BARNSLEY
Metropolitan Borough Council

ADVERT REFUSAL

TOWN AND COUNTRY PLANNING ACT 1990

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 1992

APPLICATION NO. 2009/0892

To Firth Partnership
15 Regent Street
Barnsley
S70 2EG

In pursuance of its powers under the above-mentioned Act and Regulations the Barnsley Metropolitan Borough Council as the Local Planning Authority hereby refuses consent for the Display of non illuminated free standing advertisement hoarding
91 Park Road, Worsbrough, Barnsley, South Yorkshire, S70 5LJ
in accordance with the application form and accompanying plan(s) registered by the Council on 09 July 2009.

The reasons for the Council's decision to refuse consent are:-

1 In the opinion of the Local Planning Authority, the proposed advertisement would materially harm the appearance of the street scene, the Green Belt and Nature Conservation site, by reason of its size, siting and undue prominence and therefore would be contrary to Policies BE6D, GS9 and HN7 of the approved Barnsley Unitary Development Plan and the Council's Supplementary Planning Guidance Note 8.

Stephen Moralee

Signed
Assistant Director, Planning and Transportation

Dated 18 August 2009

Planning and Transportation Service **Telephone: 01226 - 772000**
PO Box 604, Barnsley, S70 9FE **Fax: 01226 - 772591**

NOTES:-

1. If the applicant is aggrieved by the decision of the Local Planning Authority to refuse consent the applicant may within eight weeks of receipt of this notice, appeal to the Secretary of State for the Environment, Transport and Regions in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations 1984. The Secretary of State has power to allow a longer period for the giving of notice of appeal in cases where he is safisfied that the applicant has deferred the giving of notice because negotiations with the Local Planning Authority in regard to the proposed display are in progress.

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