# STORE VISUAL PRESENTATION

RON FORD. XXX. COSTCUTTER. 13-11-12. STORE 212.

| REVISION | DESCRIPTION OF REVISION | DATE | DRAWN BY |
|---|---|---|---|
| /// | /// | //.//.// | INITIAL |
| | | | |
| | | | |
| | | | |

Costcutter

BIBBY RETAIL SERVICES

RETAIL DESIGN: MAKING A MARK

# EXISTING STORE PHOTOS









Costcutter

BIBBY RETAIL SERVICES

RON FORD | XXX | COSTCUTTER | 13.11.12 | STORE 212

RETAIL DESIGN: MAKING A MARK

THE DRAWING AND THE INFORMATION CONTAINED HEREIN IS THE PROPERTY OF DESIGN 4 RETAIL LTD. IT MUST NOT BE REPRODUCED OR LOANED, IN PART OR WHOLE WITHOUT PRIOR PERMISSION OF THE SAID COMPANY.
ALL DRAWINGS, CONCEPTS AND DESIGNS REMAIN THE INTELLECTUAL PROPERTY RIGHT OF DESIGN 4 RETAIL LTD.

# PROPOSED FASCIA. VIEW 1




*PLEASE NOTE: This is a visual representation only. Please consult with signage contractor and refer to survey information regarding site specifics.

| No. | Item | Yes/No | Size (if applicable) | Qty. |
|---|---|---|---|---|
| 1 | Illuminated Tablet Sign | Y | 500 x 1670mm | 2 |
| 2 | Non-Illuminated Tablet Sign | N | | |
| 3 | Fascia Panel (with illuminated glow) | N | | |
| 4 | Fascia Panel (standard non-illuminated) | Y | 500 DEPTH | 3 |
| 5 | Fascia Leg | Y | 660 WIDTH | 1 |
| 6 | Infill Panel (equally spaced top and bottom) | Y | 100mm | 3 |
| 7 | Projecting Sign | N | | |
| 8 | Totem Sign | N | | |
| 9 | False Windows | Y | 1900w x 2200h mm<br>1700w x 2200h mm<br>3150w x 2200h mm<br>tbc | 2<br>1<br>1 |
| 10 | Full Window Vinyls | N | | |
| 11 | Low Level Window Vinyls | N | | |
| 12 | Low Level Service Graphics | N | | |
| 13 | Vertical Service Graphics | Y | TBC | 1 |
| 14 | Cash Machine Vinyl Graphic | N | | |
| 15 | Opening Hours Door Vinyl | N | | |
| | | | Colour | |
| 16 | False Window Frames | Y | DK GREEN | 4 |
| 17 | Window Frames | Y | TBC | |
| 18 | A1 Poster Frames - | Y | DK GREEN | 6 |
| 19 | Retailers Promise Vinyl | Y | DK GREEN | 1 |
| 20 | Proposed Roller Shutter Colour | N | | |
| | | | Width / Colour | |
| 21 | Proud to be Local Vinyl | N | ///mm / /// | /// |

Additional Information:

Costcutter | BIBBY RETAIL SERVICES | RON FORD | XXX | COSTCUTTER | 13.11.12 | STORE 212

RETAIL DESIGN: MAKING A MARK

THE DRAWING AND THE INFORMATION CONTAINED HEREIN IS THE PROPERTY OF DESIGN 4 RETAIL LTD. IT MUST NOT BE REPRODUCED OR LOANED, IN PART OR WHOLE WITHOUT PRIOR PERMISSION OF THE SAID COMPANY.
ALL DRAWINGS, CONCEPTS AND DESIGNS REMAIN THE INTELLECTUAL PROPERTY RIGHT OF DESIGN 4 RETAIL LTD.

# PROPOSED FASCIA. VIEW 2




*PLEASE NOTE: This is a visual representation only. Please consult with signage contractor and refer to survey information regarding site specifics.

Costcutter

BIBBY RETAIL SERVICES

| RON FORD | XXX | COSTCUTTER | 13.11.12 | STORE 212 |
|---|---|---|---|---|

RETAIL DESIGN: MAKING A MARK

THE DRAWING AND THE INFORMATION CONTAINED HEREIN IS THE PROPERTY OF DESIGN 4 RETAIL LTD. IT MUST NOT BE REPRODUCED OR LOANED, IN PART OR WHOLE WITHOUT PRIOR PERMISSION OF THE SAID COMPANY.
ALL DRAWINGS, CONCEPTS AND DESIGNS REMAIN THE INTELLECTUAL PROPERTY RIGHT OF DESIGN 4 RETAIL LTD.

# PROPOSED FASCIA. VIEW 3




*PLEASE NOTE: This is a visual representation only. Please consult with signage contractor and refer to survey information regarding site specifics.

Costcutter BIBBY RETAIL SERVICES

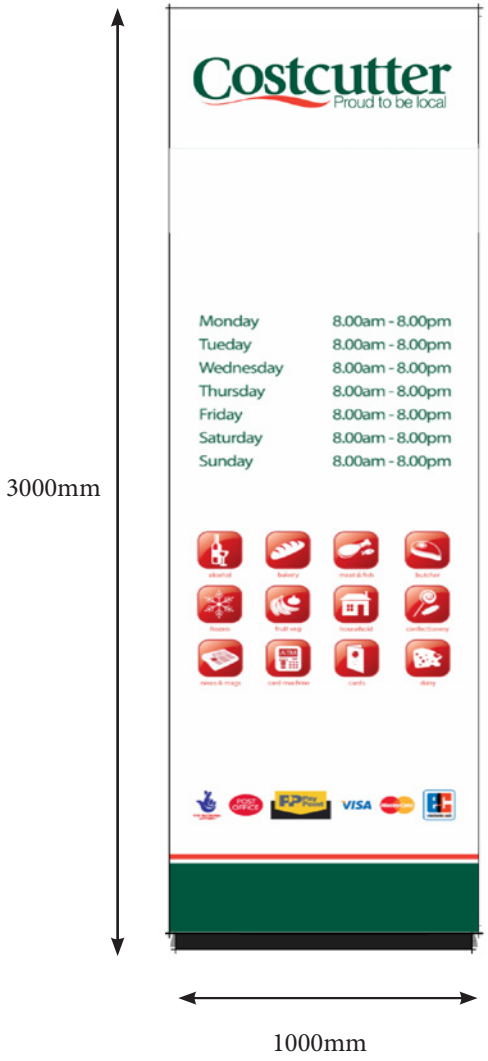
| RON FORD | XXX | COSTCUTTER | 13.11.12 | STORE 212 |
|---|---|---|---|---|

RETAIL DESIGN: MAKING A MARK

THE DRAWING AND THE INFORMATION CONTAINED HEREIN IS THE PROPERTY OF DESIGN 4 RETAIL LTD. IT MUST NOT BE REPRODUCED OR LOANED, IN PART OR WHOLE WITHOUT PRIOR PERMISSION OF THE SAID COMPANY.
ALL DRAWINGS, CONCEPTS AND DESIGNS REMAIN THE INTELLECTUAL PROPERTY RIGHT OF DESIGN 4 RETAIL LTD.

# PROPOSED TOTEM




*PLEASE NOTE: This is a visual representation only. Please consult with signage contractor and refer to survey information regarding site specifics.

Costcutter BIBBY RETAIL SERVICES

RON FORD | XXX | COSTCUTTER | 13.11.12 | STORE 212

RETAIL DESIGN: MAKING A MARK

THE DRAWING AND THE INFORMATION CONTAINED HEREIN IS THE PROPERTY OF DESIGN 4 RETAIL LTD. IT MUST NOT BE REPRODUCED OR LOANED, IN PART OR WHOLE WITHOUT PRIOR PERMISSION OF THE SAID COMPANY.
ALL DRAWINGS, CONCEPTS AND DESIGNS REMAIN THE INTELLECTUAL PROPERTY RIGHT OF DESIGN 4 RETAIL LTD.