

DESIGN AND ACCESS STATEMENT
TOWN AND COUNTRY PLANNING ACT
1990

MCDONALDS RESTAURANT Wentworth Retail Park

Customer Order Display and Canopy

October 2012

MCND Job 257/584

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1. **Assessment of the Site & its Surrounding Area**

- 1.1 The McDonald's Restaurant is situated on the roundabout of Westwood New Road and the A616.
- 1.2 The McDonald's Restaurant is easily accessible to the public from footpath's surrounding the site. Accessible entrances also allow for ease of access to the site with ample parking provisions.
- 1.3 The entrance to the site is from the shared access road with the petrol filling station.
- 1.4 Accessible parking is situated outside the main entrance along with ample car parking bays for the site surrounding the restaurant.

2. **Design Issues & Principles**

- 2.1 McDonald's Restaurants have long been considered one of the major influences in the quick service industry, constantly re-inventing themselves to the ever-changing public and social values/needs.
- 2.2 This application is for the installation of a customer order display (COD) and canopy with speaker point and colour monitor display, with associated drive thru signage. Applications have previously been submitted for the refurbishment and additional extensions with building signage (Ref 2012/1040). All applications correlate.
- 2.3 The proposed design will be viewed in five sub-headings relating to the site and its surrounds.
- 2.4 These are- **Amount, Scale, Layout, Appearance and Landscaping.**

- 2.4.1 **Amount:** This application relates specifically to the installation of a customer order display (COD) and associated canopy.
- 2.4.2 **Scale:** The COD and canopy will be installed in conjunction with the application for site signage. It is appropriate in scale, in relation to other site signage.
- 2.4.3 **Layout:** The COD and canopy will be strategically placed at the entrance to the drive thru to allow for the orders to be taken at this point, so meals can be prepared for collection at the relevant booth. The location of the COD and signage is carefully considered in number of car lengths to reduce waiting times and thus queue lengths.
- 2.4.4 **Appearance:** The customer order display with canopy will blend in with the new scheme and reflect the contemporary style of the signage. See technical specification for details.
- 2.5 **Landscaping:** No landscaping will be created or damaged as a result of this application.

3. **Access Issues & Principles**

- 3.1 As no buildings are to be added to the site, the layout of the entire site will remain as existing.