



PLANNING CONSULTATION RESPONSE

Application No	2026/0269
Proposal	Display of freestanding illuminated totem front sign. (Advertisement Consent)
Address	10 Wombwell Road, Platts Common, Barnsley, S74 9SQ
Date of Consultation Reply	24 th April 2026
Consultee	Highways DC

Consultation Assessment and Justification

Along with the proposed illuminated totem sign, the proposals also comprise the erection of two rear extensions which would increase the floor area of the building by 29m².

From a highways point of view, further details are required in relation to the following issues:

- Whether the significant increase in retail floor area would result in an increase in the number of employees.
- What impact the extensions would have on the parking/servicing arrangements to the rear of the store. For example, the image below shows a vehicle parked in the location of the proposed kitchen extension.



It should therefore be confirmed whether or not the proposals result in the loss of any off-street parking/servicing provision.

With regard to the proposed illuminated totem sign, it would be positioned back from the public highway and well above head height, as such, it is considered that it would not adversely impact upon any vehicular or pedestrian sight lines/visibility nor constitute an undue distraction to road users. The totem sign is to have a proposed maximum luminance of 300cd/m² which is within recommended maximum levels.

Should the applicant wish to provide the above-requested details, I shall be happy to provide further comments as necessary.

Defer for amends/further information

Consultation Suggested Conditions:



BARNSLEY

Metropolitan Borough Council

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<u>Consultation Informative(s):</u> –
<u>Planning Obligations required:</u> –