

Please find enclosed full signage scheme
for advertising consent application.

Ref PP00755708 - submitted via the
planning portal on 16/6/09.

Regards,



Annie Corbishley

DC NO CH
Barnsley Metropolitan
Borough Council
17 JUN 2009
Corporate Mail Room

Site status

Planning

Contents

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Issue	Date	Notes	Approved
A	25 September 2008	Draft	
B	21 October 2008	Updated Table Table	
C	18 March 2009	Updated	
D	24 April 2009	Updated following Whitbread comments	
E	08 May 2009	Updated following developers comments	
F	11 May 2009	Updated	
G	13 May 2009	Updated	
H	28 May 2009	Updated	
I-PP	3 June 2009	Initial draft	

Site category

New build

Concept

Table Table

Is brand separation possible?

Is planning required?

Yes

Approvals required	Submitted	Received
Marketing		
Restaurants		
Landlord		
Operations		
Planners		



Signage scheme
637 – Barnsley Gateway

Endpoint

Site information

Site details

Site name Barnsley Gateway
Address Shambles Street , Barnsley
S70 2SQ

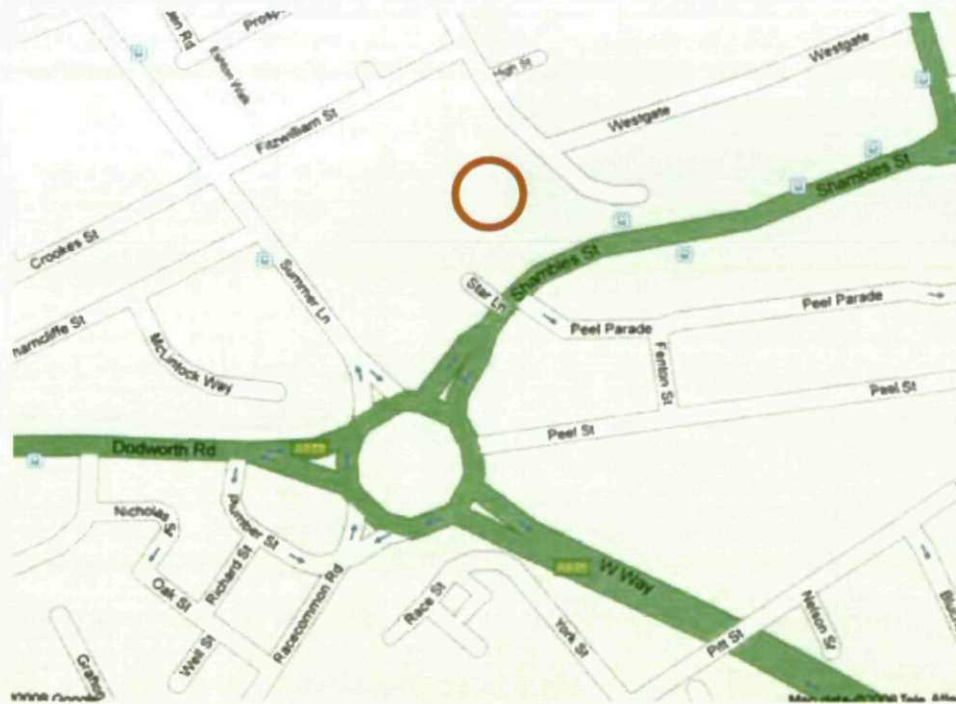
Site contact
(for works)
Mobile
Telephone
Facsimile
Email

Local town planning authority

Authority name Barnsley Metropolitan Borough Council
Address Town Hall Barnsley S70 2TA
Telephone 01266 773 305
Website www.barnsley.gov.uk

Contact name
Telephone
Facsimile
Email

Location



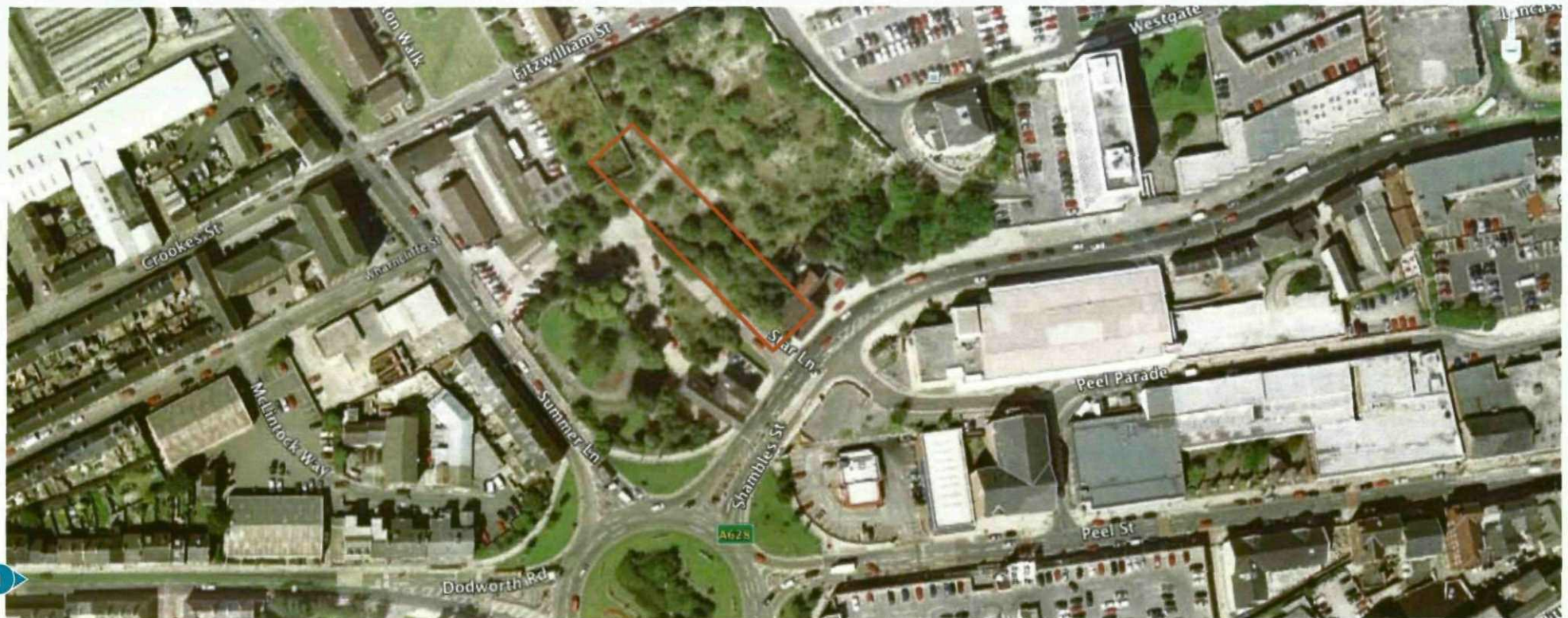
Landlord

Landlord name
Address

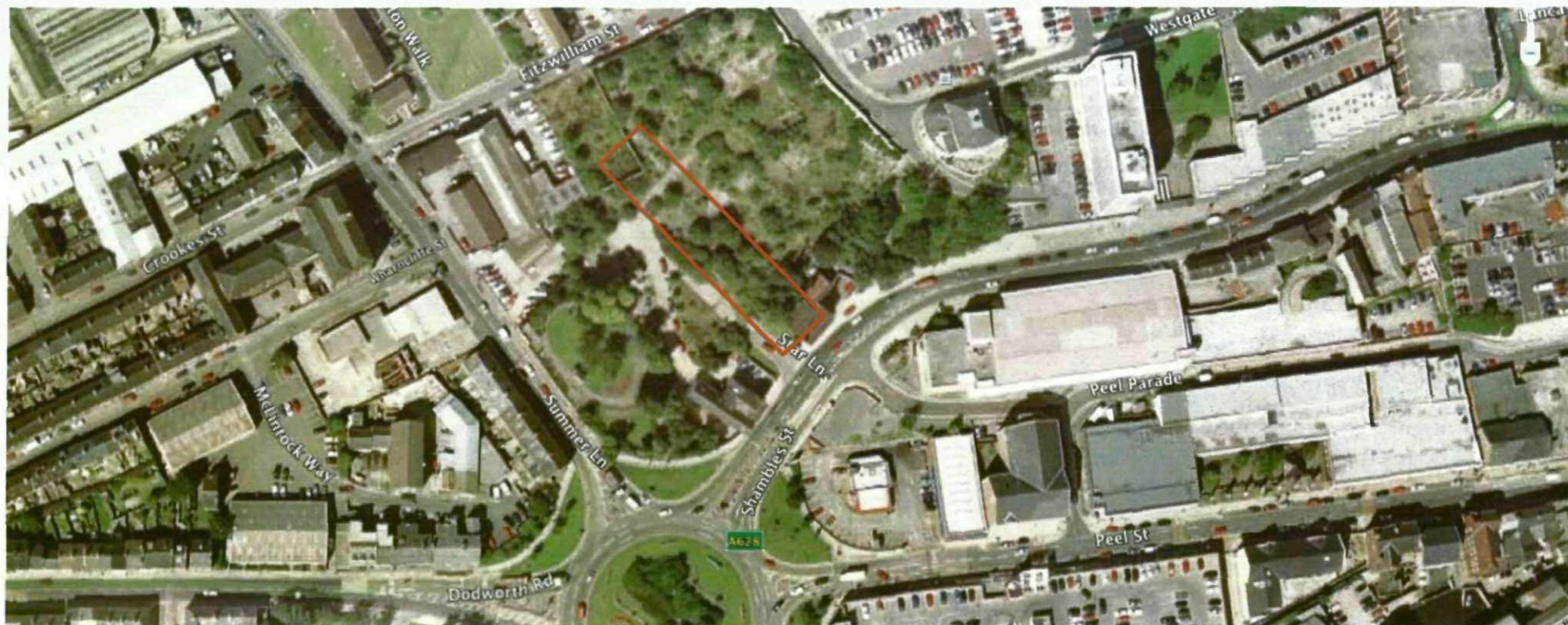
Contact name
Telephone
Facsimile
Email

Additional information

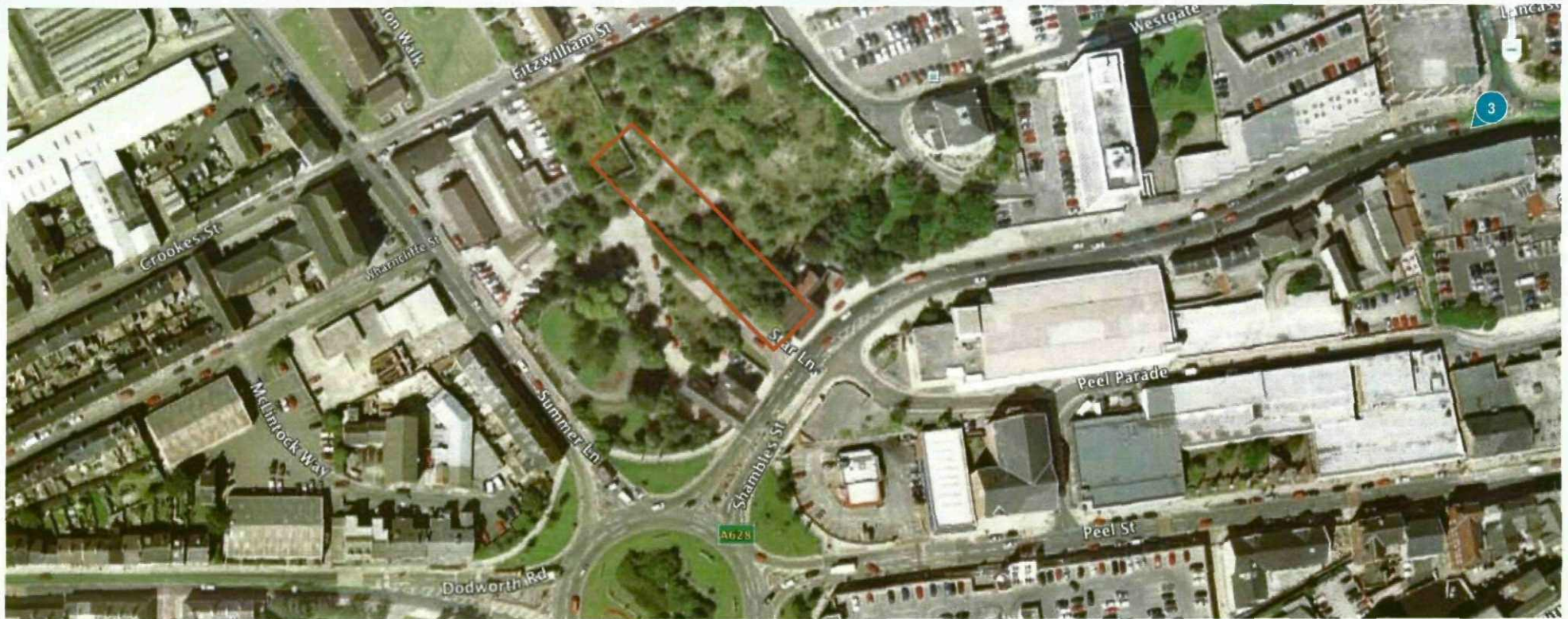
Site approach: 1



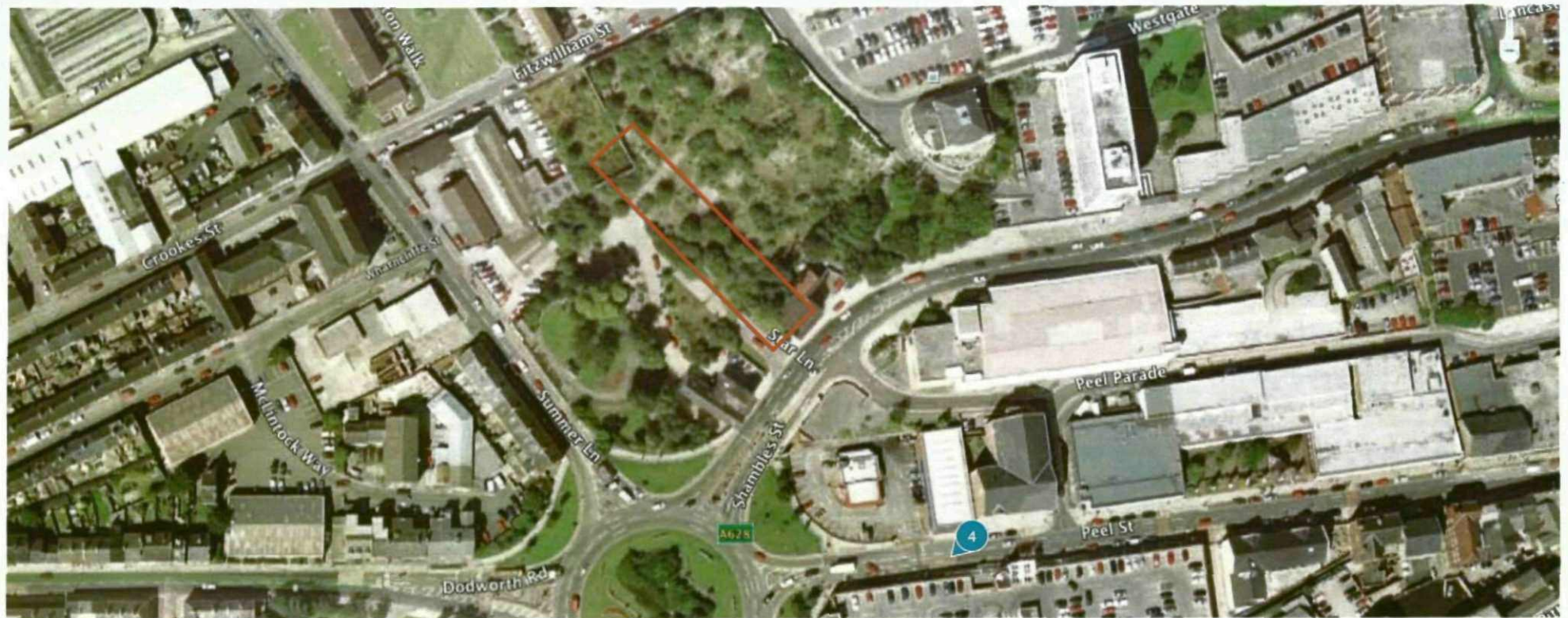
Site approach: 2



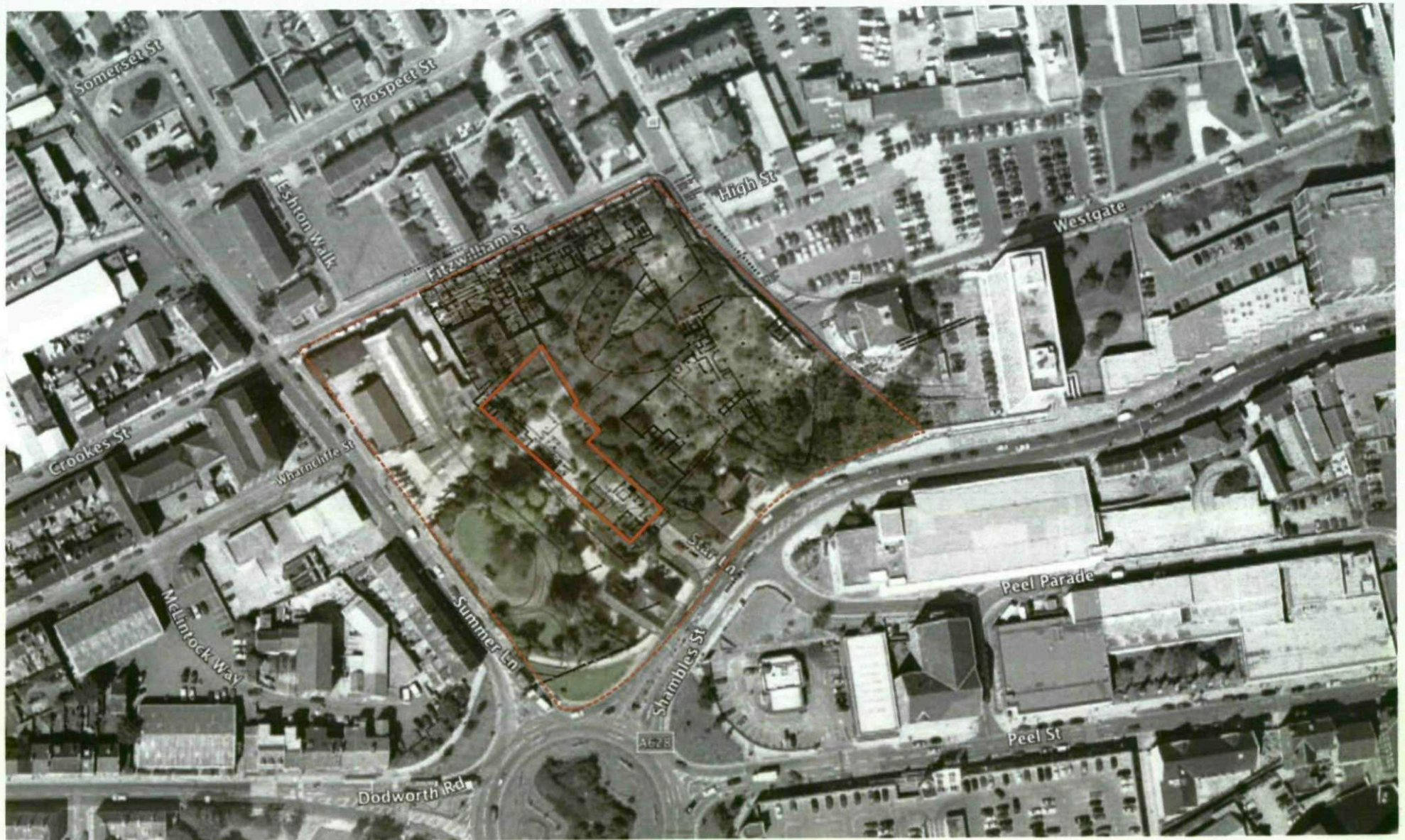
Site approach: 3



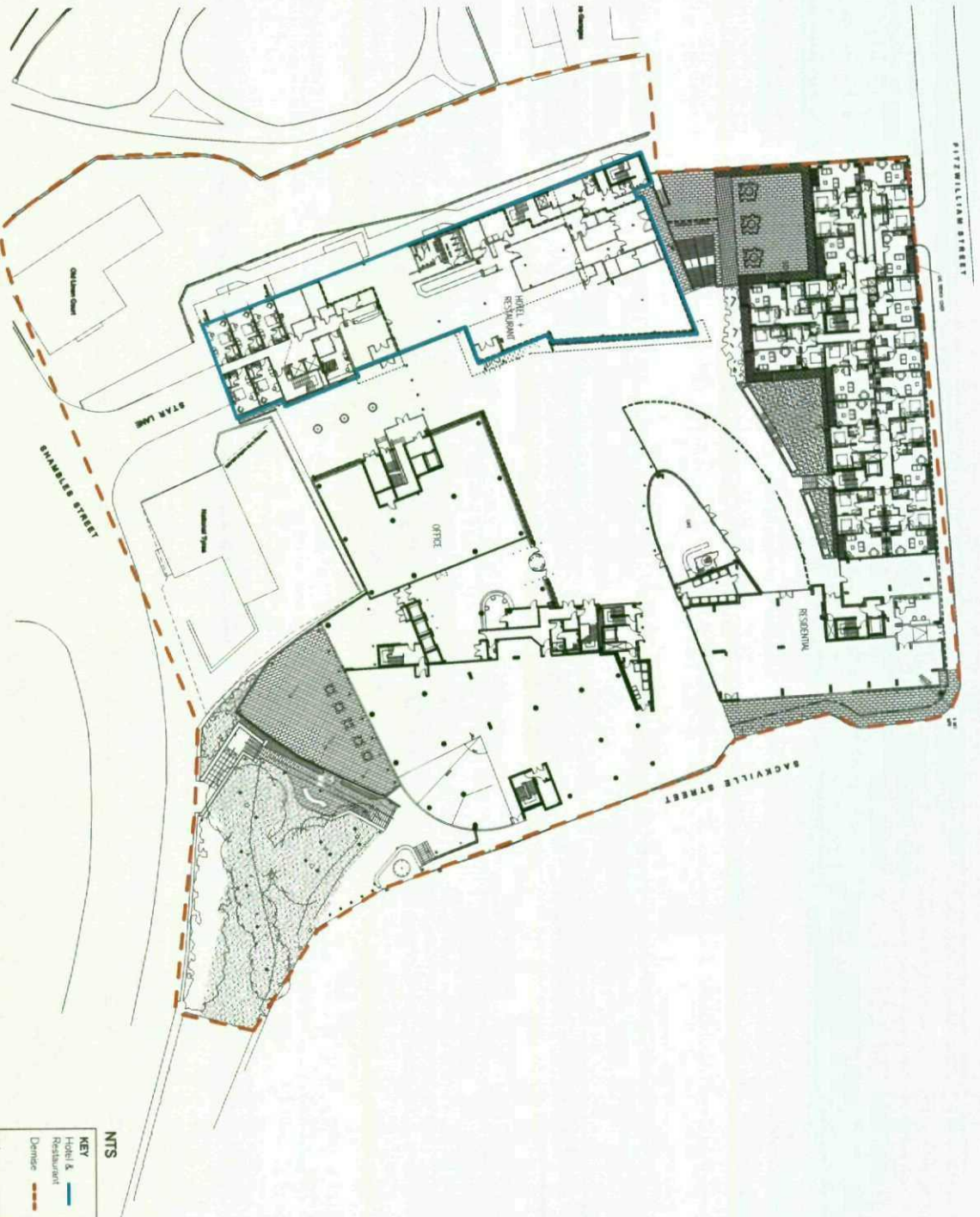
Site approach: 4



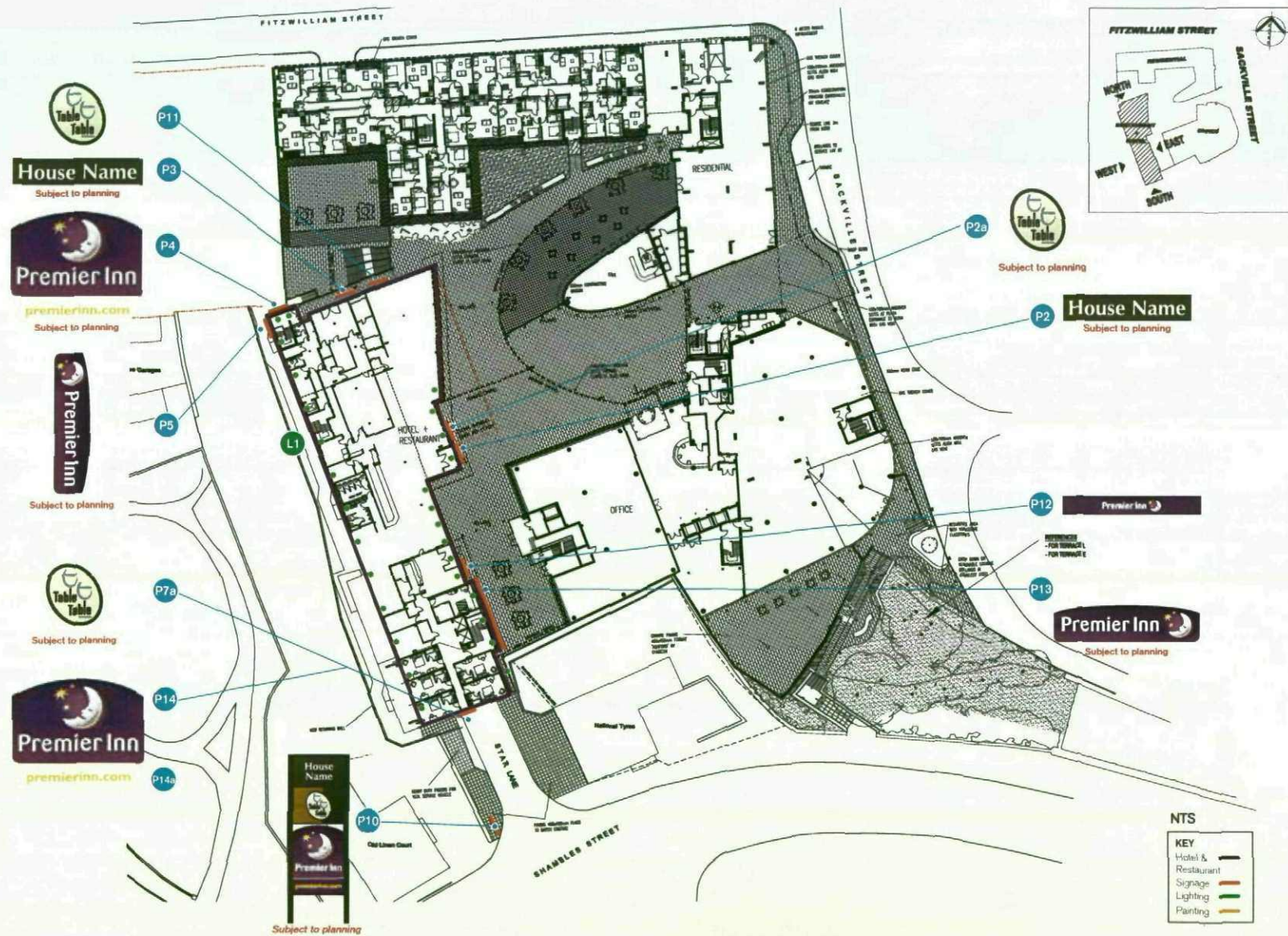
Aerial view



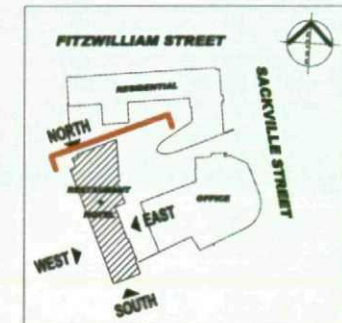
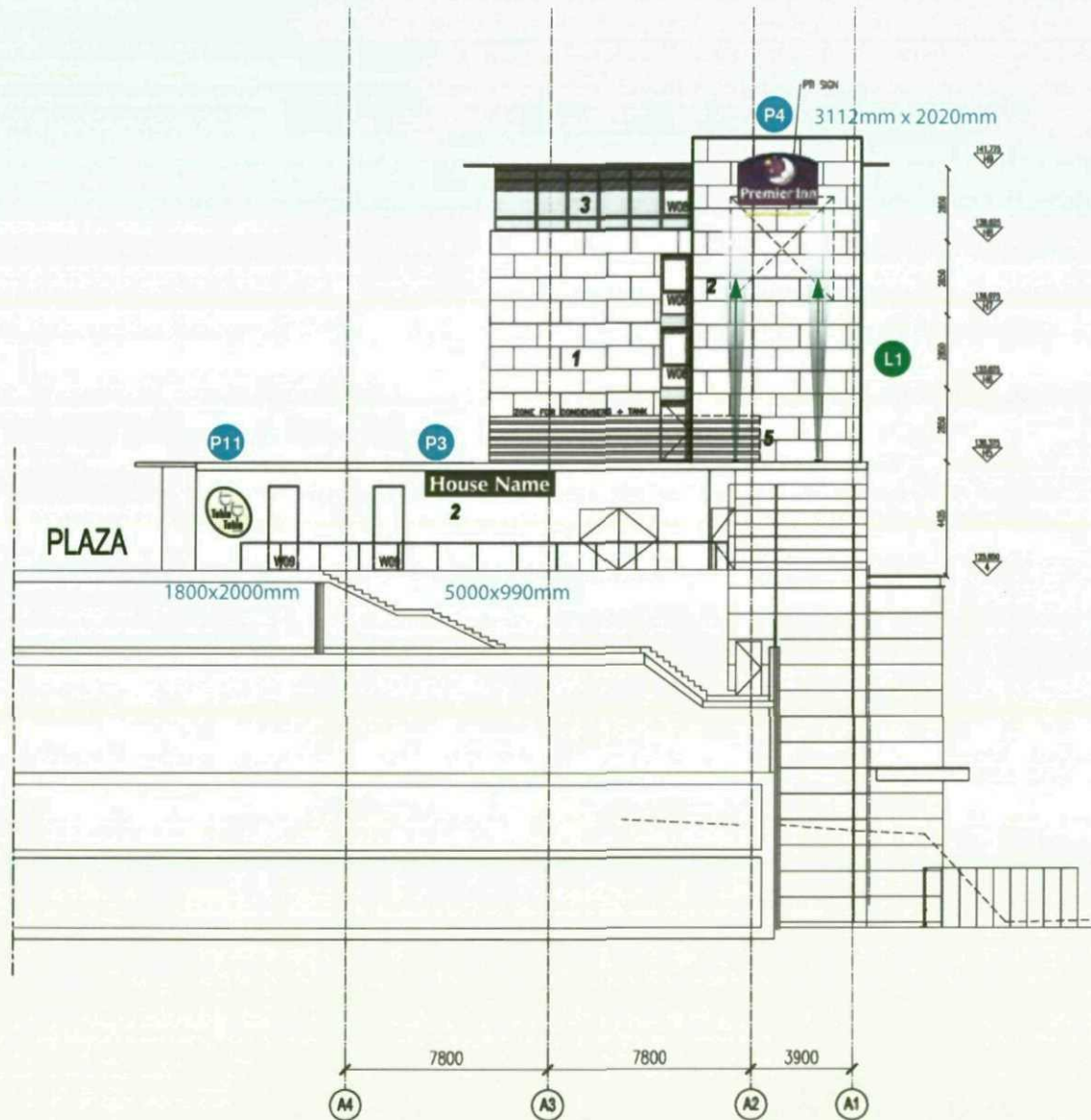
Location plan



Location plan



Elevation – North

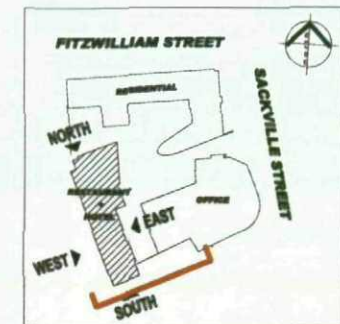


Elevation – South

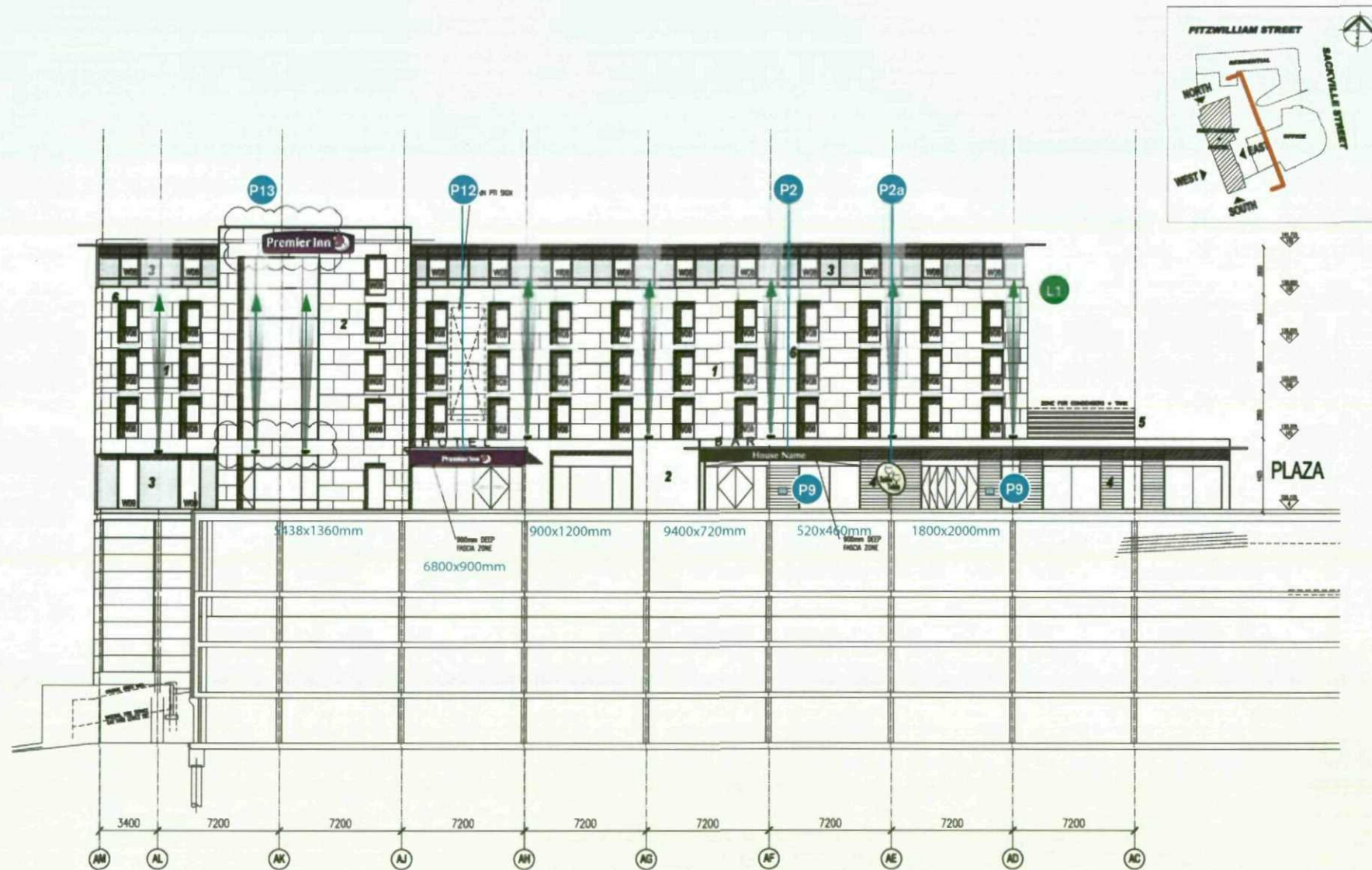
P14 5040mm x 3275mm

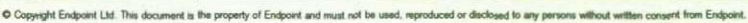
P14a 4251mm x 527mm

1800x2000mm



Elevation – East





Photovisual



Proposed



Existing

Sign Schedule

P5



Lightbox: vertical RHS

P5 Size = 1360mm wide x 5440mm tall

Double sided, internally illuminated aluminium flexbox complete with 5 year colourfast digitally printed flexface skin. Purple background is opaque with only wordset and roundel being illuminated.

New electrical feed required.

P14

P4



premierinn.com

P14a

P4a

Lightbox: master

P14 Size = 5040mm wide x 3275mm tall

P4 Size = 3112mm x 2020mm tall

Single sided, internally illuminated aluminium flexbox complete with 5 year colourfast digitally printed flexface skin. Purple background is opaque with only wordset and roundel being illuminated. Halo illumination effect around perimeter of the box.

New electrical feed required.

Individual letters -URL

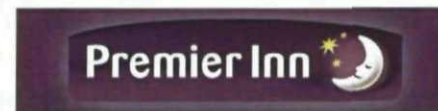
P14a Size = 4251mm wide x 527mm tall

P4a Size = 2460mm wide x 305mm tall

Non-illuminated, descaled stainless steel, built-up 40mm returns, sprayed black with face applied yellow vinyl inset 3mm from edges. Brass locators.

Non-illuminated

P12



Entrance fascia 'headboard' - rectangular

P12 Size = 6800mm wide x 900mm tall

Entrance fascia 'headboard' – rectangular
Internally illuminated aluminium lightbox with 10mm opal push through headboard shape with face applied digitally printed logo. Purple background is opaque with only logo being illuminated. Internally illuminated using T8 tri-phosphor fluorescent tubes.

New electrical feed required.

P13



Lightbox: landscape

P13 Size = 5438mm wide x 1360mm tall

Single sided, internally illuminated aluminium flexbox complete with 5 year colourfast digitally printed flexface skin. Purple background is opaque with only wordset and roundel being illuminated. Halo illumination effect around perimeter of the box.

New electrical feed required.

Sign Schedule

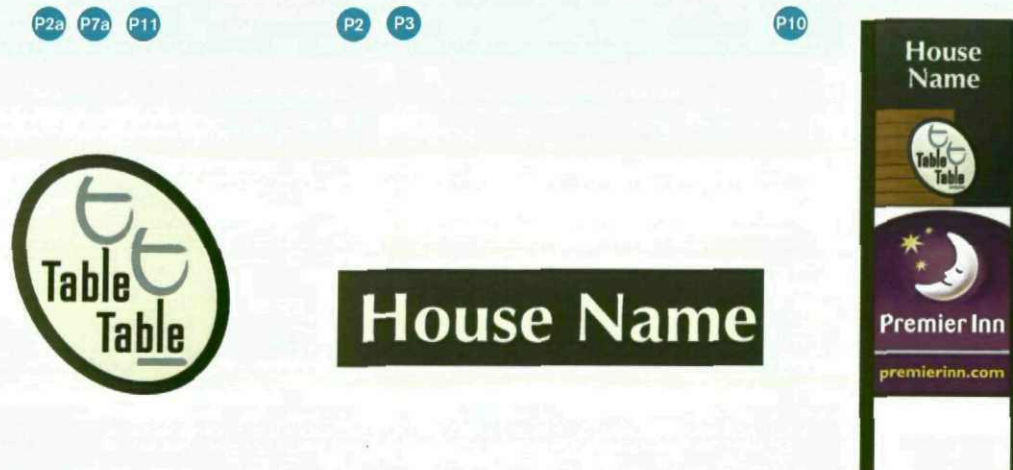


Table Table logo

P2a size = 1800mm x 2000mm
 P7a size = 1800mm x 2000mm
 P11 size = 1800mm x 2000mm

House name entrance signage

P2 size = 9400mm x 720mm
 P3 size = 5000mm x 990mm

6m Combination

1500x2050mm brand panels
 915mm tall oval
 (including 50mm perimeter)

Lighting - External

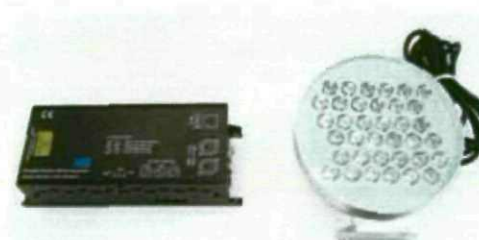


Building illumination

Purple flood uplighting to building elevation using 60 degree spread of light.

Purple wash effect.

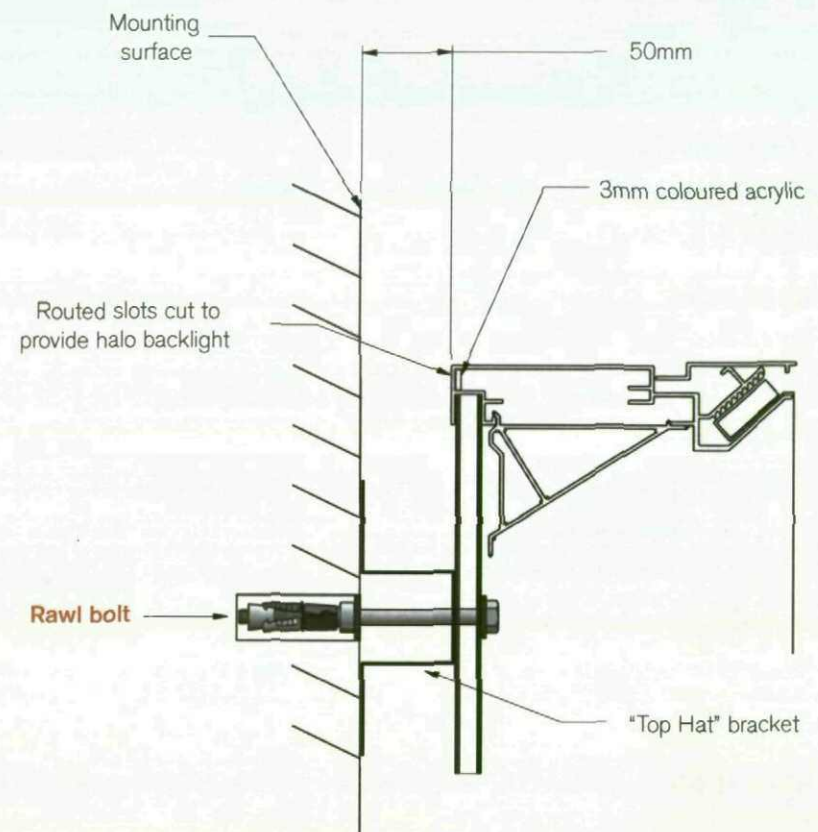
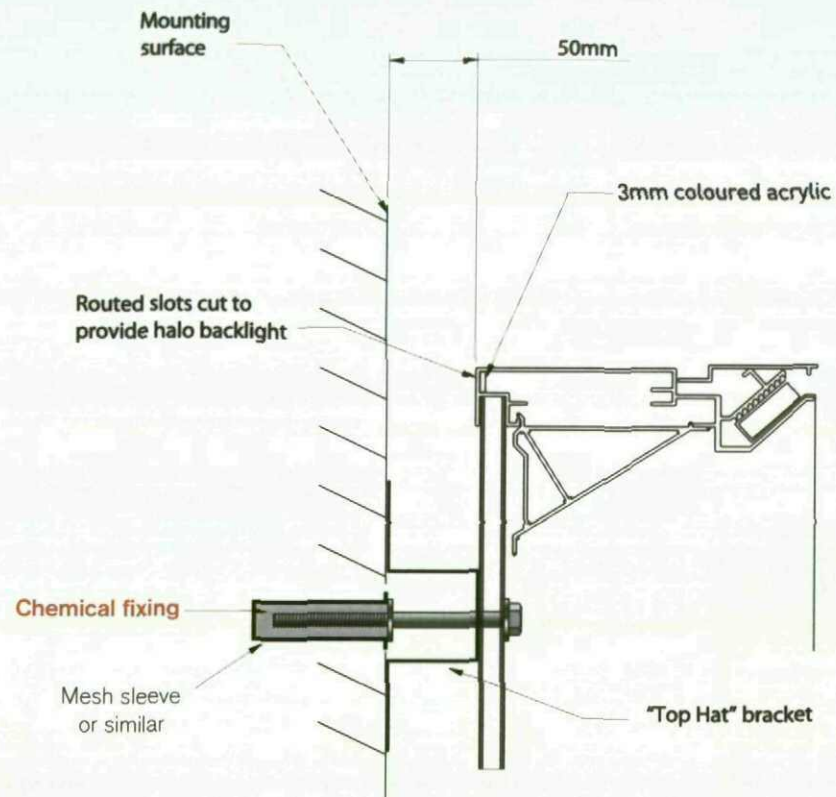
New electrical feed required. Actual units require cat5 cabling to each location.



Driver unit run from 230VAC input supply, output is 14V maximum per channel, connection to driver via RJ45 data cables.

IP67 external rated LED projector with 60 degree flood beam, maximum light output is 36W per unit. Bespoke fixed purple colour output for Premier Inn application.

Fixings



Building signs weigh approx. 30 kgs per square metre of sign

Development signage



Building wrap

Indicative all sites site specific



Perimeter Hoarding

General photographs





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