modern times, it is used more broadly as a symbol of Yorkshire and is featured on the Yorkshire flag which has three white roses on a blue background.

The Seam will build on the range of public artworks commissioned and installed in and around Barnsley, and will expand on the work of the DMC where public artworks have been installed on the building, as well as temporary art activities being realised as part of the annual Bright Nights event. The work of the DMC in creating a pathway towards digital art installations as well as more traditional artworks alongside the recent opening of the Makerlab in DMC 02 presents an opportunity to anchor the public art plan into this digital agenda and leverage the existing buildings and facilities as well as animate phase one of The Seam. The structures will be lit up during hours of darkness with the ability to interact with the artwork/lighting. An element of playful digital connectivity/communication between the three structures is desired and a programme of light projection and music would to stages regularly or for specific events and times of year

Yorkshire Rose Sculptures Elevations & Plan Views - scale 1.100 A0

CLIENT	PROJECT	DRAWING TITLE	NOTES	AMENDMENTS	DRAWING NO	DATE
Willmott Dixon Construction Limited	Provision and Installation of SEAM Super Structures in Barnsley Artist - Tim Ward	Yorkshire Rose Design Proposal Three Super Structures	DO NOT AMEND BY HAND CAD FILE NO DIMENSIONS ARE TO BE SCALED FROM THIS DRAWING THE CONTRACTOR SHALL VERIFY ALL DIMENSIONS ON SITE ALL DIMENSIONS IN MILLIMETRES UNLESS OTHERWISE STATED COPYRIGHT - ORIGINAL ARTWORK REMAINS WITH CIRCILING THE SQUARE	21.10.24 First Issue	SEAM WR 1A	October 2024