BARNSLEY
Metropolitan Borough Council

ADVERT REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2012/0026

To Cash Generator Limited
CG House
Express Trading Estate
Stone Hill Road
Bolton
Lancashire
BL4 9TP

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby refuses consent for the Display of 1 no. externally illuminated fascia sign, 1 no. non illuminated fascia sign, 1 no. internally illuminated projecting sign and 1 no. non illuminated projecting sign (Retrospective)
9 Market Hill, Barnsley, South Yorkshire, S70 2PX
in accordance with the application form and accompanying plan(s) registered by the Council on 11 January 2012.

The reasons for the Council's decision to refuse consent are:-

1 In the opinion of the Local Planning Authority, the proposed signs, by reason of their size, design, prominent position and illumination would gives rise to a cluttered and aggressively commercial appearance within a Conservation area and adjacent to a Listed Building. As such it has a damaging impact upon the character and appearance of the area to the detriment of visual amenity. The proposal is therefore contrary to saved UDP Policy BE6D, Core Strategy policies CSP 29 and CSP 30 and the Council's Supplementary Planning Guidance Note 8.

Stephen Moralee

Signed
Assistant Director, Planning and Regulatory Services

Dated 01 March 2012

Planning and Regualtory Services **Telephone: 01226 - 772000**
PO Box 604, Barnsley, S70 9FE **Fax: 01226 - 772591**

NOTES:-

1. If the applicant is aggrieved by the decision of the Local Planning Authority to refuse consent the applicant may within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of notice of appeal in cases where he is safisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.

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