	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q01 Leaving aside food shopping, where would you regard as your household's main shopping centre?

Barnsley	70.3%	707	85.2%	264	65.8%	73	56.8%	88	69.4%	120	63.3%	162
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	2.8%	28	0.3%	1	0.0%	0	0.0%	0	0.6%	1	10.2%	26
Goldthorpe	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	1.1%	11	1.3%	4	0.9%	1	0.0%	0	3.5%	6	0.0%	0
Penistone	1.2%	12	0.3%	1	9.9%	11	0.0%	0	0.0%	0	0.0%	0
Rotherham	1.9%	19	0.3%	1	0.9%	1	1.9%	3	0.0%	0	5.5%	14
Sheffield	1.7%	17	0.6%	2	6.3%	7	1.9%	3	1.2%	2	1.2%	3
Meadowhall	9.3%	93	8.1%	25	10.8%	12	20.0%	31	6.9%	12	5.1%	13
Wakefield	2.8%	28	0.3%	1	0.9%	1	0.0%	0	12.7%	22	1.6%	4
Wombwell	2.7%	27	0.3%	1	0.0%	0	13.5%	21	0.0%	0	2.0%	5
Other	0.3%	3	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Internet / online	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cortonwood Retail Park	1.2%	12	0.3%	1	0.0%	0	2.6%	4	0.6%	1	2.3%	6
Wath upon Dearne	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mapplewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Mexborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Retail World / Parkgate Retail Park	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Stairfoot Retail Park	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stocksbridge	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	16	1.0%	3	1.8%	2	1.3%	2	3.5%	6	1.2%	3
Base:		1005		310		111		155		173		256

Q02 How often do you visit Barnsley town centre for shopping on average?

Everyday / 6 or 7 days a week	5.1%	51	11.9%	37	1.8%	2	2.6%	4	1.2%	2	2.3%	6
4 or 5 times a week	1.4%	14	2.6%	8	0.9%	1	0.6%	1	0.6%	1	1.2%	3
2 or 3 times a week	21.2%	213	33.5%	104	14.4%	16	11.0%	17	22.5%	39	14.5%	37
Once a week	32.0%	322	34.5%	107	39.6%	44	26.5%	41	33.5%	58	28.1%	72
Once a fortnight	10.0%	100	6.5%	20	13.5%	15	14.8%	23	11.0%	19	9.0%	23
Once a month	10.5%	106	5.8%	18	10.8%	12	15.5%	24	11.6%	20	12.5%	32
Less frequently	13.3%	134	3.9%	12	12.6%	14	23.9%	37	11.0%	19	20.3%	52
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1
(Don't visit Barnsley Town Centre)	6.3%	63	1.3%	4	6.3%	7	4.5%	7	8.7%	15	11.7%	30
Base:		1005		310		111		155		173		256

Q03 How do you usually travel to the town centre?
Those who visit Barnsley town centre at Q02

Car / van (as driver)	51.2%	482	40.9%	125	73.1%	76	44.6%	66	58.2%	92	54.4%	123
Car / van (as passenger)	12.6%	119	7.5%	23	7.7%	8	19.6%	29	12.0%	19	17.7%	40
Walk	10.7%	101	28.4%	87	4.8%	5	3.4%	5	1.3%	2	0.9%	2
Bus	23.0%	217	20.9%	64	12.5%	13	27.7%	41	26.6%	42	25.2%	57
Taxi	1.0%	9	1.3%	4	1.0%	1	0.7%	1	1.9%	3	0.0%	0
Cycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Train	1.1%	10	0.3%	1	1.0%	1	4.1%	6	0.0%	0	0.9%	2
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.3%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Base:		942		306		104		148		158		226

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q04 Other than shopping, what else do people in your household use .....(town centre mentioned at Q01) for?

Art gallery	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Banks / building societies	18.7%	188	28.7%	89	8.1%	9	11.6%	18	18.5%	32	15.6%	40
Browsing	1.9%	19	2.3%	7	2.7%	3	3.9%	6	0.6%	1	0.8%	2
Cinema	5.6%	56	3.2%	10	6.3%	7	12.9%	20	4.6%	8	4.3%	11
College / education	1.1%	11	1.0%	3	0.9%	1	0.6%	1	2.3%	4	0.8%	2
Eating out	10.7%	108	11.9%	37	9.0%	10	11.6%	18	9.2%	16	10.5%	27
Gym / health and fitness clubs	1.9%	19	1.3%	4	0.0%	0	3.2%	5	1.7%	3	2.7%	7
Library	3.2%	32	5.2%	16	3.6%	4	3.9%	6	0.6%	1	2.0%	5
Night clubs	4.6%	46	4.2%	13	2.7%	3	1.3%	2	6.9%	12	6.3%	16
Post Office	3.1%	31	5.5%	17	0.9%	1	3.2%	5	2.3%	4	1.6%	4
Pubs	12.6%	127	18.7%	58	3.6%	4	11.0%	17	11.0%	19	11.3%	29
Sports clubs	2.2%	22	1.3%	4	5.4%	6	1.3%	2	1.7%	3	2.7%	7
Theatre	1.4%	14	1.3%	4	3.6%	4	1.3%	2	1.7%	3	0.4%	1
Work	5.3%	53	7.1%	22	2.7%	3	3.9%	6	5.8%	10	4.7%	12
Other	1.3%	13	0.3%	1	0.9%	1	1.3%	2	3.5%	6	1.2%	3
Visit the hairdressers	1.0%	10	0.0%	0	1.8%	2	1.9%	3	1.2%	2	1.2%	3
Doctors / hospital / dentists	1.0%	10	0.6%	2	3.6%	4	1.3%	2	0.0%	0	0.8%	2
Visit friends / relatives	0.6%	6	0.3%	1	0.9%	1	0.6%	1	1.2%	2	0.4%	1
Play bingo	0.8%	8	1.6%	5	0.9%	1	0.6%	1	0.6%	1	0.0%	0
Visit the market	0.6%	6	0.6%	2	2.7%	3	0.6%	1	0.0%	0	0.0%	0
Swimming	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Ice skating	0.3%	3	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1
General socialising	0.4%	4	1.0%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Travel agents	0.3%	3	0.3%	1	0.9%	1	0.0%	0	0.6%	1	0.0%	0
(None mentioned)	37.6%	378	30.6%	95	49.6%	55	38.7%	60	32.4%	56	43.8%	112
(Don't know)	9.5%	95	4.8%	15	11.7%	13	9.7%	15	15.6%	27	9.8%	25
Base:		1005		310		111		155		173		256

Q05 Where do you do most of your household's shopping for clothing, footwear or other fashion goods?

Barnsley Town Centre	46.7%	469	57.4%	178	35.1%	39	41.9%	65	48.6%	84	40.2%	103
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	3.4%	34	1.0%	3	0.0%	0	0.6%	1	0.6%	1	11.3%	29
Huddersfield	0.4%	4	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.4%	1
Leeds	1.8%	18	1.6%	5	2.7%	3	0.6%	1	4.6%	8	0.4%	1
Rotherham	1.8%	18	1.0%	3	0.0%	0	3.2%	5	0.0%	0	3.9%	10
Sheffield	5.1%	51	4.8%	15	10.8%	12	3.9%	6	4.6%	8	3.9%	10
Meadowhall	23.9%	240	26.1%	81	27.9%	31	28.4%	44	15.6%	27	22.3%	57
Wakefield	2.7%	27	0.6%	2	0.0%	0	0.0%	0	13.9%	24	0.4%	1
Wombwell	0.9%	9	0.0%	0	0.9%	1	3.2%	5	0.0%	0	1.2%	3
Internet	1.1%	11	0.6%	2	0.9%	1	0.6%	1	1.7%	3	1.6%	4
Mail order	3.0%	30	1.3%	4	6.3%	7	3.9%	6	2.9%	5	3.1%	8
Other	1.0%	10	1.0%	3	1.8%	2	0.6%	1	1.7%	3	0.4%	1
Cortonwood Retail Park	3.5%	35	1.6%	5	0.0%	0	9.0%	14	2.9%	5	4.3%	11
Retail World / Parkgate Retail Park	0.4%	4	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.8%	2
Asda, Cortonwood Retail Park	0.2%	2	0.0%	0	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Dearne Valley Retail Park	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Goldthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
South Elmsall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know)	1.2%	12	0.0%	0	3.6%	4	0.6%	1	1.7%	3	1.6%	4
(Don't buy these goods)	2.1%	21	2.9%	9	4.5%	5	0.0%	0	1.2%	2	2.0%	5
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q06 Where do you do most of your household's shopping for furniture, carpets or other floor coverings?

Barnsley Town Centre	37.8%	380	51.0%	158	37.8%	42	36.8%	57	32.4%	56	26.2%	67
Peel Centre Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wombwell Lane/Stairfoot Retail Park	2.8%	28	3.2%	10	1.8%	2	4.5%	7	2.3%	4	2.0%	5
Cortonwood Retail Park Barnsley	4.9%	49	4.5%	14	3.6%	4	5.2%	8	4.0%	7	6.3%	16
Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	3.7%	37	1.6%	5	0.9%	1	0.6%	1	1.7%	3	10.5%	27
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Leeds	2.3%	23	2.6%	8	3.6%	4	0.6%	1	3.5%	6	1.6%	4
Rotherham	3.9%	39	2.6%	8	0.9%	1	5.2%	8	1.2%	2	7.8%	20
Sheffield	4.8%	48	5.5%	17	15.3%	17	2.6%	4	3.5%	6	1.6%	4
Meadowhall	2.2%	22	1.9%	6	5.4%	6	0.6%	1	2.3%	4	2.0%	5
Wakefield	4.4%	44	1.3%	4	0.0%	0	2.6%	4	15.6%	27	3.5%	9
Internet	2.0%	20	1.9%	6	1.8%	2	2.6%	4	2.3%	4	1.6%	4
Mail order	1.6%	16	1.9%	6	1.8%	2	1.3%	2	1.2%	2	1.6%	4
Other	0.6%	6	0.0%	0	0.0%	0	3.2%	5	0.6%	1	0.0%	0
Penistone	0.4%	4	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	1.3%	13	0.3%	1	0.0%	0	5.8%	9	0.0%	0	1.2%	3
Wombwell	0.5%	5	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.4%	1
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Cudworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	3
Darlton	0.3%	3	0.0%	0	0.9%	1	0.0%	0	1.2%	2	0.0%	0
Goldthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mexborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Shafton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know)	10.4%	105	8.7%	27	6.3%	7	11.6%	18	13.9%	24	11.3%	29
(Don't buy these goods)	14.1%	142	12.6%	39	13.5%	15	12.3%	19	13.9%	24	17.6%	45
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q07 Where do you do most of your household's shopping for household textiles and soft furnishings, including bedding?

Barnsley Town Centre	44.9%	451	55.5%	172	42.3%	47	36.8%	57	45.1%	78	37.9%	97
Peel Centre Retail Park	0.4%	4	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wombwell Lane/Stairfoot Retail Park	9.3%	93	7.4%	23	3.6%	4	18.7%	29	6.9%	12	9.8%	25
Cortonwood Retail Park Barnsley	6.1%	61	4.8%	15	6.3%	7	8.4%	13	3.5%	6	7.8%	20
Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Doncaster	3.2%	32	0.3%	1	0.9%	1	0.0%	0	1.2%	2	10.9%	28
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	1.2%	12	1.9%	6	1.8%	2	0.0%	0	1.2%	2	0.8%	2
Rotherham	2.4%	24	1.0%	3	0.9%	1	2.6%	4	0.0%	0	6.3%	16
Sheffield	4.3%	43	4.5%	14	14.4%	16	5.2%	8	1.2%	2	1.2%	3
Meadowhall	7.1%	71	6.1%	19	8.1%	9	8.4%	13	7.5%	13	6.6%	17
Wakefield	2.5%	25	1.0%	3	0.0%	0	0.0%	0	11.0%	19	1.2%	3
Internet	1.4%	14	0.0%	0	0.9%	1	0.6%	1	4.0%	7	2.0%	5
Mail order	4.0%	40	2.9%	9	4.5%	5	5.2%	8	5.2%	9	3.5%	9
Other	0.6%	6	0.3%	1	0.9%	1	0.0%	0	0.6%	1	1.2%	3
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brierley	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hoyland market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Mexborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	0.3%	3	0.3%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
South Elmsall	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Stairfoot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	4.7%	47	5.5%	17	4.5%	5	5.2%	8	4.6%	8	3.5%	9
(Don't buy these goods)	6.6%	66	7.1%	22	8.1%	9	5.8%	9	7.5%	13	5.1%	13
Base:		1005		310		111		155		173		256

Q08 Where do you do most of your household's shopping for household appliances such as fridges, cookers, washing machines, vacuum cleaners, kettles or hair dryers?

Barnsley Town Centre	49.0%	492	66.1%	205	52.3%	58	38.7%	60	50.3%	87	32.0%	82
Peel Centre Retail Park	3.1%	31	2.3%	7	1.8%	2	1.9%	3	5.8%	10	3.5%	9
Wombwell Lane/Stairfoot Retail Park	3.0%	30	2.3%	7	1.8%	2	5.8%	9	1.7%	3	3.5%	9
Cortonwood Retail Park Barnsley	8.2%	82	8.4%	26	1.8%	2	8.4%	13	4.6%	8	12.9%	33
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Doncaster	3.0%	30	0.3%	1	0.0%	0	0.0%	0	0.0%	0	11.3%	29
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.4%	1
Leeds	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.4%	1
Rotherham	4.7%	47	1.0%	3	3.6%	4	10.3%	16	0.0%	0	9.4%	24
Sheffield	2.6%	26	1.3%	4	10.8%	12	2.6%	4	1.2%	2	1.6%	4
Meadowhall	2.5%	25	3.2%	10	3.6%	4	1.9%	3	2.9%	5	1.2%	3
Wakefield	2.7%	27	0.0%	0	0.0%	0	0.0%	0	13.9%	24	1.2%	3
Internet	4.7%	47	3.5%	11	6.3%	7	3.2%	5	4.0%	7	6.6%	17
Mail order	2.5%	25	2.6%	8	1.8%	2	2.6%	4	2.3%	4	2.7%	7
Other	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.4%	1
Retail World / Parkgate Retail Park	2.2%	22	0.3%	1	0.9%	1	10.3%	16	0.6%	1	1.2%	3
Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dryden Industrial Estate, Dryden Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Carlton Road, Smithies, Barnsley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Wath upon Dearne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
(Don't know)	3.6%	36	2.3%	7	3.6%	4	5.8%	9	2.9%	5	4.3%	11
(Don't buy these goods)	6.6%	66	6.1%	19	7.2%	8	8.4%	13	6.4%	11	5.9%	15
Base:		1005		310		111		155		173		256

Q09 Where do you do most of your household's shopping for audio-visual equipment such as radios, TVs, DVD players, HiFi, telephones, photographic goods and computer products?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Barnsley Town Centre	46.9%	471	63.2%	196	48.6%	54	32.3%	50	48.6%	84	34.0%	87
Peel Centre Retail Park	2.7%	27	2.6%	8	2.7%	3	0.6%	1	2.9%	5	3.9%	10
Wombwell Lane/Stairfoot Retail Park	2.3%	23	1.6%	5	1.8%	2	3.9%	6	1.2%	2	3.1%	8
Cortonwood Retail Park Barnsley	9.7%	97	9.0%	28	2.7%	3	14.8%	23	5.2%	9	13.3%	34
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Doncaster	2.7%	27	0.3%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	26
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.6%	6	0.0%	0	0.0%	0	0.6%	1	2.3%	4	0.4%	1
Rotherham	4.3%	43	1.3%	4	2.7%	3	7.7%	12	0.0%	0	9.4%	24
Sheffield	3.4%	34	2.3%	7	13.5%	15	1.9%	3	1.2%	2	2.7%	7
Meadowhall	3.2%	32	2.6%	8	4.5%	5	7.1%	11	4.0%	7	0.4%	1
Wakefield	2.6%	26	0.3%	1	0.9%	1	0.0%	0	12.1%	21	1.2%	3
Internet	5.2%	52	4.2%	13	4.5%	5	5.8%	9	6.4%	11	5.5%	14
Mail order	2.4%	24	2.9%	9	0.9%	1	1.9%	3	2.9%	5	2.3%	6
Other	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	1.6%	16	0.3%	1	0.9%	1	7.1%	11	0.0%	0	1.2%	3
Wath upon Dearne	0.4%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	3
Asda, Old Mill Lane, Barnsley	0.3%	3	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0
Bolton upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Currys, Smithies Lane, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Dryden Industrial Estate, Dryden Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Penistone	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Barnsley Road, Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	42	3.2%	10	4.5%	5	5.8%	9	5.2%	9	3.5%	9
(Don't buy these goods)	6.3%	63	5.8%	18	6.3%	7	7.1%	11	5.8%	10	6.6%	17
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q10 Where do you do most of your household's shopping for hardware, DIY goods, decorating supplies and garden products?

Barnsley Town Centre	38.7%	389	54.2%	168	45.9%	51	25.8%	40	38.2%	66	25.0%	64
Peel Centre Retail Park	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Wombwell Lane/Stairfoot Retail Park	3.1%	31	2.6%	8	3.6%	4	4.5%	7	2.9%	5	2.7%	7
B&Q Warehouse, Stairfoot	20.6%	207	26.1%	81	13.5%	15	15.5%	24	24.3%	42	17.6%	45
Cortonwood Retail Park Barnsley	13.7%	138	4.2%	13	9.9%	11	30.3%	47	2.9%	5	24.2%	62
Bradford	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	1.6%	16	0.3%	1	0.0%	0	0.0%	0	1.2%	2	5.1%	13
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Leeds	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Rotherham	2.3%	23	0.6%	2	0.0%	0	2.6%	4	0.0%	0	6.6%	17
Sheffield	1.1%	11	0.0%	0	7.2%	8	0.6%	1	0.6%	1	0.4%	1
Meadowhall	0.8%	8	1.0%	3	0.9%	1	1.9%	3	0.6%	1	0.0%	0
Wakefield	3.0%	30	0.0%	0	0.0%	0	0.0%	0	16.2%	28	0.8%	2
Internet	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1
B&Q, Cortonwood Retail Park, Brampton	1.4%	14	0.3%	1	1.8%	2	5.2%	8	0.0%	0	1.2%	3
Brampton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Cudworth	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	2
Darfield	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Fall Bank Industrial Estate, Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Grimethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
Mapplewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Penistone	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Royston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Wickes, Old Mill Lane, Barnsley	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Wombwell	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	2.9%	29	2.3%	7	2.7%	3	1.9%	3	2.3%	4	4.7%	12
(Don't buy these goods)	7.3%	73	7.1%	22	8.1%	9	7.1%	11	7.5%	13	7.0%	18
Base:		1005		310		111		155		173		256

Q11 Where do you do most of your household's shopping for chemists and medical goods, cosmetics and other beauty products?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Barnsley Town Centre	59.1%	594	80.6%	250	51.4%	57	41.3%	64	64.2%	111	43.8%	112
Cortonwood Retail Park	7.0%	70	1.9%	6	3.6%	4	16.8%	26	1.7%	3	12.1%	31
Wombwell Lane Retail Park	2.9%	29	0.6%	2	0.0%	0	12.9%	20	0.0%	0	2.7%	7
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	1.3%	13	0.3%	1	0.0%	0	0.0%	0	0.6%	1	4.3%	11
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Rotherham	1.6%	16	0.0%	0	0.0%	0	2.6%	4	0.0%	0	4.7%	12
Sheffield	1.2%	12	0.3%	1	8.1%	9	0.6%	1	0.0%	0	0.4%	1
Meadowhall	4.2%	42	3.5%	11	9.9%	11	3.9%	6	4.6%	8	2.3%	6
Wakefield	2.4%	24	0.0%	0	0.0%	0	0.0%	0	12.1%	21	1.2%	3
Internet	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order	1.0%	10	1.0%	3	0.9%	1	0.6%	1	1.7%	3	0.8%	2
Other	0.5%	5	0.3%	1	0.0%	0	0.6%	1	0.6%	1	0.8%	2
A.M Clark, Penistone	0.8%	8	0.0%	0	7.2%	8	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Darfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Goldthorpe	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	20
Grimethorpe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Hoyland	1.4%	14	0.0%	0	0.0%	0	9.0%	14	0.0%	0	0.0%	0
Penistone	1.4%	14	0.0%	0	12.6%	14	0.0%	0	0.0%	0	0.0%	0
Royston	0.5%	5	0.3%	1	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Wombwell	0.7%	7	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.4%	1
Asda, Old Mill Lane, Barnsley	0.3%	3	0.3%	1	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Athersley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Barnburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Birdwell	0.3%	3	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton upon Dearne	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6
Brampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brierley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Burton Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kexbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Mapplewell	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Mexborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Silkstone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Staincross	0.3%	3	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Tesco, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Thurnscoe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Wakefield Road, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Wath upon Dearne	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	2
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worsbrough	0.4%	4	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	24	1.9%	6	0.0%	0	3.9%	6	3.5%	6	2.3%	6
(Don't buy these goods)	3.5%	35	4.5%	14	3.6%	4	2.6%	4	2.9%	5	3.1%	8
Base:		1005		310		111		155		173		256

Q12 Where do you do most of your household's shopping for books, jewellery and watches, china, glassware and kitchen utensils, recreational and luxury goods?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Barnsley Town Centre	43.9%	441	58.1%	180	32.4%	36	33.5%	52	45.1%	78	37.1%	95
Cortonwood Retail Park	3.8%	38	1.0%	3	0.0%	0	9.7%	15	1.2%	2	7.0%	18
Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	2.2%	22	0.3%	1	0.9%	1	0.0%	0	0.6%	1	7.4%	19
Halifax	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	1.4%	14	1.6%	5	1.8%	2	0.6%	1	3.5%	6	0.0%	0
Rotherham	1.9%	19	0.6%	2	0.0%	0	4.5%	7	0.0%	0	3.9%	10
Sheffield	2.7%	27	1.9%	6	6.3%	7	1.9%	3	3.5%	6	2.0%	5
Meadowhall	13.7%	138	14.5%	45	15.3%	17	20.6%	32	9.8%	17	10.5%	27
Wakefield	2.7%	27	0.0%	0	0.0%	0	0.0%	0	12.7%	22	2.0%	5
Internet	4.4%	44	3.5%	11	6.3%	7	1.3%	2	3.5%	6	7.0%	18
Mail order	1.2%	12	0.0%	0	0.9%	1	1.3%	2	0.6%	1	3.1%	8
Other	0.5%	5	0.3%	1	1.8%	2	0.0%	0	0.6%	1	0.4%	1
Penistone	0.5%	5	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0
Wombwell	0.5%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Goldthorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hoyland	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Retail World / Parkgate Retail Park	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Stairfoot Retail Park	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, Wath upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco, Wombwell Way, Barnsley	0.2%	2	0.0%	0	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Wath upon Dearne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
White Rose Shopping Centre, Leeds	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.9%	49	4.2%	13	4.5%	5	4.5%	7	6.4%	11	5.1%	13
(Don't buy these goods)	13.7%	138	12.9%	40	20.7%	23	15.5%	24	12.7%	22	11.3%	29
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q13 Where do you usually go for your household's main food shopping?

A M Willis, Green Spring Avenue, Birdwell, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stairfoot	0.8%	8	1.3%	4	0.9%	1	0.0%	0	0.6%	1	0.8%	2
Asda, Chapeltown, Sheffield	1.4%	14	1.6%	5	2.7%	3	3.9%	6	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	25.5%	256	34.2%	106	21.6%	24	3.9%	6	44.5%	77	16.8%	43
Baines Supermarket, Greenfoot Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barugh Green Supermarket, Barugh Green Road, Barugh Green, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Churchfield Lane, Darton, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G M Valli, Birk Avenue, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Healds, Carlton Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J P Bairstow, Pontefract Road, Cudworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jays, High Street, Dodworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Castle Close, Monk Bretton, Barnsley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Kwik Save, High Street, Grimethorpe, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Kwik Save, Midland Road, Royston, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stocksbridge	0.4%	4	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0
L S J Supermarket, Cemetery Road, Grimethorpe, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barnsley	21.1%	212	31.9%	99	33.3%	37	16.1%	25	15.0%	26	9.8%	25
Morrisons, Corton Wood, Brampton	11.9%	120	2.9%	9	1.8%	2	35.5%	55	0.6%	1	20.7%	53
Morrisons, Ecclesfield, Sheffield	0.7%	7	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.4%	1
Netto, Thomas Street, Worsbrough, Barnsley	2.0%	20	2.3%	7	0.0%	0	1.3%	2	3.5%	6	2.0%	5
Sainsburys, 76 The Moor, Sheffield	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Athersley North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Crofton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Monk Bretton	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Rawmarsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Royston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Shafton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Stairfoot	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Wath upon Dearne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Meadowhall Petrol Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Grimethorpe, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wombwell Lane, Barnsley	12.7%	128	16.1%	50	5.4%	6	20.0%	31	5.8%	10	12.1%	31
Tesco, Wath upon Dearne	5.4%	54	0.3%	1	0.9%	1	5.2%	8	1.2%	2	16.4%	42
Tesco Express, Bolton upon Dearne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Carlton Road, Smithies, Barnsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Tesco Express, Chapeltown Sheffield	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Willis Supermarkets, Hoyland Road, Hoyland,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Barnsley												
Barnsley Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley Town Centre	2.1%	21	2.3%	7	5.4%	6	1.9%	3	2.9%	5	0.0%	0
Internet	0.4%	4	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Asda, Asdale Road, Wakefield	2.3%	23	0.3%	1	0.0%	0	0.0%	0	10.4%	18	1.6%	4
Co-Op, Hoyland	0.4%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0
Co-Op, Market Street, Penistone	0.5%	5	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0
Iceland, Peel Street, Barnsley	1.0%	10	1.6%	5	0.0%	0	1.3%	2	1.2%	2	0.4%	1
Marks and Spencer, Barnsley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.6%	1	1.7%	3	0.0%	0
Netto, High Street, Goldthorpe	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Netto, High Street, Grimethorpe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Netto, Midland Road, Royston	0.6%	6	0.3%	1	0.0%	0	0.6%	1	1.7%	3	0.4%	1
Netto, Pontefract Road, Lundwood, Barnsley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Sainsburys, Ings Road, Wakefield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.4%	1
Tesco, Stairfoot Retail Park	0.4%	4	0.3%	1	0.9%	1	0.6%	1	0.0%	0	0.4%	1
Asda, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-Op, Blacker Road, Mapplewell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Co-Op, Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Dodworth	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doncaster Road, Goldthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Royston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Co-Op, Snapehill Road, Darfield	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockbridge	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Hoyland market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, Hemsworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	1
Local shops, Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hoyland	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Mapplewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Wombwell	0.3%	3	0.3%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Marks and Spencer, Meadowhall Shopping Centre, Sheffield	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer, Sheffield City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dewsbury Road, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons, Parkgate, Rotherham	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1
Morrisons, Penistone, Waterloo, Huddersfield	0.2%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Ridings Centre, Wakefield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	2
Morrisons, York Road, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Netto, High Street, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsburys, Archer Road, Sheffield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Sainsburys, Huddersfield	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Somerfield, Hemsworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco, High Street, Mexborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, High Street, Rotherham	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1
Tesco, Wath Road, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco, West Street, Hoyland	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	1.8%	18	1.9%	6	3.6%	4	0.0%	0	2.3%	4	1.6%	4
(Don't do a main food shopping trip)	0.5%	5	0.6%	2	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q14 When doing your main food shopping do you usually visit Barnsley town centre on the same trip ?
Those who do their main food shopping at Q13 (Excluding those who mentioned 'Internet')

Yes	22.1%	220	27.4%	84	28.8%	32	15.5%	24	23.1%	39	16.1%	41
No	76.7%	764	70.0%	215	70.3%	78	83.9%	130	76.3%	129	83.5%	212
(Don't know / not sure)	1.2%	12	2.6%	8	0.9%	1	0.6%	1	0.6%	1	0.4%	1
Base:		996		307		111		155		169		254

Q15 Do you usually use any of the following in the town centre on the same trip ?
Those who do their main food shopping at Q13 (Excluding those who mentioned 'Internet') and those who usually visit Barnsley town centre on the same trip at Q14

Work	9.5%	21	13.1%	11	3.1%	1	12.5%	3	10.3%	4	4.9%	2
Other food shopping	55.0%	121	57.1%	48	46.9%	15	66.7%	16	48.7%	19	56.1%	23
Non-food shopping	67.7%	149	61.9%	52	71.9%	23	83.3%	20	74.4%	29	61.0%	25
Financial services (bank, building society, Post Office)	50.5%	111	52.4%	44	43.8%	14	41.7%	10	64.1%	25	43.9%	18
Eating out / pub / social	24.5%	54	27.4%	23	21.9%	7	25.0%	6	30.8%	12	14.6%	6
Other leisure	8.6%	19	11.9%	10	6.3%	2	8.3%	2	10.3%	4	2.4%	1
Other facilities	1.4%	3	0.0%	0	6.3%	2	0.0%	0	0.0%	0	2.4%	1
(None)	2.7%	6	1.2%	1	6.3%	2	0.0%	0	2.6%	1	4.9%	2
(Don't know)	3.2%	7	1.2%	1	6.3%	2	8.3%	2	5.1%	2	0.0%	0
Base:		220		84		32		24		39		41

Q16 How often do you do your main food shopping ?
Those who do their main food shopping at Q13

Everyday	1.6%	16	2.3%	7	0.0%	0	1.9%	3	1.2%	2	1.6%	4
2 or 3 times a week	12.8%	128	15.9%	49	7.2%	8	13.5%	21	12.9%	22	11.0%	28
Once a week	68.3%	683	67.5%	208	73.0%	81	69.0%	107	66.1%	113	68.2%	174
Once a fortnight	10.5%	105	8.4%	26	12.6%	14	9.7%	15	12.3%	21	11.4%	29
Once a month	6.2%	62	5.2%	16	5.4%	6	5.8%	9	6.4%	11	7.8%	20
Less frequently	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
(Don't know)	0.4%	4	0.6%	2	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Base:		1000		308		111		155		171		255

Mean Score [£5.5, £15.5, £25.5, £35.5, £45.5, £55.5, £65.5, £75.5, £85.5, £95.5, £125.5, £175.5, £250.5, £450]

Q17 About how much a week would you say you spend on your main food shopping trip ?
Those who do their main food shopping at Q13

£10 or less	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	2
£11 - £20	5.2%	52	7.1%	22	8.1%	9	3.9%	6	3.5%	6	3.5%	9
£21 - £30	9.0%	90	7.1%	22	14.4%	16	9.7%	15	8.8%	15	8.6%	22
£31 - £40	7.7%	77	9.7%	30	2.7%	3	9.7%	15	7.0%	12	6.7%	17
£41 - £50	12.9%	129	12.0%	37	12.6%	14	14.8%	23	14.6%	25	11.8%	30
£51 - £60	10.9%	109	12.7%	39	10.8%	12	7.7%	12	7.6%	13	12.9%	33
£61 - £70	10.9%	109	8.8%	27	12.6%	14	11.0%	17	9.4%	16	13.7%	35
£71 - £80	10.4%	104	11.0%	34	6.3%	7	11.6%	18	11.7%	20	9.8%	25
£81 - £90	3.2%	32	3.9%	12	1.8%	2	2.6%	4	4.1%	7	2.7%	7
£91 - £100	11.3%	113	8.8%	27	9.9%	11	13.5%	21	13.5%	23	12.2%	31
£101 - £150	7.7%	77	7.8%	24	4.5%	5	8.4%	13	5.8%	10	9.8%	25
£151 - £200	0.7%	7	1.3%	4	0.9%	1	0.0%	0	0.6%	1	0.4%	1
£201 - £300	0.3%	3	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.4%	1
£301 or more	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know)	8.2%	82	7.8%	24	9.9%	11	7.1%	11	11.7%	20	6.3%	16
(Refused)	1.1%	11	1.3%	4	3.6%	4	0.0%	0	1.8%	3	0.0%	0
Mean:		*69.0*		*68.9*		*62.8*		*68.3*		*68.3*		*72.3*
Base:		1000		308		111		155		171		255

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q18 Where do you mostly do any top up food shopping (i.e. between main food shopping trips) ?

A M Willis, Green Spring Avenue, Birdwell, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stairfoot	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chapeltown, Sheffield	0.7%	7	0.0%	0	0.9%	1	2.6%	4	0.0%	0	0.8%	2
Asda, Old Mill Lane, Barnsley	6.1%	61	12.3%	38	4.5%	5	0.0%	0	7.5%	13	2.0%	5
Baines Supermarket, Greenfoot Lane, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barugh Green Supermarket, Barugh Green Road, Barugh Green, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Churchfield Lane, Darton, Barnsley	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G M Valli, Birk Avenue, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Healds, Carlton Road, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J P Bairstow, Pontefract Road, Cudworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jays, High Street, Dodworth, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kwik Save, Castle Close, Monk Bretton, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Kwik Save, High Street, Grimethorpe, Barnsley	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Kwik Save, Midland Road, Royston, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stocksbridge	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
L S J Supermarket, Cemetery Road, Grimethorpe, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Barnsley	7.2%	72	14.8%	46	6.3%	7	3.2%	5	5.2%	9	2.0%	5
Morrisons, Corton Wood, Brampton	2.1%	21	0.6%	2	0.0%	0	7.7%	12	0.6%	1	2.3%	6
Morrisons, Ecclesfield, Sheffield	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Thomas Street, Worsbrough, Barnsley	2.3%	23	3.2%	10	0.0%	0	2.6%	4	2.9%	5	1.6%	4
Sainsburys, 76 The Moor, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's at Jacksons, Athersley North	0.3%	3	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1
Sainsbury's at Jacksons, Crofton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sainsbury's at Jacksons, Monk Bretton	0.3%	3	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1
Sainsbury's at Jacksons, Rawmarsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Royston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's at Jacksons, Shafton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sainsbury's at Jacksons, Stairfoot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Wath upon Dearne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Meadowhall Petrol Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Grimethorpe, Barnsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wombwell Lane, Barnsley	4.3%	43	5.5%	17	1.8%	2	9.0%	14	1.7%	3	2.7%	7
Tesco, Wath upon Dearne	1.8%	18	0.3%	1	0.9%	1	1.9%	3	0.0%	0	5.1%	13
Tesco Express, Bolton upon Dearne	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Carlton Road, Smithies, Barnsley	0.4%	4	0.3%	1	0.9%	1	0.0%	0	0.6%	1	0.4%	1
Tesco Express, Chapeltown Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willis Supermarkets, Hoyland Road, Hoyland,	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Barnsley												
Barnsley Market	3.2%	32	4.5%	14	0.9%	1	3.2%	5	2.9%	5	2.7%	7
Barnsley Town Centre	7.8%	78	11.6%	36	7.2%	8	7.1%	11	8.1%	14	3.5%	9
Internet	0.3%	3	0.3%	1	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Asda, Asdale Road, Wakefield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.4%	1
Co-Op, Barnsley Road, Cudworth	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	7
Co-Op, Blacker Road, Mapplewell	0.7%	7	0.3%	1	0.0%	0	0.0%	0	3.5%	6	0.0%	0
Co-Op, Church Street, Darton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
Co-Op, Doncaster Road, Goldthorpe	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Co-Op, Hoyland	1.2%	12	0.0%	0	0.0%	0	7.7%	12	0.0%	0	0.0%	0
Co-Op, Market Street, Penistone	2.1%	21	0.0%	0	18.9%	21	0.0%	0	0.0%	0	0.0%	0
Co-Op, Royston	1.5%	15	0.0%	0	0.0%	0	0.0%	0	8.7%	15	0.0%	0
Co-Op, Snapehill Road, Darfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Co-Op, Wakefield Road, New Lodge, Barnsley	0.7%	7	1.6%	5	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Iceland, Peel Street, Barnsley	0.8%	8	1.9%	6	0.9%	1	0.6%	1	0.0%	0	0.0%	0
Local shops, Hoyland	0.8%	8	0.0%	0	0.0%	0	5.2%	8	0.0%	0	0.0%	0
Local shops, Mapplewell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Local shops, Neville Avenue, Barnsley	0.4%	4	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thurnscoe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6
Local shops, Wombwell	1.2%	12	0.6%	2	0.0%	0	4.5%	7	0.0%	0	1.2%	3
Marks and Spencer, Barnsley Town Centre	1.0%	10	1.6%	5	0.0%	0	0.6%	1	1.7%	3	0.4%	1
Marks and Spencer, Meadowhall Shopping Centre, Sheffield	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.8%	2
Netto, High Street, Grimethorpe	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	12
Co-Op, Barnsley Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barnsley Road, Darfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Co-Op, Birdwell	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Boscombe	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cemetery Road, Grimethorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Co-Op, Dodworth	0.5%	5	0.6%	2	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Green Spring Avenue, Barnsley	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hemsworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, High Street, Wombwell, Barnsley	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Layers Lane, Barnsley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Pontefract Road, Cudworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Co-Op, Silkstone	0.3%	3	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, St Andrews Square, Bolton upon Dearne	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Co-Op, Staincross	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stairfoot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Stockbridge	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Upper Sheffield Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Highstone Road, Worsbrough	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kexborough	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Pogmoor Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cudworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Darton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Fosters Bakery, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Hoyland Retail Park	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, Hemsworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Kwik Save, High Street,	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Wombwell												
Local shops, Agnes Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Athersley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Barnsley Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Barnsley Road, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Birk Avenue, Barnsley	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bolton upon Dearne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Brampton	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Local shops, Brierley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Burton Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dodworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Doncaster Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Goldthorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Great Houghton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Grimethorpe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Havercroft Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Huddersfield Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kendry	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kexborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Local shops, Millhouse Green	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Monk Bretton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Park Road, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pontefract Road, Barnsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Local shops, Rockingham Street, Barnsley	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Royston	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
Local shops, Shafton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Silkstone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Silkstone Common	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, South Elmsall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Local shops, Staincross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Summer Lane, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wentworth	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Local shops, Westmoor Crescent, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Willthorpe	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Worsbrough	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Yews Avenue, Barnsley	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sheffield City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Wakefield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons, Parkgate, Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Netto, Pontetract Road, Lundwood, Barnsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Netto, High Street, Goldthorpe	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	11
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Somerfield, Hemsworth	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco, West Street, Hoyland	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0
(Don't know)	8.1%	81	6.8%	21	10.8%	12	7.1%	11	10.4%	18	7.4%	19
(Don't do a top-up food shopping trip)	25.0%	251	21.0%	65	27.9%	31	26.5%	41	28.3%	49	25.4%	65
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Mean Score [£5.5, £15.5, £25.5, £35.5, £45.5, £55.5, £65.5, £75.5, £85.5, £95.5, £150]

Q19 About how much a week would you say you spend on your top-up shopping ?
Those who do top up food shopping at Q18

£10 or less	31.8%	240	34.3%	84	28.8%	23	28.9%	33	29.0%	36	33.5%	64
£11 - £20	33.4%	252	31.8%	78	33.8%	27	42.1%	48	30.6%	38	31.9%	61
£21 - £30	14.5%	109	15.5%	38	13.8%	11	11.4%	13	16.9%	21	13.6%	26
£31 - £40	4.0%	30	2.9%	7	0.0%	0	3.5%	4	7.3%	9	5.2%	10
£41 - £50	3.4%	26	2.4%	6	6.3%	5	5.3%	6	3.2%	4	2.6%	5
£51 - £60	0.9%	7	0.8%	2	0.0%	0	1.8%	2	0.0%	0	1.6%	3
£61 - £70	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£71 - £80	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£81 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
£91 - £100	0.4%	3	0.4%	1	1.3%	1	0.9%	1	0.0%	0	0.0%	0
£101+	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.3%	78	10.2%	25	16.3%	13	6.1%	7	10.5%	13	10.5%	20
(Refused)	0.7%	5	1.2%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Mean:		*19.7*		*18.7*		*20.0*		*20.8*		*20.9*		*19.3*
Base:		754		245		80		114		124		191

Q20 Do you shop at Barnsley market ?

Yes	58.7%	590	65.2%	202	52.3%	58	63.2%	98	50.9%	88	56.3%	144
No	41.3%	415	34.8%	108	47.7%	53	36.8%	57	49.1%	85	43.8%	112
Base:		1005		310		111		155		173		256

Q21 How often do you shop at Barnsley market ?
Those who shop at Barnsley market at Q20

Everyday	0.8%	5	1.5%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2
2 or 3 times a week	16.6%	98	28.7%	58	8.6%	5	6.1%	6	11.4%	10	13.2%	19
Once a week	38.6%	228	41.6%	84	44.8%	26	26.5%	26	46.6%	41	35.4%	51
Once a fortnight	15.8%	93	12.4%	25	15.5%	9	21.4%	21	15.9%	14	16.7%	24
Once a month	17.1%	101	10.9%	22	13.8%	8	29.6%	29	17.0%	15	18.8%	27
Less frequently	10.0%	59	4.0%	8	15.5%	9	14.3%	14	9.1%	8	13.9%	20
(Don't know)	1.0%	6	1.0%	2	1.7%	1	2.0%	2	0.0%	0	0.7%	1
Base:		590		202		58		98		88		144

Q22 What do you particularly like about Barnsley town centre ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Close to home	21.6%	217	28.4%	88	19.8%	22	8.4%	13	20.8%	36	22.7%	58
Good choice of shops	8.9%	89	9.4%	29	9.0%	10	13.5%	21	5.8%	10	7.4%	19
Attractive / pleasant environment	2.4%	24	1.6%	5	3.6%	4	2.6%	4	2.3%	4	2.7%	7
Good quality shops	1.7%	17	2.3%	7	0.0%	0	3.2%	5	1.2%	2	1.2%	3
Presence / convenience of banks, building societies and other services	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	2
Low prices	1.1%	11	1.6%	5	0.9%	1	0.6%	1	1.2%	2	0.8%	2
Good choice of pubs / restaurants / eating places	1.3%	13	1.3%	4	1.8%	2	0.0%	0	0.0%	0	2.7%	7
Easy to park	0.5%	5	0.0%	0	0.0%	0	0.6%	1	0.6%	1	1.2%	3
Cheap parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Convenient parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Pedestrianised area	0.6%	6	0.0%	0	0.9%	1	1.3%	2	1.7%	3	0.0%	0
Good road access	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Feels safe / personal security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get around	2.1%	21	1.6%	5	0.9%	1	3.9%	6	0.6%	1	3.1%	8
Good bus service to centre	0.8%	8	1.3%	4	0.0%	0	1.3%	2	1.2%	2	0.0%	0
Accessible by rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy or crowded	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Good leisure / sports facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Clean / litter-free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Close to work	0.2%	2	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
The Market	6.5%	65	6.1%	19	2.7%	3	8.4%	13	10.4%	18	4.7%	12
Friendly people / staff	2.0%	20	2.6%	8	1.8%	2	1.9%	3	1.2%	2	2.0%	5
Everything	0.9%	9	1.0%	3	0.0%	0	0.0%	0	0.6%	1	2.0%	5
Other	1.8%	18	2.3%	7	0.0%	0	0.6%	1	1.7%	3	2.7%	7
Compact / everything is close together	3.1%	31	2.6%	8	5.4%	6	3.9%	6	3.5%	6	2.0%	5
Everything I need is there	0.5%	5	0.0%	0	0.9%	1	1.3%	2	0.0%	0	0.8%	2
I know where everything is	0.5%	5	0.6%	2	0.0%	0	0.6%	1	0.0%	0	0.8%	2
Nothing	38.0%	382	34.5%	107	43.2%	48	42.6%	66	43.4%	75	33.6%	86
(Don't know)	4.6%	46	2.3%	7	7.2%	8	4.5%	7	3.5%	6	7.0%	18
Base:		1005		310		111		155		173		256

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q23 What else do you like about Barnsley Town Centre ?

Those who particularly like something about Barnsley town centre at Q22

Close to home	5.1%	29	3.6%	7	7.3%	4	7.3%	6	6.6%	6	4.1%	6
Good choice of shops	7.0%	40	7.8%	15	14.5%	8	6.1%	5	7.7%	7	3.4%	5
Attractive / pleasant environment	3.5%	20	2.1%	4	9.1%	5	3.7%	3	3.3%	3	3.4%	5
Good quality shops	2.8%	16	2.6%	5	0.0%	0	1.2%	1	5.5%	5	3.4%	5
Presence / convenience of banks, building societies and other services	1.2%	7	1.0%	2	0.0%	0	3.7%	3	1.1%	1	0.7%	1
Low prices	3.7%	21	4.7%	9	3.6%	2	1.2%	1	3.3%	3	4.1%	6
Good choice of pubs / restaurants / eating places	1.6%	9	2.1%	4	0.0%	0	3.7%	3	0.0%	0	1.4%	2
Easy to park	1.9%	11	1.6%	3	5.5%	3	1.2%	1	1.1%	1	2.0%	3
Cheap parking	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Convenient parking	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Pedestrianised area	0.7%	4	0.5%	1	0.0%	0	2.4%	2	0.0%	0	0.7%	1
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / personal security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get around	3.0%	17	2.1%	4	5.5%	3	2.4%	2	2.2%	2	4.1%	6
Good bus service to centre	1.4%	8	1.0%	2	1.8%	1	2.4%	2	1.1%	1	1.4%	2
Accessible by rail	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Not too busy or crowded	0.5%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	2
Good leisure / sports facilities	0.5%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.7%	1
Clean / litter-free	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Good facilities (e.g. seating, toilets)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	4.2%	24	3.1%	6	7.3%	4	7.3%	6	2.2%	2	4.1%	6
Friendly people / staff	4.0%	23	3.6%	7	5.5%	3	3.7%	3	5.5%	5	3.4%	5
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	5	0.5%	1	1.8%	1	0.0%	0	1.1%	1	1.4%	2
Compact / everything is close together	1.6%	9	0.0%	0	3.6%	2	1.2%	1	3.3%	3	2.0%	3
Familiar / know where everything is	0.5%	3	1.0%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Nothing	50.2%	285	52.9%	102	40.0%	22	53.7%	44	47.3%	43	50.3%	74
(None mentioned)	12.0%	68	14.5%	28	18.2%	10	1.2%	1	14.3%	13	10.9%	16
(Don't know)	2.3%	13	2.6%	5	0.0%	0	3.7%	3	3.3%	3	1.4%	2
Base:		568		193		55		82		91		147

Q24 What do you particularly dislike about Barnsley town centre ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Traffic congestion	0.6%	6	0.3%	1	0.9%	1	0.6%	1	0.0%	0	1.2%	3
Difficult to cross roads	0.2%	2	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	10.1%	101	12.3%	38	6.3%	7	10.3%	16	10.4%	18	8.6%	22
Not enough clothes shops	4.2%	42	5.2%	16	6.3%	7	0.6%	1	4.6%	8	3.9%	10
Poor quality shops	2.1%	21	2.3%	7	2.7%	3	1.3%	2	2.9%	5	1.6%	4
Charity shops	1.6%	16	3.2%	10	0.0%	0	1.3%	2	1.2%	2	0.8%	2
Prices too high	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Too few pubs / restaurants / eating places	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Lack of parking	5.6%	56	3.9%	12	8.1%	9	7.1%	11	4.6%	8	6.3%	16
Cost of parking	1.8%	18	1.9%	6	2.7%	3	1.3%	2	1.2%	2	2.0%	5
Lack of surface parking	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Too busy / crowded	1.4%	14	1.3%	4	0.9%	1	0.6%	1	1.7%	3	2.0%	5
Unattractive environment	3.5%	35	5.2%	16	3.6%	4	2.6%	4	4.6%	8	1.2%	3
Poor facilities (e.g. seating, toilets)	0.5%	5	1.0%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Poor sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility / difficult to get to	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Too far from home	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Poor bus services	1.8%	18	1.3%	4	1.8%	2	2.6%	4	2.3%	4	1.6%	4
Poor train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No covered areas / weather protection	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Lack of safety / personal security / hooligans	1.8%	18	1.6%	5	1.8%	2	3.2%	5	2.3%	4	0.8%	2
Streets dirty / litter	3.0%	30	3.9%	12	2.7%	3	1.3%	2	4.6%	8	2.0%	5
Everything	1.0%	10	0.6%	2	1.8%	2	1.3%	2	0.6%	1	1.2%	3
Other	2.5%	25	3.2%	10	4.5%	5	1.3%	2	1.7%	3	2.0%	5
Need a cinema	0.9%	9	1.0%	3	0.0%	0	1.3%	2	1.2%	2	0.8%	2
Too many pubs	1.3%	13	2.9%	9	1.8%	2	1.3%	2	0.0%	0	0.0%	0
Lots of shops are closing down / vacant shops	0.9%	9	0.6%	2	2.7%	3	0.0%	0	1.7%	3	0.4%	1
Too many pigeons	0.5%	5	1.0%	3	0.9%	1	0.6%	1	0.0%	0	0.0%	0
The new bus station	0.6%	6	0.3%	1	0.0%	0	0.6%	1	0.6%	1	1.2%	3
The market is poor	0.7%	7	0.6%	2	0.9%	1	1.3%	2	0.0%	0	0.8%	2
Lack of department stores	0.5%	5	0.6%	2	0.9%	1	0.0%	0	1.2%	2	0.0%	0
Nothing	48.6%	488	43.2%	134	42.3%	47	54.8%	85	50.3%	87	52.7%	135
(Don't know)	3.4%	34	2.3%	7	4.5%	5	2.6%	4	2.3%	4	5.5%	14
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q25 What else do you dislike about Barnsley town centre ?

Those who particularly don't like something about Barnsley town centre at Q24

Traffic congestion	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Difficult to cross roads	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	9.7%	46	12.6%	21	12.3%	7	4.7%	3	13.6%	11	3.8%	4
Not enough clothes shops	8.0%	38	7.8%	13	14.0%	8	7.8%	5	7.4%	6	5.8%	6
Poor quality shops	6.6%	31	6.6%	11	5.3%	3	9.4%	6	4.9%	4	6.7%	7
Charity shops	2.5%	12	2.4%	4	5.3%	3	1.6%	1	2.5%	2	1.9%	2
Prices too high	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Too few pubs / restaurants / eating places	0.6%	3	0.0%	0	1.8%	1	1.6%	1	1.2%	1	0.0%	0
Lack of parking	4.9%	23	3.0%	5	1.8%	1	10.9%	7	6.2%	5	4.8%	5
Cost of parking	4.7%	22	1.8%	3	3.5%	2	4.7%	3	3.7%	3	10.6%	11
Lack of surface parking	1.1%	5	0.6%	1	1.8%	1	1.6%	1	1.2%	1	1.0%	1
Too busy / crowded	1.1%	5	1.8%	3	0.0%	0	1.6%	1	0.0%	0	1.0%	1
Unattractive environment	4.2%	20	5.4%	9	3.5%	2	3.1%	2	4.9%	4	2.9%	3
Poor facilities (e.g. seating, toilets)	0.8%	4	1.2%	2	0.0%	0	1.6%	1	0.0%	0	1.0%	1
Poor sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility / difficult to get to	0.8%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.9%	3
Too far from home	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Poor bus services	1.3%	6	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Poor train services	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No covered areas / weather protection	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of safety / personal security / hooligans	1.7%	8	1.2%	2	5.3%	3	1.6%	1	1.2%	1	1.0%	1
Streets dirty / litter	2.1%	10	2.4%	4	3.5%	2	0.0%	0	3.7%	3	1.0%	1
Other	2.5%	12	2.4%	4	1.8%	1	6.3%	4	2.5%	2	1.0%	1
Too many pubs	1.9%	9	1.8%	3	3.5%	2	3.1%	2	2.5%	2	0.0%	0
Lots of shops are closing down / vacant shops	1.5%	7	1.2%	2	0.0%	0	0.0%	0	4.9%	4	1.0%	1
Lack of department stores	2.1%	10	3.0%	5	1.8%	1	1.6%	1	2.5%	2	1.0%	1
The market is poor	0.8%	4	1.2%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Nothing	46.3%	219	44.3%	74	43.9%	25	54.7%	35	39.5%	32	51.0%	53
(None mentioned)	11.8%	56	11.4%	19	19.3%	11	3.1%	2	12.3%	10	13.5%	14
(Don't know)	2.3%	11	3.0%	5	1.8%	1	3.1%	2	2.5%	2	1.0%	1
Base:		473		167		57		64		81		104

Q26 Have you been to the cinema in the last 4 weeks ?

Yes	11.2%	113	12.3%	38	12.6%	14	8.4%	13	11.6%	20	10.9%	28
No	88.8%	892	87.7%	272	87.4%	97	91.6%	142	88.4%	153	89.1%	228
Base:		1005		310		111		155		173		256

Q27 Where did you go ?

Those who have visited the cinema in the last 4 weeks at Q26

Vue Cinema, Meadowhall Shopping Centre, Sheffield	21.2%	24	36.8%	14	14.3%	2	7.7%	1	5.0%	1	21.4%	6
Cineworld, Valley Centertainment Park, Sheffield	30.1%	34	34.2%	13	28.6%	4	53.8%	7	5.0%	1	32.1%	9
Cineworld, Wakefield	26.5%	30	21.1%	8	21.4%	3	15.4%	2	65.0%	13	14.3%	4
Vue Cinema, Doncaster	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3
Penistone Paramount Cinema	2.7%	3	0.0%	0	14.3%	2	0.0%	0	0.0%	0	3.6%	1
Other	13.3%	15	5.3%	2	21.4%	3	23.1%	3	15.0%	3	14.3%	4
(Don't know)	3.5%	4	2.6%	1	0.0%	0	0.0%	0	10.0%	2	3.6%	1
Base:		113		38		14		13		20		28

Q28 Have you visited a Health & Fitness facility in the last 4 weeks ?

Yes	11.3%	114	13.5%	42	13.5%	15	9.7%	15	8.7%	15	10.5%	27
No	88.7%	891	86.5%	268	86.5%	96	90.3%	140	91.3%	158	89.5%	229
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q29 Where did you go ?

Those who have visited a Health & Fitness facility in the last 4 weeks at Q28

Barnsley (non specific)	6.1%	7	9.5%	4	0.0%	0	13.3%	2	0.0%	0	3.7%	1
Barnsley Metrodome	21.9%	25	28.6%	12	13.3%	2	13.3%	2	20.0%	3	22.2%	6
JJB Fitness Club, Barnsley	18.4%	21	31.0%	13	20.0%	3	0.0%	0	33.3%	5	0.0%	0
Bannatyne's Health Club, Dodworth, Barnsley	7.0%	8	2.4%	1	40.0%	6	6.7%	1	0.0%	0	0.0%	0
Hoyland Leisure Centre, West Street, Hoyland	7.9%	9	7.1%	3	6.7%	1	33.3%	5	0.0%	0	0.0%	0
Royston Leisure Centre	3.5%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	3
Best Western Ardsley House Hotel & Health Club	3.5%	4	4.8%	2	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Burntwood Sports Club, Brierley	3.5%	4	0.0%	0	0.0%	0	0.0%	0	6.7%	1	11.1%	3
Other	23.7%	27	11.9%	5	20.0%	3	26.7%	4	40.0%	6	33.3%	9
(Don't know)	4.4%	5	2.4%	1	0.0%	0	6.7%	1	0.0%	0	11.1%	3
Base:		114		42		15		15		15		27

Q30 Do you visit Barnsley Town Centre in the evenings?

Yes	25.5%	256	35.2%	109	18.9%	21	23.9%	37	21.4%	37	20.3%	52
No	74.5%	749	64.8%	201	81.1%	90	76.1%	118	78.6%	136	79.7%	204
Base:		1005		310		111		155		173		256

Q31 Why do you not visit Barnsley Town Centre in the evenings?

Those who do not visit Barnsley town centre in the evenings at Q30

It doesn't feel safe	16.3%	122	19.4%	39	21.1%	19	14.4%	17	13.2%	18	14.2%	29
I'm not interested in drinking	18.3%	137	22.4%	45	13.3%	12	11.0%	13	16.2%	22	22.1%	45
I can't afford it	1.9%	14	1.5%	3	1.1%	1	1.7%	2	2.9%	4	2.0%	4
I'd rather go elsewhere	10.9%	82	9.5%	19	10.0%	9	12.7%	15	10.3%	14	12.3%	25
The pubs are too poor	0.9%	7	1.5%	3	0.0%	0	1.7%	2	1.5%	2	0.0%	0
The restaurants are too poor	0.9%	7	1.5%	3	1.1%	1	1.7%	2	0.7%	1	0.0%	0
There isn't a cinema	0.9%	7	0.0%	0	1.1%	1	1.7%	2	2.2%	3	0.5%	1
It's not easy enough to get there by public transport	2.0%	15	2.5%	5	0.0%	0	3.4%	4	2.2%	3	1.5%	3
There isn't enough variety of venues	2.8%	21	3.5%	7	4.4%	4	5.1%	6	1.5%	2	1.0%	2
Other	1.7%	13	1.0%	2	3.3%	3	3.4%	4	0.7%	1	1.5%	3
Don’t go out in the evenings / prefer to stay in	4.0%	30	4.5%	9	6.7%	6	5.9%	7	1.5%	2	2.9%	6
Feel too old	2.7%	20	3.0%	6	8.9%	8	3.4%	4	0.7%	1	0.5%	1
I don’t have time	2.5%	19	2.5%	5	0.0%	0	0.8%	1	2.9%	4	4.4%	9
No reason	2.0%	15	2.5%	5	0.0%	0	1.7%	2	0.0%	0	3.9%	8
Work commitments	1.9%	14	0.5%	1	1.1%	1	2.5%	3	5.1%	7	1.0%	2
Family commitments / have children	1.9%	14	1.0%	2	1.1%	1	0.8%	1	5.9%	8	1.0%	2
Full of young people getting drunk / too loud	2.9%	22	4.5%	9	3.3%	3	1.7%	2	3.7%	5	1.5%	3
Too many pubs / clubs	0.7%	5	0.5%	1	0.0%	0	0.0%	0	2.2%	3	0.5%	1
Disability reasons	2.0%	15	2.5%	5	1.1%	1	0.8%	1	1.5%	2	2.9%	6
It is too far to go to	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	2
(Don't know)	29.0%	217	24.4%	49	28.9%	26	33.1%	39	32.4%	44	28.9%	59
Base:		749		201		90		118		136		204

SEX Sex of respondent.

Male	27.0%	271	29.4%	91	19.8%	22	23.9%	37	27.2%	47	28.9%	74
Female	73.0%	734	70.6%	219	80.2%	89	76.1%	118	72.8%	126	71.1%	182
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
AGE Could I ask, how old are you ?												
18 to 24	4.3%	43	2.9%	9	5.4%	6	1.9%	3	6.4%	11	5.5%	14
25 to 34	10.9%	110	7.7%	24	5.4%	6	11.6%	18	16.2%	28	13.3%	34
35 to 44	19.7%	198	25.5%	79	18.0%	20	16.1%	25	16.8%	29	17.6%	45
45 to 54	18.4%	185	17.4%	54	10.8%	12	21.9%	34	21.4%	37	18.8%	48
55 to 64	22.6%	227	24.5%	76	25.2%	28	23.2%	36	17.9%	31	21.9%	56
65 +	23.5%	236	21.3%	66	34.2%	38	25.2%	39	20.8%	36	22.3%	57
(Refused)	0.6%	6	0.6%	2	0.9%	1	0.0%	0	0.6%	1	0.8%	2
Base:		1005		310		111		155		173		256
HLD Could I ask, how many people are there in your household aged between:												
0 – 4 years												
0	89.8%	902	90.0%	279	95.5%	106	90.3%	140	85.5%	148	89.5%	229
1	8.0%	80	7.7%	24	3.6%	4	6.5%	10	11.6%	20	8.6%	22
2	1.5%	15	1.6%	5	0.9%	1	1.9%	3	1.7%	3	1.2%	3
3	0.3%	3	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.3%	1	0.0%	0	0.6%	1	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256
5 – 15 years												
0	76.6%	770	78.7%	244	83.8%	93	73.5%	114	74.0%	128	74.6%	191
1	12.3%	124	10.6%	33	8.1%	9	15.5%	24	11.6%	20	14.8%	38
2	9.0%	90	9.7%	30	6.3%	7	9.7%	15	9.8%	17	8.2%	21
3	1.3%	13	0.3%	1	0.9%	1	1.3%	2	2.9%	5	1.6%	4
4	0.4%	4	0.3%	1	0.9%	1	0.0%	0	0.6%	1	0.4%	1
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.4%	4	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256
16 – 24 years												
0	80.6%	810	79.4%	246	82.9%	92	83.2%	129	80.3%	139	79.7%	204
1	13.8%	139	14.2%	44	14.4%	16	11.6%	18	12.1%	21	15.6%	40
2	4.1%	41	3.9%	12	2.7%	3	4.5%	7	5.8%	10	3.5%	9
3	0.9%	9	1.9%	6	0.0%	0	0.6%	1	0.6%	1	0.4%	1
4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
(Don't know / refused)	0.4%	4	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256
25 – 34 years												
0	80.0%	804	81.0%	251	87.4%	97	80.6%	125	75.7%	131	78.1%	200
1	12.3%	124	10.6%	33	8.1%	9	10.3%	16	15.0%	26	15.6%	40
2	7.0%	70	7.7%	24	4.5%	5	8.4%	13	7.5%	13	5.9%	15
3	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.3%	1	0.0%	0	0.6%	1	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256
35 – 44 years												
0	73.8%	742	69.4%	215	80.2%	89	80.0%	124	71.1%	123	74.6%	191
1	15.3%	154	16.8%	52	9.0%	10	12.9%	20	16.2%	28	17.2%	44
2	10.4%	105	13.5%	42	10.8%	12	7.1%	11	11.6%	20	7.8%	20
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.4%	4	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
45 – 54 years												
0	73.0%	734	74.5%	231	79.3%	88	70.3%	109	71.7%	124	71.1%	182
1	16.5%	166	16.5%	51	9.0%	10	18.7%	29	16.2%	28	18.8%	48
2	10.0%	100	8.7%	27	11.7%	13	11.0%	17	11.0%	19	9.4%	24
3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.4%	4	0.3%	1	0.0%	0	0.0%	0	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256
55 – 64 years												
0	72.6%	730	72.6%	225	69.4%	77	72.3%	112	76.3%	132	71.9%	184
1	15.5%	156	16.1%	50	19.8%	22	15.5%	24	13.9%	24	14.1%	36
2	11.4%	115	11.0%	34	10.8%	12	11.6%	18	9.2%	16	13.7%	35
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.4%	4	0.3%	1	0.0%	0	0.6%	1	0.6%	1	0.4%	1
Base:		1005		310		111		155		173		256
65+ years												
0	72.5%	729	74.2%	230	60.4%	67	71.0%	110	76.9%	133	73.8%	189
1	16.7%	168	16.1%	50	22.5%	25	18.7%	29	15.0%	26	14.8%	38
2	10.2%	103	9.4%	29	17.1%	19	9.7%	15	6.9%	12	10.9%	28
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.3%	1	0.0%	0	0.6%	1	1.2%	2	0.4%	1
Base:		1005		310		111		155		173		256

EMP How many people (men and women) aged 16-64 are there in your household who are:

In part time employment (up to 29 hours per week)												
0	75.2%	756	73.2%	227	73.9%	82	71.6%	111	77.5%	134	78.9%	202
1	21.6%	217	23.2%	72	23.4%	26	27.1%	42	20.2%	35	16.4%	42
2	2.3%	23	2.3%	7	1.8%	2	0.6%	1	1.7%	3	3.9%	10
3	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
4	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.6%	2	0.0%	0	0.6%	1	0.6%	1	0.4%	1
Base:		1005		310		111		155		173		256
In full time employment - 30 or more hours per week												
0	43.5%	437	40.3%	125	55.9%	62	47.7%	74	39.3%	68	42.2%	108
1	34.6%	348	35.2%	109	28.8%	32	31.6%	49	37.6%	65	36.3%	93
2	17.6%	177	19.7%	61	14.4%	16	18.1%	28	17.3%	30	16.4%	42
3	3.4%	34	3.2%	10	0.9%	1	1.9%	3	5.2%	9	4.3%	11
4	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
5+	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.6%	2	0.0%	0	0.6%	1	0.6%	1	0.4%	1
Base:		1005		310		111		155		173		256
Unemployed but available or seeking employment?												
0	91.8%	923	91.9%	285	94.6%	105	92.9%	144	92.5%	160	89.5%	229
1	7.0%	70	7.1%	22	3.6%	4	6.5%	10	5.8%	10	9.4%	24
2	0.5%	5	0.3%	1	0.9%	1	0.0%	0	0.6%	1	0.8%	2
3	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	0.5%	5	0.6%	2	0.0%	0	0.6%	1	0.6%	1	0.4%	1
Base:		1005		310		111		155		173		256

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
CAR How many cars or light vans do you have in your household which can be used for shopping trips?												
None	22.4%	225	25.5%	79	19.8%	22	21.9%	34	23.1%	40	19.5%	50
One	44.9%	451	38.7%	120	38.7%	43	51.6%	80	46.2%	80	50.0%	128
Two	26.2%	263	31.6%	98	29.7%	33	20.0%	31	25.4%	44	22.3%	57
Three or more	6.0%	60	3.5%	11	11.7%	13	5.2%	8	4.6%	8	7.8%	20
(Refused)	0.6%	6	0.6%	2	0.0%	0	1.3%	2	0.6%	1	0.4%	1
Base:		1005		310		111		155		173		256
SEG Socio-economic Group												
A	2.6%	26	1.9%	6	4.5%	5	1.3%	2	3.5%	6	2.7%	7
B	8.7%	87	9.4%	29	14.4%	16	4.5%	7	10.4%	18	6.6%	17
C1	24.6%	247	25.8%	80	23.4%	26	32.9%	51	20.2%	35	21.5%	55
C2	33.2%	334	31.3%	97	27.9%	31	39.4%	61	28.9%	50	37.1%	95
D	13.3%	134	11.6%	36	9.0%	10	7.7%	12	17.9%	31	17.6%	45
E	1.8%	18	1.0%	3	0.0%	0	3.9%	6	2.9%	5	1.6%	4
(Refused)	15.8%	159	19.0%	59	20.7%	23	10.3%	16	16.2%	28	12.9%	33
Base:		1005		310		111		155		173		256
ZON Zone												
Zone 1	30.8%	310	100.0%	310	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.0%	111	0.0%	0	100.0%	111	0.0%	0	0.0%	0	0.0%	0
Zone 3	15.4%	155	0.0%	0	0.0%	0	100.0%	155	0.0%	0	0.0%	0
Zone 4	17.2%	173	0.0%	0	0.0%	0	0.0%	0	100.0%	173	0.0%	0
Zone 5	25.5%	256	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	256
Base:		1005		310		111		155		173		256
PC Postcode												
S35 7	1.0%	10	0.0%	0	9.0%	10	0.0%	0	0.0%	0	0.0%	0
S36 6	2.5%	25	0.0%	0	22.5%	25	0.0%	0	0.0%	0	0.0%	0
S36 7	0.6%	6	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0
S36 8	0.7%	7	0.0%	0	6.3%	7	0.0%	0	0.0%	0	0.0%	0
S36 9	1.2%	12	0.0%	0	10.8%	12	0.0%	0	0.0%	0	0.0%	0
S63 0	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	39
S63 8	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	28
S63 9	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	29
S70 1	2.7%	27	8.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S70 2	0.7%	7	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S70 3	2.9%	29	9.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S70 4	3.6%	36	11.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S70 5	3.5%	35	11.3%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S70 6	3.6%	36	11.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S71 1	3.6%	36	11.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S71 2	3.9%	39	12.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S71 3	4.1%	41	0.0%	0	0.0%	0	0.0%	0	23.7%	41	0.0%	0
S71 4	4.2%	42	0.0%	0	0.0%	0	0.0%	0	24.3%	42	0.0%	0
S71 5	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	29
S72 0	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	15
S72 7	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	16
S72 8	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	51
S72 9	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	16
S73 0	4.1%	41	0.0%	0	0.0%	0	26.5%	41	0.0%	0	0.0%	0
S73 8	3.7%	37	0.0%	0	0.0%	0	23.9%	37	0.0%	0	0.0%	0
S73 9	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	33
S74 0	3.4%	34	0.0%	0	0.0%	0	21.9%	34	0.0%	0	0.0%	0
S74 8	1.5%	15	0.0%	0	0.0%	0	9.7%	15	0.0%	0	0.0%	0
S74 9	2.8%	28	0.0%	0	0.0%	0	18.1%	28	0.0%	0	0.0%	0
S75 1	2.7%	27	8.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 2	3.8%	38	12.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S75 3	3.1%	31	0.0%	0	27.9%	31	0.0%	0	0.0%	0	0.0%	0
S75 4	2.0%	20	0.0%	0	18.0%	20	0.0%	0	0.0%	0	0.0%	0
S75 5	3.4%	34	0.0%	0	0.0%	0	0.0%	0	19.7%	34	0.0%	0
S75 6	2.9%	29	0.0%	0	0.0%	0	0.0%	0	16.8%	29	0.0%	0
WF4 2	2.7%	27	0.0%	0	0.0%	0	0.0%	0	15.6%	27	0.0%	0
Base:		1005		310		111		155		173		256