



BARNSLEY
Metropolitan Borough Council

ADVERT REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL
OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2011/0851

To Mr Richard Ashley
Comet Group PLC
George House
George Street
Hull
HU1 3AU

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby refuses consent for the Display of non illuminated pole sign.

Unit 2, Twibell Street, Barnsley, S71 1DL

in accordance with the application form and accompanying plan(s) registered by the Council on 13 July 2011.

The reasons for the Council's decision to refuse consent are:-

- 1 In the opinion of the Local Planning Authority, the proposed sign would be in a highly prominent position and would be injurious to amenity by virtue of position, location and proliferation. In addition, if a sign was approved in this location it would make it increasingly difficult for the Council to resist further similar applications for signs advertising businesses on the adjacent estate. This would lead to further proliferation and clutter, contrary to UDP policy BE6D, SPG 8 and Core Strategy policy CSP 29.

Signed

Stephen Moralee
Assistant Director, Planning and Transportation

Dated 23 August 2011

NOTES:-

1. If the applicant is aggrieved by the decision of the Local Planning Authority to refuse consent the applicant may within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of notice of appeal in cases where he is satisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.