



Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting [www.planningportal.gov.uk/apply](http://www.planningportal.gov.uk/apply)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

**1. Applicant Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

**2. Agent Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

### 3 Site Address Details

Please provide the full postal address of the application site

Unit  House number  House suffix

House name

Address 1

Address 2

Address 3

Town

County

Postcode (optional)

Description of location or a grid reference (must be completed if postcode is not known)

Easting  Northing

Description

### 4 Pre application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

If Yes please complete the following information about the advice you were given (This will help the authority to deal with this application more efficiently)

Please tick if the full contact details are not known and then complete as much as possible

Officer name

Reference

Date (DD/MM/YYYY) (must be pre-application submission)

Details of pre-application advice received?

### 5 Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

If Yes please provide details

### 6 Authority Employee / Member

With respect to the Authority I am Do any of these statements apply to you?

- (a) a member of staff  Yes  No  
(b) an elected member  Yes  No  
(c) related to a member of staff  
(d) related to an elected member

If Yes please provide details of the name relationship and role

### 7 Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

REPLACEMENT LIKE FOR LIKE  
ARGOS SIGNAGE

Please indicate the number of the following types of advertisement(s) you are applying for	Number of advertisement(s)
Application for fascia sign(s)	3no
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	4no

If you selected Other please describe

2no INFORMATION SIGNS  
1no RED VINYL  
1no WINDOW JOBS

### 8 Location of Advertisement(s)

Is the advertisement you are applying for already in place?  Yes  No

If Yes please provide details of when the use or work started

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not applicable

If Yes to either or both above please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9 Advertisement Period

Please state the period of time for which consent is sought for the advertisement

From

MAXIMUM

To

MAXIMUM

date (DD/MM/YYYY)

### 10 Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

If No has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes

No

If No why not?

### 11 Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type	ITEM A CANOPY SIGN	ITEM B FASCIA SIGN	ITEM C FLEX FACE SIGN
a) The height from the ground to the base of the advertisement (in metres)	3 METRES	2.5 METRES	3 METRES
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	1200 X 1900 X 120mm	1000 X 1650 X 120mm	1500 X 6500 X 170mm
c) The maximum height of any of the individual letters and symbols (in metric)	800mm	500mm	600mm
d) The colour of the text and background	WHITE & RED	WHITE & RED	WHITE, RED & BLUE
e) Materials of the proposed sign(s)	ALUMINIUM ACRYLIC VINYL FLUORESCENT TUBES	ALUMINIUM ACRYLIC VINYL FLUORESCENT TUBES	ALUMINIUM VINYL FLEXFACE SIGN FLUORESCENT TUBES
f) The maximum projection of advertisement from the face of the building	120mm	120mm	200mm
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs answer g) h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNALLY	INTERNALLY	INTERNALLY
h) Illuminance levels (cd/m <sup>2</sup> )	800 cd/m <sup>2</sup> MAX	800 cd/m <sup>2</sup> MAX	800 cd/m <sup>2</sup> MAX
i) Will the illumination be static or intermittent?	STATIC	STATIC	STATIC

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	Advertisement 1	Advertisement 2	Advertisement 3
Type	ITEM D GLAZED VINYL	ITEM E CCV SIGN PANEL	ITEM F GOODS SIGN PANEL
a) The height from the ground to the base of the advertisement (in metres)	N/A	2 METRES	2 METRES
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	N/A	500x500x5mm	500x500x5mm
c) The maximum height of any of the individual letters and symbols (in metric)	N/A	150mm	150mm
d) The colour of the text and background	WHITE + RED FROSTED	BLUE, RED + WHITE	BLUE, RED + WHITE
e) Materials of the proposed sign(s)	VINYL TEXT	ALUMINUM VINYL	ALUMINUM VINYL
f) The maximum projection of advertisement from the face of the building	N/A	5mm	5mm
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes for any of the proposed signs answer g) h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) Illuminance levels (cd/m <sup>2</sup> )			
i) Will the illumination be static or intermittent?			