BARNSLEY
Metropolitan Borough Council

ADVERT CONSENT

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2009/0330

To Perspective Signs Ltd
Unit 21, Riverside Ind. Park,
Wherstead Road,
Ipswich,
Suffolk, IP11 8PY

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby grants consent for the Display of 1no. illuminated fascia , 2no. poster and 5no. vinyl signs to Argos store.
Unit 4, Argos Extra, Peel Retail Park, Dryden Road, Barnsley

in accordance with the application form and accompanying plan(s) registered by the Council on 16 March 2009.

1 The development hereby approved shall be carried out strictly in accordance with the plans and specifications as approved (dwg No. 29137, rev. A) unless prior written consent has been given by the Local Planning Authority to any variation.
Reason: In the interests of the visual amenities of the locality and in accordance with UDP Policy BE6, Design Standards.

Reason(s) for Granting Permission

1 Unique The proposal complies with policy BE6D in that

-the proposal would not be injurious to amenity by virtue of size, position, location, proliferation and level of illumination

-the proposal would not be prejudicial to public safety

Signed Stephen Moralee

Assistant Director, Planning and Transportation

Dated 16 April 2009

Planning and Transportation Service **Telephone: 01226 - 772000**
PO Box 604, Barnsley, S70 9FE **Fax: 01226 - 772591**

Informative(s)

1 The decision to grant planning permission has been taken having regard to the policies and proposals in the Barnsley Unitary Development Plan set out below and to all relevant material considerations, including Supplementary Planning Guidance:

Policy BE6D - Consent to display an advertisement will only be granted where the proposal would not be injurious to amenity by virtue of size, position, location and proliferation, and where appropriate level of illumination, and where the proposal would not be prejudicial to public safety.

SPG 8 contains further guidance on advertisements.

This informative is only intended as a summary of the reason for granting planning permission. For further details on the decision please refer to the application file, by contacting 01226 772593.

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THE STANDARD CONDITIONS

1. All advertisements displayed, and any land used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.

3. Where any advertisement is required under these Regulations to be removed the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

NOTES

1. The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no longer period is specified the consent shall have effect as consent for five years.

2. Before an advertisement may be displayed on any land, the permission of the owner or any person entitled to grant such permission must be obtained.

3. A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £100 and in the case of a continuing offence to a fine of £5 for each day during which the offence continues after conviction.

4. If the applicant is aggrieved by the decision of the local planning authority to grant consent subject to conditions, the applicant may by notice served within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of a Notice of Appeal in cases where he is satisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.

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