

PLT DC
Camelot Motors
17 FEB 2011
AC

Planning application No: 2006/1784

Proposed change of use to 'Outdoor recreational equipment, clothing and associated sales'.

Dear Sirs

I request the above planning application use be changed and moulded to a suit the changing situation under which the building finds itself.

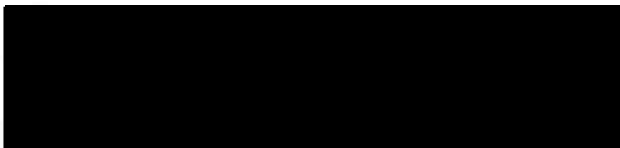
The building is in the latter stages of development and nearing completion. Marketing the property has illustrated that the current permitted use 'Cycle hire and associated sales' is a rather specific and limiting for prospective businesses wishing to occupy the property. After a 9 month extensive marketing campaign and research done within the cycle hire and sales field the specific and somewhat restrictive nature of the use has shown to have a limited appeal to possible occupiers.

Pot House Hamlet has gathered encouraging attention from local businesses and also individuals wishing to start a new business in the building. These businesses and individuals are in the outdoor recreational field.

A change of use to 'Outdoor recreation equipment, clothing and associated sales' would support the original use classification. This change would not dismiss the 'cycle' aspect which comes under the same umbrella of outdoor recreation. It would offer an equally non offence alternative to the current use encapsulating the outdoor healthy lifestyle theme whilst making the property a viable opportunity for a business occupier in these tough economic times.

Silkstone and its immediate surrounds offer miles upon miles of woodland trails, bridleways and quiet country roads. Throughout the year the area attracts many outdoor enthusiasts including walkers and cyclists with amenities at Pot House Hamlet already in place that would support the change of use. Visitors to Pot House Hamlet have mentioned that a business offering outdoor recreational items would suit their needs and they feel that it is a use that would fit in well the site. Locally there are very few businesses offering outdoor recreational clothing and equipment and the use change would promote a new business venture to offer a new type of business to the area serving the communities needs.

I hope you look favourably on the proposed use change with it being on similar lines to the current use condition and considering the economic hard times which the country is in the use change would enhance securing a credible business to the property, which in return would stimulate some economic growth from a local area.



Tom H.E. Horsfield