



**Planning and Building Control**  
**Economic Regeneration - Place Directorate**  
 Barnsley Metropolitan Borough Council, PO Box 634, Barnsley, S70 9GG  
**DevelopmentManagement@barnsley.gov.uk**  
**www.barnsley.gov.uk/services/planning-and-buildings**

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Neil

Surname

Crossley

Company Name

Cars2

### Address

Address line 1

Pontefract Road

Address line 2

Barnsley

Address line 3

Town/City

Barnsley

County

South Yorkshire

Country

United Kingdom

Postcode

BN15 8SB

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Sign 1: New illuminated Renault Emblem fitting onto an existing fascia.
- Sign 2: New Dacia Fascia
- Sign 3: New illuminated Renault Emblem fitting onto an existing fascia.
- Sign 4: Existing Renault totem to have retrofitted backlit graphics.
- Sign 5: Existing Dacia Totem to Have Retrofitted new image

**Advertisement Type:**

Fascia Sign

**Height:**

1.1 metres

**Width:**

0.84 metres

**Depth:**

0.07 metres

**What is the height from the ground to the base of the advertisement?:**

2.985 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.145 metres

**What is the maximum height of any of the individual letters and symbols?:**

110 centimetres

**What materials will the advertisement be made of?:**

Sign 1: Built up acrylic emblem internally illuminated by white LEDS. To fit back onto existing aluminium woven mesh fascia.

**The colour of text and background:**

White emblem on a black background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1.5 metres

**Width:**

8.831 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

2.985 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.15 metres

**What is the maximum height of any of the individual letters and symbols?:**

29.7 centimetres

**What materials will the advertisement be made of?:**

Sign 2: White ACM background cladding panels, with green ACM border & legs. Built up green to white acrylic letters internally illuminated by LEDS

**The colour of text and background:**

White background green border, legs & letters

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1.1 metres

**Width:**

0.84 metres

**Depth:**

0.07 metres

**What is the height from the ground to the base of the advertisement?:**

2.895 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.07 metres

**What is the maximum height of any of the individual letters and symbols?:**

110 centimetres

**What materials will the advertisement be made of?:**

Sign 3: Built up acrylic emblem internally illuminated by white LEDS. To fit back onto existing aluminium woven mesh fascia.

**The colour of text and background:**

White emblem on a black background

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

6.5 metres

**Width:**

1.4 metres

**Depth:**

0.306 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Sign 4: Extruded aluminium back boxes with rigid polyester faces and are internally illuminated by white LEDS. The signs are fitted back to an existing sub frame.

**The colour of text and background:**

Black and white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

6.5 metres

**Width:**

1.764 metres

**Depth:**

0.34 metres

**What is the height from the ground to the base of the advertisement?:**

0 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

34 centimetres

**What materials will the advertisement be made of?:**

Sign 5: ACM face panels with illuminated acrylic logos. Fitting onto an existing mild steel sub frame.

**The colour of text and background:**

Green and a wooden effect panels with white logos.

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

Sign 4: Existing Renault totem to have retrofitted backlit graphics.

Sign 5: Existing Dacia Totem to Have Retrofitted new image

**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

All Old style Renault and Dacia logos & signs to be replaced with New image signs

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

25/09/2023

To Date

25/09/2028

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

## Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Peter Tilbey

Date

20/07/2023