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Ref: 4124LE.L006.A

Date: 16th February 2024

Dear Helen,

ADDENDUM TO THE SEQUENTIAL AND RETAIL IMPACT ASSESSMENT DATED FEBRUARY 2023 IN SUPPORT OF PLANNING APPLICATION 2022/0194 FOR THE ERECTION OF A PROPOSED LIDL STORE AT LAND TO THE NORTH OF SHEFFIELD ROAD, HOYLAND

We are writing on behalf of the applicant, Lidl Great Britain Ltd, to provide an addendum to the Sequential and Retail Impact Assessment (RIA) dated February 2023 submitted in support of planning application 2022/0194 for the erection of a proposed Lidl store at land to the north of Sheffield Road, Hoyland.

This addendum follows detailed discussions with Richard Shepherd at Nexus Planning who are acting on behalf of Barnsley Metropolitan Borough Council in reviewing the RIA and associated documentation to ensure that the proposed development does not result in an unacceptable impact on the identified local and district centres in line with Section 7 of the NPPF and policies TC1 and TC3 of the Barnsley Local Plan.

The structure of this addendum will be as follows. Firstly, it is considered necessary to outline the discussions that have happened to date with Nexus Planning and confirm the main areas for concern, and, in doing so, confirm what has been requested. This will then be followed by an overview of the changes and updates made to the RIA including how these address the requests made. Finally, the results of the updated RIA will be discussed and what this means in the context of the proposed development and local and district centres.

In going through the above, this addendum is accompanied by both a set of updated retail tables and an updated copy of the household survey questionnaire (HHS) used to derive the figures. These are included in Appendix One and Two respectively.

Summary of Background Discussions

As mentioned above, this addendum follows detailed discussions with Nexus Planning which culminated in a meeting held on 30th August 2023 with Richard Shepherd. These discussions highlighted two areas of concern and required additional information in order to ensure a robust assessment is carried out. In addition to this, it was clarified that other aspects of the RIA were of lesser concern due to the information provided to date and the relationship between the proposed development and the surrounding areas.

Firstly, it was confirmed that the two areas that needed additional information prior to determining the impact of the development were a) queries around the area surveyed and b) the approach taken in generating the existing store turnovers. With regards to the former, it was stated by Nexus that there was insufficient breakdown in the household survey to determine the existing shopping patterns which could, ultimately, determine the expected trade draw of the proposed store. In particular, this related to postcode sector S70 5 which included Birdwell immediately adjacent the site but also Worsbrough to the north which has a greater relationship with Barnsley Town Centre. It was also agreed that the HHS could also be used as a barometer for determined whether a store is under- or over-trading.

It was also agreed in the meeting that the Primary Catchment Area (PCA) for the proposed store was unlikely to extend beyond Worsbrough to the north due to the proximity and relationship with Barnsley Town Centre. As such, the S70 2, S70 3 and S70 6 postcodes have all been excluded from further assessment. S70 4 has been retained as the northernmost limit of the catchment.

With regards to point b) relating to the existing store turnover, the original RIA considered it appropriate to determine this by using the HHS responses and, where this was considered inaccurate, the benchmark turnover as a fall-back position. This was described as a 'mix and match' approach by Nexus and it was stated that a consistent source should be used for all expected turnovers.

In addition to this, it was accepted by Nexus that the impact of the proposed store on comparison goods in the catchment was likely to be minimal and therefore no further information on this aspect was required. However, further clarity was required to understand the impact on the Co-op on Hoyland Road within Hoyland Common Local Centre, both in terms of its existing turnover and whether any linked trips are being made.

When undertaking this addendum, it was also stated that the latest data sets should be used, both in terms of the Experian data on the area and the Retail Planner Briefing Note, and also those used to determine sales densities.

Finally, it was accepted that there were no sequentially preferable sites for a store of this size and therefore the Sequential Assessment did not require an update.

The above can be summarised as follows:

1. Break down the catchment area into postcode sectors to assess shopping patterns and attribute trade draw in a more 'fine-grained' way;
2. Utilise a consistent approach when determining the existing turnover of all stores within the catchment area;
3. Provide further clarity on Co-op Hoyland Road regarding turnover and linked trips;
4. Use the latest data sets available from Experian, Global Data and Mintel;
5. No further work was required on comparison goods trading or the sequential assessment.

Summary of Updated Information

Following the above discussions, it is considered worthwhile to provide a summary of how they have been addressed and how this affects the RIA. The most obvious difference is that of the change to postcode sectors as requested, with S70 5 now being split between north and south and sectors S70 1, S70 2, S70 3, and S70 6 removed. The remaining postcode sectors total nine and are as follows and shown in Figure 1:

- S61 2 North (Thorpe Hesley)
- S62 7 West (Wentworth)
- S70 4
- S70 5 North (Worsbrough)
- S70 5 South (Birdwell)
- S74 0
- S74 8
- S74 9
- S75 3 South (Tannersley)

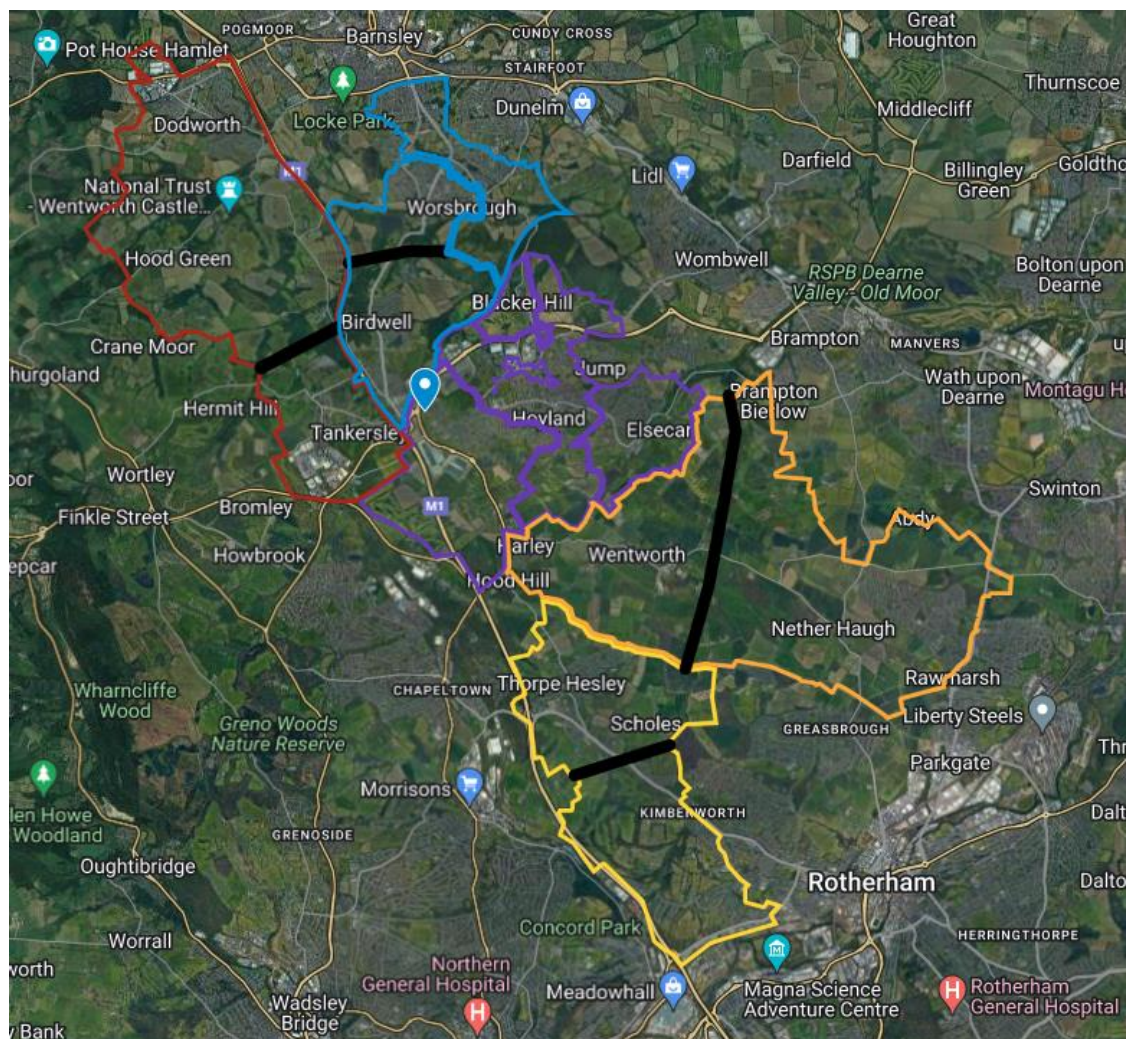


Figure 1: Map showing the postcode sector borders, with S61 in yellow, S62 in orange, S70 in blue, S74 in purple, and S75 in red. The thick black lines show the sector splits where relevant.

A new household survey (HHS) has been conducted by NEMS for these postcode sectors and to provide up-to-date statistics. For those sectors that have been split, NEMS did not survey the areas outside of the PCA. For example, the areas in the south of S61 2, in the east of S62 7, and in the north of S75 3.

The results provide details on shopping habitats for each sector, including the most visited stores for both main and top-up shopping, average spends, mode of transport and main reasons for shopping at those locations. The survey totalled 500 respondents which is in excess of the HHS previously conducted. It is considered to be a detailed survey for the purposes of understanding shopping habits, however it must be kept in mind that it represents just 1.2% of the population area surveyed.

To complement this, updated Experian data has been purchased for the postcode sectors, again being split as above, providing data on total convenience expenditure per head and per household. This has been used to better determine trade draw and understand impact on the existing stores. In addition, the sales densities for convenience stores as also been updated through the use of the latest published figures.

The updated data sources can therefore be summarised as follows:

- NEMS Household Survey – undertaken December 2023 and January 2024, totalling 500 respondents.
- Experian Retail Planner Consumer Expenditure Report – dated 15/01/2024, UK22 data version
- Experian Retail Planner Briefing Note 20 – February 2023
- Global Data Convenience and Comparison Goods Sales Densities 2023
- Mintel UK Retail Rankings 2022

The updated findings will now be discussed.

Summary of Trade Patterns

In order to best dissect and discuss the findings of the updated HHS, this will be done postcode sector by postcode sector. The top three main food shop locations will first be discussed, followed by the top three top up food shop locations, and then a commentary on trade draws in relation to the proposed store off Sheffield Road, Hoyland Common.

S61 2 North

S61 2 consists of approximately 11.5sqkm of area ranging from Thorpe Hesley to the north down to Rotherham in the south. As a result of this, only the northern section was surveyed as previously, with the approximate boundary of this being Scholes Lane and Jumbles Lane.

The top three stores for main food shops in the surveyed area were Asda, Chapeltown (21.41% of respondents living in the postcode sector), Aldi, Masbrough (13.84%), and Morrisons, Ecclesfield (13.54%). These results show that many shoppers travel westwards across the local authority boundary into Chapeltown and Ecclesfield, both in Sheffield. This is perhaps unsurprising given the good road links to both of these areas across the M1 and general proximity between Thorpe Hesley, the most built up portion of the postcode sector and Chapeltown and Ecclesfield. Other locations stated were Tesco Extra, Drummond Street, Rotherham and a portion who did their shopping online.

In terms of top up food shop locations, the highest percentage was residents who did not do this type of shopping; however the most mentioned store was Co-op, Grange View Road (17.15%) followed by Morrisons, Ecclesfield (7.35%). Various other locations were also stated by a small number of respondents, including stores in Ecclesfield, Chapeltown, Masbrough and one respondent stating Co-op, Hoyland Common. The wide variety of stores and locations suggests that stores are visited along commuting routes to stores that are close to home.

Understanding these trade patterns is key in determining how the stores mentioned will be impacted by the proposed store and it is clear that the majority of people travel south or west to do both their main and top up food shopping. With this in mind, it is anticipated that there will be minimal impact on these shopping trends and therefore on these existing stores from the proposed development.

S62 7 West

The S62 7 postcode sector is a large area covering over 20sqkm from Harley in the west to Rawmarsh in the east. As before, the area surveyed within this sector has been reduced to just the western third as this is considered within the PCA of the proposed store, meaning that Harley and Wentworth are included but most other areas excluded. To match this, no residents outside of this area were surveyed in the HHS and the Experian data sourced covers this area only.

The top three main food stores in this area are Morrisons, Parkgate (19.15%), Aldi, Parkgate (13.53%) and Tesco, Wath-upon-Deane (12.53%). The inclusion of all three of these stores in the top three is somewhat surprising given the distance to Parkgate in the southeast and Wath-upon-Deane to the northeast from the survey area. In addition, whilst brand loyalty may be a contributing factor, it is not expected to be the main factor given that there are Tesco and Aldi stores which are closer. As such, it is believed that these stores, on high capacity road routes close to centres of employment, benefit from commuters.

Regarding the top three top up food stores, again the highest percentage of respondents said that they did not do this type of shopping with the most cited stores being One Stop, Rawmarsh (16.33%) and Tesco Express, Rawmarsh (15.48%). Again, these results are somewhat surprising given that Rawmarsh would not be the closest settlement, with Hoyland closer and these are therefore considered to be linked to commuters to/from Rotherham.

Given the above, the trade patterns for this postcode sector are somewhat diverse, with no overarching direction or shop that residents are drawn to. It is considered that this is reflective of the lack of supermarkets in the immediate

area and relatively large distances to larger stores when compared to the other sectors in the catchment. As such, the proposed store at Sheffield Road would likely provide a small amount of competition.

S70 4

The S70 4 postcode is a smaller sector located to the north of the proposal site and includes Worsbrough Dale and Worsbrough Common. It has a close relationship with Worsbrough Bridge in the S70 5 postcode and Barnsley Town Centre is close to the north.

For this sector, the top main food shop stated by respondents was via the internet (24.68%) with Aldi, Birdwell (20.56%) and Morrisons, Lower Thomas Street (20.51%) coming second and third respectively. Tesco, Wombwell Lane was fourth most stated however this was much lower at 9.28%. Ordinarily, it would be expected that the stores within and around Barnsley Town Centre would have seen a higher number of respondents however it is worth noting that Morrisons, Lower Thomas Street and Aldi, Birdwell effectively bookend the northern and southern approaches to the postcode sector, meaning Aldi, Birdwell likely benefits from its position on the A61.

Regarding top up shopping trips, again, most respondents said that they did not do this kind of shopping however Aldi, Birdwell was the first store referenced (20.56%) and Asda, Thomas Street in the heart of Worsbrough a close second (20.51%). Morrisons, Lower Thomas Street was third with 13.28%. 9.69% of respondents said that their top up shopping store varied, whilst numerous stores in Barnsley Town Centre were cited by respondents.

The HHS shows that main food shop shopping patterns in S70 4 are split between north and south visits between the stores in and around Barnsley Town Centre and Aldi, Birdwell respectively. Top up shopping is then done mainly by utilising stores in close proximity such as Asda, Thomas Street and Morrisons, Lower Thomas Street, however Aldi, Birdwell continues to perform well. It is therefore considered that the new store off Sheffield Road would perform a similar function to and compete with Aldi, Birdwell.

S70 5 North

Unlike for the previous RIA, the postcode sector for S70 5 has now been split into a northern section and a southern section as requested by Nexus, with the HHS and Experian data following this split. This means that the HHS makes a clear distinction between those living in the north of the sector and those living in the south, with Experian also breaking down their data in the same way. The north/south split is largely east and west of the junction between Blacker Lane and Worsbrough Road. Doing this allows the HHS to pick up those who live in Worsbrough and those who live in Birdwell separately to understand trade patterns in finer detail and with greater accuracy.

Similar to previous sectors, internet shopping (28.72%) was the most common answer from respondents when asked about their main food shop location. Second to this was Asda, Thomas Street (16.65%) and third was Morrisons, Lower Thomas Street (11.61%). A close fourth place was Aldi, Birdwell (11.60%) and therefore this largely reflects that of S70 4 just discussed.

With regards to top up shopping, Asda, Thomas Street (39.03%) was highest, followed by Aldi, Birdwell (27.27%), although the most common answer was that respondents did not do this type of shopping. The top two stores were anticipated given the central location of Asda, Thomas Street and ease of accessing Aldi, Birdwell to the south.

These shopping patterns are therefore comparative to S70 4 to the north and east and it is again expected that the proposed store would compete with Aldi, Birdwell.

S70 5 South

With regards to S70 5 South, which extends down to Junction 36 of the M1 and close to the proposed site, unsurprisingly Aldi, Birdwell (29.15%) was the most common answer when asking about the main food shop store location. However, internet shopping almost matched this level of responses (25.51%) whilst Tesco, Hoyland was third with 11.62%.

With regards to top up shopping, Aldi, Birdwell was again first with 31.31% with Asda, Thomas Street in second with 19.57%. Third place was Morrisons, Birdwell (15.25%).

These results reflect the good offer that this postcode sector has on its doorstep with the Aldi supermarket coming top in both categories. The local Morrisons and Asda in S70 5 North also do well with top up shopping trips by virtue of their proximity. However, it is noted that no responses were received for Co-op, Hoyland Common.

S74 0

The postcode sector S74 0 consists primarily of Hoyland Common however does include two smaller areas to the north. The proposed site also falls within this sector and there are numerous stores close to the boundaries of this sector. Hoyland Common Local Centre sits within this sector.

When asked about main food shop locations, the most popular answer was that of Tesco, Wombwell (27.50%) with internet shopping and Aldi, Birdwell coming second (15.75%) and third (15.67%). Co-op, Hoyland Common received 3.19% and 10 locations (including the internet) were stated in total. This is perhaps reflective of the number of stores in the locality and varied choice for residents.

Regarding top up shopping, most respondents stated that they did not do this type of shopping, with the top store stated being Tesco, Wombwell Road (29.80%), followed by Co-op, Hoyland Road (15.38%) and Aldi, Birdwell in third (11.35%). 13 other locations were stated in response to this question, again reflecting the number of stores and choice for residents.

The top two locations in both instances were expected given the close proximity of residents to all stores mentioned.

S74 8

S74 8 is located to the east of the site and on the other side of Hoyland. It generally correlates with the boundaries of Elsecar and largely excludes, Hemingfield, Jump and Hoyland surrounding it. It is therefore quite contained but does not include any of its own supermarkets, with just one Premier on Cobcar Lane.

With regards to main food shop locations, Tesco, Wombwell Road (36.66%) was first, internet shopping (33.64%) was second, and Morrisons, Cortonwood (8.68%) was third. This latter store is located to the northeast and is part of a wider retail park.

The primary top up shopping location for those respondents living in S74 8 was that of Tesco, Wombwell (31.38%) with Co-op, Hoyland Road (17.55%) in second. No clear third store was ahead of others.

These results show that, whilst residents do travel eastwards for shopping, most travel into Hoyland due to the close relationship and easy access to stores within it. It is possible that this also reflects commuting trips as people move to and from the M1 junction to the west.

S74 9

S74 9 is the largest of the Hoyland postcode sectors and is sandwiched between S74 8 to the east and S74 0 to the west. Hoyland District Centre is approximately located in the centre of the sector and consists of a range of convenience and comparison stores.

The top three main food shop locations from the HHS are the internet (24.47%), Tesco, Wombwell Road (18.66%) and Aldi, Birdwell (14.96%) and thus largely reflect that of S74 0 to the west.

The top top up food shop responses was that respondents did not do this type of shopping however B+M, Hoyland (14.24%) was first, followed by Co-op, Hoyland Common (13.05%) and Heron Foods, Hoyland (11.06%).

The responses to the HHS largely show that shopping patterns in this sector are largely contained within Hoyland due to the offer available and range of stores. Whilst Aldi, Birdwell does feature, it has a lesser role than first anticipated and would again be the main competitor for the proposed store.

S75 3 South

The postcode sector of S75 3 stretches from Dodworth in the north to Tankersley in the south and, as such, was previously split south of Greensprings Caravan Park. For this addendum, the split remains the same as it is still not considered that Dodworth forms part of the catchment.

The answer most given for the main food shop location was Morrisons, Lower Thomas Street (20.12%), followed by Aldi, Birdwell (14.59%) and then internet deliveries (10.24%) in third. Morrisons as the main shopping location is somewhat surprising and may reflect commuting into Barnsley. Various other locations including Wadsley Bridge, Dodworth and Chapeltown were also cited.

For top up shopping, the most mentioned store was that of Co-op, Dodworth (30.03%), followed by Aldi, Birdwell (10.63%) and Morrisons LTS (9.64%).

Other than Dodworth, Co-op, these top up shopping visits appear to reflect true convenience shopping in the form of respondents visiting these stores as part of a wider journey which reflects the variety of stores in all directions. As per other sectors, it is anticipated that Aldi, Birdwell will be the main competitor to the proposed store.

Overall Shopping Trends

In addition to the above, the HHS asked respondents to state the main reason for shopping at those locations mentioned for their main food shop and their top up food shop. For seven out of the nine postcode sectors, “close to home” was stated as the main reason for the main food shop location, with just S70 4 and S74 9 stating “low prices or value for money”. Similarly, this was the main reason for seven of the postcode sectors when discussing top up locations, this time with S70 5 South stating “low prices or value for money” and S74 8 stating “close to work”.

For all but one sector (S70 5 North), for both main and top up shopping, “car – driver” was stated as the normal way to travel to the shopping locations. S70 5 North however stated “car – passenger”. Appropriate parking and low traffic can therefore be assumed as beneficial features for any store.

With regards to how long respondents took to get to their shopping locations, almost all main food shops were within a 15 minute journey time, with just 25 respondents stating in excess of this. For top up food shops this was reduced to within 10 minutes with 55 stating in excess of this.

Benchmark & HHS Turnovers

As previously discussed, the HHS can be used to determine or verify the benchmark turnovers of stores. In their earlier response on the RIA, Nexus stated that a mix and match approach was not appropriate and that a consistent data source was required. As a result of this, this addendum uses the benchmark figures as will now be explained.

The HHS was undertaken to gather data for trade patterns within the expected PCA for the proposed store and this has been done on a postcode sector basis. When combined with the Experian Retail Planner Consumer Expenditure Report for those sectors, this can be used to estimate store turnover. However, stores do not operate solely within this area and it is expected that stores will only have a proportion of their trade from the proposed catchment area, with the proportion changing depending on whether they are central or on the edge of the PCA as well as whether they are close to main roads and in prominent positions. For example, the proposed Lidl store is anticipated to draw 90% of its trade from the PCA, with the remaining 10% from either further afield or passing trade. Due to the location and nature of Aldi, Birdwell, this store would be expected to have a comparative split. On the other hand, somewhere such as Morrisons, Lower Thomas Street which is outside the northern end of the PCA would be expected to have a lower percentage of trade from within the PCA, perhaps from the Worsbrough area.

In addition to this, it is worth noting that the HHS does not survey everyone within the PCA and therefore is only a representative sample. However, in some cases, such as where respondents were few, the data may be skewed towards the stores mentioned by respondents. For example, due to the smaller population living within sector S75 3, 12 answers were received in response to the main food store questions. Whilst this is considered representative, it does mean one response alters the data by a higher percentage than the S70 4 postcode which received the most answers. The result is that one response can alter the data from 1-10% depending on the sector.

The above factors are risks with the HHS approach and therefore the data received should not be followed without due consideration. As a result, this addendum proposes that the existing store turnovers are calculated using their benchmark figures only, with the HHS results then being used as a comparator to provide commentary on whether the store is trading as expected.

To calculate the turnover using the HHS results, each postcode sector has been assigned a total convenience goods expenditure via the data received by Experian. Responses have then been tallied across both main food shop and top up shop trips to show which stores are the most popular in the area (as per the previous section) with this percentage then being used applied to convenience expenditure for the sector. The expenditure in each zone has also been split into main food and top up food shops on a 70/30 basis as per the original RIA.

In addition to this, we have sought to reflect that HHS respondents were asked where they 'usually' do their shops (Q01 in the questionnaire) as well as 'anywhere else' they visit (Q09). For example, respondents in S74 9 may usually visit Tesco, Wombwell Road for their main food shop but occasionally will visit Aldi, Birdwell. To account for the lesser frequency of 'other store' (Q09) visits, the expenditure has been split based on 70% of expenditure on the 'usual stores' and 30% on 'other stores'. The same was done for top up food visits (Q10 and Q17). Our previous RIA did not do this and so in effect was under-estimating the turnover of some stores, and over-estimating the turnover of others.

Conversely, for those that answered that they did not visit any other store for either main food at Q09 or top-up at Q17, these answers were excluded to avoid 'lost' expenditure and account for the fact that respondents were only visiting the stores mentioned in Q01 and Q10.

To give an example, Asda, Market Street was the most popular main food shop store in the S61 2 postcode with 21.41% of the responses. The overall expenditure for this sector was £11,855,100 and therefore the main food shop expenditure was £8,298,570 based on the aforementioned 70/30 split. Therefore, it can be estimated that residents of S61 2 spend approximately £1,300,847 (02 21.41%) at Asda, Market Street.

By doing this for Asda, Market Street across all postcode sectors and for top up shopping trends, an estimated turnover from the residents within the PCA can be derived. In the case of Asda, Market Street, a total of £4,506,612 is calculated, concluding that this is the estimated spend at that store from within the PCA. This figure can then be compared against the benchmark turnover which is calculated via floorspace and sales densities. Again, using the same example, the benchmark turnover would be £17,044,169.

Comparing the two figures (HHS turnover against benchmark turnover) suggests that Asda, Market Street is receiving 26% of its turnover from the PCA. This is considered to be as expected given its location outside of but close to the PCA, with the remaining turnover being generated from Chapeltown, High Green and north Sheffield.

The below table will now go through all of the stores identified within and near to the catchment area, stating the benchmark turnover, HHS derived turnover, percentage of trade draw and a short commentary.

Store	Overall Survey Derived Turnover	Benchmark Turnover (2022)	% from within PCA	Commentary
Aldi, Barnsley Road, Cudworth	£279,718	Not calculated.	Not calculated.	Given that this store is located to the north of the PCA, this HHS turnover is anticipated.
Aldi, Claycliffe Road	£783,885	£18,055,575	4%	Similar to the above, this level of HHS turnover is expected.

Aldi, Colliery Avenue	£136,016	£17,403,527	1%	Again, an expected level of HHS turnover given the location of the store.
Aldi, Doncaster Road, Stairfoot	£2,715,990	£15,454,084	18%	This store is located close but outside of the PCA and therefore the HHS is expected.
Aldi, Parkgate	£475,212	£13,175,034	4%	This store is outside of the PCA and therefore the HHS results are expected.
Aldi, Old Mill Lane	£306,862	£15,197,518	2%	This store is outside of the PCA and therefore the HHS results are expected.
Aldi, Park Street, Masbrough	£1,329,121	£15,307,194	9%	This store is outside of the PCA and therefore the HHS results are expected.
Aldi, Birdwell	£14,690,345	£13,001,679	113%	We would expect this store to have a turnover similar to the proposed store and therefore around 90%. This therefore shows that the store is overtrading, possibly due to trips linked with commuting.
Aldi, Ecclesfield	£1,023,059	£11,441,477	9%	This store is outside of the PCA and therefore the HHS results are expected.
Asda, Parson Cross	£88,144	£31,365,820	0%	This store is outside of the PCA and therefore the HHS results are expected.
Asda, Market Street, Chapeltown	£4,506,612	£17,044,169	26%	This store is located close but outside of the PCA and therefore the HHS is expected.
Asda, Old Mill Lane	£1,216,275	£15,197,518	8%	This store is outside of the PCA and therefore the HHS results are expected.
Asda, Thomas Street	£4,661,038	£8,166,131	57%	This store is within the PCA but not centrally located and therefore this HHS turnover is expected.
B&M, Market Street, Hoyland	£1,090,640	Not calculated.	Not calculated.	This figure is expected due to the location within the PCA.
Co-Op Food, Dodworth	£544,894	Not calculated.	Not calculated.	This store is outside of the PCA and therefore the HHS results are expected.
Co-Op Food, Hoyland Road, Hoyland	£2,616,523	£2,507,415	104%	This figure would suggest that the store is overtrading by a small amount.
Co-Op Food, Keresforth Hill Road	£247,533	£2,819,584	9%	This store is outside of the PCA and therefore the HHS results are expected.
Farmfoods, Rotherham Road, Barnsley	£383,821	£3,901,123	10%	This store is outside of the PCA and therefore the HHS results are expected.
Iceland, Peel Centre Retail Park	£342,226	£9,909,223	3%	This store is outside of the PCA and therefore the HHS results are expected.
Iceland, Peel Street	£463,474	£3,193,689	15%	This store is outside of, but close to, the PCA and therefore the HHS results are expected.
Iceland, The Alhambra Centre	£364,430	£8,193,662	4%	This store is outside of the PCA and therefore the HHS results are expected.
Lidl, Lane End, Chapeltown	£935,492	£8,989,547	10%	This store is outside of the PCA and therefore the HHS results are expected.
Lidl, Wombwell	£1,704,500	£10,191,971	17%	This store is outside of, but close to, the PCA and therefore the HHS results are expected.
Lidl, Peel Street	£706,949	£9,204,266	8%	This store is outside of the PCA and therefore the HHS results are expected.
Marks and Spencer (M&S), Cortonwood Shopping Park	£2,021,923	£8,132,977	25%	This store is located close but outside of the PCA and therefore the HHS is expected.
Morrisons Superstore, Cortonwood Shopping Park	£2,837,735	£19,273,177	15%	This store is located close but outside of the PCA and therefore the HHS is expected.

Morrisons Superstore, Lower Thomas Street	£6,117,591	£61,710,568	10%	This store is located close but outside of the PCA and therefore the HHS is expected.
Morrisons Superstore, Parkgate Shopping Park	£784,122	£27,100,446	3%	This store is outside of the PCA and therefore the HHS results are expected.
Morrisons Superstore, Ecclesfield	£1,861,052	£13,603,036	14%	This store is located close but outside of the PCA and therefore the HHS is expected.
Sainsbury's Superstore, Clay Wheels Lane	£427,772	£61,200,357	1%	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Extra, Wath-upon-Deane	£460,971	£37,222,014	1%	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Extra, Rotherham	£1,225,740	£65,137,588	2%	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Extra, Wombwell Lane	£4,107,138	£55,675,964	7%	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Superstore, Herries Road, Sheffield	£52,540	Not calculated.	Not calculated.	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Superstore, Penistone	£117,797	Not calculated.	Not calculated.	This store is outside of the PCA and therefore the HHS results are expected.
Tesco Superstore, Wombwell Road	£13,629,240	£15,488,041	88%	This figure is slightly lower than expected given the location within the PCA.
Company Shop, Wentworth Way Industrial Estate	£52,356	£6,128,778	1%	This store is outside of the PCA and therefore the HHS results are expected.
Heron Foods, King Street, Hoyland	£1,023,093	£2,767,002	37%	This figure is slightly lower than expected but within the margin of error given the speciality of a frozen food retailer.
McColl's, Worsbrough Dale	£109,232	£375,379	29%	This figure is slightly lower than expected given the location within the north of the PCA.
Morrisons Daily, Birdwell	£594,484	£1,085,724	55%	This figure is lower than expected however could be the result of using sales densities for larger Morrisons stores due to the fact that there are none available for Morrisons Daily stores.
One Stop, West Street, Hoyland	£838,470	£2,528,968	33%	These are slightly lower than expected given the central location within the PCA.
Premier Stores, Worsbrough	£0	£439,361	0%	No respondents stated that they shopped at this store and therefore there is no HHS derived turnover. This is not considered to be the case.
Premier Stores, Doncaster Road, Barnsley	£0	£359,017	0%	No respondents stated that they shopped at this store and therefore there is no HHS derived turnover. This is not considered to be the case.

As can be seen above, many of the figures derived from the HHS responses are as expected, although it is considered that the figures are perhaps at the lower end of these expectations which is apparent for some of the stores, particularly those that are smaller in size. This suggests that the HHS does not provide a full picture rather than that most stores are undertrading.

Amended Trade Diversion and Impact

As part of this addendum, an updated Trade Diversion and Impact table (Table 8 in the RIA) has been provided in Appendix One. The updated table takes into account the findings of the HHS and trade draws to make a more informed

estimate as to which stores the proposal will impact the most. However, unlike the original RIA, this now considers trade diversion on a postcode by postcode sector basis.

A summary of the changes alongside a commentary is provided below:

Allocated Centres within the Study Area	Original Trade Impact from Proposed Store (%)	Updated Trade Impact from Proposed Store (%)	Commentary
Hoyland Common Local Centre			
Co-op Food, Hoyland Road	7.07%	9.11%	The HHS shows that only residents living in sectors S75 3, S74 9, S74 8 and S74 0 use this store almost entirely for top up shopping trips. Trade draw to these sectors has been estimated based on the distances to the proposed store and how convenient it would be compared to Co-op, Hoyland Road.
Other Convenience	0.00%	0.00%	
Other Comparison	0.00%	0.00%	
Total	6.71%	8.62%	Due to the Co-op Food being the only chain retailer in the Local Centre and with no expected impact to the other stores, the overall impact of the centre as a whole is less than that of the Co-op. This impact is considered to be moderate and is subsequently discussed.
Hoyland District Centre			
Heron Foods	9.59%	1.44%	Heron Food was only referenced a few times within the HHS results and, rather than this being evidence of undertrading, we believe it to be because of its role as a speciality frozen food retailer. As such, the updated trade diversion is based on a small percentage from the S74 sectors.
Other Convenience	0.99%	0.00%	
Other Comparison	0.09%	0.00%	
Total	2.13%	0.35%	The impact on Hoyland District Centre is considered to be minimal given the distance to the proposed store and wide range of alternate and specialist retailers. This impact is considered acceptable.
Allocated Centres Outside of PCA			
Stairfoot Local Centre			

Aldi, Doncaster Road, Stairfoot	4.53%	3.48%	No response was received for this store in postcode sectors S61 2, S62 7 and S74 0. S70 4 had the highest expenditure within the PCA however it is not anticipated that the proposed store will compete much in this regard. However, the Proposed Store would be a comparative location for those within S74 9 and therefore it this is reflected in the trade draw.
Other Convenience	0.70%	0.00%	
Other Comparison	0.14%	0.00%	
Total	4.31%	3.28%	No other large supermarket is located within the Local Centre.
Barnsley Town Centre			
Morrisons, Lower Thomas Street	0.42%	0.58%	This store was not cited within postcode sectors S61 2, S62 7, S74 0, S74 8 and S74 9. S70 4 has the highest expenditure for this store however it is unlikely that the proposed store will compete due to being less convenient. As such, most of the trade draw is anticipated to be from the S70 5 S and S75 3 postcodes.
Lidl, Peel Street	4.60%	2.84%	The highest expenditure for this store was from S70 4 however this will remain the most convenient location to shop when compared with the proposed store. However, it is expected that the proposed store will take trade away from the S74 0 and S75 3 postcodes.
M&S, Queen Street	4.87%	0.00%	No respondents stated that this store was used for the main or top up food shopping and therefore there is expected to be no impact.
Iceland, Alhambra Centre	1.85%	0.46%	S70 4 and S70 5 N contributed the most expenditure to this store and it is not anticipated that the proposed store will attract shoppers away from this location. As such, only a minimal trade draw has been attributed.
Iceland, Peel Street	3.15%	0.84%	S70 4 and S74 9 are the only two sectors contributing expenditure to this location. It is not anticipated that the proposed store will compete in this regard.
Other Convenience	0.02%	0.01%	
Other Comparison	0.05%	0.00%	
Total	0.67%	0.30%	This impact is considered to be

			minimal and will not harm Barnsley Town Centre.
Out of centre locations within the PCA			
Company Shop, Tankersley	2.72%	0.00%	Only respondents within the S61 2 cited this store in the HHS and due to its role as a discount, members only retailer, it is anticipated that no impact from the proposed store will occur.
Aldi, Sheffield Road, Birdwell	9.00%	10.39%	Only sector S62 7 had no respondents from the HHS with S70 4 contributing the highest expenditure. It is anticipated that this will be the direct competitor of the proposed store and therefore will direct the most trade. This is reflected in the updated tables.
One Stop, Hoyland	1.00%	5.13%	This store is primarily only used by those respondents in sectors S74 0 and S74 9. It is considered that the proposed store will have a small impact on the former and a smaller impact on the latter.
Tesco Superstore, Wombwell Road, Hoyland	3.28%	6.14%	Sector S74 0 has the highest expenditure to this store, followed by S74 8 and S74 9 which was expected. For the proposed store, it is anticipated that it will draw trade from the S74 0 and S70 5 S sectors primarily with residual impacts on the others.
Morrisons Daily, Birdwell	6.27%	7.58%	This store is primarily used by S70 5 S respondents and it is considered that the proposed store would impact somewhat on this location. However, the Morrisons Daily is largely considered to retain its role as a convenience retailer.
McColl's, High Street, Worsbrough	9.83%	0.00%	This store is primarily used as a convenience retailer and therefore it is not expected that the proposed store will compete with it.
Asda, Thomas Street, Worsbrough	8.04%	3.50%	This location is used as a main food shop destination for S70 5 N respondents as well as for top up shopping for S70 4 and the two S70 5 sectors. Any impact from the proposed store will therefore likely only impact on S70 5 S expenditure due to its proximity.
Premier, Worsbrough	10.36%	6.61%	This store is primarily used as a convenience retailer and therefore it is not expected that the proposed store will compete with it.

Co-op, Keresforth Hill Road, Kingstone	1.19%	0.00%	This store is primarily used as a convenience retailer and therefore it is not expected that the proposed store will compete with it.
Premier, Doncaster Road	10.28%	0.00%	This store is primarily used as a convenience retailer and therefore it is not expected that the proposed store will compete with it.
Other Locations outside the PCA			
Tesco Extra, Wombwell Lane, Stairfoot	0.60%	0.95%	The S70 4 sector had the highest expenditure for this store due to the proximity between the two. However, the proposed store is only considered to compete with expenditure from S61 2, S70 5 S, S75 3 and the S74 sectors.
Aldi, The Common, Ecclesfield	0.33%	2.09%	This store is predominantly used by the S61 2 sector with small amounts from S74 0 and S74 9. The proposed store is considered to challenge these sectors due to the closer nature of the store.
Aldi, Old Mill Lane, Barnsley	0.43%	0.52%	Only sectors S70 5 S and S75 3 had expenditure at this store however it is considered that this store is not a direct competitor to that proposed.
Aldi, Great Eastern Way, Parkgate, Rotherham	0.00%	0.42%	Only sectors S61 2 and S62 7 had expenditure at this store however it is considered that this store is not a direct competitor to that proposed.
Aldi, Park Street, Masbrough	0.00%	0.00%	The S61 2 sector was the largest contributor of expenditure to this location. Due to the proximity of the store and sector, the proposed store is not anticipated to compete.
Aldi, Claycliffe Road, Barnsley	0.00%	0.00%	This store is located to the northwest of Barnsley and it is presumed that this location is used by HHS respondents due to commuting. It is therefore not considered to be a direct competitor
Asda, Market Street, Chapeltown	1.18%	1.60%	This store is predominantly used by S61 2 and S74 9 sectors. The proposed store is anticipated to draw trade from the latter due to it being closer than Chapeltown.
Asda, High Street, Wath Upon Dearne	0.00%	0.00%	This store only received respondents from the S62 7 sector. It is therefore anticipated that the proposed store will not draw any trade away from this location.
Asda, Old Mill Lane, Barnsley	0.00%	0.27%	Only sectors S70 5 N, S70 5 S and S70 4 had expenditure at this store however

			it is considered that this store is not a direct competitor to that proposed.
Asda, Chaucer Road, Parson Cross, Sheffield	0.00%	0.00%	Only a small number of respondents within the S61 2 sector mentioned this store. It is therefore considered that it will not draw any trade away from it.
Asda, High Street, Grimethorpe, Barnsley	0.00%	0.00%	No respondents mentioned this store and it is therefore not impacted.
Farmfoods, Rotherham Road, Barnsley	0.00%	0.00%	Due to the operator being a frozen food specialist, no trade draw is anticipated.
Food Warehouse (Iceland), Peel Centre Retail Park, Barnsley	0.00%	0.00%	Due to the operator being a frozen food specialist, no trade draw is anticipated.
Lidl, Mitchell's Way, Wombwell	8.48%	8.03%	The sector with the highest expenditure at this store was that of S74 0 and the proposed store is expected to attract shoppers away from this location due to the closer proximity.
Marks & Spencer, Cortonwood, Brampton	1.84%	6.31%	This location receives expenditure from all sectors other than S70 4, likely due to the location of another M&S closer to that sector. It is anticipated that the proposed store could draw trade from the furthest sectors from this location.
Morrisons, Corton Wood, Brampton	0.51%	1.55%	This location is comparative with that above and therefore the same assumptions can be made regarding trade draw.
Morrisons, Stadium Way, Parkgate, Rotherham	0.00%	0.00%	Only sectors S61 2 and S62 7 provide expenditure to this store. Due to this location being closer to those sectors than the proposed, it is not considered to draw trade.
Tesco Extra, Biscay Way, Wath-upon-Dearne	0.06%	0.00%	As above, only sectors S61 2 and S62 7 provide expenditure to this store. Due to this location being closer to those sectors than the proposed, it is not considered to draw trade.
Morrisons, The Common, Ecclesfield, Sheffield	0.14%	0.23%	Sector S61 2 is shown to have the highest expenditure at this store, followed by S74 0. It is anticipated that the proposed store will draw trade away from both of these.
Aldi, Colliery Avenue, Wath upon Dearne S63 7EX	0.00%	0.00%	As with Tesco Extra, Wath, no trade draw is proposed due to the location with the nearest sectors and HHS results.
Lidl, Chapeltown	0.05%	2.80%	S61 2 and S74 9 sectors had the highest expenditure and it is

			considered that the proposed store will impact on both of these trade patterns.
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Of the above, the biggest changes from the original RIA are as follows:

- Lesser impact on Hoyland District Centre due to fewer HHS responses relating to convenience goods and the make up of the centre with comparison and specialist retailers.
- Lesser impact on Barnsley Town Centre and nearby stores (such as Lidl, Peel Street and M&S, Queen Street) due to the reduced relationship the PCA has with the centre, which means that only those northern postcode sectors will see a trade diversion of limited proportions.
- No impact on Company Shop, Tankersley due to the lack of HHS responses and specialist nature of the store.
- Increased impact on One Shop, Hoyland due to the increased HHS responses relating to top up shopping.
- Reduced impact on those existing smaller convenience stores located further away from the proposed store location due to the role these have on 'true' convenience trips close to home.
- Increased impact on Morrisons and M&S Cortonwood due to the HHS results which show these have a larger draw than expected.

The outcome of the above is that the highest impacted centre is that of Hoyland Common Local Centre (8.62%) however this is due to the impact on the Co-op which itself receives a 9.11% impact. It is not anticipated that the other convenience and comparison goods stores will be impacted by the proposed store by virtue of their speciality and proximity to residents.

Whilst this is a medium impact, as per national guidance the impact on individual stores should not be a reason for failing a RIA, and instead it should be the impact on the centre as a whole. With this in mind, the relationship between the Co-op and Hoyland Common Local Centre needs to be evaluated to understand whether this store acts as an anchor and, in a worst case scenario, whether the loss of the store would detrimentally impact Hoyland Common.

In order to do this, an exit survey was undertaken in January 2023 to determine whether linked trips were being made between the Co-op and the other stores within the centre. The survey was carried out for one hour once in the morning and again in the afternoon. Only three people were seen going from the Co-op to another store or vice versa, one in the morning and two in the afternoon. The remainder of the people observed entering the Co-op store left the centre either via foot, car or bus, and the same was true of those using the other stores.

With this data, it is clear that linked trips being made between Co-op and the rest of Hoyland Common are not being made and therefore, should the store close, this would be unlikely to impact the vitality and viability of the remaining stores.

In addition to the above, the role of true convenience retailers in the area is apparent when considering the results of the HHS which demonstrated that these stores were being utilised for top up shopping and that the main reason for visiting these stores is due to being close to home and easy to get to. In this sense, it is clear that Hoyland Common is better suited to cater for these trips than the proposed store which is away from adjacent houses.

Instead, it is argued that the proposed store will primarily be used for main food shops in contrast to the Co-op which, according to the HHS, is only used for top up shopping. As a result, it is considered that whilst the impact on the Co-op is approximately 9%, this would not impact the viability and vitality of the wider Hoyland Common Local Centre and therefore the proposed store is acceptable.

Conclusions

This addendum provides additional information and insights into the impact of the proposed store off Sheffield Road, Hoyland. In order to support this, updated data was sourced from Experian, Global Data and through a household survey to understand the expenditure and shopping patterns for individual postcode sectors and this was inputted into the RIA tables originally submitted.

The HHS has demonstrated that Aldi, Birdwell and Tesco, Wombwell Road were the primary main food shopping locations, with Morrisons Daily, Birdwell and Co-op, Hoyland Common being the most popular top up locations. These figures have then been used to provide an updated trade draw for the proposed store to understand where shoppers will divert from.

Following this exercise, it is clear that there will only be a medium impact on Co-op Hoyland Common but that this will be isolated to this store and not impact on the wider convenience and comparison stores within Hoyland Common Local Centre. Every other centre will be impacted by a minimal degree and, as a result, it is considered that the proposed development passes the retail impact test.

Yours sincerely

William Marshall
Principal Planner

DPP

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Appendix One – Updated Retail Impact Tables

TABLE 1 - POPULATION

	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
S70 4			8,721	8,571	8,631	8,682	8,712	8,764	8,800	8,843	8,873
S70 5 South			3,872	3,789	3,792	3,795	3,811	3,827	3,841	3,862	3,872
S74 0			8,079	7,959	8,016	8,064	8,089	8,126	8,151	8,182	8,215
S74 8			3,980	3,881	3,906	3,928	3,959	4,010	3,976	4,010	4,038
S74 9			6,524	6,485	6,526	6,559	6,580	6,602	6,634	6,666	6,687
S75 3 South			1,582	1,632	1,645	1,649	1,657	1,672	1,678	1,684	1,694
S70 5 North			4,130	4,105	4,112	4,123	4,132	4,143	4,155	4,165	4,180
S61 2 North			4,300	4,307	4,327	4,345	4,369	4,395	4,404	4,410	4,423
S61 7 West			988	991	955	992	997	1,004	1,007	1,010	1,013
TOTAL	0	0	42,176	41,720	41,910	42,137	42,306	42,509	42,665	42,832	42,995

Table 1 Notes
Source: Experian Comparison Report for Catchment Area January 2023.

TABLE 2A- PER CAPITA CONVENIENCE EXPENDITURE (£)

	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
S70 4			2,429	2,373	2,212	2,163	2,148	2,142	2,137	2,135	2,135
S70 5 South			2,636	2,575	2,400	2,331	2,347	2,324	2,317	2,317	2,317
S74 0			2,486	2,429	2,264	2,214	2,198	2,192	2,187	2,185	2,185
S74 8			2,515	2,457	2,290	2,240	2,224	2,217	2,213	2,211	2,211
S74 9			2,524	2,466	2,298	2,248	2,232	2,225	2,221	2,219	2,219
S75 3			2,743	2,680	2,498	2,443	2,426	2,418	2,414	2,411	2,411
S70 5 North			2,526	2,468	2,300	2,249	2,234	2,227	2,223	2,220	2,220
S61 2			2,757	2,694	2,510	2,455	2,431	2,426	2,423	2,423	2,423
S61 7			3,157	3,084	2,875	2,811	2,792	2,783	2,778	2,775	2,775
Annual Change		8.90%	-2.30%	-6.80%	-2.20%	-0.70%	-0.30%	-0.20%	-0.10%	-0.10%	-0.10%
Growth Rate		108.9%	97.7%	93.2%	97.8%	99.3%	99.7%	99.8%	0.999	1	1
Total Per Capita Expenditure	0	0	23,773	23,226	21,647	21,171	21,022	20,959	20,917	20,897	20,897

Table 2A Notes
Source: 2021 figure from Experian Retail Planner Report for Catchment Area. 2020-2026 figures based on growth rates taken from Experian Retail Planner Briefing Note 20 (February 2023) Appendix 3: Figure 7 'Growth in sales volumes (retail spend) per head 2010-40 (% per annum) total'.

TABLE 2B - PER CAPITA CONVENIENCE EXPENDITURE (£) ADJUSTED FOR SFT

	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
S70 4			2,288	2,238	2,079	2,027	2,008	1,998	1,992	1,988	1,986
S70 5 South			2,483	2,429	2,256	2,179	2,168	2,162	2,162	2,157	2,155
S74 0			2,342	2,290	2,128	2,074	2,055	2,045	2,039	2,034	2,032
S74 8			2,369	2,317	2,153	2,099	2,079	2,069	2,062	2,058	2,056
S74 9			2,378	2,325	2,160	2,106	2,087	2,076	2,070	2,066	2,063
S75 3			2,584	2,527	2,348	2,289	2,268	2,256	2,249	2,245	2,242
S70 5 North			2,379	2,327	2,162	2,108	2,089	2,078	2,071	2,067	2,065
S61 2			2,597	2,540	2,360	2,301	2,280	2,268	2,261	2,256	2,254
S61 7			2,974	2,909	2,702	2,634	2,610	2,597	2,589	2,584	2,581
Annual Deduction	-3.80%	-5.00%	-5.80%	-5.70%	-6.00%	-6.30%	-6.50%	-6.70%	-6.80%	-6.90%	-7.00%
Multiplier	0.962	0.950	0.942	0.943	0.940	0.937	0.935	0.933	0.932	0.931	0.930
Total Per Capita Expenditure	0	0	22,394	21,902	20,348	19,837	19,656	19,555	19,495	19,455	19,434

Table 2B Notes
Source: Reduction for Non Retail Forms of Trading taken from yearly rates contained in Experian Retail Planner Briefing Note 20 (February 2023), Appendix 3, Figure 5: 'Estimated and projected market share of non-store retail sales', 'Adjusted for SFT sales from stores' column.

TABLE 4A TOTAL AVAILABLE CONVENIENCE EXPENDITURE (£)

	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
S70 4			21,183,309	20,340,123	19,089,700	18,780,045	18,713,023	18,768,243	18,807,647	18,880,648	18,944,701
S70 5 South			10,206,592	9,758,085	9,101,736	8,908,540	8,883,476	8,894,010	8,908,693	8,948,442	8,971,613
S74 0			20,084,394	19,330,994	18,145,515	17,852,579	17,782,570	17,810,318	17,829,382	17,879,294	17,951,406
S74 8			10,009,700	9,536,219	8,945,007	8,797,490	8,804,852	8,816,132	8,840,545	8,864,865	8,926,764
S74 9			16,466,576	15,991,673	14,998,468	14,742,676	14,686,348	14,691,245	14,732,929	14,789,191	14,835,782
S75 3			4,339,426	4,373,615	4,108,679	4,028,059	4,019,267	4,043,485	4,049,879	4,060,296	4,084,407
S70 5 North			10,432,380	10,130,738	9,457,948	9,274,618	9,229,799	9,226,607	9,234,825	9,247,793	9,281,099
S61 2			11,855,100	11,601,288	10,862,609	10,667,825	10,651,662	10,682,905	10,683,372	10,687,229	10,718,733
S61 7			3,119,116	3,056,629	2,745,291	2,788,917	2,783,353	2,794,487	2,797,231	2,802,759	2,811,084
TOTAL	£ -	£ -	£ 107,696,593	£ 104,119,363	£ 97,454,953	£ 95,840,748	£ 95,554,352	£ 95,727,433	£ 95,884,503	£ 96,160,518	£ 96,525,589

Tables 4A and 4B Notes
Source: Experian Comparison Report for Catchment Area January 2024.

TABLE 5 - TURNOVER OF THE PROPOSAL

Lidl Store	Net Sales Area (sqm)	Sales Density (£ p.sq.m.)	Turnover at 2022 (£m)	Turnover at 2023 (£m)	Turnover at 2024 (£m)	Turnover at 2025 (£m)	Turnover at 2026 (£m)	Turnover at 2027 (£m)	Turnover at 2028 (£m)	Turnover at 2029 (£m)
Convenience	794	11,438	9.09	9.40	9.66	9.67	9.68	9.69	9.70	9.70
Convenience Growth Rate Multiplier				3.4% 1.034	2.8% 1.028	0.1% 1.001	0.1% 1.001	0.1% 1.00	0.1% 1.00	0.0% 1.00
Totals	1,267		9.09	9.40	9.66	9.67	9.68	9.69	9.70	9.70

Lidl Store	% from within the PCA	Turnover from within PCA 2019 (£m)	Turnover from within PCA 2022 (£m)	Turnover from within PCA 2023 (£m)	Turnover from within PCA 2024 (£m)	Turnover from within PCA 2025 (£m)	Turnover from within PCA 2026 (£m)	Turnover from within PCA 2027 (£m)	Turnover from within PCA 2028 (£m)	Turnover from within PCA 2029 (£m)
Convenience	90%	8.18	8.18	8.46	8.69	8.70	8.71	8.72	8.73	8.73
Totals		8.18	8.18	8.46	8.69	8.70	8.71	8.72	8.73	8.73

Notes:

2019 Prices

Convenience/comparison floorspace split informed by Lidl at 80/20%

Sales Densities taken from Global Data Foodstore Sales Densities - December 2023

Convenience Turnover grown using Retail Planner Briefing Note 20 February 2023, Table 4a

Comparison Turnover grown using Retail Planner Briefing Note 20 February 2023, Table 4b

TABLE 6 - TURNOVER OF EXISTING STORES
AND CENTRES

	Net Floorspace (sq.m.)	Floorspace Split		Convenience											Total Convenience		
		Global Data %	Convenience	Net Sales Area (sqm)	Sales Density (£/sqm)	Benchmark Turnover @ 2022 (£m)	Benchmark Turnover @ 2023 (£m) (at 2023 density growth rate of - 0.2%)	Benchmark Turnover @ 2024 (£m) (at 2024 density growth rate of - 0.2%)	Benchmark Turnover @ 2025 (£m) (at 2025 density growth rate of - 0.1%)	Benchmark Turnover @ 2026 (£m) (at 2026 density growth rate of - 0.1%)	Benchmark Turnover @ 2027 (£m) (at 2027 density growth rate of 0%)	Benchmark Turnover @ 2028 (£m) (at 2028 density growth rate of 0%)		Total Turnover @ 2023 (£m)	Total Turnover @ 2026 (£m)		
Growth Rate							0.998	0.998	0.999	0.999	1.000	1.000					
Zone 1																	
Hoyland Common Local Centre																	
Co-op Food, Hoyland Road	249	90.3%	225	225	11,174	£ 2,512,440	£ 2,507,415	£ 2,502,401	£ 2,499,898	£ 2,497,398	£ 2,497,398	£ 2,497,398		£ 2,507,415	£ 2,497,398		
Other Convenience				19	3,000	£ 56,400	£ 56,287	£ 56,175	£ 56,118	£ 56,062	£ 56,062	£ 56,062		£ 56,287	£ 56,062		
Other Comparison														£ -	£ -		
Total						£ 2,568,840	£ 2,563,703	£ 2,558,575	£ 2,556,017	£ 2,553,461	£ 2,553,461	£ 2,553,461		£ 2,563,703	£ 2,553,461		
Hoyland District Centre																	
B&M, Market Street, Hoyland	895	30.0%	268		3,544		£ -	£ -	£ -	£ -	£ -	£ -					
Heron Foods	407	70.0%	285	285	9,735	£ 2,772,547	£ 2,767,002	£ 2,761,468	£ 2,758,707	£ 2,755,948	£ 2,755,948	£ 2,755,948		£ 2,767,002	£ 2,755,948		
Other Convenience				269	3,500	£ 941,360	£ 939,477	£ 937,598	£ 936,661	£ 935,724	£ 935,724	£ 935,724		£ 939,477	£ 935,724		
Other Comparison														£ -	£ -		
Total						£ 3,713,907	£ 3,706,480	£ 3,699,067	£ 3,695,368	£ 3,691,672	£ 3,691,672	£ 3,691,672		£ 3,706,480	£ 3,691,672		
Stairfoot Local Centre																	
Aldi, Doncaster Road	1,337	79.6%	1,267	1,267	14,548	£ 18,430,327	£ 18,393,466	£ 18,356,679	£ 18,338,323	£ 18,319,984	£ 18,319,984	£ 18,319,984		£ 18,393,466	£ 18,319,984		
McColl's, Doncaster Road	146	100.0%	146	146	5,515	£ 805,190	£ 803,580	£ 801,972	£ 801,170	£ 800,369	£ 800,369	£ 800,369		£ 803,580	£ 800,369		
Other Convenience				219	3,000	£ 657,000	£ 655,686	£ 654,375	£ 653,720	£ 653,067	£ 653,067	£ 653,067		£ 655,686	£ 653,067		
Other Comparison																	
Total						£ 19,892,517	£ 19,852,732	£ 19,813,026	£ 19,793,213	£ 19,773,420	£ 19,773,420	£ 19,773,420		£ 19,852,732	£ 19,773,420		
Not in Centre																	
Company Shop, Tankersley	1,365	90.0%	1,228	1,228	5,000	£ 6,141,060	£ 6,128,778	£ 6,116,520	£ 6,110,404	£ 6,104,293	£ 6,104,293	£ 6,104,293		£ 6,128,778	£ 6,104,293		
Aldi, Sheffield Road, Birdwell	1,125	79.6%	896	896	14,548	£ 13,027,734	£ 13,001,679	£ 13,001,679	£ 13,001,679	£ 12,988,677	£ 12,988,677	£ 12,988,677		£ 13,001,679	£ 12,988,677		
One Stop, Hoyland	239	100.0%	239	239	10,612	£ 2,534,036	£ 2,528,968	£ 2,528,968	£ 2,528,968	£ 2,526,439	£ 2,526,439	£ 2,526,439		£ 2,528,968	£ 2,526,439		
Tesco Superstore, Wombwell Road, Hoyland	1,530	69.9%	1,069	1,069	14,511	£ 15,519,079	£ 15,488,041	£ 15,488,041	£ 15,488,041	£ 15,472,553	£ 15,472,553	£ 15,472,553		£ 15,488,041	£ 15,472,553		
Morrisons Daily, Birdwell	107	80.0%	86	86	12,721	£ 1,087,900	£ 1,085,724	£ 1,085,724	£ 1,085,724	£ 1,084,638	£ 1,084,638	£ 1,084,638		£ 1,085,724	£ 1,084,638		
Birdwell						£ -	£ -	£ -	£ -								
Total						£ 38,309,809	£ 38,233,190	£ 38,220,932	£ 38,214,816	£ 38,176,601	£ 38,176,601	£ 38,176,601		£ 38,233,190	£ 38,176,601		
Total Zone 1						£ 64,485,074	£ 64,356,104	£ 64,291,601	£ 64,259,414	£ 64,195,154	£ 64,195,154	£ 64,195,154		£ 64,356,104	£ 64,195,154		
Zone 2																	
Not in Centre																	
McColl's, High Street, Worsbrough	68	100.0%	68	68	5,515	£ 376,131	£ 375,379	£ 375,379	£ 375,379	£ 375,004	£ 375,004	£ 375,004		£ 375,379	£ 375,004		
Asda, Thomas Street, Worsbrough	919	62.2%	572	572	14,314	£ 8,182,496	£ 8,166,131	£ 8,166,131	£ 8,166,131	£ 8,157,965	£ 8,157,965	£ 8,157,965		£ 8,166,131	£ 8,157,965		
Mace Convenience, Thorpe Street	66	100.0%	66	66													
Total						£ 8,558,627	£ 8,541,510	£ 8,541,510	£ 8,541,510	£ 8,532,969	£ 8,532,969	£ 8,532,969		£ 8,541,510	£ 8,532,969		
Total Zone 2						£ 8,558,627	£ 8,541,510	£ 8,541,510	£ 8,541,510	£ 8,532,969	£ 8,532,969	£ 8,532,969		£ 8,541,510	£ 8,532,969		
Outside of Zones																	
Stairfoot Local Centre																	
Aldi, Doncaster Road	1,337	79.6%	1,064	1,064	14,548	£ 15,485,054	£ 15,454,084	£ 15,423,176	£ 15,407,753	£ 15,392,345	£ 15,392,345	£ 15,392,345		£ 15,454,084	£ 15,392,345		
McColl's, Doncaster Road	146	100.0%	146	146	5,515	£ 805,190	£ 803,580	£ 801,972	£ 801,170	£ 800,369	£ 800,369	£ 800,369		£ 803,580	£ 800,369		
Other Convenience				219	3,000	£ 657,900	£ 656,584	£ 655,271	£ 654,616	£ 653,961	£ 653,961	£ 653,961		£ 656,584	£ 653,961		
Other Comparison														£ -	£ -		
Total						£ 16,948,144	£ 16,914,248	£ 16,880,419	£ 16,863,539	£ 16,846,675	£ 16,846,675	£ 16,846,675		£ 16,914,248	£ 16,846,675		
Barnsley Town Centre																	
Morrisons, Lower Thomas Street	6,076	80.0%	4,861	4,861	12,721	£ 61,834,237	£ 61,710,568	£ 61,587,147	£ 61,525,560	£ 61,464,034	£ 61,464,034	£ 61,464,034		£ 61,710,568	£ 61,464,034		
Lidl, Peel Street	1,286	62.7%	806	806	11,438	£ 9,222,711	£ 9,204,266	£ 9,185,857	£ 9,176,671	£ 9,167,495	£ 9,167,495	£ 9,167,495		£ 9,204,266	£ 9,167,495		
M&S, Queen Street	3,927	89.0%	3,495	3,495	13,137	£ 45,916,547	£ 45,824,714	£ 45,733,065	£ 45,687,332	£ 45,641,645	£ 45,641,645	£ 45,641,645		£ 45,824,714	£ 45,641,645		
Iceland, Alhambra Centre	802	89.5%	718	718	11,438	£ 8,210,082	£ 8,193,662	£ 8,177,275	£ 8,169,097	£ 8,160,928	£ 8,160,928	£ 8,160,928		£ 8,193,662	£ 8,160,928		
Iceland, Peel Street	313	89.5%	280	280	11,438	£ 3,200,089	£ 3,193,689	£ 3,187,302	£ 3,184,114	£ 3,180,930	£ 3,180,930	£ 3,180,930		£ 3,193,689	£ 3,180,930		
Other Convenience						£ 62,567,844	£ 62,442,709	£ 62,317,823	£ 62,255,505	£ 62,193,250	£ 62,193,250	£ 62,193,250		£ 62,442,709	£ 62,193,250		
Other Comparison														£ -	£ -		
Total						£ 190,951,511	£ 190,569,608	£ 190,188,469	£ 189,998,280	£ 189,808,282	£ 189,808,282	£ 189,808,282		£ 190,569,608	£ 189,808,282		
Not in Centre																	
Tesco Extra, Wombwell Lane, Stairfoot	5,500	69.9%	3,845	3,845	14,511	£ 55,787,540	£ 55,675,964	£ 55,675,964	£ 55,675,964	£ 55,620,288	£ 55,620,288	£ 55,620,288		£ 55,675,964	£ 55,620,288		
Co-op, Keresforth Hill Road, Kingstone	280	90.3%	253	253	11,174	£ 2,825,234	£ 2,819,584	£ 2,819,584	£ 2,819,584	£ 2,816,764	£ 2,816,764	£ 2,816,764		£ 2,819,584	£ 2,816,764		
Premier, Worsbrough	70	100.0%	70	70	6,265	£ 440,242	£ 439,361	£ 439,361	£ 439,361	£ 438,922	£ 438,922	£ 438,922		£ 439,361	£ 438,922		

Premier, Doncaster Road	57	100.0%	57	57	6,265	£ 359,736	£ 359,017	£ 359,017	£ 359,017	£ 358,658	£ 358,658	£ 358,658		£ 359,017	£ 358,658	
Aldi, The Common, Ecclesfield	990	79.6%	788	788	14,548	£ 11,464,406	£ 11,441,477	£ 11,418,594	£ 11,407,176	£ 11,395,768	£ 11,395,768	£ 11,395,768		£ 11,441,477	£ 11,395,768	
Aldi, Old Mill Lane, Barnsley	1,315	79.6%	1,047	1,047	14,548	£ 15,227,974	£ 15,197,518	£ 15,167,123	£ 15,151,955	£ 15,136,803	£ 15,136,803	£ 15,136,803		£ 15,197,518	£ 15,136,803	
Aldi, Great Eastern Way, Parkgate, Rotherham	1,140	79.6%	907	907	14,548	£ 13,201,437	£ 13,175,034	£ 13,148,684	£ 13,135,535	£ 13,122,400	£ 13,122,400	£ 13,122,400		£ 13,175,034	£ 13,122,400	
Aldi, Park Street, Masbrough	1,324	79.6%	1,054	1,054	14,548	£ 15,337,870	£ 15,307,194	£ 15,276,580	£ 15,261,303	£ 15,246,042	£ 15,246,042	£ 15,246,042		£ 15,307,194	£ 15,246,042	
Aldi, Claycliffe Road, Barnsley	1,562	79.6%	1,244	1,244	14,548	£ 18,091,759	£ 18,055,575	£ 18,019,464	£ 18,001,445	£ 17,983,443	£ 17,983,443	£ 17,983,443		£ 18,055,575	£ 17,983,443	
Asda, Market Street, Chapeltown	1,918	62.2%	1,193	1,193	14,314	£ 17,078,325	£ 17,044,169	£ 17,010,080	£ 16,993,070	£ 16,976,077	£ 16,976,077	£ 16,976,077		£ 17,044,169	£ 16,976,077	
Asda, High Street, Wath Upon Dearne	1,045	62.2%	650	650	14,314	£ 9,305,648	£ 9,287,037	£ 9,268,463	£ 9,259,195	£ 9,249,935	£ 9,249,935	£ 9,249,935		£ 9,287,037	£ 9,249,935	
Asda, Old Mill Lane, Barnsley	3,070	62.2%	1,910	1,910	14,314	£ 27,333,156	£ 27,278,489	£ 27,223,932	£ 27,196,708	£ 27,169,512	£ 27,169,512	£ 27,169,512		£ 27,278,489	£ 27,169,512	
Asda, Chaucer Road, Parson Cross, Sheffield	3,530	62.2%	2,196	2,196	14,314	£ 31,428,677	£ 31,365,820	£ 31,303,088	£ 31,271,785	£ 31,240,513	£ 31,240,513	£ 31,240,513		£ 31,365,820	£ 31,240,513	
Asda, High Street, Grimethorpe, Barnsley	888	62.2%	552	552	14,314	£ 7,907,028	£ 7,891,214	£ 7,875,431	£ 7,867,556	£ 7,859,688	£ 7,859,688	£ 7,859,688		£ 7,891,214	£ 7,859,688	
Farmfoods, Rotherham Road, Barnsley	768	95.0%	729	729	5,361	£ 3,908,941	£ 3,901,123	£ 3,893,321	£ 3,889,428	£ 3,885,538	£ 3,885,538	£ 3,885,538		£ 3,901,123	£ 3,885,538	
Food Warehouse (Iceland), Peel Centre Retail	970	89.5%	868	868	11,438	£ 9,929,081	£ 9,909,223	£ 9,889,404	£ 9,879,515	£ 9,869,635	£ 9,869,635	£ 9,869,635		£ 9,909,223	£ 9,869,635	
Lidl, Mitchell's Way, Wombwell	1,424	62.7%	893	893	11,438	£ 10,212,395	£ 10,191,971	£ 10,171,587	£ 10,161,415	£ 10,151,254	£ 10,151,254	£ 10,151,254		£ 10,191,971	£ 10,151,254	
Marks & Spencer, Cortonwood, Brampton	697	89.0%	620	620	13,137	£ 8,149,275	£ 8,132,977	£ 8,116,711	£ 8,108,594	£ 8,100,485	£ 8,100,485	£ 8,100,485		£ 8,132,977	£ 8,100,485	
Morrisons, Corton Wood, Brampton	1,898	80.0%	1,518	1,518	12,721	£ 19,311,801	£ 19,273,177	£ 19,234,631	£ 19,215,396	£ 19,196,181	£ 19,196,181	£ 19,196,181		£ 19,273,177	£ 19,196,181	
Morrisons, Stadium Way, Parkgate, Rotherham	2,668	80.0%	2,135	2,135	12,721	£ 27,154,755	£ 27,100,446	£ 27,046,245	£ 27,019,199	£ 26,992,180	£ 26,992,180	£ 26,992,180		£ 27,100,446	£ 26,992,180	
Tesco Extra, Biscay Way, Wath-upon-Dearne	3,677	69.9%	2,570	2,570	14,511	£ 37,296,607	£ 37,222,014	£ 37,147,570	£ 37,110,423	£ 37,073,312	£ 37,073,312	£ 37,073,312		£ 37,222,014	£ 37,073,312	
Morrisons, The Common, Ecclesfield, Sheffield	1,339	80.0%	1,071	1,071	12,721	£ 13,630,297	£ 13,603,036	£ 13,575,830	£ 13,562,255	£ 13,548,692	£ 13,548,692	£ 13,548,692		£ 13,603,036	£ 13,548,692	
Aldi, Colliery Avenue, Wath upon Dearne S63	1,506	79.6%	1,199	1,199	14,548	£ 17,438,404	£ 17,403,527	£ 17,368,720	£ 17,351,351	£ 17,334,000	£ 17,334,000	£ 17,334,000		£ 17,403,527	£ 17,334,000	
Lidl, Chapeltown	1,256	62.7%	788	788	11,438	£ 9,007,562	£ 8,989,547	£ 8,971,568	£ 8,962,596	£ 8,953,634	£ 8,953,634	£ 8,953,634		£ 8,989,547	£ 8,953,634	
Total						£ 381,828,150	£ 381,064,494	£ 380,302,365	£ 379,922,063	£ 379,542,141	£ 379,542,141	£ 379,542,141		£ 381,064,494	£ 379,542,141	
Total Outside of Zones	52,780		39,527			£ 589,727,805	£ 213,754,038	£ 213,326,530	£ 213,113,204	£ 212,900,090	£ 212,900,090	£ 212,900,090		£ 213,754,038	£ 212,900,090	
Commitments within the Study Area																
None																
Overall Totals						£ 662,771,507	£ 286,651,653	£ 286,159,641	£ 285,914,127	£ 285,628,213	£ 285,628,213	£ 285,628,213		£ 286,651,653	£ 285,628,213	

Notes:
2019 Prices

Convenience/comparison floorspace split taken from Global Data Convenience and Comparison Goods Data Pack October 2023

Sales Densities for Aldi, Asda, Co-op, Iceland, Lidl, M&S, Morrisons, Sainsbury's, Tesco, Waitrose taken from Global Data Convenience and Comparison Goods Data Pack December 2023

Sales Densities for remaining sourced from Mintel Retail Rankings August 2021

Convenience Turnover 2019-2026 grown using Retail Planner Briefing Note 19 January 2024

Comparison Turnover 2019-2026 grown using Retail Planner Briefing Note 19 January 2024

Floorspace for stores derived from business rates figures and planning applications

TABLE 8 - TRADE DIVERSION AND IMPACT

	Estimated 2026 Convenience Turnover	Estimated 2026 Comparison Turnover	Total 2026 Turnover	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Convenience Trade Diversion (%)	Convenience Trade Diversion (£)	Total Trade Diversion (£)	Total Turnover Post Construction (£)	Impact (%)																							
561.2																								562.7		290.334		290.334		570.4		570.5 N		570.5 S		574.0		574.8		574.9		575.3					
290,334																								290,334		483,889		871,001		1,645,224		574.0		1,935,557		574.8		1,161,334		574.9		1,742,002		290,334			
Hayland Common Local Centre																																															
Co-op Food, Hayland Road	£2,497,398	£0	£2,497,398	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	5.00%	£96,778	2.00%	£23,227	5.00%	£87,100	7.00%	£20,323	£227,428	£2,269,970	9.11%																							
Other Convenience	£56,062	£0	£56,062	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£56,062	0.00%																							
Other Comparison	£0	£84,365	£84,365	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£84,365	0.00%																							
Total	£2,553,461	£84,365	£2,637,825	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	5.00%	£96,778	2.00%	£23,227	5.00%	£87,100	7.00%	£20,323	£227,428	£2,410,397	8.62%																							
Hayland District Centre																																															
Heron Foods	£2,755,948	£0	£2,755,948	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	1.00%	£19,356	0.00%	£0	1.00%	£17,420	1.00%	£2,903	£39,679	£2,716,269	1.44%																							
Other Convenience	£935,724	£0	£935,724	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£935,724	0.00%																							
Other Comparison	£0	£7,608,937	£7,608,937	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£7,608,937	0.00%																							
Total	£3,691,672	£7,608,937	£11,300,609	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	1.00%	£19,356	0.00%	£0	1.00%	£17,420	1.00%	£2,903	£39,679	£11,260,930	0.35%																							
Allocated Centres Outside of PCA																																															
Stairfoot Local Centre																																															
Aldi, Doncaster Road	£18,319,984	£596,117	£18,319,984	0.00%	£0	0.00%	£0	8.00%	£38,711	10.00%	£87,100	11.00%	£180,975	0.00%	£0	8.00%	£92,907	12.00%	£209,040	10.00%	£29,033	£637,766	£17,682,218	3.48%																							
Other Convenience	£653,067	£0	£653,067	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£653,067	0.00%																							
Other Comparison	£0	£447,466	£447,466	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£447,466	0.00%																							
Total	£18,973,051	£1,043,583	£19,420,517	0.00%	£0	0.00%	£0	8.00%	£38,711	10.00%	£87,100	11.00%	£180,975	0.00%	£0	8.00%	£92,907	12.00%	£209,040	10.00%	£29,033	£637,766	£18,782,751	3.28%																							
Barnsley Town Centre																																															
Morrisons, Lower Thomas Street	£61,464,034	£5,405,149	£66,869,183	0.00%	£0	0.00%	£0	9.00%	£43,550	9.00%	£78,390	13.00%	£213,879	0.00%	£0	0.00%	£0	0.00%	£0	18.00%	£52,260	£388,079	£66,481,104	0.58%																							
Lidl, Peel Street	£9,167,495	£408,898	£9,576,392	0.00%	£0	0.00%	£0	9.00%	£43,550	0.00%	£0	0.00%	£0	10.00%	£193,556	0.00%	£0	0.00%	£0	12.00%	£34,840	£271,946	£9,304,447	2.84%																							
M&S, Queen Street	£45,641,645	£1,790,536	£47,432,181	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£47,432,181	0.00%																							
Iceland, Alhambra Centre	£8,160,928	£205,907	£8,366,835	0.00%	£0	0.00%	£0	2.00%	£9,678	3.00%	£26,130	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	1.00%	£2,903	£38,711	£8,328,124	0.46%																							
Iceland, Peel Street	£3,180,930	£49,046	£3,229,977	0.00%	£0	0.00%	£0	2.00%	£9,678	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	1.00%	£17,420	0.00%	£0	£27,098	£3,202,879	0.84%																							
Other Convenience	£62,193,250	£0	£62,193,250	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	2.00%	£5,807	£5,807	£62,187,443	0.01%																							
Other Comparison	£0	£48,340,436	£48,340,436	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£48,340,436	0.00%																							
Total	£189,808,282	£56,199,972	£246,008,254	0.00%	£0	0.00%	£0	22.00%	£106,456	12.00%	£104,520	13.00%	£213,879	10.00%	£193,556	0.00%	£0	1.00%	£17,420	33.00%	£95,810	£731,641	£245,276,613	0.30%																							
Out of centre locations within the PCA																																															
Company Shop, Tankersley																																															
Aldi, Sheffield Road, Birdwell	£12,988,677	£752,703	£13,741,380	11.00%	£31,937	0.00%	£0	26.00%	£125,811	10.00%	£87,100	14.00%	£230,331	18.00%	£348,400	21.00%	£243,880	18.00%	£313,560	16.00%	£46,453	£1,427,474	£12,313,906	10.39%																							
One Stop, Hayland	£2,526,439	£0	£2,526,439	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	4.00%	£77,422	0.00%	£0	3.00%	£52,260	0.00%	£0	£129,682	£2,396,757	5.13%																							
Tesco Superstore, Wombwell Road, Hayland	£15,472,553	£4,470,188	£19,942,741	0.00%	£0	0.00%	£0	8.00%	£38,711	10.00%	£87,100	17.00%	£279,688	20.00%	£387,111	16.00%	£185,814	12.00%	£209,040	13.00%	£37,743	£1,225,208	£18,717,533	6.14%																							
Morrisons Daily, Birdwell	£1,084,638	£0	£1,084,638	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	5.00%	£82,261	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£82,261	£1,002,377	7.58%																							
McColl's, High Street, Worsbrough	£375,004	£0	£375,004	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£375,004	£0	0.00%																							
Asda, Thomas Street, Worsbrough	£8,157,965	£1,526,930	£9,684,895	0.00%	£0	0.00%	£0	8.00%	£38,711	8.00%	£69,680	14.00%	£230,331	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£338,723	£9,346,173	3.50%																							
Premier, Worsbrough	£438,922	£0	£438,922	0.00%	£0	0.00%	£0	6.00%	£29,033	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£29,033	£409,888	6.61%																							
Co-op, Keresforth Hill Road, Kingstone	£2,816,764	£186,640	£3,003,404	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£3,003,404	0.00%																							
Premier, Doncaster Road	£358,658	£0	£358,658	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£358,658	0.00%																							
Total	£50,323,913	£6,936,461	£57,260,374	11.00%	£31,937	0.00%	£0	48.00%	£232,267	28.00%	£243,880	50.00%	£822,612	42.00%	£812,934	37.00%	£429,694	33.00%	£574,861	29.00%	£84,197	£3,232,381	£54,027,993	5.65%																							
Total Within PCA	£265,350,379	£71,873,317	£336,627,579	11.00%	£31,937	0.00%	£0	78.00%	£377,434	50.00%	£435,500	74.00%	£1,217,466	58.00%	£1,122,623	47.00%	£545,827	52.00%	£905,841	80.00%	£232,267	£4,868,895	£331,758,685	1.45%																							
Commitments within the PCA																																															
Other Locations outside the PCA																																															
Tesco Extra, Wombwell Lane, Stairfoot	£55,620,288	£17,879,937	£73,500,226	0.00%	£0	0.00%	£0	6.00%	£29,033	8.00%	£69,680	8.00%	£131,618	12.00%	£232,267	0.00%	£0	12.00%	£209,040	8.00%	£23,227	£694,865	£72,805,361	0.95%																							
Aldi, The Common, Ecclesfield	£11,395,768	£634,122	£12,029,890	21.00%	£60,970	9.00%	£26,130	0.00%	£0	0.00%	£0	0.00%	£0	4.00%	£77,422	0.00%	£0	5.00%	£87,100	0.00%	£0	£251,622	£11,778,268	2.09%																							
Aldi, Old Mill Lane, Barnsley	£15,136,803	£489,621	£15,626,425	0.00%	£0	0.00%	£0	4.00%	£19,356	2.00%	£17,420	2.00%	£32,904	0.00%	£0	0.00%	£0	4.00%	£0	0.00%	£11,613	£81,293	£15,545,131	0.52%																							
Aldi, Great Eastern Way, Parkgate, Rotherham	£13,122,400	£674,811	£13,797,211	6.00%	£17,420	14.00%	£40,647	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£58,067	£13,739,145	0.42%																							
Aldi, Park Street, Masbrough	£15,246,042	£585,243	£15,831,285	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£15,831,285	0.00%																							
Aldi, Claycliffe Road, Barnsley	£17,983,443	£787,902	£18,771,345	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	0.00%	£0	£0	£18,771,345	0.00%																							
Asda, Market Street, Chapeltown	£16,976,077	£9,632,200	£																																												

Appendix Two – Household Survey Questionnaire

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3
Q01 Where do you usually undertake your household's main food shopping?													
Aldi, Barnsley Road, Cudworth, S72 8SU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Aldi, Claycliffe Road, Barnsley, S75 1AP	1.2%	6	0.0%	0	0.0%	0	0.0%	12.5%	1	0.0%	0	0.0%	6.6%
Aldi, Doncaster Road, Stairfoot, Barnsley, S70 3PE	4.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Aldi, Fox Valley Way, Deepcar, S36 2AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Aldi, Great Eastern Way, Parkgate, Rotherham, S62 6FR	1.4%	7	1.1%	1	15.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Old Mill Lane, Barnsley, S71 1LL	1.6%	8	0.0%	0	0.0%	0	4.8%	1	25.0%	2	10.0%	2	3.3%
Aldi, Park Street, Masbrough, S61 1RL	3.0%	15	16.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Sheffield Road, Birdwell, S70 5TR	9.0%	45	2.1%	2	0.0%	0	0.0%	0	0.0%	0	21.4%	9	13.1%
Aldi, The Common, Ecclesfield, S35 9WN	1.4%	7	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chaucer Road, Parson Cross, Sheffield, S5 8NH	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cortonwood Retail Park, Cortonwood Drive, Brampton, S73 0TB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%
Asda, Handsworth Road, Handsworth, Sheffield, S13 9LR	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, High Street, Grimethorpe, Barnsley, S72 7LT	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%
Asda, Market Street, Chapeltown, S35 2UW	5.6%	28	19.1%	18	7.5%	3	0.0%	0	0.0%	0	0.0%	0	1.6%
Asda, Off Aldwarke Lane, Doncaster Road, Rawmarsh, Rotherham, S65 3SW	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Old Mill Lane, Barnsley, S71 1LN	2.4%	12	0.0%	0	0.0%	0	0.0%	0	37.5%	3	5.0%	1	3.3%
Asda, Parkgate Retail World, Stadium Way, Parkgate, Rotherham, S60 1TG	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Taylors Lane, Parkgate, Rotherham, S62 6EE	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3
Asda, Thomas Street, Worsbrough Bridge, Worsbrough, S70 5AU	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Market Street, Hoyland, S74 9QR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Co-Op Food, Blacker Road, Mapplewell, Bamsley, S75 6BP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, High Street, Dodworth, Bamsley, S75 3RF	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%
Co-Op Food, Hoyland Road, Hoyland, S74 0NE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%
Iceland, Peel Centre Retail Park, (Bamsley Retail Park), Dryden Road, Bamsley, S71 1JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Iceland, The Alhambra Centre, Cheapside, Bamsley, S70 1SB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Lidl, Lane End, Chapeltown, S35 3XU	0.8%	4	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%
Lidl, Masborough Street, Rotherham, S60 1EX	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Mitchell's Way, Wombwell, S73 8DS	1.0%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	5.0%	2	1.5%
Lidl, Peel Street, Bamsley, S70 2RE	1.8%	9	0.0%	0	0.0%	0	19.0%	4	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Cortonwood Shopping Park, Cortonwood Drive, Cortonwood, Brampton, S73 0FA	2.0%	10	2.1%	2	5.0%	2	0.0%	0	0.0%	0	5.0%	1	5.9%
Marks and Spencer (M&S), Inside Hospital, Gawber Road, Durham Way, Bamsley, S75 2EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Meadowhall Shopping Centre, Meadowhall Way, High Street, Sheffield, S9 1EH	1.2%	6	4.3%	4	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Cortonwood Shopping Park, Corton Wood, Brampton, Brampton Bierlow, S73 0SX	2.8%	14	1.1%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	1.6%

Hoyland Household Survey
for DPP

	Total		S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
Morrisons Superstore, Lower Thomas Street, Barnsley, S70 1LQ	11.4%	57	0.0%	0	0.0%	0	33.3%	7	12.5%	1	15.0%	3	26.2%	11	9.7%	6	48.3%	14	0.0%	0	0.0%	0	0.0%	0	24.6%	15
Morrisons Superstore, Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham, S60 1TG	2.4%	12	2.1%	2	25.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Penistone Road, Hillsborough, Sheffield, S6 2GY	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, The Common, Ecclesfield, S35 9AE	2.8%	14	13.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Redbrook Road, Gawber, Barnsley, S75 2RE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sainsbury's Local, Wortley Road, High Green, Chapeltown, S35 4LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsbury's Superstore, Clay Wheels Lane, Sheffield, S6 1LZ	1.2%	6	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4
Tesco Express, High Street, Wombwell, S73 0AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Biscay Way, Wath-upon-Dearne, S63 7DA	1.0%	5	0.0%	0	12.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Drummond Street, Rotherham S65 1HY	3.4%	17	13.8%	13	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley, S70 3NS	5.4%	27	1.1%	1	0.0%	0	19.0%	4	12.5%	1	20.0%	4	9.5%	4	4.8%	3	10.3%	3	2.5%	1	0.0%	0	7.6%	5	1.6%	1
Tesco Superstore, Market Lane, Penistone, S36 6TS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Tesco Superstore, Wombwell Road, Hoyland, S74 9BF	8.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	8.1%	5	0.0%	0	32.5%	13	35.3%	6	19.7%	13	3.3%	2
Internet / delivery	14.4%	72	5.3%	5	2.5%	1	4.8%	1	0.0%	0	10.0%	2	19.0%	8	22.6%	14	3.4%	1	17.5%	7	41.2%	7	28.8%	19	11.5%	7
Heron Foods, King Street, Hoyland, S74 9JU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Arnison Retail Centre, Wheatlands Way, Pity Me, Durham, DH1 5FA	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Chesterfield Road, Meersbrook, Sheffield, S8 0TW	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Marks and Spencer (M&S), Queen Street, Barnsley, S70 1RL	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Marks and Spencer (M&S), The Peel Centre, Dryden Road, Harborough Hill Road, Barnsley, S71 1JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Morrisons Daily, Green Spring Avenue, Birdwell, S70 5SW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
One Stop, West Street, Hoyland, S74 9ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Savile Street, Sheffield, S4 7UD	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Base:	500			94		40		21		8		20		42		62		29		40		17		66		61

Q02 Which internet / home delivery retailer do you usually use for your main food shopping?

Asked to those who said 'Internet / delivery' at Q01

Amazon	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	10.5%	2	0.0%	0
Asda	29.2%	21	20.0%	1	100.0%	1	100.0%	1	0.0%	0	50.0%	1	50.0%	4	28.6%	4	0.0%	0	28.6%	2	42.9%	3	15.8%	3	14.3%	1
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Iceland	9.7%	7	20.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	12.5%	1	14.3%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0
Morrisons	15.3%	11	40.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	14.3%	1	0.0%	0	26.3%	5	28.6%	2
Ocado	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	28.6%	2
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	5.6%	4	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	14.3%	1	5.3%	1	0.0%	0
Tesco	29.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	35.7%	5	100.0%	1	42.9%	3	28.6%	2	31.6%	6	28.6%	2
Waitrose	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		72		5		1		1		0		2		8		14		1		7		7		19		7

Hoyland Household Survey for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Q03 What is the MAIN reason you choose (LOCATION MENTIONED AT Q01) for your main food shopping?																										
Close to home	29.8%	149	38.3%	36	37.5%	15	33.3%	7	50.0%	4	35.0%	7	16.7%	7	24.2%	15	34.5%	10	22.5%	9	35.3%	6	18.2%	12	34.4%	21
Low prices / value for money	17.6%	88	14.9%	14	17.5%	7	28.6%	6	12.5%	1	20.0%	4	23.8%	10	17.7%	11	17.2%	5	15.0%	6	5.9%	1	22.7%	15	13.1%	8
Online shopping is convenient	6.0%	30	2.1%	2	2.5%	1	4.8%	1	0.0%	0	0.0%	0	4.8%	2	6.5%	4	0.0%	0	7.5%	3	17.6%	3	16.7%	11	4.9%	3
Range of food goods available	5.8%	29	4.3%	4	7.5%	3	9.5%	2	12.5%	1	10.0%	2	4.8%	2	8.1%	5	10.3%	3	0.0%	0	0.0%	0	1.5%	1	9.8%	6
Habit / always used it	4.0%	20	5.3%	5	2.5%	1	0.0%	0	0.0%	0	10.0%	2	7.1%	3	3.2%	2	6.9%	2	5.0%	2	0.0%	0	1.5%	1	3.3%	2
Quality of food goods available	3.8%	19	6.4%	6	10.0%	4	4.8%	1	12.5%	1	5.0%	1	2.4%	1	4.8%	3	3.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Can get everything I need there	3.8%	19	1.1%	1	2.5%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	3.4%	1	7.5%	3	11.8%	2	10.6%	7	4.9%	3
Familiar / know where everything is	3.8%	19	4.3%	4	2.5%	1	4.8%	1	0.0%	0	5.0%	1	2.4%	1	3.2%	2	3.4%	1	2.5%	1	0.0%	0	4.5%	3	6.6%	4
Delivery service	3.4%	17	3.2%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.4%	1	6.5%	4	0.0%	0	5.0%	2	5.9%	1	1.5%	1	6.6%	4
Close to family / friends	2.4%	12	1.1%	1	0.0%	0	9.5%	2	0.0%	0	0.0%	0	4.8%	2	1.6%	1	0.0%	0	5.0%	2	0.0%	0	1.5%	1	4.9%	3
Loyalty scheme / reward points	2.2%	11	2.1%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.5%	1	5.9%	1	7.6%	5	0.0%	0
Easy to get to by car	2.0%	10	3.2%	3	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.4%	1	2.5%	1	0.0%	0	3.0%	2	1.6%	1
Use online shopping due to the pandemic / because it's covid safe	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	4.8%	2	6.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Preference for retailer	1.6%	8	2.1%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	6.9%	2	2.5%	1	0.0%	0	0.0%	0	1.6%	1
Parking provision is good / easy to park	1.4%	7	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Started online shopping due to the pandemic and kept using it	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.2%	2	3.4%	1	2.5%	1	5.9%	1	0.0%	0	0.0%	0
Large store	1.0%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	3.2%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Close to work	1.0%	5	3.2%	3	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Only one in the area	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.5%	1	5.9%	1	0.0%	0	0.0%	0
Small / quiet store	0.6%	3	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to other shops / services / facilities	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.5%	1	0.0%	0
Parking is free	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by foot	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Good offers	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1
Friendly / helpful staff	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use store / location because it has good covid safety measures	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by public transport	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / easy to get	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Hoyland Household Survey
for DPP**

	Total		S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
around																										
Like to support local business	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Better stock levels	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of non-food goods available	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Pleasant shopping environment	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Clean store	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	8	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.5%	1	5.9%	1	3.0%	2	3.3%	2
(Nothing)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		94		40		21		8		20		42		62		29		40		17		66		61

Q04 How do you normally travel when you do your main food shopping at (LOCATION MENTIONED AT Q01)?

Not asked to those who said 'Internet / delivery' at Q01

Car - driver	65.9%	282	77.5%	69	56.4%	22	35.0%	7	62.5%	5	55.6%	10	61.8%	21	64.6%	31	57.1%	16	72.7%	24	60.0%	6	83.0%	39	59.3%	32
Car - passenger	18.5%	79	14.6%	13	20.5%	8	30.0%	6	12.5%	1	22.2%	4	23.5%	8	14.6%	7	21.4%	6	18.2%	6	40.0%	4	8.5%	4	22.2%	12
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	4.0%	17	3.4%	3	17.9%	7	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5
Disability vehicle (e.g. mobility scooter, wheelchair)	0.5%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorbike / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	4.0%	17	2.2%	2	2.6%	1	0.0%	0	0.0%	0	5.6%	1	11.8%	4	8.3%	4	0.0%	0	3.0%	1	0.0%	0	4.3%	2	3.7%	2
Train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.1%	26	1.1%	1	2.6%	1	25.0%	5	25.0%	2	11.1%	2	2.9%	1	10.4%	5	17.9%	5	3.0%	1	0.0%	0	2.1%	1	3.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	1	1.9%	1
Base:		428		89		39		20		8		18		34		48		28		33		10		47		54

Hoyland Household Survey for DPP

Total S61 2 S62 7 S70 1 S70 2 S70 3 S70 4 S70 5 S70 6 S74 0 S74 8 S74 9 S75 3

Meanscore: [Time in minutes]

Q05 How long does it normally take to travel to (LOCATION MENTIONED AT Q01)?

Not asked to those who said 'Internet / delivery' at Q01

1 - 5 minutes	34.6%	148	30.3%	27	20.5%	8	45.0%	9	50.0%	4	55.6%	10	38.2%	13	31.3%	15	17.9%	5	57.6%	19	70.0%	7	38.3%	18	24.1%	13
6 - 10 minutes	34.3%	147	42.7%	38	38.5%	15	30.0%	6	25.0%	2	22.2%	4	41.2%	14	37.5%	18	57.1%	16	12.1%	4	20.0%	2	25.5%	12	29.6%	16
11 - 15 minutes	17.3%	74	14.6%	13	23.1%	9	10.0%	2	12.5%	1	5.6%	1	17.6%	6	22.9%	11	14.3%	4	18.2%	6	10.0%	1	14.9%	7	24.1%	13
16 - 20 minutes	7.7%	33	5.6%	5	12.8%	5	5.0%	1	12.5%	1	5.6%	1	2.9%	1	8.3%	4	3.6%	1	3.0%	1	0.0%	0	12.8%	6	13.0%	7
21 - 25 minutes	0.9%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.1%	1	0.0%	0
26 - 30 minutes	1.9%	8	1.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.3%	2	5.6%	3
31 - 40 minutes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 50 minutes	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 60 minutes	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over an hour	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
(Don't know / varies)	2.3%	10	2.2%	2	2.6%	1	5.0%	1	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	2.1%	1	1.9%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mean: 10.24 10.29 11.66 10.21 9.38 7.38 8.53 9.67 10.68 7.87 6.70 11.04 12.92

Base: 428 89 39 20 8 18 34 48 28 33 10 47 54

Meanscore: [Number of times per week]

Q06 How often do you normally do your main food shopping at (LOCATION MENTIONED AT Q01)?

7 times a week	0.4%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
3 - 4 times a week	3.0%	15	7.4%	7	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.4%	1	3.2%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	4.9%	3
Twice a week	9.2%	46	9.6%	9	15.0%	6	4.8%	1	12.5%	1	20.0%	4	2.4%	1	6.5%	4	3.4%	1	10.0%	4	0.0%	0	9.1%	6	14.8%	9
Once a week	61.4%	307	58.5%	55	70.0%	28	66.7%	14	50.0%	4	45.0%	9	61.9%	26	59.7%	37	72.4%	21	67.5%	27	64.7%	11	68.2%	45	49.2%	30
Once every two weeks	15.8%	79	17.0%	16	10.0%	4	9.5%	2	37.5%	3	20.0%	4	19.0%	8	19.4%	12	6.9%	2	5.0%	2	29.4%	5	12.1%	8	21.3%	13
Once a month	6.6%	33	4.3%	4	5.0%	2	9.5%	2	0.0%	0	15.0%	3	4.8%	2	9.7%	6	17.2%	5	5.0%	2	5.9%	1	3.0%	2	6.6%	4
Once every two months	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1
(Don't know / varies)	2.6%	13	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	1.6%	1	0.0%	0	10.0%	4	0.0%	0	4.5%	3	1.6%	1

Mean: 1.07 1.15 1.07 1.34 0.94 1.00 1.11 0.98 0.88 1.11 0.81 1.07 1.11

Base: 500 94 40 21 8 20 42 62 29 40 17 66 61

Hoyland Household Survey for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3	
Meanscore: [£]														
Q07 How much do you normally spend on your main food shopping trip to (LOCATION MENTIONED AT Q01)?														
£1 - £5	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
£6 - £10	0.4%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£11 - £15	1.0%	5	2.1%	2	0.0%	0	4.8%	1	12.5%	1	0.0%	0	1.6%	1
£16 - £20	1.8%	9	2.1%	2	2.5%	1	9.5%	2	0.0%	0	5.0%	1	0.0%	0
£21 - £25	2.4%	12	2.1%	2	7.5%	3	9.5%	2	12.5%	1	0.0%	0	3.3%	2
£26 - £30	3.6%	18	4.3%	4	12.5%	5	14.3%	3	0.0%	0	5.0%	1	1.6%	1
£31 - £35	3.0%	15	2.1%	2	5.0%	2	4.8%	1	0.0%	0	0.0%	0	3.3%	2
£36 - £40	4.4%	22	4.3%	4	0.0%	0	14.3%	3	0.0%	0	0.0%	0	6.6%	4
£41 - £45	2.0%	10	1.1%	1	7.5%	3	0.0%	0	0.0%	0	5.0%	1	3.3%	2
£46 - £50	4.8%	24	5.3%	5	15.0%	6	0.0%	0	12.5%	1	0.0%	0	4.9%	3
£51 - £60	8.2%	41	13.8%	13	10.0%	4	0.0%	0	0.0%	0	7.1%	3	8.2%	5
£61 - £70	9.4%	47	16.0%	15	2.5%	1	4.8%	1	10.0%	2	9.5%	4	9.8%	6
£71 - £80	7.6%	38	6.4%	6	5.0%	2	4.8%	1	25.0%	2	5.0%	1	3.3%	2
£81 - £90	7.4%	37	5.3%	5	5.0%	2	14.3%	3	0.0%	0	20.0%	4	1.6%	1
£91 - £100	11.0%	55	9.6%	9	15.0%	6	9.5%	2	12.5%	1	5.0%	1	14.8%	9
£101 - £110	2.6%	13	1.1%	1	2.5%	1	0.0%	0	0.0%	0	4.8%	2	1.6%	1
£111 - £120	3.6%	18	4.3%	4	2.5%	1	0.0%	0	0.0%	0	5.0%	1	6.6%	4
£121 - £130	1.8%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
£131 - £140	2.2%	11	3.2%	3	0.0%	0	0.0%	0	10.0%	2	2.4%	1	1.6%	1
£141 - £150	3.4%	17	4.3%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1
£151 - £175	2.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
£176 - £200	2.8%	14	2.1%	2	0.0%	0	0.0%	0	12.5%	1	4.8%	3	0.0%	0
£201 - £225	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
£226 - £250	0.4%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.8%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	1	4.8%	2	0.0%	0
£301+	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
(Don't know)	8.2%	41	3.2%	3	5.0%	2	4.8%	1	12.5%	1	15.0%	3	19.7%	12
(Refused)	2.6%	13	5.3%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	1	1.6%	1
Mean:	87.63	82.09	57.74	60.35	77.86	99.13	95.10	83.96	81.77	100.86	142.29	113.71	68.52	
Base:	500	94	40	21	8	20	42	62	29	40	17	66	61	

Hoyland Household Survey for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Q08 When you undertake your main food and grocery shopping at (LOCATION MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]																										
Not asked to those who said 'Internet / delivery' at Q01																										
Yes - other FOOD shopping	15.9%	68	12.4%	11	12.8%	5	55.0%	11	12.5%	1	11.1%	2	11.8%	4	25.0%	12	25.0%	7	3.0%	1	10.0%	1	6.4%	3	18.5%	10
Yes - NON-FOOD shopping	12.6%	54	15.7%	14	17.9%	7	5.0%	1	12.5%	1	22.2%	4	14.7%	5	16.7%	8	14.3%	4	9.1%	3	30.0%	3	4.3%	2	3.7%	2
Yes - visiting friends or family	4.4%	19	3.4%	3	2.6%	1	5.0%	1	0.0%	0	0.0%	0	17.6%	6	2.1%	1	7.1%	2	0.0%	0	0.0%	0	2.1%	1	7.4%	4
Yes - travelling to or from work / education	3.3%	14	3.4%	3	0.0%	0	5.0%	1	25.0%	2	5.6%	1	5.9%	2	4.2%	2	0.0%	0	3.0%	1	10.0%	1	2.1%	1	0.0%	0
Yes - visiting bars / cafés / restaurants	2.3%	10	2.2%	2	5.1%	2	5.0%	1	12.5%	1	0.0%	0	2.9%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Yes - visiting service such as post office / bank / financial institutions etc.	1.9%	8	2.2%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Yes - visiting the market	1.9%	8	1.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.2%	2	7.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Yes - buy fuel	1.9%	8	2.2%	2	0.0%	0	5.0%	1	0.0%	0	5.6%	1	2.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Yes - window shopping / browsing	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	5.6%	3
Yes - visiting other service such as laundrette, hairdresser, recycling	1.2%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1
Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)	0.7%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting health service such as doctor, dentist, hospital	0.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yes - visiting library	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No)	57.2%	245	58.4%	52	59.0%	23	25.0%	5	37.5%	3	61.1%	11	47.1%	16	50.0%	24	57.1%	16	69.7%	23	50.0%	5	74.5%	35	59.3%	32
(Don't know / varies)	2.1%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	1	0.0%	0	12.1%	4	0.0%	0	2.1%	1	1.9%	1
Base:		428		89		39		20		8		18		34		48		28		33		10		47		54

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3
Q09 Apart from (LOCATION MENTIONED AT Q01), where else do you do your household's main food shopping?													
Aldi, Barnsley Road, Scawsby, Doncaster, DN5 8QE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Claycliffe Road, Barnsley, S75 1AP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Aldi, Colliery Avenue, Wath upon Dearne, S63 7EX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%
Aldi, Doncaster Road, Stairfoot, Barnsley, S70 3PE	1.2%	6	0.0%	0	0.0%	0	4.8%	1	0.0%	0	5.0%	1	0.0%
Aldi, Great Eastern Way, Parkgate, Rotherham, S62 6FR	1.0%	5	2.1%	2	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Old Mill Lane, Barnsley, S71 1LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Aldi, Park Street, Masbrough, S61 1RL	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Sheffield Road, Birdwell, S70 5TR	3.8%	19	1.1%	1	0.0%	0	9.5%	2	0.0%	0	4.8%	2	9.7%
Aldi, The Common, Ecclesfield, S35 9WN	1.0%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Market Street, Chapeltown, S35 2UW	2.4%	12	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%
Asda, Old Mill Lane, Barnsley, S71 1LN	2.4%	12	0.0%	0	0.0%	0	9.5%	2	25.0%	2	10.0%	2	6.5%
Asda, Parkgate Retail World, Stadium Way, Parkgate, Rotherham, S60 1TG	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Thomas Street, Worsbrough Bridge, Worsbrough, S70 5AU	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%
B&M, Market Street, Hoyland, S74 9QR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%
Co-Op Food, High Street, Dodworth, Barnsley, S75 3RF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Parkway Drive, Sheffield, S9 4WU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Farmfoods, Rotherham Road, Barnsley, S71 1UT	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Home Bargains, Peel Street, Barnsley, S70 2RL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%
Iceland, Peel Centre Retail Park, (Barnsley Retail Park), Dryden Road,	0.4%	2	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3
Barnsley, S71 1JE													
Iceland, Peel Street, Barnsley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Town Centre, S70 2RA													
Iceland, The Alhambra	0.6%	3	0.0%	0	0.0%	0	4.8%	1	0.0%	0	5.0%	1	0.0%
Centre, Cheapside,													
Barnsley, S70 1SB													
Lidl, Doncaster Road,	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dalton, Rotherham, S65													
3ET													
Lidl, Lane End, Chapeltown,	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
S35 3XU													
Lidl, Masborough Street,	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rotherham, S60 1EX													
Lidl, Mitchell's Way,	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wombwell, S73 8DS													
Lidl, Peel Street, Barnsley,	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%
S70 2RE													
Lidl, Wakefield Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Mapplewell, S75 6DJ													
Marks and Spencer (M&S),	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	2.5%
Cortonwood Shopping													
Park, Cortonwood Drive,													
Cortonwood, Brampton,													
S73 0FA													
Marks and Spencer (M&S),	1.0%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadowhall Shopping													
Centre, Meadowhall Way,													
High Street, Sheffield, S9													
1EH													
Morrisons Superstore,	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Cortonwood Shopping													
Park, Corton Wood,													
Brampton, Brampton													
Bierlow, S73 0SX													
Morrisons Superstore, Lower	3.6%	18	0.0%	0	0.0%	0	14.3%	3	0.0%	0	10.0%	2	4.8%
Thomas Street, Barnsley,													
S70 1LQ													
Morrisons Superstore,	1.8%	9	6.4%	6	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Parkgate Shopping Park,													
Stadium Way, Parkgate,													
Rotherham, S60 1TG													
Morrisons Superstore, The	2.0%	10	8.5%	8	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Common, Ecclesfield, S35													
9AE													
Sainsbury's Local, Brecks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Crescent, Rotherham, S65													
3HZ													

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Sainsbury's Superstore, Clay Wheels Lane, Sheffield, S6 1LZ	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Wortley Road, Rotherham, S61 1LH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Biscay Way, Wath-upon-Dearne, S63 7DA	1.0%	5	3.2%	3	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Drummond Street, Rotherham S65 1HY	1.4%	7	6.4%	6	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wombwell Lane, Barnsley, S70 3NS	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	3	0.0%	0	6.5%	4	3.4%	1	2.5%	1	0.0%	0	3.0%	2	0.0%	0
Tesco Superstore, Herries Road, Sheffield, S5 7HF	0.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Superstore, Market Lane, Penistone, S36 6TS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Tesco Superstore, Wombwell Road, Hoyland, S74 9BF	2.6%	13	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	2.4%	1	4.8%	3	0.0%	0	2.5%	1	11.8%	2	3.0%	2	4.9%	3
Internet / delivery	4.6%	23	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	7	12.9%	8	6.9%	2	0.0%	0	5.9%	1	3.0%	2	1.6%	1
Barnsley Markets, The Glass Works, Barnsley, S70 1GW	0.4%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Company Shop, Wentworth Way Industrial Estate, Wentworth Way, Tankersley, S75 3DH	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, King Street, Hoyland, S74 9JU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Iceland, Meadowhall Retail Park, Attercliffe Common, Sheffield, S9 2YZ	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Meadowhall Retail Park, Crucible Way, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Meadowhall Shopping Centre, Sheffield	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sheffield City Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Poplar Way, Catcliffe, Rotherham, S60 5TR	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside, Sheffield Road, Hoyland, S74 0EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

Hoyland Household Survey
for DPP

	Total		S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
Rob Royd, Genn Lane, Barnsley, S70 6NW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.4%	1	1.6%	1	0.0%	0	2.5%	1	0.0%	0	7.6%	5	4.9%	3
(Nowhere else)	52.0%	260	42.6%	40	57.5%	23	42.9%	9	62.5%	5	50.0%	10	52.4%	22	45.2%	28	41.4%	12	82.5%	33	35.3%	6	63.6%	42	49.2%	30
Base:		500		94		40		21		8		20		42		62		29		40		17		66		61

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3
Q10 Where do you do most of your household's small scale 'top-up' food shopping?													
Aldi, Barnsley Road, Cudworth, S72 8SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Barnsley Road, Scawsby, Doncaster, DN5 8QE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Aldi, Claycliffe Road, Barnsley, S75 1AP	0.6%	3	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%
Aldi, Doncaster Road, Stairfoot, Barnsley, S70 3PE	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	4	2.4%
Aldi, Fox Valley Way, Deepcar, S36 2AD	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Great Eastern Way, Parkgate, Rotherham, S62 6FR	0.6%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Old Mill Lane, Barnsley, S71 1LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Aldi, Park Street, Masbrough, S61 1RL	0.6%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Sheffield Road, Birdwell, S70 5TR	5.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	5	24.2%
Aldi, The Common, Ecclesfield, S35 9WN	0.8%	4	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Express, The Cross, Silkstone, Barnsley, S75 4LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, High Street, Wath Upon Dearne, S63 7PX	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Market Street, Chapeltown, S35 2UW	1.6%	8	3.2%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Asda, Old Mill Lane, Barnsley, S71 1LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Asda, Thomas Street, Worsbrough Bridge, Worsbrough, S70 5AU	4.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	14.3%
B&M, Market Street, Hoyland, S74 9QR	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bevan Way, Chapeltown, Sheffield, S35 1RP	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Blacker Road, Mapplewell, Barnsley, S75 6BP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Co-Op Food, Grange View Road, Rotherham, S61	2.2%	11	11.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Hoyland Household Survey
for DPP

	Total		S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
2AG																										
Co-Op Food, High Street, Dodworth, Barnsley, S75 3RF	3.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.9%	17
Co-Op Food, Hoyland Road, Hoyland, S74 0NE	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	11.8%	2	7.6%	5	1.6%	1
Co-Op Food, Johnson Street, Stocksbridge, S36 1BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Op Food, Keresforth Hill Road, Kingstone, Barnsley, S70 6RR	0.8%	4	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Street, Swinton, Mexborough, S64 8PZ	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Fitzwilliam Road, Rotherham, S65 1QA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Farmfoods, Rotherham Road, Barnsley, S71 1UT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Farmfoods, Taylors Lane, Rotherham, Parkgate, S62 6EE	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Barnsley Retail Park, Barnsley, S71 1JE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Inside The Range, The Foundry Retail Park, Great Eastern Way, Parkgate, Rotherham, S62 6EJ	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Peel Centre Retail Park, (Barnsley Retail Park), Dryden Road, Barnsley, S71 1JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Peel Street, Barnsley Town Centre, S70 2RA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Iceland, Pontefract Road, Lundwood, Barnsley, S71 5PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Alhambra Centre, Cheapside, Barnsley, S70 1SB	1.0%	5	0.0%	0	0.0%	0	9.5%	2	12.5%	1	5.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Halifax Road, Wadsley Bridge, Sheffield, S6 1LH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Lidl, Lane End, Chapeltown, S35 3XU	1.0%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Lidl, Masborough Street,	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Rotherham, S60 1EX																										
Lidl, Mitchell's Way, Wombwell, S73 8DS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley, S70 2RE	1.4%	7	0.0%	0	0.0%	0	9.5%	2	25.0%	2	5.0%	1	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Cortonwood Shopping Park, Cortonwood Drive, Cortonwood, Brampton, S73 0FA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.6%	1
Marks and Spencer (M&S), Meadowhall Shopping Centre, Meadowhall Way, High Street, Sheffield, S9 1EH	0.6%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Cortonwood Shopping Park, Corton Wood, Brampton, Brampton Bierlow, S73 0SX	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Lower Thomas Street, Barnsley, S70 1LQ	3.0%	15	0.0%	0	0.0%	0	4.8%	1	0.0%	0	5.0%	1	11.9%	5	3.2%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	4
Morrisons Superstore, Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham, S60 1TG	0.6%	3	1.1%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, The Common, Ecclesfield, S35 9AE	1.2%	6	5.3%	5	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Burncross Road, Chapeltown, S35 1SA	0.6%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tesco Express (Esso), Wortley Road, Rotherham, S61 1LH	0.4%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bellows Road, Rawmarsh, S62 6LW	0.6%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wombwell, S73 0AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco Express, Huddersfield Road, Barnsley, S75 1HA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Extra, Biscay Way, Wath-upon-Dearne, S63 7DA	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Drummond	1.2%	6	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Street, Rotherham S65 1HY																										
Tesco Extra, Wombwell Lane, Barnsley, S70 3NS	1.6%	8	0.0%	0	0.0%	0	4.8%	1	0.0%	0	10.0%	2	4.8%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco Superstore, Wombwell Road, Hoyland, S74 9BF	3.0%	15	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	6	23.5%	4	3.0%	2	1.6%	1
Internet / delivery	2.8%	14	3.2%	3	5.0%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	2.5%	1	0.0%	0	6.1%	4	3.3%	2
Athersley Community Shop, Lindhurst Road, Barnsley, S71 3DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Markets, The Glass Works, Barnsley, S70 1GW	1.2%	6	0.0%	0	0.0%	0	9.5%	2	12.5%	1	0.0%	0	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Boulton Family Butchers, St Johns Green, Rotherham, S61 3JL	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Southey Green Road, Sheffield, S5 7QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Food Plus, All Saints Square, Rotherham, S60 1PW	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Local, Hill Top Lane, Kimberworth, Rotherham, S61 2ER	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go Local, West Street, Hoyland, S74 9DU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Harley Groceries, Harley Road, Harley, S62 7UD	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, King Street, Hoyland, S74 9JU	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	7.6%	5	1.6%	1
John Crawshaw Butchers, Mallin Croft, Barnsley, S74 9QR	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barnsley Town Centre	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dodworth Road, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Doncaster Road, Barnsley	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ferham Road, Rotherham	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hoyland Town Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorpe Hesley Village Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wentworth Village Centre	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
Local shops, Worsbrough Local Centre, Barnsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Redbrook Road, Barnsley, S75 2RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Londis, Summer Lane, Barnsley, S70 6BN	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mace, Thorpe Street, Thorpe Hesley, S61 2RP	1.0%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), The Peel Centre, Dryden Road, Harborough Hill Road, Barnsley, S71 1JE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
McColl's, High Street, Worsbrough Dale, Worsbrough, S70 4SQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Doncaster Road, Stairfoot, Barnsley, S70 3PW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Green Spring Avenue, Birdwell, S70 5SW	1.4%	7	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Morrisons Superstore, Poplar Way, Catcliffe, Rotherham, S60 5TR	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Fish Dam Lane, Monk Bretton, Barnsley, S71 2PX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
One Stop, Neville Avenue, Barnsley, S70 3HB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, The Parade, Thorogate, Rawmarsh, S62 7HX	0.8%	4	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, West Street, Hoyland, S74 9ED	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	3.0%	2	0.0%
Parkside, Sheffield Road, Hoyland, S74 0EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pilley Stores, Pilley Street, Pilley, SO41 5QG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Premier Stores, Birk Avenue, Kendray, S70 3AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Cobcar Lane, Elsecar, S74 8AR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%
Premier Stores, Darley Avenue, Worsbrough, Barnsley, S70 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Doncaster Road, Barnsley, S70 1UH	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

**Hoyland Household Survey
for DPP**

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Premier Stores, Wentworth Road, Jump, S74 0JY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.6%	1
Premier Stores, Yews Lane, Worsbrough, S70 4BQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rob Royd, Genn Lane, Barnsley, S70 6NW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Rotherham Market, Drummond Street, Rotherham, S65 1EL	0.4%	2	1.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wortley Road, Kimberworth, S61 1JW	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staniforths, Market Street, Chapeltown, S35 2UW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tankersley Post Office, Worsbrough View, Tankersley, S75 3AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
The Village Top Shop, Upper Wortley Road, Scholes Lane, Thorpe Hesley, S61 2SZ	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.2%	11	1.1%	1	2.5%	1	4.8%	1	0.0%	0	5.0%	1	4.8%	2	1.6%	1	0.0%	0	2.5%	1	0.0%	0	1.5%	1	3.3%	2
(Don't do this type of shopping)	30.2%	151	30.9%	29	35.0%	14	23.8%	5	25.0%	2	10.0%	2	28.6%	12	17.7%	11	51.7%	15	47.5%	19	23.5%	4	33.3%	22	26.2%	16
Base:		500		94		40		21		8		20		42		62		29		40		17		66		61

Q11 Which internet / home delivery retailer do you use for your 'top-up' food shopping?

Asked to those who said 'Internet / delivery' at Q10

Amazon	21.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	50.0%	2	0.0%	0
Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	14.3%	2	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent milk man	35.7%	5	33.3%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	50.0%	1
(Don't know / varies)	14.3%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		14		3		2		0		1		0		0		0		1		1		0		4		2

Hoyland Household Survey for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Q12 What is the MAIN reason you choose (LOCATION MENTIONED AT Q10) for your 'top-up' food shopping?																										
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q10</i>																										
Close to home	44.1%	149	40.6%	26	44.0%	11	60.0%	9	50.0%	3	58.8%	10	42.9%	12	44.0%	22	42.9%	6	45.0%	9	30.8%	4	23.3%	10	62.8%	27
Low prices / value for money	10.4%	35	7.8%	5	4.0%	1	0.0%	0	0.0%	0	5.9%	1	10.7%	3	20.0%	10	14.3%	2	5.0%	1	15.4%	2	23.3%	10	0.0%	0
Close to work	7.1%	24	9.4%	6	0.0%	0	0.0%	0	16.7%	1	5.9%	1	7.1%	2	6.0%	3	0.0%	0	10.0%	2	30.8%	4	11.6%	5	0.0%	0
Range of food goods available	5.9%	20	7.8%	5	4.0%	1	20.0%	3	16.7%	1	0.0%	0	3.6%	1	0.0%	0	14.3%	2	15.0%	3	0.0%	0	2.3%	1	7.0%	3
Quality of food goods available	4.4%	15	6.3%	4	4.0%	1	13.3%	2	0.0%	0	0.0%	0	3.6%	1	6.0%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	2	4.7%	2
Easy to get to by foot	3.3%	11	0.0%	0	4.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	3	14.3%	2	0.0%	0	0.0%	0	4.7%	2	4.7%	2
Only one in the area	2.4%	8	3.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	2.0%	1	0.0%	0	5.0%	1	7.7%	1	0.0%	0	4.7%	2
Delivery service	2.4%	8	3.1%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.7%	2
Close to other shops / services / facilities	2.1%	7	3.1%	2	16.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	1.8%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Long opening hours	1.5%	5	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Online shopping is convenient	1.5%	5	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	7.7%	1	4.7%	2	0.0%	0
Familiar / know where everything is	1.5%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.0%	1	7.1%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.6%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.3%	1	0.0%	0
Like to support local business	0.9%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	0.9%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.3%	1
Good offers	0.9%	3	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	2.3%	1	0.0%	0
Easy to get to by car	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Quality of non-food goods available	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pleasant shopping environment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Parking provision is good / easy to park	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better stock levels	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of non-food goods available	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always used it	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty scheme / reward	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3	
points																									
Range / quality of pet products	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	1.5%	5	1.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	2.3%	1	
(Nothing)	1.5%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
Base:		338		64		25		15		6		17		28		50		14		20		13		43	

Q13 How do you normally travel when you do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?

Asked to those who said 'Internet / delivery' at Q10

Car - driver	50.9%	165	67.2%	41	56.5%	13	26.7%	4	40.0%	2	41.2%	7	64.3%	18	30.0%	15	53.8%	7	63.2%	12	30.8%	4	53.8%	21	51.2%	21
Car - passenger	10.5%	34	8.2%	5	4.3%	1	13.3%	2	0.0%	0	17.6%	3	17.9%	5	12.0%	6	7.7%	1	5.3%	1	30.8%	4	5.1%	2	9.8%	4
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	2.8%	9	4.9%	3	4.3%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Disability vehicle (e.g. mobility scooter, wheelchair)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Motorbike / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	1.5%	5	1.6%	1	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	30.6%	99	16.4%	10	26.1%	6	53.3%	8	60.0%	3	35.3%	6	14.3%	4	42.0%	21	38.5%	5	31.6%	6	30.8%	4	28.2%	11	36.6%	15
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	9	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	4.0%	2	0.0%	0	0.0%	0	7.7%	1	10.3%	4	0.0%	0
Base:		324		61		23		15		5		17		28		50		13		19		13		39		41

Meanscore: [Time in minutes]

Q14 How long does it normally take to travel to (LOCATION MENTIONED AT Q10)?

Asked to those who said 'Internet / delivery' at Q10

1 - 5 minutes	47.2%	153	36.1%	22	34.8%	8	53.3%	8	20.0%	1	76.5%	13	42.9%	12	40.0%	20	76.9%	10	68.4%	13	38.5%	5	38.5%	15	63.4%
6 - 10 minutes	30.6%	99	41.0%	25	43.5%	10	13.3%	2	80.0%	4	11.8%	2	32.1%	9	32.0%	16	15.4%	2	15.8%	3	30.8%	4	25.6%	10	29.3%
11 - 15 minutes	8.0%	26	11.5%	7	4.3%	1	20.0%	3	0.0%	0	5.9%	1	14.3%	4	8.0%	4	7.7%	1	0.0%	0	0.0%	0	7.7%	3	4.9%
16 - 20 minutes	6.8%	22	6.6%	4	13.0%	3	6.7%	1	0.0%	0	0.0%	0	3.6%	1	12.0%	6	0.0%	0	10.5%	2	15.4%	2	5.1%	2	2.4%
21 - 25 minutes	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
26 - 30 minutes	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	12.8%	5	0.0%
31 - 40 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
41 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
51 - 60 minutes	0.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over an hour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	4.0%	13	3.3%	2	0.0%	0	6.7%	1	0.0%	0	5.9%	1	7.1%	2	4.0%	2	0.0%	0	0.0%	0	7.7%	1	10.3%	4	0.0%
(Refused)	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:		8.65		8.60		11.48		7.50		8.40		5.75		8.23		9.81		5.77		7.37		10.75		10.94	
Base:		324		61		23		15		5		17		28		50		13		19		13		39	

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3													
Meanscore: [Number of times per week]																										
Q15 How often do you normally do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?																										
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q10																										
7 times a week	3.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	4.0%	2	14.3%	2	15.0%	3	7.7%	1	2.3%	1	2.3%	1
5 - 6 times a week	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.7%	2
3 - 4 times a week	10.1%	34	10.9%	7	8.0%	2	6.7%	1	16.7%	1	0.0%	0	10.7%	3	12.0%	6	7.1%	1	5.0%	1	15.4%	2	7.0%	3	16.3%	7
Twice a week	18.3%	62	14.1%	9	12.0%	3	53.3%	8	50.0%	3	23.5%	4	10.7%	3	12.0%	6	21.4%	3	30.0%	6	15.4%	2	11.6%	5	23.3%	10
Once a week	43.5%	147	37.5%	24	56.0%	14	40.0%	6	33.3%	2	29.4%	5	50.0%	14	56.0%	28	42.9%	6	30.0%	6	46.2%	6	55.8%	24	27.9%	12
Once every two weeks	9.5%	32	18.8%	12	4.0%	1	0.0%	0	0.0%	0	23.5%	4	10.7%	3	4.0%	2	0.0%	0	5.0%	1	15.4%	2	7.0%	3	9.3%	4
Once a month	6.8%	23	12.5%	8	12.0%	3	0.0%	0	0.0%	0	11.8%	2	0.0%	0	8.0%	4	7.1%	1	10.0%	2	0.0%	0	2.3%	1	4.7%	2
Once every two months	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Less often	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	4.7%	2	0.0%	0
(Don't know / varies)	5.6%	19	6.3%	4	8.0%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	4	2.0%	1	7.1%	1	0.0%	0	0.0%	0	7.0%	3	9.3%	4
Mean:	1.63	1.25	1.23	1.70	1.92	1.74	1.34	1.69	2.29	2.19	1.92	1.48	1.98													
Base:	338	64	25	15	6	17	28	50	14	20	13	43	43													

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Meanscore: [£]																										
Q16 How much do you normally spend on your 'top-up' food shopping trip to (LOCATION MENTIONED AT Q10)?																										
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q10																										
£1 - £5	15.4%	52	18.8%	12	24.0%	6	26.7%	4	16.7%	1	17.6%	3	7.1%	2	8.0%	4	7.1%	1	20.0%	4	7.7%	1	7.0%	3	25.6%	11
£6 - £10	15.4%	52	10.9%	7	24.0%	6	13.3%	2	0.0%	0	11.8%	2	14.3%	4	18.0%	9	28.6%	4	15.0%	3	15.4%	2	7.0%	3	23.3%	10
£11 - £15	13.9%	47	9.4%	6	8.0%	2	6.7%	1	66.7%	4	5.9%	1	14.3%	4	26.0%	13	7.1%	1	15.0%	3	15.4%	2	9.3%	4	14.0%	6
£16 - £20	14.5%	49	15.6%	10	4.0%	1	33.3%	5	0.0%	0	23.5%	4	17.9%	5	16.0%	8	7.1%	1	25.0%	5	15.4%	2	9.3%	4	9.3%	4
£21 - £25	5.0%	17	3.1%	2	0.0%	0	0.0%	0	16.7%	1	5.9%	1	3.6%	1	14.0%	7	0.0%	0	5.0%	1	0.0%	0	7.0%	3	2.3%	1
£26 - £30	5.9%	20	6.3%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	2	4.0%	2	7.1%	1	5.0%	1	15.4%	2	11.6%	5	4.7%	2
£31 - £35	3.0%	10	7.8%	5	0.0%	0	6.7%	1	0.0%	0	5.9%	1	3.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
£36 - £40	4.1%	14	1.6%	1	8.0%	2	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.0%	2	7.1%	1	0.0%	0	15.4%	2	9.3%	4	2.3%	1
£41 - £45	0.6%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	3.6%	12	4.7%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	5.0%	1	7.7%	1	7.0%	3	0.0%	0
£51 - £60	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.6%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	4.7%	2	0.0%	0
£61 - £70	0.9%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
£71 - £80	0.9%	3	1.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.8%	40	9.4%	6	16.0%	4	6.7%	1	0.0%	0	17.6%	3	14.3%	4	6.0%	3	14.3%	2	5.0%	1	7.7%	1	18.6%	8	16.3%	7
(Refused)	3.0%	10	7.8%	5	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.6%	1	2.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Mean:	20.23		22.19		18.95		14.00		14.00		20.07		23.09		17.70		19.45		18.00		23.08		31.66		11.94	
Base:	338		64		25		15		6		17		28		50		14		20		13		43		43	

Hoyland Household Survey
for DPP

	Total	S61 2	S62 7	S70 1	S70 2	S70 3	S70 4	S70 5	S70 6	S74 0	S74 8	S74 9	S75 3													
Q17 Apart from (LOCATION MENTIONED AT Q10), where else do you do your household's 'top-up' food shopping?																										
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q10</i>																										
Aldi, Claycliffe Road, Barnsley, S75 1AP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Great Eastern Way, Parkgate, Rotherham, S62 6FR	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Old Mill Lane, Barnsley, S71 1LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0		
Aldi, Park Street, Masbrough, S61 1RL	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Sheffield Road, Birdwell, S70 5TR	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	10.0%	5	0.0%	0	5.0%	1	15.4%	2	0.0%	0	0.0%	0
Aldi, The Common, Ecclesfield, S35 9WN	1.2%	4	4.7%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Market Street, Chapeltown, S35 2UW	1.8%	6	6.3%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Asda, Off Aldwarke Lane, Doncaster Road, Rawmarsh, Rotherham, S65 3SW	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley, S71 1LN	0.6%	2	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Parkgate Retail World, Stadium Way, Parkgate, Rotherham, S60 1TG	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Taylors Lane, Parkgate, Rotherham, S62 6EE	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thomas Street, Worsbrough Bridge, Worsbrough, S70 5AU	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	10.7%	3	4.0%	2	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, College Street, Rotherham, S60 1QD	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cortonwood Shopping Park, Brampton, S73 0TB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Market Street, Hoyland, S74 9QR	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	7.7%	1	2.3%	1	2.3%	1
Co-Op Food, Grange View Road, Rotherham, S61 2AG	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Greengate Lane, High Green, Mortomley, Sheffield, S35 3GT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Co-Op Food, Hoyland Road, Hoyland, S74 0NE	2.1%	7	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	9.3%	4	2.3%	1
Co-Op Food, Keresforth Hill Road, Kingstone, Barnsley, S70 6RR	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Rotherham Road, Barnsley, S71 1UT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Peel Street, Barnsley, S70 2RL	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Alhambra Centre, Cheapside, Barnsley, S70 1SB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Halifax Road, Wadsley Bridge, Sheffield, S6 1LH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lidl, Lane End, Chapeltown, S35 3XU	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Masborough Street, Rotherham, S60 1EX	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mitchell's Way, Wombwell, S73 8DS	1.2%	4	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.0%	1	7.7%	1	0.0%	0	0.0%	0
Lidl, Peel Street, Barnsley, S70 2RE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Cortonwood Shopping Park, Cortonwood Drive, Cortonwood, Brampton, S73 0FA	0.6%	2	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Marks and Spencer (M&S), Meadowhall Shopping Centre, Meadowhall Way, High Street, Sheffield, S9 1EH	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Oaks Lane, Kimberworth Park, Rotherham, S61 3BA	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Cortonwood Shopping Park, Corton Wood, Brampton, Brampton Bierlow, S73 0SX	0.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Morrisons Superstore, Lower Thomas Street, Barnsley, S70 1LQ	0.9%	3	0.0%	0	0.0%	0	6.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Parkgate Shopping Park, Stadium Way, Parkgate, Rotherham, S60 1TG	0.6%	2	1.6%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
Morrisons Superstore, The Common, Ecclesfield, S35 9AE	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Redbrook Road, Gawber, Barnsley, S75 2RE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wortley Road, High Green, Chapeltown, S35 4LU	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Burncross Road, Chapeltown, S35 1SA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Express (Esso), Wortley Road, Rotherham, S61 1LH	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bellows Road, Rawmarsh, S62 6LW	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huddersfield Road, Barnsley, S75 1HA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wombwell Road, Hoyland, S74 9BF	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.0%	1	0.0%	0	2.3%	1	2.3%	1
Internet / delivery	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Barnsley Markets, The Glass Works, Barnsley, S70 1GW	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birdwell News, Sheffield Road, Birdwell, Barnsley, S70 5XF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harley Groceries, Harley Road, Harley, S62 7UD	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Crawshaw Butchers, Mallin Croft, Barnsley, S74 9QR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Marks and Spencer (M&S), The Peel Centre, Dryden Road, Harborough Hill Road, Barnsley, S71 1JE	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
McColl's, High Street, Worsbrough Dale, Worsbrough, S70 4SQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Green Spring Avenue, Birdwell, S70 5SW	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Poplar Way, Catcliffe,	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hoyland Household Survey
for DPP

	Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3			
Rotherham, S60 5TR																											
One Stop, Neville Avenue, Barnsley, S70 3HB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, The Parade, Thorogate, Rawmarsh, S62 7HX	0.6%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
One Stop, West Street, Hoyland, S74 9ED	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	
Poundland, Neville Close, Birk Avenue, Kendray, Barnsley, S70 3AH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier Stores, Agnes Road, Barnsley, S70 1NH	0.3%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier Stores, Wentworth Road, Jump, S74 0JY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	
Quality Save, Peel Street, Barnsley, S70 2RE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	
Rotherham Market, Drummond Street, Rotherham, S65 1EL	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Village Top Shop, Upper Wortley Road, Scholes Lane, Thorpe Hesley, S61 2SZ	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	5.0%	17	1.6%	1	4.0%	1	6.7%	1	0.0%	0	5.9%	1	10.7%	3	10.0%	5	0.0%	0	0.0%	0	0.0%	0	4.7%	2	7.0%	3	
(Nowhere else)	60.4%	204	57.8%	37	48.0%	12	73.3%	11	0.0%	0	58.8%	10	46.4%	13	62.0%	31	57.1%	8	70.0%	14	61.5%	8	69.8%	30	69.8%	30	
Base:		338		64		25		15		6		17		28		50		14		20		13		43		43	
GEN Gender of respondent:																											
Male	36.0%	180	35.1%	33	30.0%	12	23.8%	5	50.0%	4	20.0%	4	35.7%	15	41.9%	26	34.5%	10	37.5%	15	23.5%	4	42.4%	28	39.3%	24	
Female	64.0%	320	64.9%	61	70.0%	28	76.2%	16	50.0%	4	80.0%	16	64.3%	27	58.1%	36	65.5%	19	62.5%	25	76.5%	13	57.6%	38	60.7%	37	
Base:		500		94		40		21		8		20		42		62		29		40		17		66		61	
AGE Could I ask how old you are please?																											
18 to 24	5.4%	27	2.1%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	1	14.3%	6	1.6%	1	6.9%	2	5.0%	2	29.4%	5	10.6%	7	1.6%	1	
25 to 34	13.2%	66	2.1%	2	0.0%	0	9.5%	2	12.5%	1	5.0%	1	14.3%	6	16.1%	10	0.0%	0	32.5%	13	17.6%	3	42.4%	28	0.0%	0	
35 to 44	11.4%	57	2.1%	2	2.5%	1	4.8%	1	12.5%	1	15.0%	3	14.3%	6	11.3%	7	13.8%	4	25.0%	10	5.9%	1	30.3%	20	1.6%	1	
45 to 54	11.6%	58	10.6%	10	10.0%	4	14.3%	3	0.0%	0	10.0%	2	16.7%	7	9.7%	6	17.2%	5	12.5%	5	17.6%	3	9.1%	6	11.5%	7	
55 to 64	10.6%	53	17.0%	16	7.5%	3	4.8%	1	50.0%	4	15.0%	3	7.1%	3	8.1%	5	13.8%	4	12.5%	5	11.8%	2	1.5%	1	9.8%	6	
65 +	47.8%	239	66.0%	62	80.0%	32	66.7%	14	25.0%	2	50.0%	10	33.3%	14	53.2%	33	48.3%	14	12.5%	5	17.6%	3	6.1%	4	75.4%	46	
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		500		94		40		21		8		20		42		62		29		40		17		66		61	

Hoyland Household Survey
for DPP

		Total	S61 2		S62 7		S70 1		S70 2		S70 3		S70 4		S70 5		S70 6		S74 0		S74 8		S74 9		S75 3		
PC	Postcode Sector:																										
	S61 2	18.8%	94	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S62 7	8.0%	40	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 1	4.2%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 2	1.6%	8	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 3	4.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 4	8.4%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 5 N	6.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 5 S	5.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S70 6	5.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	S74 0	8.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0
	S74 8	3.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	17	0.0%	0	0.0%	0
	S74 9	13.2%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	66	0.0%	0
	S75 3	12.2%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	61
Base:			500		94		40		21		8		20		42		62		29		40		17		66		61
QUOTA Zone:																											
	Zone 1	36.4%	182	0.0%	0	0.0%	0	100.0%	21	100.0%	8	100.0%	20	100.0%	42	100.0%	62	100.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Zone 2	24.6%	123	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	40	100.0%	17	100.0%	66	0.0%	0
	Zone 3	18.8%	94	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Zone 4	8.0%	40	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	Zone 5	12.2%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	61
Base:			500		94		40		21		8		20		42		62		29		40		17		66		61