

Heritage Statement / Supporting Planning Report

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Application Type: Listed Building Consent and Planning Permission

Property: 334 Sheffield Road, Barnsley

Status: Grade II Listed Building

Local Authority: Barnsley Metropolitan Borough Council

1. Introduction

This statement is submitted in support of an application for **Listed Building Consent and Planning Permission** in respect of minor external alterations to the front and side elevations of the Grade II listed property at **334 Sheffield Road, Birdwell, Barnsley**.

The purpose of the application is to remove a number of modern signage boards in order to reduce visual clutter and improve the appearance of the building, while preserving its historic character and architectural significance.

2. Existing Building

The property is a **Grade II listed building** currently in commercial use.

The existing external signage includes:

- the main front-facing fascia signage
- the service board/signage above the salon entrance door
- side elevation signage displaying **The Hyde Café**
- side elevation signage displaying **Skin & Tonic**
- upper side sign displaying **Laura Caddick**

These signs are later modern additions and do not form part of the original historic fabric of the listed building.

3. Proposed Works

The proposed works comprise the following:

- **retention of the existing main front-facing fascia signs**
- **removal of the service board currently covering the salon entrance door**
- **removal of the side elevation Hyde Café sign**
- **removal of the side elevation Skin & Tonic sign**
- **removal of the upper Laura Caddick sign**

No structural changes are proposed to the building.

There will be **no alterations to the original brickwork, roof, chimney stacks, window openings, decorative timber detailing, or other historic features**.

The works are limited solely to the removal of modern external signage.

4. Impact on Heritage Significance

The proposed works are considered to have a **positive impact on the significance of the listed building**.

The removal of the side and entrance signs will significantly reduce visual clutter on both the principal and side elevations, allowing the original architectural form and historic brick façade to be more clearly visible.

In particular, the removal of the side signage will better reveal:

- the original brickwork
- the side elevation proportions
- the historic gable and chimney detailing
- the visual prominence of the listed building within the streetscape

As these signs are modern additions rather than historic features, their removal preserves and enhances the character of the heritage asset.

5. Design and Street scene

The proposal improves the overall appearance of the building from Sheffield Road and the side access elevation.

The frontage and side wall will present a cleaner and more sympathetic appearance appropriate to a Grade II listed property.

The retained main front fascia sign ensures continued identification of the commercial premises without overloading the elevations with excessive signage.

6. Conclusion

This application seeks consent for the removal of modern signage boards from the entrance and side elevations, while retaining the principal front-facing fascia sign.

The proposal will enhance the appearance of the Grade II listed building and preserve its architectural and historic character.

Approval is therefore respectfully requested.



**Removal of both Laura Caddick
& The Hyde cafe/skin and tonic sign
Highlighted in Red !**

Removal of the small
laura Caddick sign.

Removal of the skin
& Tonic/ The Hyde
cafe sign.

Highlighted in Red !



