BARNSLEY
Metropolitan Borough Council

Planning and Building Control
Economic Regeneration - Place Directorate
Barnsley Metropolitan Borough Council, PO Box 634, Barnsley, S70 9GG
DevelopmentManagement@barnsley.gov.uk
www.barnsley.gov.uk/services/planning-and-buildings

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Advertisement Adshel Site 0401 0127

Address Line 1

Doncaster Road

Address Line 2

Kendray

Address Line 3

Barnsley

Town/city

Barnsley

Postcode

S70 3RQ

Description of site location must be completed if postcode is not known:

Easting (x)

436404

Northing (y)

405689

Description

Applicant Details

Name/Company

Title

Mr

First name

Kevin

Surname

Oldland

Company Name

Alight Media Ltd

Address

Address line 1

8

Address line 2

Maysville Close

Address line 3

Great Sankey

Town/City

Warrington

County

Country

Postcode

WA5 3TS

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A NEW BUS SHELTER & ADVERTISING UNIT WHICH IS TO BE INSTALLED AS AN INTEGRAL PART OF THE NEW SHELTER. OLD SHELTER TO BE REMOVED ALONG WITH ITS CURRENT PAPER ADVERTISING PANEL. THIS IS TO BE PROVIDED UNDER THE TERMS OF THE AGREEMENT BETWEEN SOUTH YORKSHIRE MAYORAL COMBUNED AUTHORITY AND ALIGHT MEDIA. THE DIGITAL PANEL WOULD DISPLAY A SEQUENCE OF STATIC ADVERTISING IMAGES WHICH WOULD CHANGE VIA A SMOOTH TRANSITION NO MORE FREQUENTLY THAN EVERY 10 SECONDS. CHANGE TAKES PLACE LESS THAN 0.01 SECONDS. THE DOUBLE SIDED ADVERTISING UNIT IS TO BE INSTALLED AS AN INTEGRAL PART OF AN EXISTING BUS SHELTER AND WILL BE INTERNALLY ILLUMINATED. DOUBLE SIDED DIGITAL WITH 1 PANEL FACING INTO THE BUS SHELTER ON THE APPROACH AND THE OTHER SIDE ON THE OUTSIDE.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
2.215 metres

Width:
1.301 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
0.085 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
ALUMINMUM CASING WITH ALUMINMUM/STEEL FRAME WITH 10MM SAFETY GLASS

The colour of text and background:
VARIOUS

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
284 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

A NEW BUS SHELTER & ADVERTISING UNIT WHICH IS TO BE INSTALLED AS AN INTEGRAL PART OF THE NEW SHELTER. OLD SHELTER TO BE REMOVED ALONG WITH ITS CURRENT PAPER ADVERTISING PANEL. THIS IS TO BE PROVIDED UNDER THE TERMS OF THE AGREEMENT BETWEEN SOUTH YORKSHIRE MAYORAL COMBUNED AUTHORITY AND ALIGHT MEDIA. THE DIGITAL PANEL WOULD DISPLAY A SEQUENCE OF STATIC ADVERTISING IMAGES WHICH WOULD CHANGE VIA A SMOOTH TRANSITION NO MORE FREQUENTLY THAN EVERY 10 SECONDS. CHANGE TAKES PLACE LESS THAN 0.01 SECONDS. THE DOUBLE SIDED ADVERTISING UNIT IS TO BE INSTALLED AS AN INTEGRAL PART OF AN EXISTING BUS SHELTER AND WILL BE INTERNALLY ILLUMINATED. DOUBLE SIDED DIGITAL WITH 1 PANEL FACING INTO THE BUS SHELTER ON THE APPROACH AND THE OTHER SIDE ON THE OUTSIDE.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ◯ Yes
- ⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ⊘ Yes
- ◯ No
- ◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE ENCLOSED PHOTO

Will the proposed advertisement(s) project over a footpath or other public highway?

- ◯ Yes
- ⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/07/2024

To Date

22/07/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ◯ Yes
- ⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [ ] The agent
- [x] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Kevin Oldland

Date

17/05/2024