

**Wakefield Road, Athersley  
Proposed Residential Development  
Travel Plan**

**February 2025 (Initial Issue)**

**Prepared on behalf of  
Gleeson Homes**

## Quality Management

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| <b>Prepared by</b>   | K Peel   |                   |                   |                   |
| <b>Signature</b>   | <i>Kate Peel</i>   |                   |                   |                   |
| <b>Checked by</b>  | M Whittaker  |                   |                   |                   |
| <b>Signature</b>   |   |                   |                   |                   |
| <b>Authorised by</b>   | M Whittaker  |                   |                   |                   |
| <b>Signature</b>   |   |                   |                   |                   |

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## **FIGURES**

Figure 1 Site Location Plan – Strategic

Figure 2 Site Location Plan – Local

Figure 3 Pedestrian Accessibility Plan

Figure 4 Cycle Accessibility Plan

Figure 5 Bus Stop Accessibility Plan

## **APPENDICES**

Appendix A Proposed Site Plan

Appendix B Bryan G Hall General Arrangement – Section 278 Works (Drawing Number  
22/137/DE/100/001)

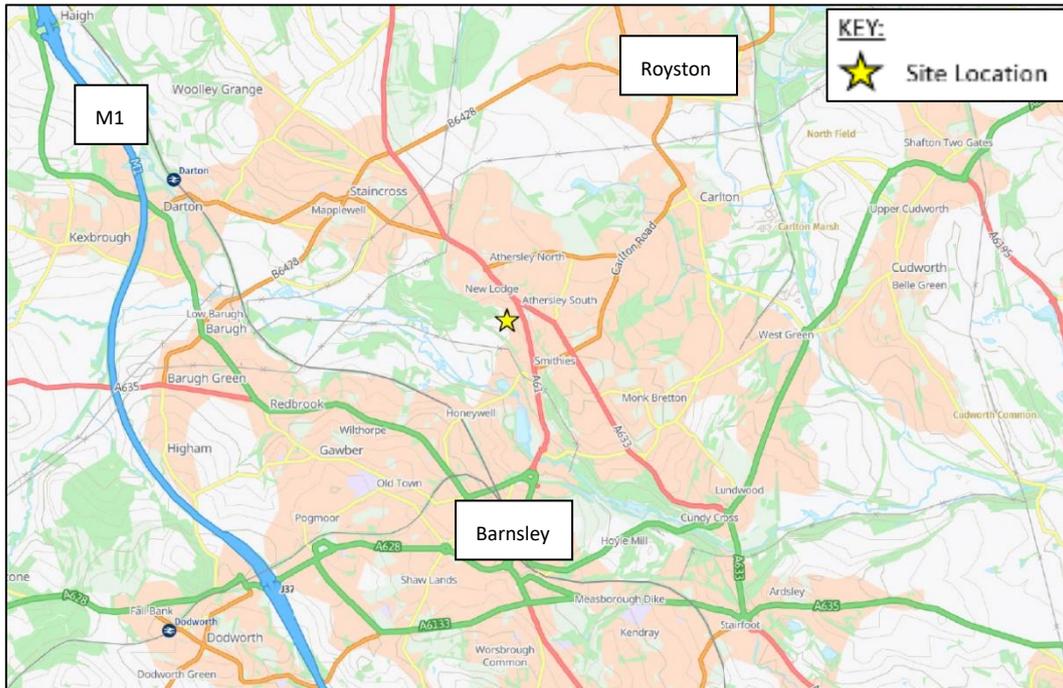


# 1. Introduction

1.1.1 Optima Highways and Transportation Ltd (Optima) has been appointed to prepare a Travel Plan (TP) for a residential development on land to the west of Wakefield Road, Athersley, Barnsley (“the Site”).

1.1.2 The location of the Site is identified on Figure 1 and Image 1.1.

**Image 1.1 Site Location Plan**



1.1.3 The Site lies within the administrative area of Barnsley Metropolitan Borough Council (BMBC) which, as a unitary authority, holds responsibility for both Planning and Highway matters.

1.1.4 Outline planning permission was granted by BMBC for up to 232 dwellings under application reference ref 2017/1451. The application was accompanied by a Travel Plan prepared by Optima, on behalf of the applicant, Howorth Estates, dated September 2017.

1.1.5 A subsequent reserved matters application was submitted by Gleeson Homes for up to 221 dwellings, and Condition 10 of the decision notice (ref 2022/0633) states:

*10. Within six months of first occupation of any phase of development hereby approved, a detailed travel plan shall be submitted to and approved in writing by the Local Planning Authority. The Travel Plan shall include details of specific measures / initiatives, targets, timescales and budgets to encourage sustainable travel and allow for regular monitoring and reporting to be undertaken. The plan shall be fully implemented in accordance with the approved details thereafter.*

*Reason: To ensure that the development offers a wide range of travel choices to reduce the impact of travel and transport on the environment*

1.1.6 This TP has been prepared to discharge condition 10.

1.1.7 A TP is a package of measures tailored to the needs of individual developments, aimed at promoting greener, cleaner travel choices and reducing the reliance on taking journeys in single occupancy vehicles. It involves the creation of a set of mechanisms, initiatives and targets that together can enable a development to reduce the impact of travel and transport on the



environment, whilst also achieving a number of other benefits for residents and visitors. A TP is not a static document and should be developed and evolve over time as the development progresses.

1.1.8 This document provides details of the measures to be incorporated into the overall design of the development and outlines the obligations on Gleeson Homes to encourage residents to use sustainable modes of transport along with a range of initiatives to be adopted to encourage the use of sustainable modes.

## **1.2 REPORT STRUCTURE**

1.2.1 Following the introduction, this TP contains the following:

- Chapter 2 – summarises the development and describes the Site;
- Chapter 3 – defines the Travel Plan objectives and targets;
- Chapter 4 – describes the Travel Plan Coordinator role;
- Chapter 5 – sets out the monitoring and review process;
- Chapter 6 – describes the walking facilities, accessibility and measures;
- Chapter 7 – describes the cycling facilities, accessibility and measures;
- Chapter 8 – describes the public transport facilities, accessibility and measures;
- Chapter 9 – details all other Travel Plan measures; and
- Chapter 10 – contains an Action Plan.



## 2. The Site & Development Proposals

### 2.1 EXISTING SITE

2.1.1 The Site is located in Athersley, which is approximately 2.7km north of Barnsley Town Centre. The location of the Site is shown on Figures 1 and 2 in relation to the strategic and local highway networks.

2.1.2 An extract of Figure 2 showing the indicative Site boundary in relation to the wider Athersley area is shown in Image 2.1.

Image 2.1 Indicative Site Boundary



### 2.2 DEVELOPMENT PROPOSALS

2.2.1 The development proposals are shown on the PRA Architecture contained at Appendix A and can be summarised as follows:

- Provision of 221 residential dwellings;
- Vehicular access via a right turn ghost island from A61 Wakefield Road; and
- Associated parking, landscaping and infrastructure.

### 2.3 PROPOSED SITE ACCESS ARRANGEMENTS

2.3.1 The proposed site access arrangements are illustrated on the Bryan G Hall general arrangement drawing contained at Appendix B. There will be a right turn ghost island provided from the A61 Wakefield Road to provide access into the Site.



2.3.2 Pedestrian/cycle access will be provided from the proposed vehicular junction onto the A61 Wakefield Road whereby there will be 2.0m internal Site Access footways which will connect to a 3.0m shared footway/cycleway on the A61 Wakefield Road. To the south of the site access, there will be a 2.0m wide pedestrian island for a new crossing to ensure access to the southbound bus stop on the east of A61 Wakefield Road.



## 3. Objectives and Targets

### 3.1 TRAVEL PLAN OBJECTIVES

3.1.1 This TP shall, by containing appropriate measures, help to improve the environment by seeking to reduce the number of trips made to and from the development by the private car. All residents shall be made aware of the measures included within the TP in order that positive benefits can be delivered and the number of trips undertaken by public transport, walking or cycling are increased.

3.1.2 The overall objectives for the development are:

- Promoting walking, cycling and public transport as the primary modes of travel;
- To deliver mode shift from car journeys to alternative modes including multi-occupancy vehicle trips;
- To reduce vehicle emissions through the take up of alternative transport modes; and
- To deliver education and promotion of walking and cycling as options for a healthier lifestyle.

### 3.2 TRAVEL PLAN TARGETS

3.2.1 Overarching targets are to be set once baseline travel surveys have been carried out (as described within Chapter 5). Targets set for the Travel Plan will need to be 'SMART' i.e. they must be:

- **S**ite-specific;
- **M**easurable;
- **A**chievable;
- **R**ealistic; and
- **T**ime related.

3.2.2 In order to provide a set of Site specific targets indicative modal split targets have been produced for the development. These need to be reviewed once actual mode share information is available from travel surveys.

3.2.3 National Statistics census data from 2011 provides an indication of existing residential journey to work mode split data for the local output areas adjacent to the proposed development Site. Averaged journey to work mode split data for Barnsley super output areas (middle layer) 007 are summarised in Table 3.1.



**Table 3.1 Barnsley 007 MSOA**

| Mode                 | Trips       |
|----------------------|-------------|
| Driving a car or van | 59%         |
| Passenger            | 9%          |
| Taxi                 | 1%          |
| Cycle                | 1%          |
| Walk                 | 12%         |
| Bus                  | 4%          |
| Rail                 | 1%          |
| Motorcycle           | 1%          |
| Work from home       | 0%          |
| Other                | 0%          |
| <b>Total</b>         | <b>100%</b> |

3.2.4 The mode split target proposed should be no more than 56% ( $59\% \times 0.95$ ) of residents' journeys to work as a car driver (subject to the findings of the initial travel survey).

3.2.5 For walking and cycling the targets set out are in line with the Barnsley Transport Strategy, these targets are as follows:

- Modal share of 20% for walking by 2030; (8% increase);
- Modal share of 3% for cycling by 2030 (2% increase); and
- As for public transport, the target is for the modal share to be 33% (28% increase) by 2030.

3.2.6 The interim targets will be reviewed and confirmed within 3 months following the first travel surveys (to be carried out 12 months after first occupation). These or other targets set shall not be omitted or changed by the Travel Plan Coordinator without prior consultation with BMBC.



## 4. Roles and Responsibilities

### 4.1 INTRODUCTION

4.1.1 An important aspect of a successful TP is the allocation of sufficient time and resources to enable it to happen. This can in part be achieved by the recognition from the outset of the roles and responsibilities of those who will be involved.

### 4.2 TRAVEL PLAN COORDINATOR

4.2.1 Gleeson Homes will appoint a Travel Plan Coordinator (TPC) 3 months prior to first occupation of the development and be in place for 5 years post sales completion of the Site. Once appointed the TPC will inform BMBC of the date that this work commenced and provide a contact name and details.

4.2.2 The duties of the TPC will include:

- Implementation of the TP;
- Acting as a single point of contact across the development for all transport, access and travel related issues;
- Obtaining and providing residents/visitors with up-to-date details of information relating to access to the site via sustainable modes; and
- Liaison with BMBC, South Yorkshire Mayoral Combined Authority and other key stakeholders such as public transport operators.

**Table 4.1 Travel Plan Measure 1 – Appoint Travel Plan Co-ordinator**

| Travel Plan Measure – TPM1 |  |
|----------------------------|--|
| <b>Summary</b>             | Appoint a Travel Plan Coordinator.   |
| <b>Guideline Timescale</b> | 3 months prior to 1 <sup>st</sup> occupation and retained for 5 years post sales completion. |
| <b>Notes</b>               | To implement, oversee and manage the Travel Plan.  |
| <b>Responsibility</b>      | Gleeson Homes.   |

4.2.3 A TP contains a series of measures to be implemented usually by the Developer and the TPC. The initial measures for the Site are set out in throughout this TP.

4.2.4 The measures will be predominantly funded through the TPC role. Funding for the TPC role will be provided by the developer. The scope of the measures will be discussed with Gleeson Homes and BMBC as part of the TP monitoring process.

4.2.5 Optima are listed as the TPC. The contact details of the TPC are shown in Table 4.2.

**Table 4.2 Travel Plan Coordinator**

| Contact Details |   |
|-----------------|---|
| <b>Name</b>     | Kate Peel   |
| <b>Address</b>  | Optima Highways & Transportation Suite 1, 3rd Floor, Goodbard House, Infirmary Street, Leeds, LS1 2JP |
| <b>Email</b>    | Kate.peel@optimahighways.com  |
| <b>Phone</b>    | 0113 245 1679   |



## 5. Monitoring and Review

### 5.1 INTRODUCTION

5.1.1 A successful TP must have an appropriate monitoring and review programme that measures success (and failure) and reinvigorates the process where necessary.

### 5.2 TRAVEL SURVEY

5.2.1 A critical element of the information gathering exercise for the TP is to carry out a travel survey of residents. This will provide details of individual circumstances, travel patterns, home working patterns and school travel. The survey will also provide the opportunity for residents to raise awareness of travel issues.

5.2.2 A full travel survey of residents will be carried out 12 months after first occupation and annually thereafter during the TPC role.

5.2.3 The survey will be undertaken using an online questionnaire software such as 'SurveyMonkey' and this will be facilitated by providing residents with a QR code to access the survey.

**Table 5.1 Travel Plan Measure 2 – Undertake Travel Surveys**

| Travel Plan Measure – TPM2 |   |
|----------------------------|---|
| <b>Summary</b>             | Undertake a travel survey to provide a baseline and inform initial targets.       |
| <b>Guideline Timescale</b> | 12 months after first occupation and annually thereafter throughout the TPC role. |
| <b>Notes</b>               | To record travel patterns and inform targets.                                     |
| <b>Responsibility</b>      | Travel Plan Coordinator.  |

### 5.3 MONITORING AND ANNUAL REVIEW

5.3.1 The TP will be monitored on an annual basis during the appointment of the TPC, which will include a full survey of all residents. Within 3 months of the annual review the TPC shall agree the following TP items with BMBC:

- Any revised site-specific measures to reduce the numbers of car-borne trips; and
- Any revisions to the modal split targets for the residents as a result of carrying out the surveys.

5.3.2 The annual monitoring report will review the progress that has been achieved in implementing measures against the modal shift targets over the preceding twelve-month period. As part of the preparation of the monitoring report, the TP will be reviewed as appropriate, and any further secondary actions/measures will be identified and implemented to achieve the modal split targets. The annual monitoring report will be submitted by the TPC to the relevant external organisations including BMBC, South Yorkshire Combined Authority and public transport operators where appropriate.

5.3.3 Potential secondary measures/actions could include the following for which the TPC would be responsible:

- Arrange for a local cycle store to provide a troubleshooting/maintenance day;
- Seek to arrange a discount for residents at a local cycle store; or



- Seek to arrange a discount for residents at a local running/sportswear store to try and increase the number of people walking/running.

**Table 5.2 Travel Plan Measure 3 – Monitoring and Review**

| Travel Plan Measure – TPM3 |   |
|----------------------------|---|
| <b>Summary</b>             | Prepare a monitoring report                                 |
| <b>Guideline Timescale</b> | Annually, following the Travel Survey, during the TPC role. |
| <b>Notes</b>               | To monitor the Travel Plan performance.                     |
| <b>Responsibility</b>      | Travel Plan Coordinator.                                    |

## 5.4 MAINTAINING INTEREST

5.4.1 For the TPC to maintain residents' interest in the TP, there are a few key points that will help assist in ensuring that people are not discouraged. These are as follows:

- Ensure that the measures implemented work, this will maintain confidence in the TP;
- Ensure that there is regular communication to keep the TP issues in people's minds;
- Ensure that easily contactable assistance is available to try and resolve any problems people may have in changing mode;
- Make sure information provided to residents is always up to date; and
- Develop a successful feedback mechanism.



## 6. Walking

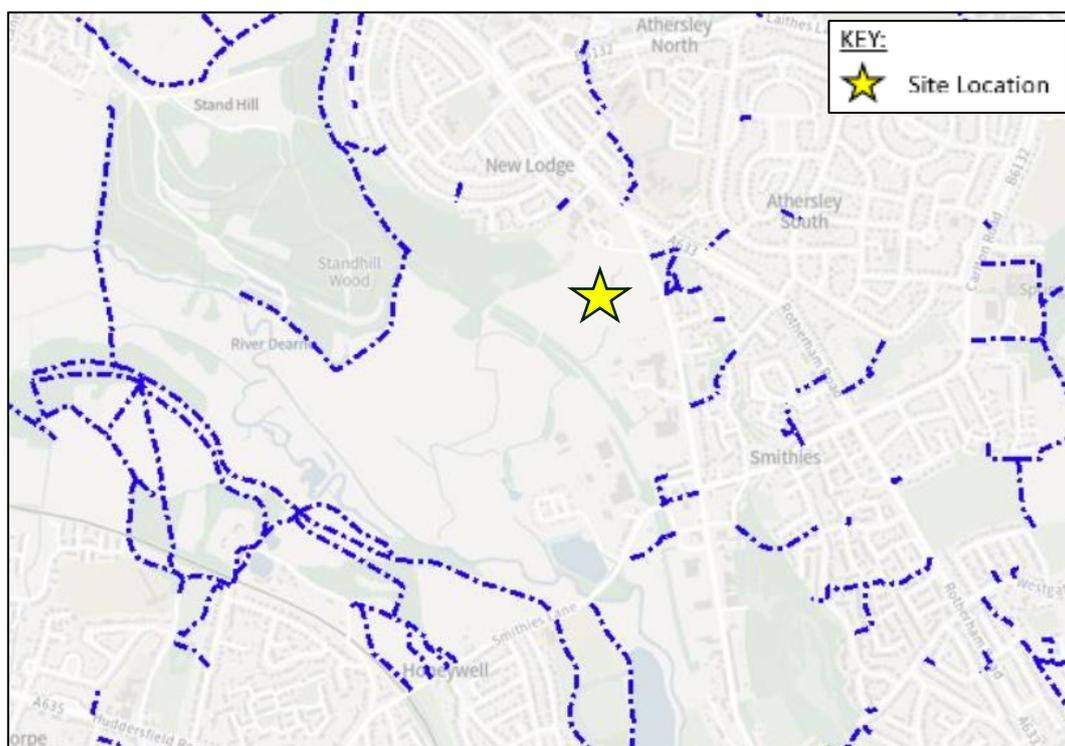
### 6.1 EXISTING PEDESTRIAN FACILITIES

6.1.1 The nearest local amenities are located to the north of the development in the vicinity of the Wakefield Road/Laithes Lane junction. At this location there is a small shopping centre which includes a post office, Co-Op, health centre, cash machine and food takeouts.

6.1.2 Access by foot to these services is provided by appropriate footway widths and signalised crossing facilities.

6.1.3 Although not shown on the plan at Image 6.1, Footpath Number 1 is a defined public right of way routes along the western boundary of the development. This is part of the former railway line at the southern and western boundaries which will link into the development.

Image 6.1 Public Right of Way



Source: [www.barnsley.gov.uk/barnsley-maps/public-rights-of-way-map](http://www.barnsley.gov.uk/barnsley-maps/public-rights-of-way-map)

### 6.2 ACCESSIBILITY ON FOOT

6.2.1 The residential design guide “Manual for Streets” (MfS) advises that “walkable neighbourhoods are typically characterised by having a range of facilities within ten minutes (up to about 800m) walking distance of residential areas...” (ref para 4.4.1). However, this is not regarded as an upper limit in MfS and reference is also made to walking offering “the greatest potential to replace short car trips, particularly those under 2km”.

6.2.2 The acceptability of walking trips up to 2km (an approximate 25-minute walk time) is also supported in the IHT document ‘Providing for Journeys on Foot’ as shown in Table 6.1.



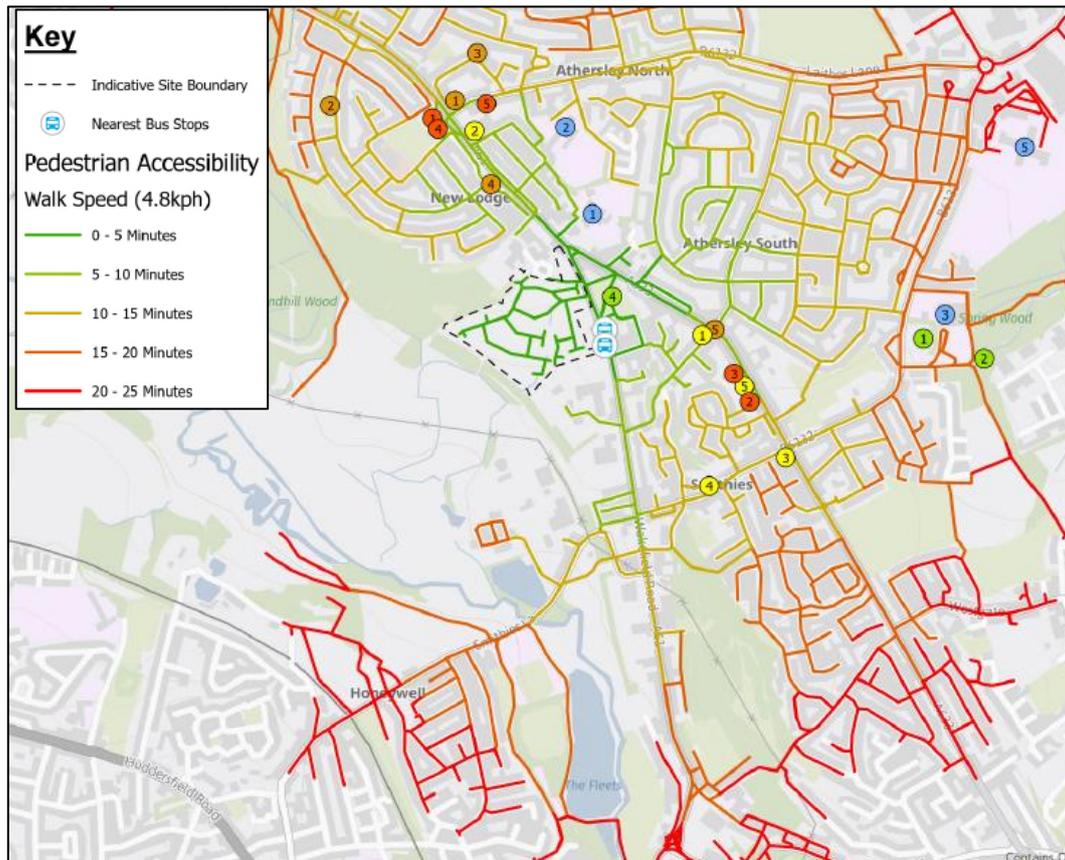
**Table 6.1 Accessibility by Foot**

|                          | Town Centres (m) | School/Work (m) | Elsewhere (m) |
|--------------------------|------------------|-----------------|---------------|
| <b>Desirable</b>         | 200              | 500             | 400           |
| <b>Acceptable</b>        | 400              | 1,000           | 800           |
| <b>Preferred Maximum</b> | 800              | 2,000           | 1,200         |

Source – Table 3.2 ‘Guidelines for Providing for Journey on Foot’ published by IHT

6.2.3 Using GIS Network Analyst software typical walk times (up to 25 mins) from the proposed Site centre are shown on Figure 3 and an extract is shown within Image 6.2.

**Image 6.2 Pedestrian Accessibility**



6.2.4 Table 6.2 summarises the key amenities and facilities available within 2km of the Site, as illustrated on Figure 3.



**Table 6.2 Local Facilities and Amenities within 2km**

| Local Facilities and Amenities |  |
|--------------------------------|--|
| <b>Retail</b>                  | <ul style="list-style-type: none"> <li>• Premier</li> <li>• Co-op Food</li> <li>• One Stop</li> <li>• Carlton Road Premier</li> <li>• Farmfoods</li> </ul>   |
| <b>Education</b>               | <ul style="list-style-type: none"> <li>• Athersley South Primary School</li> <li>• Laithes Primary School</li> <li>• Springwell Learning Community</li> <li>• Athersley North Primary School</li> <li>• Holy Trinity</li> </ul>      |
| <b>Recreation</b>              | <ul style="list-style-type: none"> <li>• Barnsley Bowl</li> <li>• Whinn's Wood</li> <li>• Muscle Unit</li> <li>• Playground</li> </ul>   |
| <b>Health</b>                  | <ul style="list-style-type: none"> <li>• Roundhouse Medical Centre</li> <li>• Rotherham Road Medical Centre</li> <li>• R D Hill Chemist</li> <li>• Well Pharmacy</li> <li>• Athersley Dental Practice</li> </ul>                     |
| <b>Services</b>                | <ul style="list-style-type: none"> <li>• New Lodge Estate Post Office</li> <li>• New Lodge Community Centre</li> <li>• Romero Communities</li> <li>• 2 New Lodge Crescent Post Box</li> <li>• 134 Rotherham Road Post Box</li> </ul> |

### 6.3 WALKING MEASURES

**Table 6.3 Travel Plan Measure 4a – Travel Guide & Newsletters (Pedestrians)**

| Travel Plan Measure – TPM4a |   |
|-----------------------------|---|
| <b>Summary</b>              | Production and distribution of a Travel Guide including key pedestrian routes and destinations, as well as health benefits of walking and mention of walking groups.<br>Followed by newsletters throughout the year with updated information. |
| <b>Guideline Timescale</b>  | Prior to occupation.  |
| <b>Notes</b>                | To encourage trips on foot.   |
| <b>Responsibility</b>       | TPC to produce and distribute the Guide, followed by newsletters.   |

**Table 6.4 Travel Plan Measure 6 – Internal Footway Provision**

| Travel Plan Measure – TPM6 |  |
|----------------------------|--|
| <b>Summary</b>             | Provision of 2.0m footways within the development. |
| <b>Guideline Timescale</b> | Prior to occupation.                               |
| <b>Notes</b>               | To encourage trips on foot.                        |
| <b>Responsibility</b>      | Gleeson Homes.                                     |



## 6.4 USEFUL LINKS

Table 6.5 Useful Links – Walking

| Walking Weblinks   |  |
|--|--|
| Useful information on walking including links to other sources | <a href="http://www.barnsley.gov.uk/services/sport-and-leisure/walking-in-barnsley/">www.barnsley.gov.uk/services/sport-and-leisure/walking-in-barnsley/</a><br><a href="http://www.alltrails.com/england/south-yorkshire/barnsley">www.alltrails.com/england/south-yorkshire/barnsley</a> |
| Walking journey planners                                       | <a href="http://www.plotaroute.com/walkingrouteplanner">www.plotaroute.com/walkingrouteplanner</a><br><a href="http://www.google.com/maps">www.google.com/maps</a>   |
| Walk 4 Life  | <a href="https://walk4life.info">https://walk4life.info</a>  |
| Ramblers   | <a href="http://www.ramblers.org.uk">www.ramblers.org.uk</a>   |



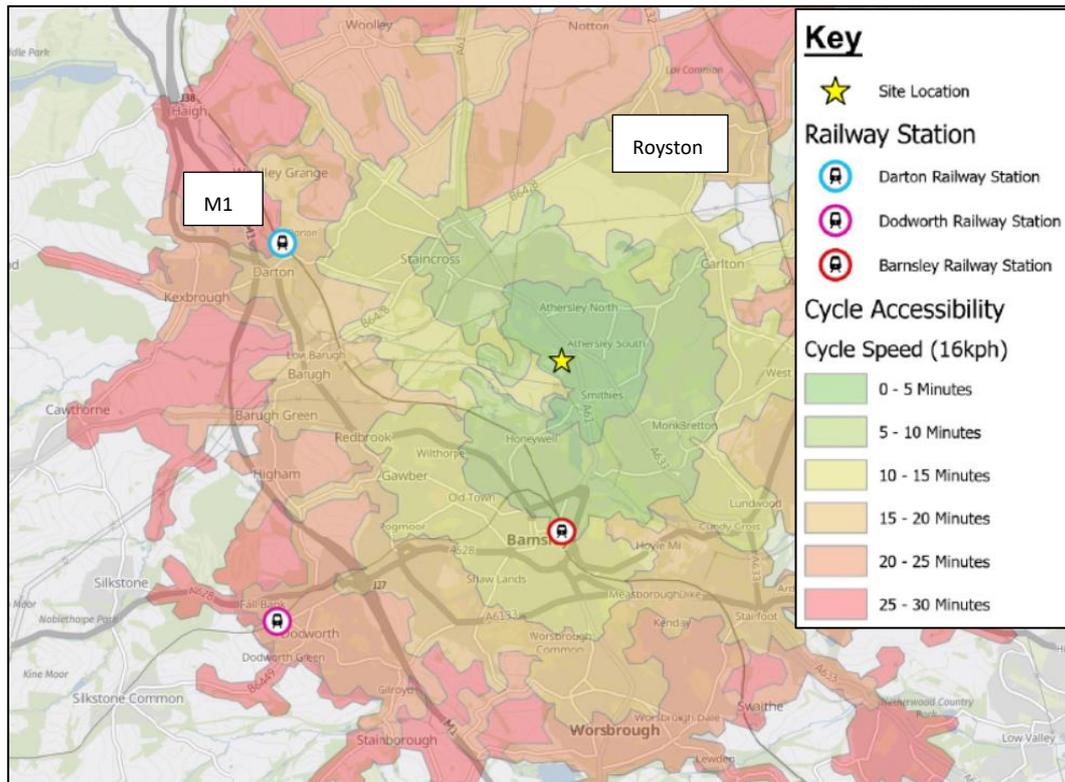
## 7. Cycling

### 7.1 CYCLE ACCESSIBILITY

7.1.1 It is generally accepted that an acceptable and comfortable distance for general cycling trips is considered to be up to 5km with commuting cycle trips of up to 8km.

7.1.2 Using GIS Network Analyst software typical cycle times (with 20 mins approximating to just over a 5km distance) from the Site are shown on Figure 4 an extract of which is provided within Image 7.1.

Image 7.1 Cycle Accessibility



7.1.3 Figure 4 demonstrates that:

- All local services and facilities are provided within a short 5 minute cycle of the Site including Athersley South Primary school.
- The whole of Barnsley Town Centre can be reached within a 15-minute cycle of the Site; and
- Barnsley Train Station can be accessed within 10 minutes from the Site by cycle.



## 7.2 CYCLE MEASURES

**Table 7.1 Travel Plan Measure 4b - Travel Guide (Cycling)**

| Travel Plan Measure – TPM4b |   |
|-----------------------------|---|
| <b>Summary</b>              | Production and distribution of a Travel Guide including key cycle routes and destinations.<br>Followed by newsletters throughout the year with updated information. ` |
| <b>Guideline Timescale</b>  | Prior to occupation / upon occupation.  |
| <b>Notes</b>                | To encourage cycling.   |
| <b>Responsibility</b>       | TPC to produce and distribute the Guide, followed by newsletters.   |

**Table 7.2 Travel Plan Measure 5 – Cycle Storage**

| Travel Plan Measure – TPM5 |  |
|----------------------------|--|
| <b>Summary</b>             | Provision of secure cycle storage for each dwelling by means of a garage space or outdoor storage. |
| <b>Guideline Timescale</b> | Upon occupation.   |
| <b>Notes</b>               | To encourage trips by bicycle.   |
| <b>Responsibility</b>      | Gleeson Homes.   |

## 7.3 USEFUL LINKS

**Table 7.3 Useful Links – Cycling**

| Cycle Weblinks   |   |
|--|---|
| Useful information on cycling including links to other sources | <a href="http://www.barnsley.gov.uk/services/sport-and-leisure/cycling/">www.barnsley.gov.uk/services/sport-and-leisure/cycling/</a>  |
| Sustrans On-line Mapping                                       | <a href="http://www.sustrans.org.uk/national-cycle-network">www.sustrans.org.uk/national-cycle-network</a><br>click on link to the National Cycle Network map which is based on OS mapping. |
| Tax Free Bike Scheme   | <a href="http://www.gov.uk">www.gov.uk</a> search 'cycle to work'   |
| Bike and Go  | <a href="http://www.bikeandgo.co.uk">www.bikeandgo.co.uk</a>  |
| Halfords   | <a href="http://www.halfords.com">www.halfords.com</a>  |
| Barnsley Cycle Shops   | <a href="http://www.evanscycles.com">www.evanscycles.com</a>  |
| Cycle Streets  | <a href="http://www.cyclestreets.net">www.cyclestreets.net</a>  |
| National cycle events  | <a href="http://www.bikeweek.org.uk">www.bikeweek.org.uk</a>  |
| Cycle Training   | <a href="http://www.barnsley.gov.uk/whats-your-move/find-your-move/cycling/barnsley-bike-works/">www.barnsley.gov.uk/whats-your-move/find-your-move/cycling/barnsley-bike-works/</a>        |



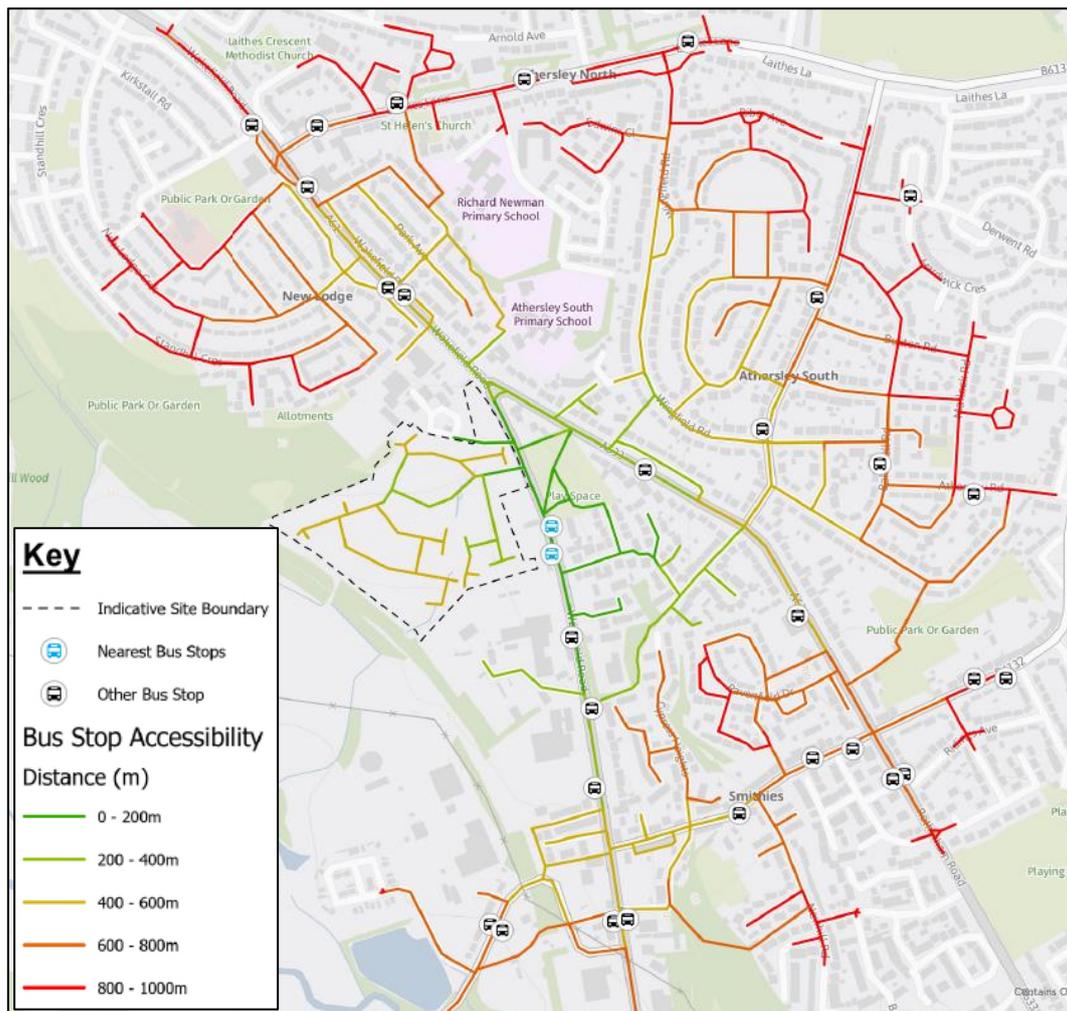
## 8. Public Transport

### 8.1 BUS SERVICES

8.1.1 The nearest bus stops are located on Wakefield Road. Using GIS Network Analyst software typical walk times between the existing Wakefield Road bus stops and the Site are shown on Figure 5 (and an extract is provided in Image 8.1). Figure 5 demonstrates that:

- The entire Site can reach the Wakefield Road bus within a 400m walk or less (which equates to a maximum 5 minute journey time).

**Image 8.1 Bus stop Accessibility**



8.1.2 The northbound bus stop has a flagpole and timetable and the southbound bus stop is equipped with shelter and seating. Bus services 1 and 11 operate along Wakefield Road. A summary of the service routing past the bus stops on Wakefield Road (bus stop references 37050537 Northbound and 37055298 Southbound) is provided in Tables 8.1 and 8.2.



**Table 8.1 Wakefield Road (A61) Bus Service Summary Northbound**

| Service   | Route                              | Service Frequency (One Way) | Days of Operation |
|---|------------------------------------|-----------------------------|-------------------|
| <b>Stop Brunswick Close - Stop ID: 37050537</b> |                                    |                             |                   |
| 1   | Barnsley, Interchange - Staincross | 3 per hour                  | Weekday           |
|   |                                    | 3 per hour                  | Saturday          |
|   |                                    | 1 per hour                  | Sunday            |
| 11  | Barnsley, Interchange - Staincross | 3 per hour                  | Weekday           |
|   |                                    | 3 per hour                  | Saturday          |
|   |                                    | 1 per hour                  | Sunday            |

**Table 8.2 A61 Wakefield Road Southbound**

| Service   | Route                              | Service Frequency (One Way) | Days of Operation |
|---|------------------------------------|-----------------------------|-------------------|
| <b>Stop Rotherham Road - Stop ID: 370555298</b> |                                    |                             |                   |
| 1   | Staincross – Barnsley, Interchange | 3 per hour                  | Weekday           |
|   |                                    | 3 per hour                  | Saturday          |
|   |                                    | 1 per hour                  | Sunday            |
| 11  | Staincross – Barnsley, Interchange | 3 per hour                  | Weekday           |
|   |                                    | 3 per hour                  | Saturday          |
|   |                                    | 1 per hour                  | Sunday            |

8.1.3 During the weekday the services on Wakefield Road combine to provide an overall hourly frequency of 6 buses in each direction. These services operate for the vast majority of the day. Furthermore, the services provide regular connections to Barnsley, Interchange and hence onwards regional and national travel by both bus and rail.

8.1.4 In addition to the services on Wakefield Road adjacent to the Site, a further frequent service to and from Barnsley Interchange is available some 650m south of the Site, near to Wakefield Road / Smithies Lane Junction. Table 8.3 indicates additional bus services frequency.

**Table 8.3 Wakefield Road / Smithies Lane Bus Service Summary**

| Service | Route                                | Service Frequency | Days of Operation |
|---------|--------------------------------------|-------------------|-------------------|
| 12      | Smithies Lane – Barnsley Interchange | 3 per hour        | Weekday           |
|         |                                      | 3 per hour        | Saturday          |
|         |                                      | 1 per hour        | Sunday            |

8.1.5 Bus service 12 operates from 06:30 on a weekday, with two services per hour until 09:04 whereby it increases to three services per hour. At 18:21, it reduces to half hourly, then at 19:28 reduces to hourly. These additional bus services provide regular connections to the interchange in Barnsley. Further connections to the rest of the region and beyond are available from Barnsley.

## 8.2 RAIL FACILITIES

8.2.1 Barnsley Rail Station is located approximately 2.5km to the South of the Site. The station provides connection to Huddersfield and Sheffield, as well as Meadowhall. There are services to Huddersfield hourly, to Sheffield every 30 minutes and to Meadowhall hourly.



8.2.2 From the proposed development connection to the station can be achieved by a 30 minute walk, a 10 minute cycle ride or a by a short 7 minute bus ride.

8.2.3 The station benefits from seating, shelters, ATM, timetable information and ramp access. A car park next to the station provides free car park for rail users only which includes 76 spaces and 6 disabled parking spaces. Motorcycle spaces and cycle parking is also provided.

### 8.3 PUBLIC TRANSPORT MEASURES

**Table 8.4 Travel Plan Measure 4c – Travel Guide (Public Transport)**

| Travel Plan Measure – TPM4c |  |
|-----------------------------|--|
| <b>Summary</b>              | Production and distribution of a Travel Guide including public transport information.<br>Followed by newsletters throughout the year with updated information. |
| <b>Guideline Timescale</b>  | Upon occupation.   |
| <b>Notes</b>                | To encourage public transport use.   |
| <b>Responsibility</b>       | TPC to produce and distribute the Guide, followed by newsletters.  |

### 8.4 USEFUL LINKS

**Table 8.5 Useful Links – Public Transport**

| Public Transport Weblinks                                     |  |
|---|--|
| Public transport timetables, ticket and real time information | <a href="http://www.barnsley.gov.uk/services/roads-travel-and-parking/public-transport">www.barnsley.gov.uk/services/roads-travel-and-parking/public-transport</a> |
| Rail times and journey planner                                | <a href="http://www.nationalrail.co.uk">www.nationalrail.co.uk</a>   |
| Coach information   | <a href="http://www.nationalexpress.com">www.nationalexpress.com</a><br><a href="http://www.megabus.com">www.megabus.com</a>                                       |
| Personalised journey planning                                 | <a href="https://journeyplanner.travelsouthyorkshire.com">https://journeyplanner.travelsouthyorkshire.com</a>  |



## 9. Other Measures

### 9.1 CAR SHARING

**Table 9.1 Travel Plan Measure 6 – Car Share**

| Travel Plan Measure – TPM6 |   |
|----------------------------|---|
| <b>Summary</b>             | The TPC will encourage car sharing amongst residents and will facilitate matches. The Lift Share Car Share scheme will be promoted by the TPC <a href="https://liftshare.com/uk">https://liftshare.com/uk</a> |
| <b>Guideline Timescale</b> | Upon occupation.  |
| <b>Notes</b>               | To encourage car sharing particularly for commuter journeys.  |
| <b>Responsibility</b>      | TPC to include in Travel Guide and subsequent newsletters.  |

### 9.2 CAR CLUB

**Table 9.2 Travel Plan Measure 7 – Car Club**

| Travel Plan Measure – TPM7 |   |
|----------------------------|---|
| <b>Summary</b>             | The Enterprise Car Club will be promoted by the TPC <a href="http://www.enterprisecarclub.co.uk">www.enterprisecarclub.co.uk</a><br>Whilst there are no local car clubs, the TPC will encourage business trips within City Centres to be by car club vehicle to allow commuting trips by other modes. |
| <b>Guideline Timescale</b> | Upon occupation.  |
| <b>Notes</b>               | To encourage car club use as an alternative to owning / using a car for commuter trips.   |
| <b>Responsibility</b>      | TPC to include in Travel Guide and subsequent newsletters.  |

### 9.3 USE OF ELECTRIC VEHICLES

**Table 9.3 Travel Plan Measure 8 – Encourage Use of Electric Vehicles**

| Travel Plan Measure – TPM8 |  |
|----------------------------|--|
| <b>Summary</b>             | The TPC will encourage the use of electric vehicles and 1 EVCP will be provided for each dwelling. |
| <b>Guideline Timescale</b> | Upon occupation and prior to occupation.   |
| <b>Notes</b>               | To encourage more sustainable driving practices.   |
| <b>Responsibility</b>      | TPC to include in Travel Guide and Gleeson Homes to provide.                                       |

### 9.4 HOME DELIVERY SERVICES

**Table 9.4 Travel Plan Measure 9 – Home Delivery Services**

| Travel Plan Measure – TPM9 |  |
|----------------------------|--|
| <b>Summary</b>             | Promote the benefits of home delivery services.            |
| <b>Guideline Timescale</b> | Upon occupation.   |
| <b>Notes</b>               | To reduce the need to travel.                              |
| <b>Responsibility</b>      | TPC to include in Travel Guide and subsequent newsletters. |



## 9.1 WORKING FROM HOME

**Table 9.5 Travel Plan Measure 10 – Home Working**

| Travel Plan Measure – TMP10 |  |
|-----------------------------|--|
| <b>Ref</b>                  | Promote working from home.                                 |
| <b>Summary</b>              | Upon occupation.   |
| <b>Notes</b>                | To reduce the need to travel.                              |
| <b>Responsibility</b>       | TPC to include in Travel Guide and subsequent newsletters. |

## 9.2 PERSONALISED JOURNEY PLANNING

**Table 9.6 Travel Plan Measure 11 – Personalised Journey Planning**

| Travel Plan Measure – TPM11 |  |
|-----------------------------|--|
| <b>Ref</b>                  | Personalised Journey Planning  |
| <b>Summary</b>              | Upon occupation.   |
| <b>Notes</b>                | Every resident will be able to contact the TPC to ask for help with personalised journey planning. |
| <b>Responsibility</b>       | TPC to include in Travel Guide and subsequent newsletters.   |

## 9.3 COMMUNICATION

9.3.1 When raising awareness of the TP, consideration should be given to different groups that should be targeted.

9.3.2 Publicity material could include the following:

- Ensuring that a copy of the TP is available to all residents on request;
- Sustainable travel information to be provided to residents via the Travel Guide; and
- A TP email/newsletter – for example a flyer detailing the launch of a new measure, the advantages of this and who to contact to find out more.

9.3.3 When developing the marketing strategy, it is often useful to identify which of the above media would be most effective at different stages of implementation and identify the timescale and who will be responsible for developing each.



## 10. Action Plan

10.1.1 An Initial Action Plan has been prepared in order to set out the initial actions / measures, along with timescale and responsibility for each action. This helps to ensure that the TP is effectively implemented, and the targets are met.

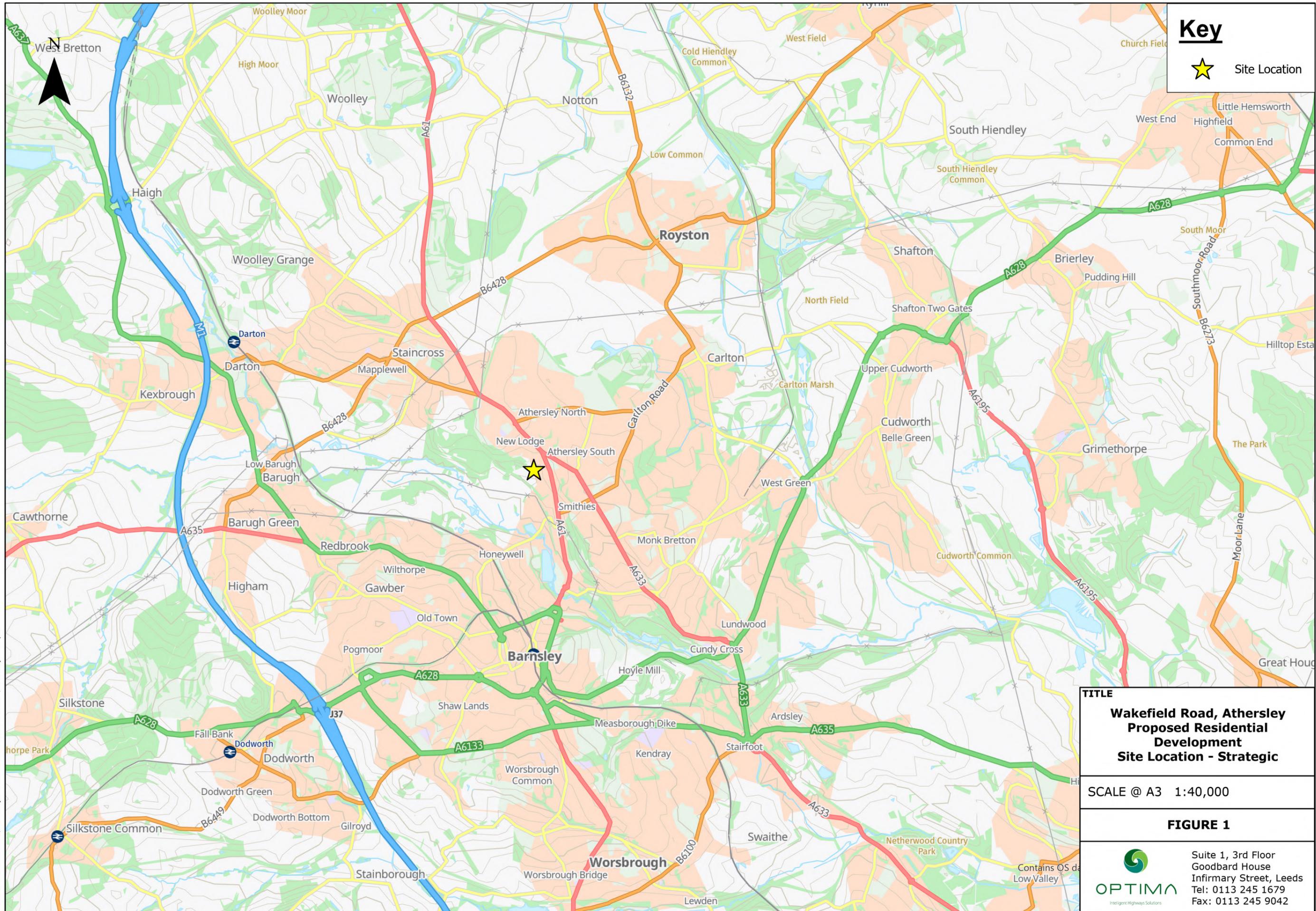
**Table 10.1 Initial Action Plan**

| Reference   | Measures   | Objective  | Guideline Timescale   | Responsibility          |
|-------------|--|--|---|-------------------------|
| TPM1        | Appoint a Travel Plan Coordinator                                | To implement, monitor and review the Travel Plan           | 3 months prior to first occupation and retained for 5 years post sales completion | Gleeson Homes           |
| TPM2        | Undertake resident travel surveys                                | To gather baseline travel information and inform measures  | From 12 months of first occupation  | Travel Plan Coordinator |
| TPM3        | Monitor and Review   | To monitor Travel Plan performance.                        | Annually during TPC role  | Travel Plan Coordinator |
| TPM4a/4b/4c | Provide Travel Guides and newsletters for residents and visitors | To encourage sustainable travel                            | Prior to occupation and ongoing   | Travel Plan Coordinator |
| TPM5        | Cycle Storage  | To encourage bike use                                      | Prior to occupation   | Gleeson Homes           |
| TPM6        | Promote car sharing  | To encourage car sharing and reduce single occupancy trips | Upon occupation   | Travel Plan Coordinator |
| TPM7        | Promote car club   | To encourage sustainable travel                            | Upon occupation   | Travel Plan Coordinator |
| TPM8        | Electric Vehicle Charge Points                                   | To encourage more sustainable driving practices            | Upon occupation   | Gleeson Homes           |
| TPM9        | Promote home delivery services                                   | To reduce the need to travel                               | Upon occupation   | Travel Plan Coordinator |
| TPM10       | Promote working from home  | To reduce the need to travel                               | Upon occupation   | Travel Plan Coordinator |
| TPM11       | Personalised Journey Planning                                    | To encourage sustainable travel                            | Upon occupation   | Travel Plan Coordinator |



# Figures





**Key**

★ Site Location

**TITLE**

**Wakefield Road, Athersley  
Proposed Residential  
Development  
Site Location - Strategic**

SCALE @ A3 1:40,000

**FIGURE 1**



Suite 1, 3rd Floor  
Goodbard House  
Infirmary Street, Leeds  
Tel: 0113 245 1679  
Fax: 0113 245 9042

Path: C:\Wakefield Road, Athersley\DRAWINGS\GIS\Wakefield Road, Athersley GIS.aprx



**Key**

— Indicative Site Boundary

**TITLE**

**Wakefield Road, Athersley  
Proposed Residential  
Development  
Site Location - Local**

SCALE @ A3: 1:5,000

**FIGURE 2**



Suite 1, 3rd Floor  
Goodbard House  
Infirmary Street, Leeds  
Tel: 0113 245 1679  
Fax: 0113 245 9042

Path: C:\Wakefield Road, Athersley\DRAWINGS\GIS\Wakefield Road, Athersley GIS.aprx

Esri Community Maps Contributors, Esri UK, Esri, TomTom, Garmin, Foursquare, Bing, Google

# Local Facilities

## Education

- ① Athersley South Primary School
- ② Laithes Primary School
- ③ Springwell Learning Community
- ④ Athersley North Primary School
- ⑤ Holy Trinity

## Health

- ① Roundhouse Medical Centre
- ② Rotherham Road Medical Centre
- ③ R D Hill Chemist
- ④ Well Pharmacy
- ⑤ Athersley Dental Practice

## Retail

- ① Premier
- ② Co-op Food
- ③ One Stop
- ④ Carlton Road Premier
- ⑤ Farmfoods

## Recreation

- ① Barnsley Bowl
- ② Whinn's Wood
- ③ Muscle Unit
- ④ Playground

# Services

- ① New Lodge Estate Post Office
- ② New Lodge Community Centre
- ③ Romero Communities
- ④ 2 New Lodge Crescent Post Box
- ⑤ 134 Rotherham Road Post Box

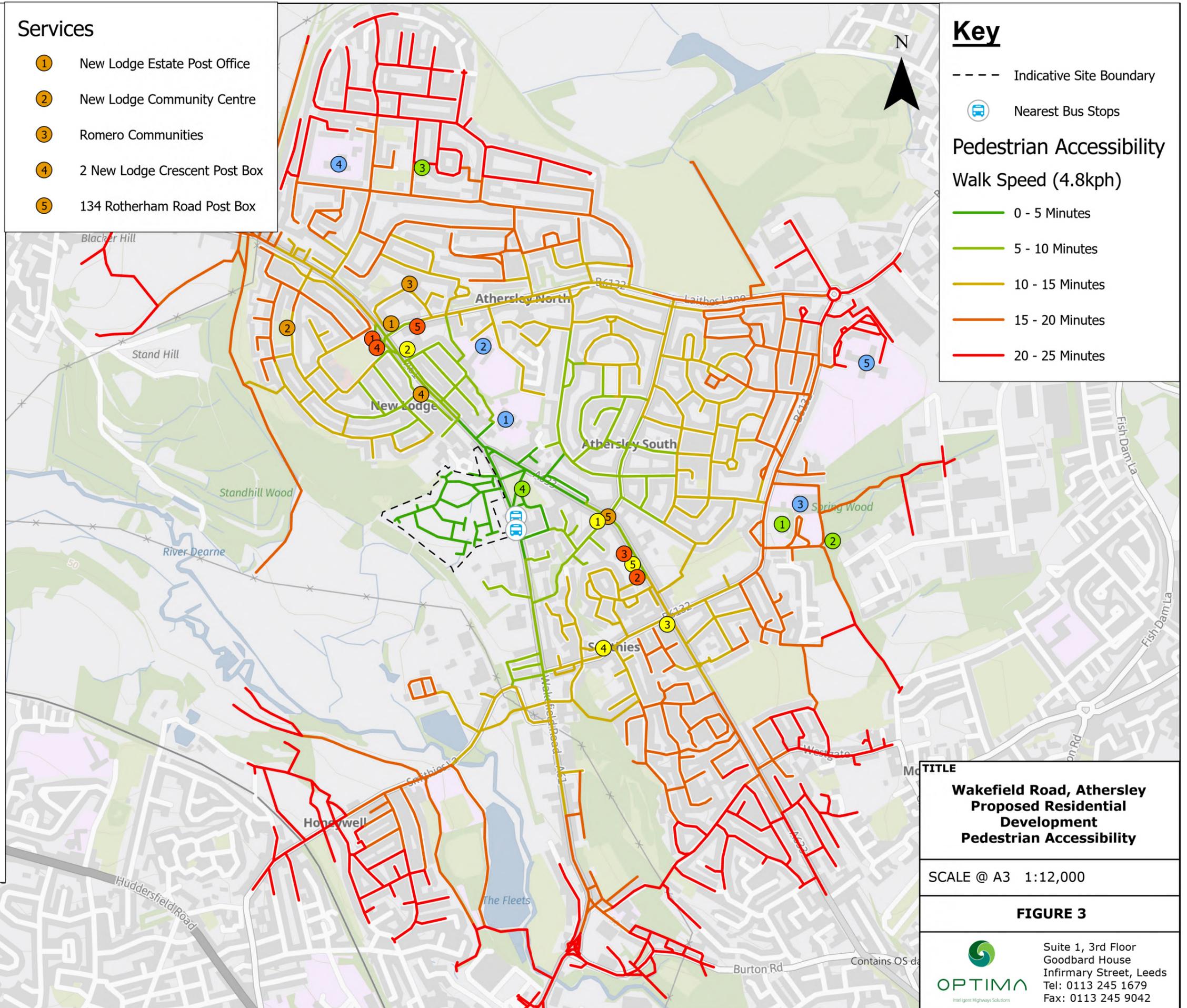
# Key

- - - - Indicative Site Boundary
-  Nearest Bus Stops

## Pedestrian Accessibility

Walk Speed (4.8kph)

-  0 - 5 Minutes
-  5 - 10 Minutes
-  10 - 15 Minutes
-  15 - 20 Minutes
-  20 - 25 Minutes



Path: C:\Wakefield Road, Athersley\DRAWINGS\GIS\Wakefield Road, Athersley GIS.aprx

**TITLE**  
**Wakefield Road, Athersley**  
**Proposed Residential**  
**Development**  
**Pedestrian Accessibility**

SCALE @ A3 1:12,000

**FIGURE 3**

 Suite 1, 3rd Floor  
 Goodbard House  
 Infirmary Street, Leeds  
 Tel: 0113 245 1679  
 Fax: 0113 245 9042