

**Application for consent to display an advertisement(s).**  
**Town and Country Planning (Control of Advertisement) Regulations 2007**

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                     |                 |             |  |                                      |                          |                  |  |
|-----------------------------------------------------|-----------------|-------------|--|--------------------------------------|--------------------------|------------------|--|
| Title:                                              | Mr              | First name: |  | Surname:                             |                          |                  |  |
| Company name                                        | PUNCH TAVERNS   |             |  |                                      |                          |                  |  |
| Street address:                                     | JUBILEE HOUSE   |             |  | Country Code                         | National Number          | Extension Number |  |
|                                                     | SECOND AVENUE   |             |  | Telephone number:                    |                          |                  |  |
|                                                     |                 |             |  | Mobile number:                       |                          |                  |  |
| Town/City                                           | BURTON ON TRENT |             |  | Fax number:                          |                          |                  |  |
| County:                                             |                 |             |  | Email address:                       |                          |                  |  |
| Country:                                            | United Kingdom  |             |  |                                      |                          |                  |  |
| Postcode:                                           | DE14 2FW        |             |  |                                      |                          |                  |  |
| Are you an agent acting on behalf of the applicant? |                 |             |  | <input checked="" type="radio"/> Yes | <input type="radio"/> No |                  |  |

**2. Agent Name, Address and Contact Details**

|                 |                             |             |      |                   |                     |                  |  |
|-----------------|-----------------------------|-------------|------|-------------------|---------------------|------------------|--|
| Title:          | Mrs                         | First Name: | Jill | Surname:          | Shepley             |                  |  |
| Company name:   | SR SIGNS LTD                |             |      |                   |                     |                  |  |
| Street address: | Wortley moor lane           |             |      | Country Code      | National Number     | Extension Number |  |
|                 | Wortley                     |             |      | Telephone number: | 01132 798266        |                  |  |
|                 | Leeds                       |             |      | Mobile number:    |                     |                  |  |
| Town/City       | Leeds                       |             |      | Fax number:       |                     |                  |  |
| County:         | West Yorkshire (Met County) |             |      | Email address:    |                     |                  |  |
| Country:        | United Kingdom              |             |      |                   |                     |                  |  |
| Postcode:       | LS124HX                     |             |      |                   | jill@sr-signs.co.uk |                  |  |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

|                 |                                             |         |                      |
|-----------------|---------------------------------------------|---------|----------------------|
| House:          | <input type="text"/>                        | Suffix: | <input type="text"/> |
| House name:     | <input type="text" value="Travellers Inn"/> |         |                      |
| Street address: | <input type="text" value="Four Lane Ends"/> |         |                      |
|                 | <input type="text" value="Oxspring"/>       |         |                      |
| Town/City:      | <input type="text" value="Sheffield"/>      |         |                      |
| County:         | <input type="text"/>                        |         |                      |
| Postcode:       | <input type="text" value="S36 8YJ"/>        |         |                      |

Description of location or a grid reference  
(must be completed if postcode is not known):

|           |                                     |
|-----------|-------------------------------------|
| Easting:  | <input type="text" value="427567"/> |
| Northing: | <input type="text" value="402697"/> |

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

ERECTION OF ILLUMINATED AND NON ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

SIGN J - TWO TRADITIONAL BRASS LANTERNS  
SIGN I - SEVEN LOW ENERGY FLOODLIGHTS

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height: 

0.600

 x Width: 

5.000

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLES SIDED ALUMINIUM FASCIA SIGN WITH INDIVIDUAL APPLIED LETTERS (SIGN A)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

BLACK BACKGROUND WITH GOLD/ CREAM TEXT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height: 

1.100

 x Width: 

2.000

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED ALUMINIUM PANEL WITH APPLIED DISPLAY (SIGN B)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

BLACK BACKGROUND WITH GOLD/ CREAM TEXT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height: 

1.100

 x Width: 

2.000

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED ALUMINIUM PANEL WITH APPLIED DISPLAY (SIGN B)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

BLACK BACKGROUND WITH GOLD/ CREAM TEXT

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.400 m

What is the maximum projection of the advertisement from face of building (in metres)?

1.000 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 0.900 x Depth: 0.100 metres

What materials will the sign be made of?

DOUBLE SIDED ALUMINIUM PANEL MOUNTED ONTO EXISTING BRACKET (SIGN C)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000 cm

The colour of text and background:

BLACK BACKGROUND WITH FULL COLOUR DISPLAY

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 1.200 x Width: 0.900 x Depth: 0.050 metres

What materials will the sign be made of?

SINGLE SIDED ALUMINIUM PANEL WITH APPLIED DISPLAY MOUNTED ONTO 1X HSS POST (SIGN D)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000 cm

The colour of text and background:

BLACK BACKGROUND WITH GOLD / CREAM LETTERS

Will the sign be illuminated? ☐ Yes ☒ No

### 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 0.594 x Width: 0.420 x Depth: 0.050 metres

What materials will the sign be made of?

SINGLE SIDED POSTER UNIT FINISHED BRASS (SIGN E)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3.000 cm

The colour of text and background:

GOLD CASE

Will the sign be illuminated? ☐ Yes ☒ No

### 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 0.594 x Width: 0.420 x Depth: 0.050 metres

What materials will the sign be made of?

SINGLE SIDED POSTER UNIT FINISHED BRASS (SIGN E)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

3.000 cm

The colour of text and background:

BRASS FINISH

Will the sign be illuminated? ☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height: 

0.350

 x Width: 

0.350

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED PANEL WITH APPLIED TEXT (SIGN F)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.000

cm

The colour of text and background:

BLACK BACKGROUND WITH WHITE TEXT

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height: 

3.000

 x Width: 

1.000

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED ALUMINIUM PANEL WITH APPLIED DISPLAY (SIGN G)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

BLACK BACKGROUND WITH CREAM TEXT

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.900

 x Width: 

1.800

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED POST MOUNTED CORREX SIGN (SIGN H)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

90.000

cm

The colour of text and background:

FULL COLOUR DISPLAY

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height: 

0.900

 x Width: 

1.800

 x Depth: 

0.050

 metres

What materials will the sign be made of?

SINGLE SIDED POST MOUNTED CORREX SIGN (SIGN H)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

90.000

cm

The colour of text and background:

FULL COLOUR DISPLAY

Will the sign be illuminated?

☐ Yes ☒ No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

|                                                                                           |                                                                                             |                                             |                                             |        |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------|--------|
| What is the height from the ground to the base of the advertisement (in metres)?          | <input type="text" value="2.000"/>                                                          | m                                           |                                             |        |
| What is the maximum projection of the advertisement from face of building (in metres)?    | <input type="text" value="0.300"/>                                                          | m                                           |                                             |        |
| What are the dimensions of the proposed advertisement?                                    | Height: <input type="text" value="0.580"/>                                                  | x Width: <input type="text" value="0.300"/> | x Depth: <input type="text" value="0.300"/> | metres |
| What materials will the sign be made of?                                                  | <input type="text" value="CAST ALMINIUM FINISHED BRASS WITH PERSPEX LENS PANELS (SIGN J)"/> |                                             |                                             |        |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? | <input type="text" value="0.000"/>                                                          | cm                                          |                                             |        |
| The colour of text and background:                                                        | <input type="text" value="BRASS FINISH"/>                                                   |                                             |                                             |        |
| Will the sign be illuminated?                                                             | <input checked="" type="radio"/> Yes                                                        | <input type="radio"/> No                    |                                             |        |
| Will the sign be illuminated internally or externally?                                    | <input checked="" type="radio"/> Internally                                                 | <input type="radio"/> Externally            |                                             |        |
| Illuminance Levels:                                                                       | <input type="text" value="200.000"/>                                                        | cd/m                                        |                                             |        |
| Will the illumination be static or intermittent?                                          | <input checked="" type="radio"/> Static                                                     | <input type="radio"/> Intermittent          |                                             |        |

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

|                                                                                           |                                                                                             |                                             |                                             |        |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------|--------|
| What is the height from the ground to the base of the advertisement (in metres)?          | <input type="text" value="5.000"/>                                                          | m                                           |                                             |        |
| What is the maximum projection of the advertisement from face of building (in metres)?    | <input type="text" value="0.100"/>                                                          | m                                           |                                             |        |
| What are the dimensions of the proposed advertisement?                                    | Height: <input type="text" value="0.250"/>                                                  | x Width: <input type="text" value="0.270"/> | x Depth: <input type="text" value="0.100"/> | metres |
| What materials will the sign be made of?                                                  | <input type="text" value="CAST ALMINIUM FINISHED BLACK WITH PERSPEX LENS PANELS (SIGN I)"/> |                                             |                                             |        |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? | <input type="text" value="0.000"/>                                                          | cm                                          |                                             |        |
| The colour of text and background:                                                        | <input type="text" value="BLACK FINISH"/>                                                   |                                             |                                             |        |
| Will the sign be illuminated?                                                             | <input checked="" type="radio"/> Yes                                                        | <input type="radio"/> No                    |                                             |        |
| Will the sign be illuminated internally or externally?                                    | <input type="radio"/> Internally                                                            | <input checked="" type="radio"/> Externally |                                             |        |
| Illuminance Levels:                                                                       | <input type="text" value="200.000"/>                                                        | cd/m                                        |                                             |        |
| Will the illumination be static or intermittent?                                          | <input checked="" type="radio"/> Static                                                     | <input type="radio"/> Intermittent          |                                             |        |

### 12. Site Visit

|                                                                                                                                      |                                      |                                    |
|--------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------|
| Can the site be seen from a public road, public footpath, bridleway or other public land?                                            | <input checked="" type="radio"/> Yes | <input type="radio"/> No           |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) |                                      |                                    |
| <input checked="" type="radio"/> The agent                                                                                           | <input type="radio"/> The applicant  | <input type="radio"/> Other person |

### 13. Declaration

|                                                                                                                                                                                                                                                                                                                      |                                     |      |                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------|-----------------------------------------|
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. | <input checked="" type="checkbox"/> | Date | <input type="text" value="01/06/2014"/> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------|-----------------------------------------|